

## PREFACE

This volume revisits and builds on the earlier volume 18, published in 2008, bringing potent contemporary focus and rigor to the topic of technology innovation commercialization. Both volumes have their roots in academia, originating as curricular materials for use by university scholars in technology innovation and commercialization courses and programs, but are equally relevant and valuable for scholars and innovation professionals across the spectrum. In the post-2008 era, since volume 18 was authored and published, technological, social, economic, legal, and environmental conditions have changed dramatically – which in turn significantly impacts the technology innovation environment. As the lead author notes, no single book can completely cover the issues innovators need to understand, however just as volume 18 did in the last decade, this new volume makes a significant contribution to the field, providing “minimum viable knowledge” for professionals across the legal, business, and technical professions.

Sherry Hoskinson  
*Series Editor*