

Emerald in 2012

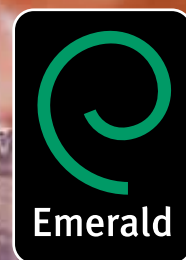
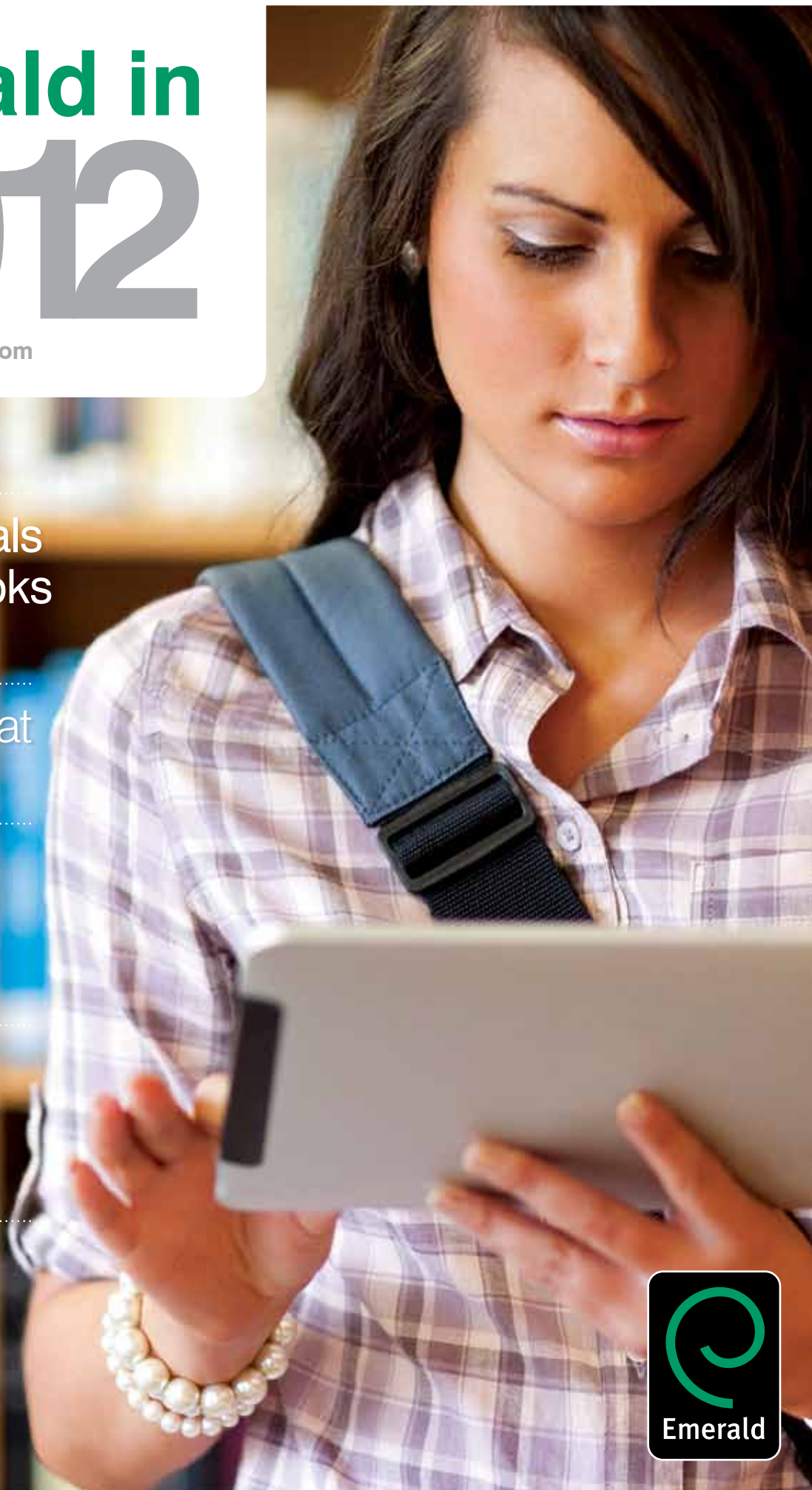
www.emeraldinsight.com

8 new journals
and 160 books
in 2012

What's new at
Emerald?

Emerald
around the
globe

FREE online
services and
resources



A leading independent publisher of global research with impact in business, society, public policy and education

Welcome to Emerald in 2012

A note from Richard Bevan, Chief Executive



I am delighted to introduce you to Emerald in the New Year. I hope these pages will provide an informative overview of our latest journal and book releases, product news and business developments for the year ahead.

As we start the year, our continued commitment to the highest standards of quality and relevance is reflected by nearly 5,000 customers based in more than 130 countries across the globe. These include the world's leading universities and business schools (90 of the FT top 100 institutions) as well as many public sector and corporate organizations. This diverse coverage represents our aim to produce research that has the broadest possible impact, within the scholarly communities we serve as well as in business and public policy. (Read more about Emerald in your region on pages 6-10.)

The themes of quality and relevance are also testament to our growing Literati Network of over 100,000 advisers, authors and editors worldwide. Working closely with these associates and contributors over the next 12 months, Emerald will continue to develop our portfolio across the areas in which we aim to be publisher of choice: Business and Management, Library and Information Studies, as well as growing areas of strength such as Education. We will launch eight new journals and 160 new books in 2012, each covering the latest thinking from leaders in their respective fields (see a summary on page 3.)

Listening to feedback from our markets in the past year, we continue to seek ways of developing our online database offering to fill gaps in teaching and research. Our Emerald Emerging Markets Case Studies and Health and Social Care Collection are two recent examples of these developments. (Read more on page 4.)

And it's not only our online products that continue to move forward. We are always looking at new and exciting ways of making our content accessible to our users, including those who contributed to our articles being downloaded more than 23 million times last year. I invite you to have a quick look at the Emerald App (p4) and other multi-media innovations (p5) as well as joining our social networking groups to get up-to-the minute news and views throughout the year.

I hope you enjoy browsing these pages and always invite your comments and suggestions. Feedback from our communities leads improvements to the way we do things and is warmly welcome. I hope you have the opportunity to connect with Emerald in 2012 and wish you all the very best for a successful year from everyone on the team.

Richard

'Like' us on Facebook

Emerald on Facebook - what's not to 'like'?

Over 1,000 people have 'liked' Emerald on Facebook since we officially launched the page in December 2011. We are delighted with this success, and, in case you haven't already done so, we invite you to join us!

www.facebook.com/emeraldgroupublishing

In 2012 Emerald will:

Launch:

8 new journals

see page 3 or visit
www.emeraldinsight.com/launches

4 new book series

visit www.emeraldinsight.com/books

1 new product

Emerald Emerging Markets Case Studies, see page 4 or visit
www.emeraldinsight.com/tk/emcs

Publish:

160 new books

see page 3 or visit
www.emeraldinsight.com/books

Over 9,000 articles

taking our complete collection to over 1,000,000 articles, abstracts and reviews



 Like us on
facebook



New journals and books in 2012

Eight new journals in 2012

Each of these titles reflects the latest developments in its respective field. Expert editorial teams allied with Emerald's publishing experience will ensure that these titles quickly become essential reading for anyone involved in these subject communities. For more information on any of the 2012 new launches please visit the relevant journal web pages provided below.



Asian Education & Development Studies

www.emeraldinsight.com/aeds.htm



International Journal of Emergency Services

www.emeraldinsight.com/ijes.htm



International Journal for Lesson & Learning Studies

www.emeraldinsight.com/ijls.htm



International Journal of Mentoring & Coaching in Education

www.emeraldinsight.com/ijmce.htm



Journal of Entrepreneurship & Public Policy

www.emeraldinsight.com/jepj.htm



Journal of Organizational Ethnography

www.emeraldinsight.com/joe.htm



Smart & Sustainable Built Environment

www.emeraldinsight.com/sasbe.htm



South Asian Journal of Global Business Research

www.emeraldinsight.com/sajgbr.htm

For information on all of Emerald's new and forthcoming titles, including our acquisitions, please visit:

www.emeraldinsight.com/products/new

or contact:

Valerie Robillard, New Launch Publisher at vrobillard@emeraldinsight.com



FREE access to our exciting new launch journals

Get two months FREE access to three of our new titles.

Visit www.emeraldinsight.com/new_launch/index.htm



Emerald books go from strength to strength

The Emerald books programme looks set to continue its success in 2012 with our series, text and reference works continuing to complement our journal expertise.

Last year we added over 150 titles to our rapidly expanding portfolio, which now boasts well over 2,000 titles. With a respected international author and editor base, the global appeal and usage of both print and ebooks has contributed to Emerald's growing reputation as a major scholarly book publisher.

With 160 titles confirmed for publishing in 2012, here are just a few that are likely to be amongst our best sellers:



Strategic Planning

ISBN 9781780525204



Going Global

ISBN 9780857247834



Looking for Information

ISBN 9781780525488

For further information please contact **Sam Hackney**, Sales Manager shackney@emeraldinsight.com or visit www.emeraldinsight.com/books



What's new at Emerald?

Emerald Emerging Markets Case Studies

A library of teaching cases spotlighting the world's emerging economies



Emerald Emerging Markets Case Studies is a new online collection of peer-reviewed case studies focusing on business decision making and management development throughout key global emerging markets.

Authors of our cases are typically from emerging economies, offering local perspectives with global appeal.

In the new era of globalization and international knowledge sharing, business schools and organizations are increasingly looking to management development in emerging regions

of Asia, Latin America, Africa, Eastern Europe and the Middle East.

All cases enter the peer review process as a quality assurance measure. This is undertaken by a global editorial team spanning over 50 countries. Launch events for this product will be held globally throughout 2012.

For further information visit www.emeraldinsight.com/tk/emcs



Emerald boosts research in North Africa with Algerian National Licence agreement

Emerald is very pleased to announce the signing of a five year agreement with the Algerian Ministry of Higher Education and Scientific Research.

This partnership is expected to have a significant impact on communities of researchers, educators and information professionals in the region. They will gain access to high quality content from Emerald's collections of journals and books through the **Algerian Centre for Scientific and Technical Information (CERIST)**.



Shariq Mumtaz, Director, Global Sales, at Emerald, adds:

"Our role is to work alongside the Algerian government and assist them

in their endeavours to further the development of education, authorship and research in Algeria."

Professor Hafid Aourag, Director of Scientific Research and Development, Ministry of Higher Education, commented: "We are delighted to sign this agreement with Emerald Group Publishing, the most prestigious academic publishing partner for us in the fields of Management and Information Science."

Emerald Subject Collections

Health and Social Care

We are delighted with our 2011 acquisition of Pier Professional, strengthening our presence in the field of Health and Social Care and building on our growing footprint in Social Sciences.

This growing, evidence-based collection of more than 5,000 articles provides a practical, multidisciplinary approach to research and practice, appealing to a global audience of both academics and practitioners.

This collection covers the core disciplines in Health and Social Care: Criminology and Forensic Psychology, Learning and Intellectual Disabilities, Mental Health and Vulnerable Groups.

Visit our website for further information where you can browse sample articles from this collection.

For further information visit www.emeraldinsight.com/tk/hsc



Download the **NEW Emerald App** now

Search and browse Emerald's extensive online content library of almost 100,000 journal articles.

Available for iPhone and iPad. Visit www.emeraldinsight.com/app



To find out more about Emerald in Algeria please contact:

Eric Broug, Business Manager
ebroug@emeraldinsight.com

New: Video abstracts

Video abstracts are an exciting new initiative which we are keen to explore with our communities.



Short videos presented by the originator of an article can provide an engaging platform for presenting a broad overview of the content and motivation behind a piece of work.

They add a personal touch by showing the people involved, and in a world of "information overload" can assist in signposting you to the research particularly relevant to your needs. Visit the Multimedia Zone on our website for more information.



Visit our Multimedia Zone

Access FREE video interviews and presentations with management experts and contributors to Emerald's books and journals.

www.emeraldinsight.com/multimedia



Emerald podcasts: Enjoy Emerald content on the move!

We are now offering some of our management content as podcasts.

The podcasts are drawn from reviews in our Emerald Management Reviews database, which is updated monthly with independent reviews of every article in the world's top management publications. Podcasts are provided as .mp3 files which you can play on your computer or upload to your mp3 player. No special software is required. Visit the Multimedia Zone on our website for more information.

New: Emerald microsities

Emerald now has microsities in French, Arabic, South American Portuguese and Italian.

These sites were created in response to feedback from authors, librarians and users across the world who told us which pages from our English-language site would be most useful in their own language.

Designed to echo the look and feel of the main site, pages include:

- Information on Emerald products and services
- Support resources for librarians and users
- Guides to creating and submitting articles
- Regional contact details
- News from around the region



Further microsities in other languages are under consideration for later in the year.

OBE for owner and founder Dr Keith Howard



Congratulations to Dr Keith Howard, Emerald owner and founder, who received an OBE from the Queen during the investiture ceremony at Buckingham Palace on 12 October 2011.

Keith was recognised in the Queen's Birthday Honours for services to business, sport and the arts in West Yorkshire, UK.

Journal of Educational Administration celebrates its 50th anniversary!



Join in the celebrations at the American Educational Research Association Conference in Vancouver, April 13th-17th 2012, Vancouver Convention Centre, Canada.



twitter.com/Researchucanuse



Emerald around the globe - Europe, Middle East and Africa

Emerald in Europe, Middle East and Africa



Peter Shelley,
Senior Vice President

Value is a focus for Emerald throughout Europe, Middle East and Africa.

We define value in a number of ways: quality and relevance of content, good usage statistics and decreasing cost per download, and excellent service provided to our customers, whether via local staff or at distance through technical support and innovation. We actively seek to engage with our customers to ensure we fully understand their priorities and perceptions of value.

This approach has served us well in new and existing markets. We take nothing for granted, however, and as our customer base expands, particularly in the Middle East and Africa, and as economic, technical and business environments evolve faster, we are keen to improve our offering and our customer understanding to provide increased value in the future.

Join us at the following events in 2012 to celebrate the launch of Emerald Emerging Markets Case Studies.

(See page 4 for more information about the product)

- **Gulf SLA (12th – 14th March)**
Manama, Kingdom of Bahrain
www.slaagc2012.org
- **UKSG (26th – 28th March)**
Glasgow, UK
www.uksg.org/event/conference12
- **IFLA (11th – 17th August)**
Helsinki, Finland
conference.ifla.org
- **SCESAL (4th - 8th June)**
Nairobi, Kenya
www.scecsal.org

AABS/Emerald Case Competition



Emerald encourages global scholarship through partnerships. As part of our commitment to supporting the dissemination of knowledge for the social good in Africa, Emerald is pleased to sponsor the Association of African Business Schools (AABS) as a corporate partner in 2012.

Launching in 2012, the Emerald/AABS Case Study Competition will award cash prizes to the three most outstanding submissions.

All case studies should be suitable for use in management education and should be related to managerial issues faced by organizations and individuals. All entrants must be of African

origin or be based at an African Institution. Entries for the case competition opened on the 16th January 2012.

Participants will have the opportunity to disseminate their work internationally through EEMCS: Emerald Emerging Markets Case Studies Collection. Post-competition, selected participants will be provided with instructions to submit their cases for peer review.



For further information please contact: **Emma Stevenson**, External Relations Executive, estevenson@emeraldinsight.com

EDUSERV – a fresh look for the Emerald agreement



A whole range of Emerald products are now available via EDUSERV.

EDUSERV secures preferential terms and conditions on licences for software and online resources for education, research communities in the UK and Ireland, UK charities and other not-for-profit organisations. The agreements are known as Chest Agreements.

As well as content provided under the previous agreements, several brand new products have been added:

- **Emerging Markets Case Studies**

- **Health and Social Care**
- **Management eJournals Backfile Additions**
- **Subject Collections especially for further education colleges**

There are also new licence options and opportunities to extend licences to different user groups.



For further information please contact **Matthew Atkinson**, Business Manager, matkinson@emeraldinsight.com

International Islamic Finance Conference 2012

The International Islamic Finance Conference 2012 will be held in Abu Dhabi on October 14th-16th, 2012.

The prime theme of this event will be the impact of the recent rapid changes on the Islamic finance sector in all pertinent aspects. The conference will consider the spectacular political and socio-economic developments that we have been witnessing and their probable effects on the performance and

future position of Islamic financial institutions (IFIs), the regulatory set-ups, and popularity of Islamic products being offered to the public, governments and business firms. This conference follows on the success of the Global Islamic Marketing Conference held in Dubai over the period 20-22 March 2011, organized by Emerald in association with the United Arab Emirates University.

www.islamicandmiddleeasternfinance.com

Emerald in the Americas



Deanna Wamae,
Senior Vice President

Emerald enjoys a strong presence in the Americas with region-specific content and strong partnerships with academic and practitioner organizations in North and Latin America.

Emerald journals are edited by leaders in their field and feature the very best applications research in a variety of subject areas including: Business and Management, Library and Information Studies, Health Care, and Engineering.

Our leading titles in the Americas include:

- American Journal of Business (AJB)
- Multinational Business Review (MBR)
- Management Research: The Journal of the Iberoamerican Academy of Management (MRJAM)

Emerald's most downloaded article



Did you know Emerald's most downloaded article of 2011, with over **7,000** downloads, was...

'Best Management Practices' written by Luke C. Ng, Frank G. Zarb School of Business, Hofstra University, Hempstead, New York, USA.

This article features in the Journal of Management Development.

www.emeraldinsight.com/jmd.htm



Literati in the Americas

In 2012, Emerald once again looks forward to awarding our most impactful authors from the Americas with our annual Literati Awards.

In 2011, many of the recipients of our global Literati awards came from North America. These included Emerald's 'Outstanding Paper Award' (35% of all global Outstanding Papers awards came from North America) and the 'Highly Commended Awards'. The 'Outstanding Paper Award' winner for 2011 went to:

'The effect of quality management on mass customization capability'

taken from the International Journal of Operations & Production Management 2011.

Pictured below are the authors of the paper (from left to right) - Dr. Xiaowen Huang, Dr. Roger G Schroeder, Dr. Mehmet Murat Kristal together with Eric M Hall, Vice President of Publishing in the Americas



Emerald and CAPES award two LIS Research Funds for Social Good in Brazil



Emerald, in collaboration with Brazilian consortium CAPES, proudly presented the winners of the 2011 Brazilian Research Fund Awards with their \$3,000 prize at a ceremony in the CAPES building in Brasília. The two winning projects were selected for their social impact and the benefits they are expected to bring to the field of Library and Information Studies.

Suênia Mendes, a librarian at the University of Maranhão, received a Research Fund Award for her project, inspired by a visually impaired person, to support the CAPES portal to more widely serve the visually impaired. Suênia commented, "It's an honor to have received the Emerald Award/CAPES Brazilian LIS Research Award Fund so that scientific production is available to everyone. I thank those who directly and indirectly helped in the realization of this idea especially the judges who examined the proposal and selected it as the winner."

The second award went to Denis Renato de Oliveira, a young professor in Public Administration at UFLA, for his thesis addressing how the federal government can streamline and organize its system of citizen registration in order to reach poorer Brazilians currently unable to access many services due to lack of proper documentation.

Emerald has just renewed its agreement with CAPES for a further five years and will continue to enable researchers, educators and information professionals in the region to get access to high quality content from Emerald's collections of journals and books through the CAPES Periodical Portal.



Did you know...

Emerald is proud to publish the American Journal of Business (AJB), now in its 26th volume, which is devoted to the application, transfer, and interpretation of business management research for researchers and practitioners. AJB is published in partnership with business schools at a number of renowned institutions

Emerald around the globe - Asia Pacific

Emerald in Asia Pacific



Ang Eng Guan,
Senior Vice President

2012 will be a period of sustainable growth for Emerald in the Asia Pacific region.

The business will invest considerable resource in promising markets within the region – particularly the new Asian Tiger economies. We will also continue to significantly invest in our regional infrastructure and drive the usage of Emerald products and services by assisting our customers to implement our innovative and unique ideas.

As we deliver quality content to Asian audiences, 2012 will see Emerald strive to provide high quality content from an Asian authorship.

We look forward to working with you in 2012



Romeo Catap,
Co-ordinator, Creative Services Office, De La Salle-College of Saint Benilde, Manila, Philippines.

Emerald winner

Romeo Catap was the lucky winner of our 2012 Portfolio competition winning an Apple iPad 2.

Romeo said “My appreciation to Emerald for all the substantial journals and publications you’ve shared and in making research meaningful, truthful and convenient to your countless subscribers here in the De La Salle-College of Saint Benilde (Philippines)”

China

Emerald ranked in top three by CALIS Customer Satisfaction Survey

Members of the China Academic Library and Information System (CALIS), one of the biggest academic library consortia in China, have ranked Emerald in its top three for customer service.

Since 2005, CALIS has conducted an annual customer satisfaction survey where publishers are evaluated on aspects such as content quality, customer service, price and usability of their database platform. Emerald has now achieved this ranking for the last three years.

CASHL & Emerald Western Librarians Communication Program

Emerald, together with the China Academic Humanities and Social Sciences Library consortia (CASHL) has launched the Western Librarians Communication Program.



The aim of this collaboration is to enhance the development of librarians in Chinese academic universities through improving exchanges between the east and west of China and supporting the member libraries of CASHL.

Emerald is also providing funding support for promising librarians from remote areas in the west of China who have made outstanding contributions in their roles. Five such awards were made in 2011 and more will follow in 2012.

Japan



In 2011, Emerald supported the Japanese Red Cross by providing aid to Tohoku – a region of Japan that was particularly badly damaged by the Tsunami.

The ‘Click to Help Tohoku’ campaign - the brainchild of the Emerald Japan team - involved Emerald donating an amount of money to the campaign every time someone from a participating Japanese institution downloaded an Emerald article.

Over 40 institutions and their students were involved with the campaign. The campaign proved to be a great success and will set the benchmark for similar campaigns to follow in other parts of the world where Emerald has a presence.



Wan Yat Seng, Regional Manager of the Japanese office, said:

“The response we have had to the Tohoku campaign has been overwhelming. Can I take this opportunity to thank all the institutions and members of staff involved. It has been a great team effort and all for a very worthy cause. This has set the benchmark for similar initiatives to take place in 2012!”

As a reliable and forward thinking company, Emerald is committed to providing high quality research to meet customer needs. We will continue to offer quality service by leveraging the expertise and experience of Emerald’s internal and external stakeholders.

Korea

KESLI (The Korean Electronic Site License Initiative)

As a result of Emerald attending the KESLI General Meeting held in Korea from 29th to 30th October 2011, KESLI members have successfully upgraded their subscription to EM150 with some members also subscribing to other Emerald products, such as eBooks, Backfiles and the Engineering titles. This has significantly broadened the range of products and services available to KESLI members for 2012. We hope to work together with KESLI to implement a number of new Emerald initiatives throughout 2012.

A total of 352 libraries participated in the e-resources consortium with 92 publishers from 12 countries supplying e-content.



Emerald's Business Manager, Clara Shin with librarians from GyeongSang National University, Korea.

Malaysia

MOLEC (The Malaysia Online E-Resources Consortium)

MOLEC has subscribed to a number of new Emerald products and services during 2011 and has recently renewed their subscriptions for 2012 – demonstrating its confidence in Emerald's products and services.

Backfiles, eBooks and most recently Emerald Emerging Markets Case Studies have been added to some of the MOLEC members' subscriptions and have played a part in the consortium, counting eight of the top 20 highest Emerald users in the world amongst its members. Indeed, MOLEC members have occupied the top two global slots for the last two years.

Maintaining these high levels of usage is not easy and Emerald will continue to work closely with MOLEC members through continuous dialogue and support including user training, marketing materials, attending conferences and activities organised by MOLEC members, Emerald's Guides to Getting Published (GGPs) and support around Emerald's new digital initiatives.

Australia

CAUL (Council of Australian University Librarians)

Emerald has signed an exciting three year deal with CAUL to provide their members with a suite of Emerald products. CAUL members enjoy excellent usage of Emerald products and we will work closely with CAUL to ensure that this usage continues to grow.



Pictured is Vivienne Fox, Emerald Country Manager for Australia and New Zealand, presenting a 'Highest Usage Award' to Central Queensland University

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www.facebook.com/pages/Emerald-Australasia



and Twitter: www.twitter.com/EmeraldANZ



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Join the network



Emerald in India



Michael Cruz,
Vice President

Emerald starts 2012 as an Indian private limited company.

The formation of the Indian company is proof of Emerald's commitment to the research and LIS (Library and Information Studies) communities in India. Our increased numbers of staff will help us to be proactive to our customers needs and help them use our platform more effectively.

2012 will also see us expand our scope to support the research community in India through a number of initiatives including author workshops and new digital methods of accessing our content.

Our aim is to empower researchers to have access to the right scholarly content from Emerald and also help them publish more in Emerald's international journals.

Did you know...

Emerald published the first reference to the World Wide Web in 1992 in Electronic Networking, now called Internet Research

FREE Services

Emerald Reading ListAssist

Emerald's free unique peer-reviewed reading list service

Exclusive to Emerald subscribers globally, Emerald Reading ListAssist is a complimentary new reading list service, drawing together a diverse range of Emerald's cross-disciplinary journal and book content in over 50 subject-specific reading packages.

Each reading list contains 60-80 Emerald articles and has data markers to help the user to refine content searches. These data markers provide an array of information on each article's practical, literary and pedagogical features, allowing for fast, easy and bespoke journal article/book chapter searches.

Created for the academic community by the academic community, Emerald Reading ListAssist aims to improve and support faculty



workflow. The service also provides students with a high-quality research tool, helping to build information literacy and research skills. The rigorous academic construction of Emerald Reading ListAssist assures a high level of quality for the user; each list is peer-reviewed by subject experts as well as in-house reviewers to make sure it meets the highest quality standards.

Further information about Emerald Reading List Assist can be found at www.emeraldinsight.com/tk/listassist



Emerald on the road in India!

Throughout 2012 Emerald's India Team will be participating in over 20 conferences across India including the World Book Fair, MANLIBNET, INFLIBNET and the VC Conference. We look forward to meeting you at one of these and sharing news about our exciting new products, services and digital developments with you.



Ankit Mahajan, Emerald Marketing Executive, speaking at IATLIS 2011, Gujarat University, Ahmedabad.

New Emerald adviser in India



Abraham Koshy, working as Professor of Marketing at Indian Institute of Management, Ahmedabad, since 1989, is a reputed teacher, researcher, author, consultant and corporate trainer.

We look forward to working with Abraham in 2012.

To find out more about Emerald advisers, visit: www.emeraldinsight.com/about/advisers

Emerald launches IAM Indian Management Research Fund Award

Emerald and the IAM (Indian Academy of Management) are delighted to offer a research grant for an Indian project in the field of management research. There will be one award of £2,000 (approximately US\$3,000 equivalent) for the winning research project, and two £500 awards for

highly commended runners up, to fund or part-fund these projects.

Applications should address the creation and dissemination of knowledge for the social good with a specific orientation toward benefit for India.

FREE online support resources

Emerald for **Authors**

Information on all aspects of writing



Authors can use this section of our website to find information on all aspects of writing, as well as get practical tips and guidance on how to get their – or their students’ – work published and maximize dissemination.

They can also hear what editors themselves look for in papers, contact experienced copy editors to help improve a paper, or have an expert come to their institution to give advice on how to get published direct from the publisher.

Writing for Emerald - If you are researching, teaching or consulting in management, or are yourself a manager with something to say, we aim to be your publisher of choice. Discover the benefits and opportunities in our Writing for Emerald section.

www.emeraldinsight.com/authors



“Your author relations initiatives are unparalleled in the publishing world.”

– Baird Brightman, Worklife Strategies, MA, USA

Research in the News - **demonstrating the real-world, practical application of Emerald content.**

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Emerald for **Librarians**

Comprehensive solutions to the issues facing library and information professionals



Emerald for Librarians is designed specifically for the library and information studies (LIS) community to improve information services and better serve library users.

Become a member now, just follow the link from the site home page and fill out the registration form to receive full access to our librarian resources. **It's free!**

Emerald for Librarians resources emphasize the key role that information professionals can play in encouraging learners at all levels within their institutions by providing the following features:

Managing your library, Marketing your library, Information management resources, Features of the month, Writing for LIS journals, Support resources and Library events.

www.emeraldinsight.com/librarians



Emerald for **Engineers**

Insightful, practical and theoretical articles, interviews, case studies, viewpoints and more...



Emerald understand that time is of the essence for busy engineers. That is why we created the Emerald for Engineers area on our website.

You will find some of the finest articles from our Thomson Reuters (formerly ISI) ranked journals, along with featured reviews, interviews and case studies – all designed to enable busy practitioners and researchers to keep abreast of the latest developments in their areas of interest.

Find out more and sign up to our bi-monthly Engineering Focus e-newsletter at www.emeraldinsight.com/engineers



FREE! Journal of the Week

Emerald's Journal of the Week feature provides **FREE** access to two of Emerald's high quality journals each week. Check our website to see which journals are available each week

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Emerald Emerging Markets Case Studies

A library of teaching cases spotlighting the world's emerging economies



Emerald Emerging Markets Case Studies is a new online collection of peer-reviewed case studies focusing on business decision making and management development **throughout key global emerging markets.**

For further information contact your Emerald representative



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