

THE NEXT PHASE OF BUSINESS ETHICS

Celebrating 20 Years of REIO

Edited by Michael Schwartz
and Howard Harris

RESEARCH IN ETHICAL
ISSUES IN ORGANIZATIONS

VOLUME 21

AAPAE
AUSTRALIAN ASSOCIATION FOR
PROFESSIONAL AND APPLIED ETHICS

**THE NEXT PHASE
OF BUSINESS ETHICS**

RESEARCH IN ETHICAL ISSUES IN ORGANIZATIONS

Series Editors: Michael Schwartz and Howard Harris

Recent Volumes:

- Volume 8: Applied Ethics: Remembering Patrick Primeaux – Edited by Michael Schwartz and Howard Harris – 2012
- Volume 9: Ethics, Values and Civil Society – Edited by Michael Schwartz, Howard Harris and Stephen Cohen – 2013
- Volume 10: Moral Saints and Moral Exemplars – Edited by Michael Schwartz and Howard Harris – 2013
- Volume 11: The Contribution of Fiction to Organizational Ethics – Edited by Michael Schwartz and Howard Harris – 2013
- Volume 12: Achieving Ethical Excellence – Edited by Michael Schwartz and Howard Harris with Guest Editor Alan Tapper – 2014
- Volume 13: Conscience, Leadership and the Problem of ‘Dirty Hands’ – Edited by Matthew Beard and Sandra Lynch – 2015
- Volume 14: The Ethical Contribution of Organizations to Society – Edited by Michael Schwartz, Howard Harris and Debra Comer – 2015
- Volume 15: Contemporary Issues in Applied and Professional Ethics – Edited by Marco Grix and Tim Dare – 2016
- Volume 16: The Contribution of Love, and Hate, to Organizational Ethics – Edited by Michael Schwartz, Howard Harris and Debra R. Comer – 2016
- Volume 17: Responsible Leadership and Ethical Decision-Making – Edited by Sunil Savur and Sukhbir Sandhu – 2017
- Volume 18: Ethics in the Global South – Edited by Michael Schwartz and Howard Harris – 2017
- Volume 19: Visual Ethics – Edited by Michael Schwartz and Howard Harris – 2018
- Volume 20: Applied Ethics in the Fractured State – Edited by Bligh Grant, Joseph Drew and Helen E. Christensen

RESEARCH IN ETHICAL ISSUES IN
ORGANIZATIONS VOLUME 21

**THE NEXT PHASE OF
BUSINESS ETHICS:
CELEBRATING 20 YEARS
OF REIO**

EDITED BY

MICHAEL SCHWARTZ

Royal Melbourne Institute of Technology, Melbourne, Australia

HOWARD HARRIS

University of South Australia, Adelaide, Australia

REVIEW EDITOR

DEBRA R. COMER

Hofstra University, New York, USA



United Kingdom – North America – Japan
India – Malaysia – China

Emerald Publishing Limited
Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2019

Copyright © 2019 Emerald Publishing Limited

Reprints and permissions service

Contact: permissions@emeraldinsight.com

No part of this book may be reproduced, stored in a retrieval system, transmitted in any form or by any means electronic, mechanical, photocopying, recording or otherwise without either the prior written permission of the publisher or a licence permitting restricted copying issued in the UK by The Copyright Licensing Agency and in the USA by The Copyright Clearance Center. Any opinions expressed in the chapters are those of the authors. Whilst Emerald makes every effort to ensure the quality and accuracy of its content, Emerald makes no representation implied or otherwise, as to the chapters' suitability and application and disclaims any warranties, express or implied, to their use.

British Library Cataloguing in Publication Data

A catalogue record for this book is available from the British Library

ISBN: 978-1-83867-005-4 (Print)

ISBN: 978-1-83867-161-7 (Online)

ISBN: 978-1-83867-162-4 (Epub)

ISSN: 1529-2096 (Series)



ISOQAR certified
Management System,
awarded to Emerald
for adherence to
Environmental
standard
ISO 14001:2004.

Certificate Number 1985
ISO 14001



INVESTOR IN PEOPLE

EDITORIAL BOARD

Joseph L. Badaracco, Jr.
Harvard University, USA

Rowena Barrett
*Queensland University of Technology,
Australia*

Ida Berger
Harvard Business School, USA

Norman Bowie
University of Minnesota, USA

Hugh Breakey
Griffith University, Australia

M. Neil Browne
Bowling Green State University, USA

Ron Duska
The American College, USA

Georges Enderle
University of Notre Dame, USA

Edwin Epstein
*University of California at Berkeley,
USA*

Amitai Etzioni
George Washington University, USA

Al Gini
Loyola University Chicago, USA

Kenneth E. Goodpaster
University of St. Thomas, USA

Ellen McCorkle Harshman
St. Louis University, USA

Laura Pincus Hartman
Boston University, USA

Daryl Koehn
DePaul University, USA

Sarah Lynch
*University of Notre Dame Australia,
Australia*

Kimball P. Marshall
Alcorn State University, USA

E. Sharon Mason
Brock University, Canada

Douglas McCabe
Georgetown University, USA

Alex Michalos
*University of Northern British
Columbia, Canada*

Barry Mitnick
University of Pittsburgh, USA

Moses Pava
Yeshiva University, USA

Mark S. Schwartz
York University, Canada

Meir Tamari
Jerusalem Institute of Technology, Israel

Lucy Tatman
University of Tasmania, Australia

Steven Wartick
University of Northern Iowa, USA

James S. Wishloff
The University of Lethbridge, Canada

This page intentionally left blank

CONTENTS

List of Contributors ix

Introductory Essay: The Next Phase of Business Ethics
Howard Harris and Michael Schwartz 1

SPECIAL SECTION: 20 YEARS OF REIO

**Reminiscences on the Founding of REIO:
Dr Clarence Walton's Quiet Influence**
Moses L. Pava 11

A Big Picture Approach to (C)SR: Where Are We Now?
Christine A. Hemingway 15

25 Years with *The Moral of the Story*
Nina Rosenstand 33

**The Future of Business Ethics and the Individual
Decision Maker**
Avi Kay 47

Lessons from the Fox-Hunt
Michael Schwartz and Debra R. Comer 65

ARTICLES

Everyday Redemption: Performances of Hope
Moses L. Pava 81

**Fences Outside Fences: The Uses of Heroic Marginality
in Ethical Behavior**

Barry M. Mitnick and Martin Lewison

103

REVIEWS

Learning through Film: A Gift from India

Kemi Ogunyemi

159

LIST OF CONTRIBUTORS

<i>Debra R. Comer</i>	Hofstra University, Hempstead, New York, NY, USA
<i>Howard Harris</i>	School of Management, University of South Australia, Adelaide SA, Australia
<i>Christine A. Hemingway</i>	Imperial College Business School, London, UK
<i>Avi Kay</i>	Department of Business Administration, Lev Academic Center, Jerusalem, Israel
<i>Martin Lewison</i>	School of Business, Farmingdale State College, Farmingdale, New York, NY, USA
<i>Barry M. Mitnick</i>	Katz Graduate School of Business, University of Pittsburgh, Pittsburgh, PA, USA
<i>Kemi Ogunyemi</i>	Lagos Business School, Pan-Atlantic University, Lagos, Nigeria
<i>Moses L. Pava</i>	Sy Syms School of Business, Yeshiva University, New York, NY, USA
<i>Nina Rosenstand</i>	Social Sciences Department/Philosophy, San Diego Mesa College, San Diego, CA, USA
<i>Michael Schwartz</i>	School of Economics, Finance & Marketing, Royal Melbourne Institute of Technology, Melbourne, Australia