Adapting to transnational education: students' experiences at an American university in the UAE

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Abstract

Purpose — Despite the increasing number of transnational universities around the world, little attention has been paid to students who attend foreign universities in their own countries and their adjustment to the new learning environment. This study aims to examine some of the adaptations freshmen students have to undergo while studying at an American university in the United Arab Emirates (UAE).

Design/methodology/approach — This study is conducted at an American university in the UAE and involved 152 freshmen students, investigating their challenges to adapting to the university academically and socially. The target respondents were first-year students, typically 18–19 years old men and women of various majors and nationalities who completed high school in the country. Questionnaires were emailed to students; a total of 184 surveys were completed (with prior permission), but only 152 of those fitted the criteria and were used in the study.

Findings – Findings indicate that although these students study at home, by attending a foreign university many of them rely heavily on the support of peers, especially co-nationals. They require similar academic and emotional support from teachers as many first-year students at university do.

Research limitations/implications – The findings have limitations as data were collected at a single point in time through surveys. Being a single researcher, the study did not opt for breadth to answer the research questions but aimed to find out freshmen students' challenges in adapting to the university. Despite the limitations of the study, several issues were raised that can be investigated in future studies.

Originality/value — The study provided insights into the challenges first-year students face at a transnational university in the UAE. It identifies the support that could be provided by the university to facilitate students' successful adjustment process to the educational and socio-cultural environment of the university. Although this was small-scale research and cannot be generalized to a larger population, the findings could be transferable to other, similar settings in transnational universities in the region. Findings might be compared and contrasted to other, related cases, as the structural aspects could be noticed in similar cases or situations.

Keywords UAE, First-year experience, Student adjustment, Transnational university **Paper type** Case study



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Introduction

The number of students who choose to study abroad has been steadily increasing worldwide and, since the turn of the century, it quadrupled to five million between 1990 and 2014. By 2025, this number is expected to reach eight million (UNESCO, 2018). The majority of these students (80%) come from the developing world and Anglophone and Western European countries such as the USA, UK, Australia, France, Canada are traditionally the main destinations for international students (Marginson, 2006). However, because of recent social, global and geo-political events, many students are choosing to pursue higher education in countries in Asia, such as Singapore and Malaysia and the Middle East. An increasing number of transnational universities have been established there, whether satellite, branch or offshore universities, catering for students with diverse backgrounds, who can thus, benefit from a foreign educational experience without leaving their home countries (Pyvis & Chapman, 2007). These universities offer "internationalization at home" where students can combine study at home and study abroad, leading to dual degrees accredited in both countries (Bhandari & Blumenthal, 2011).

The United Arab Emirates (UAE) has become a major hub for transnational university education. In the past two decades, English medium education has become widespread and English has been replacing Arabic as "the language of education" in the UAE (Solloway, 2016). The demand for Western higher education is driven by an increased focus toward becoming a knowledge economy by developing human capital with graduates who possess critical thinking skills, creativity and flexibility that match the needs of the labor market (Gray & Bashir, 2017).

Several personal, situational and institutional factors that attract students to the UAE have been identified by Ahmad and Hussain (2017). The main factors included the safety of the country, its multicultural population, institutional reputation and cost of education. Thus, an increasing number of expatriate and national students from the UAE and neighboring countries choose to study in one of the transnational universities in the UAE. Although many choose this destination because of the country's proximity to their home countries and families, as well as the cultural similarities to their own, nevertheless they have to overcome numerous challenges to adjust to living and studying at these universities. Even the students who stay in their home environment but attend a foreign university can also face challenges. Therefore, it is important to explore how students "find themselves in very foreign learning environments where approaches and values clash with their prior learning experiences and conflict with their expectations" (Pyvis & Chapman, 2007, p. 25).

This study was designed to examine the adaptations freshmen students have to undergo while studying at an American university in the UAE. It involved Emirati and expatriate students of various nationalities, who had lived in the UAE prior to joining the university. Although these students did not leave their home environment, they still experienced challenges in adapting to the university environment and "considerable cultural dissonance" (Allan, 2003, p. 66).

Literature review

Entering university requires great adjustments from most students. The transition to new academic and living environments, social networks and an increased amount of independence can be very stressful. The first year in university is especially crucial as those who struggle with the transition may fail in their studies and drop out. For example, in community colleges across the USA, first and second-year retention was just 55% in 2011 (Price & Tovar, 2014). Because of such high attrition, higher educational institutions across the world have been studying the enabling factors for a successful transition to university,

focusing especially on first-year experiences (FYEs). Many of these studies investigated domestic students' experiences, others focused on international students specifically. Research studies on international students in higher education discuss students' adjustment in terms of their specific problems in the college environment, such as academic, psychological and communication difficulties or getting used to the local culture (Mesidor & Sly, 2016; Rienties et al., 2012). However, despite the increasing numbers of transnational universities around the world, little attention has been paid to students who attend foreign universities in their own countries and their adjustment to the new learning environment.

Transnational offshore programs

One of the most significant developments in international education has been transnational higher education, a movement of education across national jurisdictional or geographic borders (Knight, 2006). Transnational universities attract a culturally heterogeneous student population as students apply not only from the "home" location but also from neighboring countries. In transnational universities, even the local student is not "embedded" in the familiar (Pyvis & Chapman, 2007).

To promote the advancement of national human capital, international higher education and training institutions have been invited to the UAE to provide educational programs. According to the Ministry of Higher Education, there are over 70 higher educational institutions in the country and the majority of those are international branch campuses (Alsharari, 2017). It has been predicted that by 2024, nearly a third of the global increase of international students will be attributed to the Gulf region (Kariwo et al., 2014). These degrees are not only highly competitive but receive dual accreditation and many graduates continue their education by enrolling in postgraduate programs in the USA, Canada or Europe. As a result, an increasing number of students, both Emiratis and expatriates from the UAE and the region, join these universities.

Educational and socio-cultural stressors

Educational stressors include communication barriers, academic and organizational factors that may inhibit successful adjustment to life at an international university. Sociocultural stressors include language barriers, lack of familiarity with culturally different academic rules and systems, loss of one's family and surroundings, as well as cultural differences (Roemer, 2016; Hardy, 2012; Wilton & Constantine, 2003). As the English language is the medium for most courses in higher education in the UAE, many Emirati and other expatriate Arab students face challenges in meeting universities' English language requirements (Alsharari, 2017). Students' ability to read and write fluently in English, and the ability to communicate with peers and teachers have a paramount impact on academic performance. In fact, language barriers seem to be the most challenging issue for most international students too, as insufficient language skills affect not only their academic performance but also their social lives (Iarovici, 2014; Hardy, 2012).

Teaching and learning styles in a transnational university can greatly vary due to the heterogenous nature of students' and faculty backgrounds. Classroom culture and student-staff interaction can be very different in various parts of the world, and these relate to friendliness with students, flexibility, student autonomy, independent learning and study methods (Wilkins et al., 2012). The teacher-student relationship and its effect on students' academic success in higher education has received increasing attention (Snijders et al., 2020; Hornstra et al., 2018; Hagenauer & Volet, 2014; Schneider & Yin, 2011). Views on what constitutes "caring" for students are diverse, but respect, approachability, clear expectations

and opportunities between teacher-student interaction greatly increase student learning and intrinsic motivation (Bovill, 2020; Derrico, 2020; Komarraju et al., 2010).

Classroom settings that foster active learning methods and classroom interactions, such as group work, debates or discussions, can also lead to positive social integration between teachers and students (Hornstra et al., 2018; Hagenauer & Volet, 2014). In American universities around the world, the Anglo-Saxon perspective of learning dominates, where students develop knowledge through an active construction process, not through the passive reception of information, while collaborative learning strategies encourage independent learning, problem-solving and critical thinking (Duman & Yavuz, 2018; Van Hover & Hicks, 2017).

The different roles of teachers and students have been studied in various ethnic groups. Asian and Western students often have different expectations from teachers and demonstrate different learning styles (Tran & Vu, 2018; Lee et al., 2019; Cortazzi & Jin, 2013). Similarly, one of the Arab culture's major features is its formality, which is also reflected in the way students talk to their teachers, and professors are often seen as people of higher social status. Many Arab students need a paternal relationship with professors and advisors and receive strong guidance, even control from them initially and they often learn through a teaching style where they read texts and listen to teachers' lectures (Yakaboski et al., 2018; Almurideef, 2016).

Support

A well-established social support system has a paramount influence on students' psychological well-being (Bhochhibhoya et al., 2017). The importance of international students' connection to the university environment and to each other has been widely discussed. Warren and Luebsen (2017), discuss the importance of "success coaches" in the form of peers, who provide academic and personal support to first-year students. Close friends and peer support can enhance students' social skills, leading to higher academic performance as their friendship networks greatly contribute to their acculturation process (Warren & Luebsen, 2020; Hendrickson et al., 2011). International students with a shared nationality form friendships more easily as cultural similarity brings them together. Thus, they mostly rely on co-national friendships followed by friendships with other international students (Rienties & Nolan, 2014; Jindal-Snape & Rienties, 2016).

Student counseling is an important tool for educators in schools and universities in dealing with students' psychological issues. Psychological and professional counseling services are widely used on college and university campuses across Western Europe and America (Shiraev & Levy, 2020). International students who experience loneliness, depression and other related issues due to a new cultural and social environment are encouraged to use counseling services (Duffy et al., 2020). However, not all cultures have similar attitudes toward counseling and seeking professional help. Studies suggest that many international students under-use counseling services and the same applies to many Arab students. This is because in many countries there is a cultural stigma of mental health problems, lack of information and access to quality care and unfamiliarity with counseling services (Shea et al., 2019; Li et al., 2013).

Methodology

The current study followed a survey methodology to investigate the educational and sociocultural stressors (Arends-Toth & van de Vijver, 2006) of first-year undergraduate students in an American university in the UAE. In addition, academic and social support were also investigated in this study. The following research questions guided the study:

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- RQ1. What are the greatest challenges students face in adapting to the educational environment at the university?
- RQ2. What are the greatest challenges students face in their socio-cultural adaptation at the university?
- RQ3. What type of support could be provided by the university to facilitate students' successful adjustment process to the educational and socio-cultural environment of the university?

Context

The University involved in the study is a non-profit, independent, coeducational institution formed on an American model. It is fully accredited by the Ministry of Higher Education in the UAE and is also independently accredited in the USA. Although the official language of the UAE is Arabic, the language of instruction at the university is English (English as the Medium of Instruction). In fall 2018, 5,031 students were enrolled in the undergraduate programs representing over 70 nationalities. Apart from a large number of Emirati and other Arab students, there are many students from the Indian Subcontinent. The 358 full time faculty represent 49 different nationalities, but nearly half of them are US or Canadian citizens. As a university formed on American models, it gives priority to candidates who have substantial experience in American models of higher education. As this is a multicultural university in a multicultural country, it can be described by the words of Pratt (Grobman, 1999), as a "contact zone" and "a social space where cultures meet, clash and grapple with each other, often in contexts of highly asymmetrical relations of power" (Grobman, 1999, p. 428). In such a heterogeneous environment, a large variety of teaching and learning styles are represented. The University Academic Support Center helps undergraduate students succeed academically providing them with extra support and skills development training and also coordinates academic accommodations for students with documented disabilities.

Participants

The target respondents were first-year students, typically 18–19 years old, men and women of various majors and nationalities who completed high school in the UAE. Study participants were chosen through purposive and snowball sampling and had to fit certain criteria, based on the focus of the study. A total of 152 students participated in the study by responding to the survey.

Data collection instrument

Quantitative and qualitative data were collected using a survey. The survey questions were based on various studies relating to acculturation, transnational education and FYEs (Pittman & Richmond, 2008; Clemes et al., 2007; Hendrickson et al., 2011; Eldridge and Cranston, 2009).

The survey consisted of 35 items rated on an importance scale to gather critical information about factors that are important to students relating to educational, socio-cultural and practical stressors. All questions were in English. The survey was piloted with eight first-year students, who did not take part in the main study. There were also questions about student demographics and open-ended questions focusing on their challenges at the university and potential support that could ensure successful adjustment to the university's

culture and academic life. Surveys were sent to students' university email accounts and conducted online. Survey completion was voluntary and all responses were anonymous.

Procedures and data analysis

The survey was emailed to 213 first-year students. Reminders were sent to encourage students to complete the survey. A total of 184 surveys were completed, but only 152 of those fitted the criteria and were used in the study. Those students who had lived outside the UAE prior to joining the university were excluded from the investigation.

The survey yielded quantitative data that were analyzed using the statistical package for the social sciences. There were only a small number of open-ended questions; thus, qualitative data were analyzed by thematic coding. Coding the answers helped organizing and grouping data into categories and subcategories and this allowed the identification of shared themes and also highlighted differences.

Results and discussion

Participant demographics

The 152 participants represented 23 different countries. In terms of gender, the sample was equally distributed: 51% were men and 49% women. Emirati students comprised 17% of the sample. The largest number of respondents were from other Arab countries and students from the Indian Subcontinent. Although they were UAE residents, 32% of them lived in the dormitories or in nearby housing as their families lived in other emirates in the country. Most of them graduated from English-medium high schools representing different curricula, namely, British, American, Indian. The demographic analysis of the participants is reported below in Table 1.

Educational stressors

Participants' responses to the survey revealed that the most important stress students faced was education. Almost 70% perceived study load as the number one cause of stress, followed by examinations (Table 2 below). The amount of reading and writing, as well as having to do presentations also caused considerable challenges. Although most respondents graduated from high schools that followed American or British curricula, nearly half claimed that the teaching style at the university is a very important source of stress.

As nearly 85% of the respondents graduated from English language medium schools, most of them had excellent English language skills. In fact, at the university where the study took place, new students' average Test of English as a Foreign Language score was 578 and the average International Language Testing System score was 7.1 (Fast Facts, 2019). Thus, the language of instruction and language barriers were not important stressors and neither was coeducation. However, cultural backgrounds can influence learning styles because of students' previous experiences, educational backgrounds and socio-demographic factors.

As seen in Table 2, surveys showed that not only academic but also organizational requirements created challenges for students including the registration process and lack of information about programs.

To the question: "what have been the greatest challenges for you in getting used to studying at the university?", students' responses emphasized teaching styles, study load and study skills such as time management and independent learning:

Working hard and then getting an unsatisfying grade.

Time management, keeping a high GPA.

Demographic categories	Frequency (%)	Adapting to transnational
Gender Female Male	49 51	education
Age 18 19	43 57	127
Nationality UAE Jordan Egypt Lebanon Palestine Saudi Arabia Syria India Pakistan Bangladesh Other	17 9 9 7 7 5 4 13 11 4	
Residence Home Dormitories	68 32	
High school curriculum American British Indian Arabic Other	33 26 16 12 13	Table 1. Demographics of participants $(N = 152)$

Study load, managing social and academic life.

Forcing myself to have a discussion in class. In my Indian school I only had to listen to the teacher and take notes.

The workload and adapting to each and every professor's needs and expectations to maintain a good GPA.

Constant stress, constant assignments, quizzes and midterms, finding friends.

The extremely serious environment. Definitely Definitely [sic] my bad time management skills.

Group work. Some students are impossible and I do all the work.

Working with a team. If others all come from the same country and speak their own language I feel completely left out.

When joining an American university, the amount of independence expected from learners in all areas of learning and university life can be overwhelming. Students do not just have to study independently but also organize their own schedule, and unlike in

LTHE 17,2	Order of importance	Source of educational stress	Very important	Somewhat important	Not important	N/A	Total
	1	Study load	105	41	6	0	152
	2	Examinations	103	38	11	0	152
	2	Registration process	88	41	18	4	151
100	3	Teaching style	75	53	19	3	150
128	4	Lack of information about programs	67	49	28	7	151
	5	Reading and writing tasks	64	62	23	1	150
	6	Presentations in English	53	47	44	5	149
m 11 o	7	Unsure major	48	54	37	9	148
Table 2.	8	Managing time	46	56	48	2	152
Major sources of	9	Independent learning	30	50	65	4	149
educational stress $(N = 152)$	10	Language barriers with peers/teachers	29	56	63	3	151

high school, they are responsible for selecting their courses, meeting course prerequisites and following university policies and procedures. Survey answers revealed that some students felt being left on their own and struggling with decisions regarding organizational requirements:

Be as maximum positive as you can. Don't expect anything from others, you have to do everything by your own, if you want to get used to the university.

The registration is crazy.

Advising is useless. I still don't understand many things.

Need better, more efficient advising.

It is extremely hard for introverts to deal in classrooms with professors that counts[sic] participation grade.

When asked about ways the university could help in adapting to the academic environment, students asked for more support and understanding from their professors:

Need more help and advice from professors on what they think we should do in order to perform better in that course.

Showing them [students] what is expected from previous students and allowing students to work on their assignments and giving them tests with 'fake grades' at the beginning just to put the course into prospective. This will eventually make it easier to adapt academically.

Take it slow on freshmen, and try to cushion the shock of transitioning to uni life.

Give us lots of examples of what they [teachers] expect, especially in the first few months.

Being a little flexible and for professors to be friendly.

Students should receive emotional support from their teachers.

Overall, academic stress including study load, examinations and time management were reported to present the greatest difficulties. Additionally, there were various organizational challenges regarding the registration process and course selection. Like many first-year university students studying in English, students in the study found adapting to an American university environment challenging, especially academically. English language fluency is a significant determinant in successful acculturation and students' self-confidence (Iris & Ngoc, 2014). Although the students in the study had excellent English language skills, the different teaching styles, examinations and assignments presented difficulties. This supports the views of Jones (2017), who states that language proficiency may not directly relate to academic success, whereas competence in academic writing or critical thinking are essential not only to international but also to domestic students. Furthermore, learning and motivational styles may be very different among students with heterogenous backgrounds (Shiraev & Leary, 2016). They must learn to adapt to an academic culture where teaching and testing may be unfamiliar, in addition to various organizational factors that can also cause educational stress.

Socio-cultural stressors

Meeting family's expectations is a paramount source of stress, especially in cultures that follow a paternalistic family model. In many Arab families, students' academic choices often reflect not only future career prospects and possibilities but also parents' desires in choosing professions for their children (Aljayyousi et al., 2019; Asbah, 2017). Therefore, it is not surprising that meeting parents' expectations was the most important source of stress for many students, closely followed by financial stress (Table 3 below).

In the UAE, like in many countries around the world, the fees of higher education continue to increase and many families require financial aid and grants. New, first-time students at the university may qualify for a financial grant, a merit-based scholarship and a family tuition grant regardless of their race, color, gender, religion or national origin. Nevertheless, many students reported experiencing financial stress and this often negatively impacted them.

Order of importance	Source of socio-cultural stress	Very important	Somewhat important	Not important	N/A	Total
1	Meeting family's expectations	113	34	5	0	152
2	Making friends	104	44	4	0	152
3	Financial stress	102	47	2	0	151
4	Finding my way around the university	72	38	27	12	149
5	Getting involved in on-campus events/activities	49	44	46	13	152
6	Transportation issues	43	63	36	8	150
7	Missing family or friends	30	40	42	37	149
8	Health and diet	28	25	72	26	151
9	Missing home environment	19	41	68	22	150
10	Living in the dorms	20	5	25	101	151
11	Multicultural environment	8	29	115	0	152
12	Culture shock	11	26	107	8	152
13	Discrimination	3	19	110	20	152
14	Coeducation	8	26	111	7	152

Table 3. Major sources of socio-cultural stress (N = 152)

Missing the home environment, meals and comfort were either very important or somewhat important to those who lived in the dormitories. Transportation issues arose, perhaps, because public transportation is limited in the city where the university is located and most freshman students rely on parents, taxis and the university buses for getting to and from the university. However, the overall results show that living in the dorms was not a stressor for most participants.

The majority of the students claimed that neither the multicultural environment nor culture shock were an important source of stress. As they had lived in the UAE before joining the university, they were used to the lifestyle and the multicultural environment of the country, as this comment from one of the participants shows:

I didn't really face difficulties regarding the culture. I've lived in the UAE my entire life, and one of the many things that stands out about this country is the cultural diversification, so I was pretty much raised to that.

Because of culture shock, language barriers and isolation, many students deliberately seek each other's company and often form their own little communities. Responses demonstrated that peer relationships are the most important element in social adaptation and for students' sense of belonging:

Having high school friends and family friends helped me out through my first semester.

My Indian friends helped me a lot.

I wouldn't have survived the first few weeks without my fellow Egyptians.

In some cases, English language skills did not seem to be enough for successful social integration for Arab students. Knowing Arabic was considered important for making friends and socializing and these were explained in the open-ended questions:

Not being able to speak Arabic had a significant impact on socializing and making friends.

Most people speak Arabic, and of course since I'm Lebanese I'm expected to know Arabic. But my Arabic is so bad so that has [sic] a big impact on my social life.

Although English is the lingua franca in the UAE, the knowledge of Arabic appeared most important for successful social integration, especially for Arab nationals.

The support from family is understandable, as most students' families lived in the country. They also had high school friends at the university, thus they were able to rely on their regular support system. Regarding socio-cultural adjustment, students' suggestions included friendships and a warm, welcoming environment that offers cultural events and more opportunities to make friends and meet students from their home countries:

Need a more friendlier [sic] and welcoming environment and activities for new students.

More events to familiarize the students with the university and fellow students.

Students should be able to get in touch easier with other students from their home countries.

However, the division of the student population into small, distinct groups was criticized by some students in the study. As one respondent stated:

I found the people here a bit "categorized". They are very clearly a lot more comfortable around people from the same country/culture, and vice versa. I came from a high school where your

origins didn't really matter and you got to know people for who they are rather than make initial assumptions based on your simplified background.

The university is proud of its international faculty and student body and makes efforts to demonstrate diversity through cultural and international events on campus. Nevertheless, there is evidence that the support of co-national friends is often invaluable (Table 4 below).

Summary

Financial and family pressure are a primary source of stress, especially for freshmen (Britt et al., 2016) and also for many students in the study. Besides families and friends, their main sources of support are co-nationals. They are not only essential for socialization and emotional support, but as a key source of information. In some US universities, specific outreach programs are recommended for Arab international students (Abu Rabia, 2017). Thus, it is important to have organized events and activities where students can meet and form friendships. Although English is the language of instruction, the knowledge of the Arabic language is another asset that seemed to be important in establishing new social relationships.

The findings raise the question regarding what faculty members could do to facilitate first-year students' learning experiences. Positive rapport in a student-teacher relationship improves students' motivation and participation and helps students adapt to the learning environment. However, teachers are often restricted by "relational boundaries and power structures" and students rely on their peers for classroom connectedness (Brandi et al., 2020, p. 291).

Students also need to be encouraged to seek teachers' help both inside and outside of the classroom, especially during office hours. Teachers' support and caring attitudes are important for students' motivation and success, especially, as many do not make use of the counseling services. This could be the result of lack of information but also the negative attitudes toward counseling. Some ethnic minorities in US colleges, including Arab students, underuse counseling and mental health services due to fear of stigma, mistrust and cultural attitudes (Smith, 2011).

Overall, transitioning to a new academic and social environment, and managing an increased amount of workload and independence can be very stressful, especially when students rely almost entirely on friends and family for social and psychological support.

Order of importance	Source of support	Very important	Somewhat important	Not important	N/a	Total
1	Family	86	41	25	0	152
2	Friends from high school	79	56	17	0	152
3	Friends from my country	70	58	11	12	151
4	Friends from other countries	41	64	47	0	152
5	Teachers	26	62	27	36	151
6	Academic advisors	23	48	62	16	149
7	Student counsellors	18	35	88	10	151
8	Clubs/association	5	49	98	0	152
9	Clinical psychologist	5	12	120	11	148

Table 4. Students' responses regarding their source of support (*N* = 152)

Conclusion

The study was conducted at an American university in the UAE and aimed to identify challenges first-year students face in their academic and social adjustment to the international university environment. It included 152 students, men and women, of various nationalities who had resided in the country prior to joining the university. Survey responses revealed that students require more academic and emotional support from teachers and rely heavily on co-national peers for social and emotional support.

Based on the findings, teachers working with first-year students need to be more aware of students' needs, and introduce more effective peer support and peer mentoring. The university has already made considerable efforts to retain and support freshmen by introducing the FYE program that encourages first-year students to integrate into the university socially, culturally and academically. Additionally, students must be made more aware of university services and facilities and be encouraged to seek professional advise and counseling. Campus wide activities and peer mentoring could be better promoted, preferably with opportunities to make contacts with students from the same culture even during the orientation week.

Although this was a small-scale research study and cannot be readily generalized, the findings could be transferable to other, similar settings in transnational universities in the region. Despite the limitations of the study, several issues were raised that can be further investigated in future studies using a larger student population.

With the increasing internationalization of higher education in the Gulf, university communities need to understand students' challenges in academic and social adjustments and formulate an effective support mechanism for a successful transition from high school to the university environment.

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