ABOUT THE CONTRIBUTORS

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Nicole M. Ginther, PhD is a member of the Global Assessment & Development Center of Expertise at PepsiCo. Her primary focus is the identification, assessment, and development of high-potential leadership across the enterprise. She is also responsible for leading the development of a new multi-tier external assessment program that will be used by talent acquisition during their selection processes. Prior to joining PepsiCo, Nicole completed her doctorate in Industrial-Organizational Psychology at The Pennsylvania State University. She is an active member of SIOP and continues to publish work relevant to I-O practitioners.

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