

Volume **12** PROGRESS IN INTERNATIONAL BUSINESS RESEARCH

> Tribute Volume: ROSALIE TUNG

# Distance in International Business

Concept, Cost and Value



Alain Verbeke • Jonas Puck • Rob van Tulder

# DISTANCE IN INTERNATIONAL BUSINESS: CONCEPT, COST AND VALUE

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PROGRESS IN INTERNATIONAL BUSINESS RESEARCH VOLUME 12

# DISTANCE IN INTERNATIONAL BUSINESS: CONCEPT, COST AND VALUE

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