## SUBJECT INDEX

Acquisition, libraries, 4 African-American women, library administrators, 318-360 American Library Association, 201, 221, 292, 350 Spectrum Initiative of, 350 Artifacts, 175, 183 Association for Educational Communications & Technology, 24 Association of College & Research Libraries, 25, 292, 329, 336 Association of Research Libraries, 329, 336, 342 Baldwin-Wallace College, 280 Book selection, 4 Branding, libraries, 287-289 Carnegie Classification of Higher Education, 331 Central Missouri State University, 24 Collection building, 4 Collection-centered evaluation, 6 Collection evaluation, 6 Collection management, definition of, 3 liaison function of, 12 Community-centered evaluation, 7,8 Community college network, 96 Computer-mediated communication, 69 Content analysis, 36 Cornell University Library, 288

Database searching, 211 DePaul University, 34

Distance education, definition of, 24 library services, 25, 63, 64, 79 Distance learners, 34 Dominican University, 23 Fee-based services, libraries, 211 Historicist epistemology, 15 Hypertext, 37 Information retrieval systems, 157 Institute of Museum and Library Services, 351 Interior design, libraries, 183, 189 Journey, metaphor of, 144 Leader sensemaking, 139-145 League for Innovation in the Community Colleges, 83 LibQUAL+, 2, 282 Libraries, marketing, 275-294 service goals and objectives, 217 Library administrators, career paths, 317-318 Library design, 157, 159, 165 environmental aspects, 159 Library Education Experimental Programs (LEEP), 23 Library system design, 163-165 Library User Bill of Rights, 215, 224 Library websites, 23, 31, 33

MAGNOLIA, 97 Media services, in libraries, 196

369

MELO, 95, 96, 98, 100 Mississippi Virtual Community College, 80, 81, 91, 99, 100

OhioLINK, 292, 297, 301 Organizational sensemaking, 113–150 history of, 116–119 processes of, 123–126 research in, 120–123

Peterson's Guide to Distance Learning Programs, 39 Purdue University, 36

Racism, 339 Reference, libraries, 200–201 Reference policy manual, 222 State Library of Ohio, 31
Strategic Triangle, 298
Survey Monkey, 283
Telephone reference, 210
University of Cincinnati Libraries, 288
University of Illinois at Urbana— Champaign, 23–24
University of Missouri Library, 280
User studies, 7
Value creation, in academic libraries, 297–312
Values, library, 185
WebCT, 36
Websites, content analysis of, 38

Youth services, in libraries, 198-199