CONTEMPORARY ISSUES IN SOCIAL SCIENCE

Edited by Simon Grima, Ercan Özen and Hakan Boz

CONTEMPORARY STUDIES IN ECONOMIC AND FINANCIAL ANALYSIS

VOLUME 106

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CONTEMPORARY ISSUES IN SOCIAL SCIENCE

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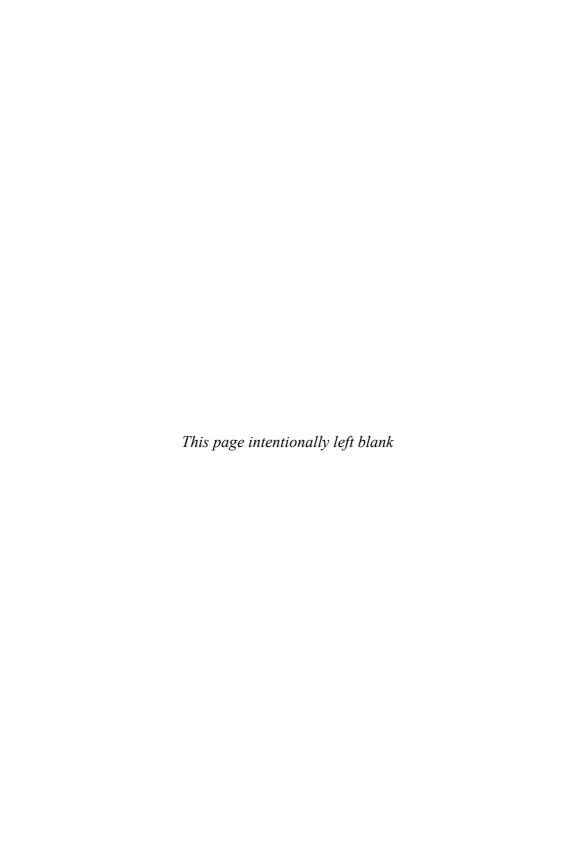
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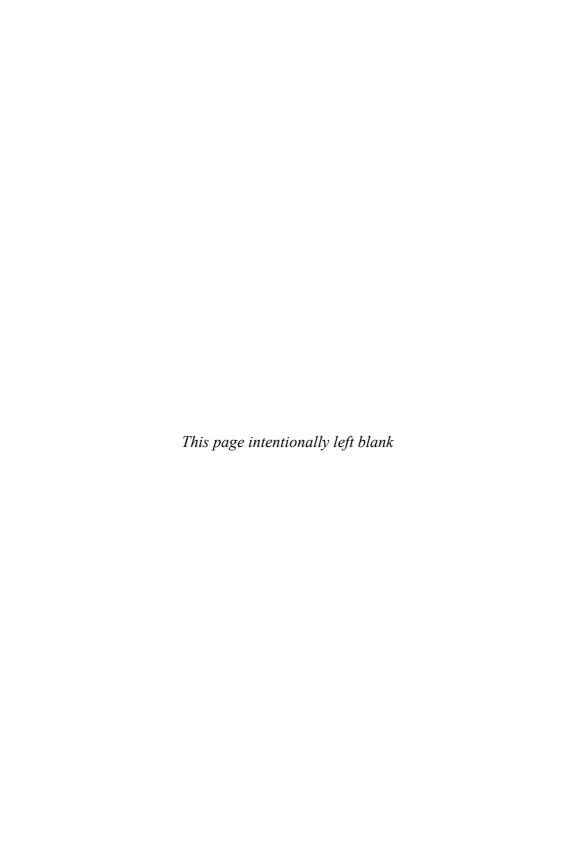
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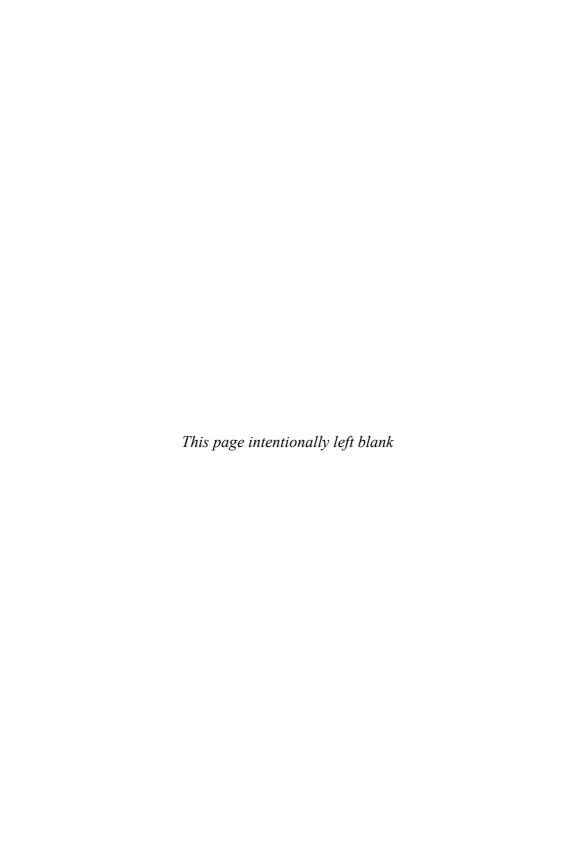
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BRIEF SUMMARY

Social Studies open up many facades. Be it directly or indirectly related to finance or social well-being. In fact, it is about the managerial circle of life. On the one hand it relates to the management of the means to provide for life (finance), and on the other hand it relates to why, when, where, what, and how to manage these means (risk management). The risk is being everyday life and how we would like to live this life that is the objective and the uncertainty around it. The management of this objective always circles around finance or financial matters together with some psychological or social well-being.

In this book, we aim to provide chapters relating to contemporary issues in social science related to *finance, marketing, management, economics, tourism, risk and financial management.* Studies that bring to light the various aspects of how humanity is challenged and how they manage these challenges to meet the objectives they aim for.

Studies such as these are important to understand humanity and its view-points, gaps, objectives, and uncertainties to be able to take informed and proactive managerial decisions on forward looking strategies to ensure enough means for societal survival and well-being.



SERIES EDITOR'S INTRODUCTION

THE FOREWORD

The Emerald book series: *Contemporary Studies in Economic and Financial Analysis*, edition CSEF106 includes studies on Contemporary Issues in Business Economics and Finance with chapters relating to contemporary issues in social science; contributed mainly by authors invited from participants in the 4th International Applied Social Science Congress (C-IASOS2020) held in Kuṣadası, Turkey, between October 22–24, 2020 and 12th iCOnEc Conference (Competitiveness and Stability in the Knowledge-Based Economy) which held in Craiova-Romania on October 30–31, 2020.

Social Studies open up many facades. Be it directly or indirectly related to finance or social well-being. In fact, it is about the managerial circle of life. On the one hand it relates to the management of the means to provide for life (finance) and on the other hand it relates to why, when, where, what, and how to manage these means (risk management). The risk is being everyday life and how we would like to live this life that is the objective and the uncertainty around it. The management of this objective always circles around finance or financial matters together with some psychological or social well-being.

In this book, we present a collection of 23 chapters relating to contemporary issues in social science related to *finance*, *marketing*, *management*, *economics*, *tourism*, *risk*, *and financial management*. Studies that bring to light the various aspects of how humanity is challenged and how they manage these challenges to meet the objectives they aim for. Studies such as these are important to understand humanity and its viewpoints, gaps, objectives, and uncertainties to be able to take informed and proactive managerial decisions on forward looking strategies to ensure enough means for societal survival and well-being.

In Chapter 1, the author looks at the measurement of the degree of government regulation in the pension system. Chapter 2 delves into the effects of perceived stakeholder conflict factors on guests of the Kyrenian hotels in north Cyprus. In Chapter 3, the authors determine the relationship between job satisfaction, dependence on tips, and turnover intention in the context of hotel employees. Chapter 4 is about a comparative analysis of the efficiency of the tourism industry in the southern Mediterranean region. Chapter 5 delves into the circular economy to restore ecological balance. In Chapter 6, the author looks at the dependency on foreign labor in the information and communication technology sector of the Maltese economy. In Chapter 7, the authors ask the question on whether investors overreact to firm merger and acquisition

decisions. Chapter 8 is about the opportunities and challenges in health tourism. In Chapter 9, the author takes a view on the influence of Covid-19 on consumers' perceptions of uncertainty and risk. Chapter 10 is a case study of the economic activity on Athens' Commercial Streets. Chapter 11 delves into the relationship between the credit default swap and Turkish macroeconomic indicators. A case study on Spain about immigrants advancing on the European Labour Market is the topic of Chapter 12. Chapter 13 is about financial development and house prices in Turkey. "Covid-19 Pandemic: Reflections on Organizational Life and Employee Psychology" and "The Importance of Thorough Financial Reporting During COVID-19 Pandemic: Empirical Evidence From Borsa Istanbul are the topics of Chapters 14 and 15, respectively. Chapter 16 is about financial literacy in Estonia, Latvia, and Lithuania. The remaining Chapters 17-23 relate to Agricultural Biomass Production; Methods for Predicting the Future Evolution of GHG Emissions; The Impact of Good Governance on Entrepreneurship; Non-financial Reporting in Romania; Insights Into Consumer in Latvia; Latvian Digital Inequalities; and Individual Risk Perceptions and Behavior.

Prof. Simon Grima