LIST OF CONTRIBUTORS

Per Andersson Stockholm School of Economics, Stockholm,

Sweden

Andre Beaujanot Q. School of Marketing, University of South

Australia, Adelaide, Australia

Gabriel R.G. Benito Department of Strategy and Logistics, BI

Norwegian School of Management, Oslo, Norway and Department of International Economics and Management, Copenhagen Business School, Copenhagen, Denmark

S. Tamer Cavusqil The Eli Broad Graduate School of

Management, Michigan State University, MI,

USA

Seyda Deligonul Bittner School of Business, St. John Fisher

College, USA

Kent Eriksson CEFIN, the Centre for Banking and Finance,

School of Architecture and the Built

Environment, KTH – The Royal Institute of

Technology, Stockholm, Sweden

Wouter Faes Hasselt University (former Limburg University

Center), Belgium

David A. Griffith The Eli Broad Graduate School of

Management, Michigan State University, MI,

USA

Geir Gripsrud Department of Marketing, BI Norwegian

School of Management, Sandvika, Norway

Jukka Hohenthal	Department of Business Studies, Uppsala University, Uppsala, Sweden
Björn Sven Ivens	Friedrich-Alexander-University, Erlangen- Nuremberg, Germany
Jessica Lindbergh	CEFIN, the Centre for Banking and Finance, School of Architecture and the Built Environment, KTH – The Royal Institute of Technology, Stockholm, Sweden
Larry Lockshin	School of Marketing, University of South Australia, Australia
Xufei Ma	Department of Business Policy, NUS Business School, National University of Singapore, Singapore
Paul Matthyssens	Department of Management, Antwerp University, Belgium and Department of Marketing Management, Erasmus University, Rotterdam, The Netherlands
Lars-Gunnar Mattsson	Stockholm School of Economics, Stockholm, Sweden
Torben Pedersen	Department of International Economics and Management, Copenhagen Business School, Frederiksberg, Denmark
Bent Petersen	Department of International Economics and Management, Copenhagen Business School, Frederiksberg, Denmark
Inger Beate Pettersen	Institute for Research in Economics and Business Administration, Bergen, Norway
Pascale Quester	School of Commerce, The University of Adelaide, Australia
Anthony S. Roath	The University of Oklahoma, OK, USA
Aksel I. Rokkan	Bodø Graduate School of Business, Bodø Regional University, Norway

Rudolf R. Sinkovics
The University of Manchester, Manchester Business School, UK

Carl Arthur Solberg
Department of Marketing, BI Norwegian School of Management, Sandvika, Norway

Arne M. Ulvnes
Department of Marketing, BI Norwegian School of Management, Sandvika, Norway

Goksel Yalcinkaya The Eli Broad Graduate School of Management, Michigan State University, MI, USA