

Index

- Aldi, 11, 102
 - value-added orientation, 173–174
- Amazon Key system, 173
- Anti-consumer movements, 119
- Apparel and footwear retailing in Spain, sustainability practices of, 24–31
- Asda, 104
- Association pour le Maintien d'une Agriculture Paysanne (AMAP), 13
- Auchan, 11, 13, 174
 - sustainable development indicators, 15
- Biedronka (Jeronimo Martins)
 - chain in Poland, 83
 - responsibility, trust, and security values, 83
 - sustainable development, 83
- BOGOF (Buy one and get one free later), 120
- Brand, defined, 131
- Brand equity, 132
- Business Social Compliance Initiative (BSCI), 61
- Carbon Disclosure Project (CDP), 27
- Carrefour, 10–11, 82, 85–86, 165, 174
 - Internet corporate communications, 85–86
 - social responsibility, 85–86
 - sustainable development indicators, 15
- Casino, 11, 13
 - sustainable development indicators, 15
- CASPOPDONA (*Cadena agroalimentaria sostenible de Mercadona*), 32
- COP21 Climate Change Conference, 127
- Cora, 11
- Corporate social responsibility (CSR), 14, 132
 - of DÍA Group, 37
 - of German food retailing, 46–47, 49, 53–64
 - labor-related, 136
 - of Lidl, 83–84
 - of MANGO, 31
 - Tesco, 89
- Cortefiel
 - charity projects, 29
 - Code of Conduct for Manufacturers and Suppliers, 29
 - Corporate Accounting and Reporting Standard, 28
 - economic sustainability, 28
 - environmental sustainability, 28
 - GHG emission calculation process, 28
 - healthcare service, 29
 - internal Code of Conduct, 28
 - social pillar of sustainability, 28
 - store chains, 28

- work-life balance of employees, 28–29
- Costco, 175
- CSR activities of German food retailers. *See* German food retailing
- Dark stores, 102
- Deposit return schemes (DRS), 112–113
- DÍA Group, 31
 - Anti-Fraud Program and Crime Prevention Plan, 37
 - Code of Conduct, 37
 - CSR Policy, 37
 - economic sustainability, 35–36
 - energy-efficiency policy, 36
 - environmental sustainability, 36
 - labor practices, 37
 - procurement practices, 36
 - quality control practices, 37
 - social sustainability, 37
 - supermarket formats, 35
 - Sustainable Development Master Plan, 37–38
- Dig-In Bruntsfield, 68, 77
- Edeka, 57, 60–63
- Eroski
 - assortment and services, 40
 - business model, 38
 - communication with customers, 40
 - economic sustainability, 38
 - environmental sustainability, 38–39
 - ethical code for ethical and transparent management, 39
 - labor practices, 39
 - product responsibility, 39
 - social sustainability, 39–40
- EuCoCo, 54
- European Retail Forum for Sustainability (REAP), 33
- FareShare, 76
- Food categorization by consumers, 123
- FoodCloud, 76
- Food retailing groups. *See also* UK food retailing
 - Forbes ranking, 10
 - turnover of, 10–11
- Food waste, SRT representation of, 122–128
 - attributes associated, 124
 - categories, 124
 - consumers' representations of food waste, 122–123
 - education about food waste, 125
 - representations ascribed to foods, 125
 - result methodology, 123
 - types, 126
- French food retailing groups
 - branding strategies, 18–20
 - development of organic products, 18
 - direct sales, 13
 - governance and organization of, 16–18
 - groups of independent stores, 11
 - hard discounters, 11
 - integrated groups, 11
 - market shares of, 12
 - mass-market retailers, market share of, 12
 - organic retailers, market share of, 12
 - private label strategies, 18
 - strategies for sustainable development, 18–20

- sustainable development indicators, 15
- French healthy nutrition plan (PNNS—Plan National Nutrition Santé), 18
- French New Economic Regulations law, 14
- German consumers, characteristics of, 47
- German food retailing
 - Business Social Compliance Initiative (BSCI), 61
 - characteristics, 46–47
 - community support activities, 61–62
 - compound annual growth rate (CAGR) of, 47
 - and consumers' sustainability orientation, 49–53
 - CSR strategies and activities, 46–47, 49, 53–64
 - diversity issues, 63–64
 - employee support and orientation, 62–63
 - environment sustainability, 57–58
 - establishment of good and safe products, 56–57
 - fair trade concept, 59–60
 - market share, 47–48
 - non-domestic operations, 58–61
 - relationship between retailer and consumers, 49
 - sustainability issues, 54
 - sustainable working conditions and rejection of child labor, 60
 - waste reduction and recycling, 58
 - working conditions, 62–63
- Global reporting initiative (GRI)
 - G4 guidelines, 14, 25, 27, 133
- Grocery retailing in Spain, sustainability practices in, 31–40
- Hedonic value, 177, 179
- HiSbe (how it should be), 76
- IHIP characteristics of services, 177–178
- Inditex
 - business model, 24
 - Closing the Loop project, 26
 - Code of Conduct for Manufacturers and Suppliers, 27
 - Detox initiative, 26
 - in Dow Jones Sustainability Indexes (DJSI), 27
 - economic sustainability, 25
 - environmental sustainability, 25–26
 - Human Rights principles, 27
 - implementation of successive Sustainable Plans, 25–26
 - packaging optimization program, 26
 - ranking in terms of
 - environmental standard, 25
 - Social Council, role of, 25
 - social sustainability, 27
 - sustainability policy, 24–25
 - Zara “Join life” label, 26
- Individualism-collectivism, of French and Spanish consumers, 135–139, 144
- In-store utilitarian value, 178
- Intermarché, 11
- Internet communications, sustainable development in, 82–91

- future studies, 94–95
- Internet ordering, 102
- Kroger, 175
- Leclerc, 11
- Lidl, 11, 62–63, 102
 - approach to climate change, 85
 - campaign for sustainable development, 83–84
 - communication policy, 85
 - CSR initiatives, 83–84
- Life-cycle assessment method (LCA), 162
- MANGO
 - business model, 29–30
 - commitment to CSR, 31
 - economic sustainability, 29
 - energy efficiency policies, 30
 - environmental sustainability, 29
 - GHG emission calculation process, 29–30
 - logistics operations, 30
 - Packaging Waste Prevention Business Plan (PEP), 30
 - Programme for the Endorsement of Forest Certification Schemes (PEFC), 30
 - quality control, 31
 - social sustainability, 31
 - work-life balance of employees, 31
- Marketing dichotomies, 172
- Marks and Spencer's Plan A, 68, 70–73
- Mercadona
 - agri-food value chain, 32
 - Collective Agreement and Equality Plan 2014–2018, 34
 - contribution toward boosting local economies, 32–33
 - economic sustainability, 32
 - energy efficiency policy, 33
 - environmental sustainability, 33
 - food safety policy, 35
 - labor practices, 34
 - logistics optimization mechanisms, 33
 - private-label toiletry products, 35
 - procurement practices, 32
 - quality control practices, 35
 - Risk Prevention Plan and Health at Work Programme, 34
 - social action plan, 34
 - social sustainability, 34
 - supplier–manufacturer relationship, 32
 - Supply Chain Initiative, 32
 - vision of, 31–32
 - waste reduction policy, 33
- Monoprix, 10
- Morrisons, 104
- Multi-channel, multi-media enterprise, 174–175
- National Pact, 120
- Nespresso, 177
- Normative marketing, 172
 - value as normative imperative, 173
- Nudge Challenge initiative, 127
- Peapod.com, 174
- Piotr i Paweł, 82, 90–91
 - code of ethics, 90
 - educational and social projects, 90
 - environmental protection, 90
 - local and regional initiatives, 90

- sports and cultural events, 90
- Polish retail sector, 81–82
 - discount chain stores, 83–85
 - emphasis on responsible employers, 91–94
 - polish supermarket chains, 90–91
 - super- and hypermarket retail chains, 85–90
 - supermarket chains, 82
- Polo Market, 82, 91
- Retailer's commitment to sustainable development (RCSD), 132
 - analysis of variance (ANOVA) scores, 144, 151–153
 - Bartlett sphericity test, 138
 - communications credibility, 135–137, 144–145
 - composite reliabilities and Cronbach's alpha coefficients, 142
 - confirmatory factor analysis, 140–141
 - consumer's perception about, 134–135
 - ethical consumption and consumer perceptions on, 134
 - Ethically Minded Consumer Behaviour (EMCB) measures, 138, 142–144
 - French and Spanish consumers, comparison of, 135–139, 142–144
 - LTO cultures, 136–137
 - principal component analysis (PCA), 138
- Retail service, 177–178
- Rewe Group, 62
- Safeway, 104, 175
- Sainsbury, 104–105, 120
- Service dominant logic (SDL), 172
- Shopping
 - consumer perception about, 174
 - hypermarket, 176–177
 - technological innovation and, 175–176
- Short food circuits, 13
 - distribution method of, 13
- Slow Food Movement, 113
- Socially responsible consumption (SRC), 157–159
- Social representation theory (SRT)
 - definition, 121
 - of food waste, 121–128
 - use, 121
- Social value, 179
- Spanish retailers, sustainability practices of
 - apparel and footwear, 24–31
 - grocery, 31–40
- Starbucks, 179
- Store brand equity, 132–133
 - influence of RCSD, 133
 - marketing communications, 133–134
- Sustainability retailing, learnings, 72
- Sustainable development, notion of, 9–10
 - certifications attributed by organisations, 164
 - challenges for distributors, 163–164
 - challenges in supply chain control, 162–163
 - changing nature of, 108, 110
 - companies' communication about, 163
 - companies' goals and strategies, 156–157, 165–167

- and consumer behaviour, 107–108
- French distributors and, 16–20
- French food retailing groups, reports of, 13–16
- limits and challenges, 165–167
- organisational structure, values and beliefs, 160–162
- presentation of store brands with, 19
- role of government and stakeholders' interventions, 164–165
- staff involvement, 161
- strategies for consumer demand and supply policy, 159–160, 166
- Sustainable Inditex strategy, 26
- System U, 11
- Technological innovation
 - shopping and, 175–176
 - value creation and, 176–177
- Tesco, 73–76, 81, 120, 163, 165
 - Children's Foundation, 87
 - Community Food Connection Programme, 76
 - CSR strategies, 89
 - environmental activities, 87
 - Internet corporate communications, 86–90
 - 'Little Helps Plan', 68, 75
 - partner relationships, 87–88
 - in Poland, 86–90
 - quality assessment system, 87
 - services, 86–87
 - strategic initiatives, 105
 - targeting food waste hotspots, 75
 - Waste and Resources Action Programme (WRAP), 75
- Trader Joe's, 173–174, 181
- Triple Bottom Line approach, 14, 24, 133
- UK food retailing
 - advertising and promotional activities, 110
 - deposit return schemes (DRS), 112–113
 - grand challenges, 109–114
 - grocery market shares, 1997–2017, 106
 - information campaigns about healthy eating, 110–111
 - Internet ordering, 102
 - issues of food waste and plastic bags, 109–112
 - local food systems, 113–114
 - oligopoly of Tesco, Asda, Sainsbury, Safeway and Morrisons, 104–105
 - out-of-town self-service superstores, 104
 - power and competition in, 102–106
 - retail branding, 103
 - sustainability development and, 106–109
- UK retail sector, 67–68
 - Brexit and, 69–70
 - examples, 70–77
 - food waste distribution, 70
 - Groceries Code Adjudicator (Supermarket Ombudsman), role of, 69
 - notions of sustainable development and consumption, 68–70, 77–79
 - technological transformation, 68
- Utilitarian value, 175–176, 178–179

- Value-oriented retailing, 173–174
 - examples, 173–174
 - hedonic, 177, 179
 - measurement of, 182–183
 - moral decisions and outcomes, 182–183
 - as moral imperative, 181–182
 - as normative imperative, 173
 - social, 179
 - technological innovation and creation, 176–177
 - utilitarian, 175–176, 178–179
 - value sustainability, 181–182
- Wal-Mart, 10, 163, 175
- Whole Foods, 175
- World Business Council for Sustainable Development (WBCSD), 28
- World Resources Institute (WRI), 28