

Continuing the journey with *ASR*

With the publication of this second volume of *Annals in Social Responsibility (ASR)*, we continue our multidisciplinary journey toward a more nuanced and substantively scientific examination of social responsibility. This time, we are happy to feature articles on organizational reputation, socially responsible investing, stakeholder cognition, entrepreneurship, lobbying, global poverty, intergenerational equity, and the scientist's social responsibility. Especially the latter is a perfect illustration of how this journal transcends disciplinary boundaries and opens new vistas. This article by Philosopher John Forge, in line with the previous anti-nuclear project of Physicians for Social Responsibility, demonstrates the notable openness of this journal to different viewpoints because it invokes a type of social responsibility about which one of the *ASR* editors included an ideological caveat in Volume 1 (Orlitzky, 2015). Nonetheless, we are firmly committed to a journal open to multiple perspectives in which all values, theories, and frameworks get a fair hearing, as long as your arguments are convincingly embedded in a particular academic literature. In many other research outlets, at least in the organizational sciences, such a fair and balanced hearing is uncommon, as demonstrated in Orlitzky (2011).

To continue this multi-perspective journey, we need your continued assistance. Unlike other journals peripherally related to the topic of social responsibility, *ASR* focuses on a broad spectrum of topics flowing from rigorous work in primary disciplines – accounting, economics, finance, (operations) management, operations, marketing, sociology, psychology, anthropology, philosophy, the environmental sciences, law, etc. – that pertain to the social impact of the actions of individuals and organizations.

Topics covered in the journal include:

- property rights;
- environmental and organizational sustainability;
- economic, corporate, social, and political development;
- corporate, institutional, and societal governance;
- social institutions and nongovernmental organizations;
- global issues of peace, conflict, and human rights; and
- corporate social responsibility.

We are especially interested in publishing the following types of manuscripts:

- (1) comprehensive, state-of-the-art literature reviews that integrate research streams and identify promising directions for future investigations;
- (2) analytical essays that offer new conceptual models or theoretical perspectives and use these frameworks as a foundation for developing research propositions;
- (3) empirical articles that report results from exploratory or hypothesis-testing studies based on qualitative and/or quantitative methodologies; and

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- (4) methodological papers that refine existing methodologies or develop new ones for investigating particular issues or topics central to the fields of inquiry listed above.

Editorial

Please circulate this editorial introduction of Volume 2 and *Call for Papers* widely, including your research students as well as colleagues in other disciplines. This journey is just getting started.

Marc Orlitzky

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References

- Orlitzky, M. (2011), "Institutional logics in the study of organizations: the social construction of the relationship between corporate social and financial performance", *Business Ethics Quarterly*, Vol. 21 No. 3, pp. 409-444.
- Orlitzky, M. (2015), "The politics of corporate social responsibility or: why Milton Friedman was right all along", *Annals in Social Responsibility*, Vol. 1 No. 1, pp. 5-29.