INDEX

Abductive method, 229
Aboutness-thinking, 188
Academic writing, 12–13, 15, 19–20
Academic/practice-oriented research agenda, 4
Age of Shopping, 259
Althusser, 242–243, 245–247
Anthropocene era, 150
Apathy to Place, 133–135
Apprendre le Québec guide, 213
Archival data, 200
Art Therapy, 76
Artistic production, 152
Atlas.ti, 122, 216
Audio diaries, 197
Auto–ethnography, 179–180
Axial coding, 116

Belonging, 20
Biesta, 225–227, 231, 262
Biodiversity review, 259
Brickstorming, 91
  approach, 98
  building up and breaking down, 102–103
  capturing object, 98–101
  emotional blocks, 101–102
  experiences, 96
  Lego, 97–98
  material interview, 95–96
  objects interview, 95–96
  phenomenological interviews, 94–95
  practical recommendations, 104
  qualitative research interviews, 93
  reflections on, 103
Build-and-talk approach, 98
Business Model Canvas (BMC), 225–227, 233, 235, 259
Business modelling, 226
Business studies, 114
Business-related CR literature, 49

Call for reflection, 224
Canadian cities, 211
Canadian identities programme, 211
Capitalism, 259
Case study methods, 52
ChatGPT, 19, 123
Circular composition, 156
City of Gatineau plans, 212
Climate Tipping Points, 261
Coding, 116–117
  and analysis techniques, 216–217
  paradigm, 116
  units, 117
Cognition, 110, 112
Cognitive activity, 110
Cognitive development, 118
  of entrepreneurs, 120
Cohen's kappa, 117
Collaboration, 61
Collage, 163–165
  identify hierarchy of elements in, 157–158
  as medium for expressing emotions, 166–167
  method, 160
  as methodology to collect rich qualitative data, 153–154
  and semiotic analysis, 154–159
Commodification, 247
Communication artefacts, 200
Community Empowerment Act (2015), 129
Competition, 247
Complex adaptive systems (CAS), 46
Conceptual representations, 158
Constructionist, 93
Constructivism, 208

Constructivist adult learning orientations theories, 123
Contemporary language, 6
Content analysis, 208
Context, 168
  context-mechanism-output, 67–69
Conventional methods, 152
Creative writing classes, 15
Critical Entrepreneurship Studies, 13
Critical realism (CR), 44, 58–61
  complexity, uncertainty and rejection of determinism, 53–54
  EE research frameworks and methodologies, 45–48
  enterprise policy that might create impactful approach for, 61–62
  layered realist ontology, 50–51
  methodological gap in EE research, 44–45
  methodological plurality and flexibility, 51–52
  ontology, 45
  potential contribution, 48–50
  retroductive analytical processes, 52–53
Critical realists, 63
  approach, 59
  inquiry, 62
Critical reflexivity, 249–253
  entrepreneurship-as-practice turn and ideological discussions in entrepreneurship, 243–245
  ideology, 245–247
  interpellated researcher subject, 247–249
Criticisms, 6
Culture, 45
Cumbrian workshops, 140

Data analysis process, 154
Data coding, 122
  and analysis, 118–120
Data collection, 29–30, 118, 152
Data congruence, 28–30, 36
  confessional tale of field, 31–36
  context of recent field study, 31
  focus group interview with NGO personnel, 32–33
  listening to untold stories, 33–34
  practical considerations, 38–39
  processing first verbatims, 31–32
  SPS, 37
  studying feelings of participants, 34–35
  trying to desensitise, 35–36
Death by data asphyxiation, 201
Decentration, 153
  of emotions, 167
Declarative knowledge, 119
Department for Education Sustainability and Climate Change Strategy, 259
Design, 114–117
  perspective, 114
Dialogical approach, 77–78
Diaries, 197–198
Diary data collection methods, 111, 122
  limitations of, 121–122
Diary data method, 123
Diary data studies, 114
  benefits of prospective data, 114–115
  coding and analysis, 116–117
  collecting diary data, 115–116
  data coding and analysis, 118–120
  data collection, 118
  example of, 117
  results of analysis, 120
  retrospective *vs*. prospective data collection, 114
  sampling of respondents, 117
  study context, 117
Diary-interview method, 195
Didactic triangle, 225, 232
Digital photographs, 15
Digitalisation of diary data collection methods, 123
Direct observation, 213
Discourse analysis, 216
Diversification, 208

Diversity, 3
Doctoral research, 13
Doing research, 21
Drama-oriented high school, 15
Draw-a-person test, 76
Drawings, 78–79

Ecological anxiety, 160
Economic polarisation, 150
Education, 174, 260–261
Educator-scholar, 259
Emotional blocks, 101–102
Emotions, 29, 151–153, 160
  collage as medium for expressing, 166–167
Empirical data analysis, 119
Enculturation, 225
Engaged scholarship, 44
Enterprise, 74
  culture, 244–245
  policy might create impactful approach for critical realism, 61–62
Enterprise Research Centre (ERC), 67
Entrepreneur, 3
Entrepreneurial cognition, 110
Entrepreneurial ecosystems (EE), 44
  methodological gap in EE research, 44–45
Entrepreneurial identity, 74–75
Entrepreneurial intentions, 120
Entrepreneurial sensemaking
  diary data studies, 114–117
  example of diary data study, 117–120
  grounded theory approach, 113
  limitations of diary data collection method, 121–122
  research method, 122–123
  sensemaking and inquiry into intersubjective meaning-making, 111
  sensemaking perspective, 112–113
Entrepreneurial ventures, 243
Entrepreneuring, withness perspective promises new insights into, 189–190
Entrepreneurs in Canada, 212
Entrepreneurship, 19, 29, 184, 206, 225–226, 243, 258, 262
  ethnographic study of entrepreneurship societies, 20
  scholars, 114, 130
  semiotic analysis of images in qualitative research in management and, 152–159
Entrepreneurship education (EE), 74, 225, 232, 243
  approach, 228–229
  future directions, 236–237
  individual reflections from theoretical perspective, 232–234
  integrating discussion and theory development, 234–236
  subjective positions, 229–230
  teaching tools, 230–231
  and tools, 225–228
Entrepreneurship research, 2, 12, 95
  ethnography in, 179–181
  opportunity, 3–4
  voice and space, 4–7
Entrepreneurship studies, 188, 207
  context-mechanism-output, 67–69
  critical realism, 58–61
  enterprise policy that might create impactful approach for critical realism, 61–62
  open systems, 65–67
  transitive and intransitive dimensions, 62–65
Entrepreneurship-as-practice, 13
  turn and ideological discussions in entrepreneurship, 243–245
Ethics Committee of Laval University, 214
Ethnographic fieldwork, 199–200
Ethnographic writing, 20
Ethnography, 179–180
  being embedded in contexts, 180–181
  in entrepreneurship research, 179
  ethnography and auto-ethnography, 179–180
  role of gender of researcher, 181

European Union's Cohesion Policy, 129
Evaluation, 58, 61, 64, 68
Event-contingent diary design, 115
Evolve Digital, 68
Ex post data collection, 114
Execution, 114–117

Feelings, 29
Field diary, 15
Finance, 45
Financial privileges, 172–174
First-order coding, 119
Fragmentation, 2
Free writing exercises, 15
Fridays for Future movement, 262

Gender inequalities, 172
Gender of researcher, role of, 181
Gender-related power dimensions, 176
Global North, 258
Global South, 258
  legitimacy of research in, 177–179
Globalisation, 150
Go-to concepts, 130
Grounded theory, 207
  adaptation to approximate withness, 191–192
  approach, 113, 116, 119
  archival data, 200
  diaries, 197–198
  and entrepreneurship studies, 207
  ethnographic fieldwork, 199–200
  future directions for research methods pedagogy, 202–203
  interviews, 198–199
  method, 207–209
  positive aspects of study, 200
  remaining challenges, 201–202
  studying unfolding of strategy-making in international new venture, 195–197
  thinking of warp and weft of process data helps researchers design and sample for withness, 192–195
  useful starting point for withness approach, 190–191
  withness perspective promises new insights into entrepreneuring, 189–190
Grounded theory methodology (GTM), 188, 190
Group based research, 144

Habits, 18
Higher Education (HE), 74
Hot cognition, 94
Human capital, 45
Human geography, 142
Humboldtian approach, 261

Ideational metafunction, 158
Identity, 13
Ideological interpellation, 251–252
Ideological state apparatuses (ISAs), 246
Ideological violence, 251
Ideology, 242–244
  Althusser and 'going against the grain', 245–247
Image, 85
  identify key representations of, 156–157
ImmigrAffaires Gatineau guide, 212
Immigrant entrepreneurship, 206
  grounded theory and entrepreneurship studies, 207
  grounded theory method, 207–209
  theorising immigrant entrepreneurship of Mexicans in Québec, 209–220
Impostor syndrome, 15
Individualism, 247
Innovation, 262
Inquiry, 1
  into intersubjective meaning-making, 111–113
Inter-ethnography, 225
Interactional process, 92

Interculturalism, 211–212
International new venture, studying unfolding of strategy-making in, 195–197
Interpellation, 246–247
Interpersonal metafunction, 158
Interpretation, 168
Interpretative phenomenological analysis (IPA), 91–92
Intersubjective meaning-making, sensemaking and inquiry into, 111
Intersubjectivity, 110, 151
Interval-contingent diary study design, 115
Interviews, 91–92, 132, 198–199
Intransitive dimensions, 62–65

Knowledge exchange, 93

Labor force, 206
Language, 227
Layered realist ontology, 50–51
Legitimacy of research in Global South, 177–179
Lego (tool), 92, 97–98
Lego Serious Play (LSP), 97
Lego® Group, 97
Levelling up, 58
Line of forces (LF), 154
Line-by-line analysis, 209
Linguistic resources, 19
Listening, 30
Lived experiences, 28
Local Agenda 21 (LA21), 129
Long-time process studies, 199

Mainstream education, 243–244
Markets, 45
Material interview, 95–96
Material privileges, 172–174
Materials, 91–92
MAXQDA, 216
Meaning units, 117
Methodological guides, 151
Methodological plurality and flexibility, 51–52
Methodology, 47–48, 142
Mexicans, 206
  entrepreneurs in Quebec, 206
  theorising immigrant entrepreneurship of Mexicans in Québec, 209–220
Micro bank in Tanzania, 174–175
Ministry of the Economy, 209
Minority entrepreneurs, 206
Mirror sensitivity, 37
Misinterpellation, 247, 252
Mission Zero review, 259
Modes of inquiry, 260–261
Moods, 29
Multicultural model of integration, 211

Narrative representations, 158
National Audit Office, 61, 67
National Finance Ministry, 209
North American Free Trade Agreement (NAFTA), 206
NVivo, 122, 133, 216

Objects, 91
  interview, 95–96
Observing, 30
Open coding, 116
Open systems, 65–67
Oral presentations and exchanges, support for, 163–166
Ordre des Comptables agréés, 213
Organisational studies, 114

Pandemics, 150
Partial structuring, 80
Participant observation, 213
Participant-led drawing, 78
Participant's unexpressed feelings, 37
Participative action methods, 144
Participatory visual methods, 76
Pedagogical instrument, 115
Peer-reviewers, 20

Personal experience, 22
Phenomenological interviews, 94–95
Phenomenology, 94
Photo elicitation, 152
Photo voice method, 75
Photo-elicitation, 143
Physical observation, 199
Pilot in the Plane, 260
Place in entrepreneurship research
  acknowledging place-based language, 135–136
  apathy to place, 133–135
  comparing regions, 136–137
  Cumbria, 139–140
  engaging group discussions of place, 138–139
  growth and importance of 'place-based' approaches, 128
  implications for future place-based research, 142–143
  importance of place in sustainability research, 128–130
  insights from individual conversations about place, 132–133
  key learnings, 143–144
  Lancashire, 140
  methodological challenges of researching place, 130–131
  moving to global concerns, 135–136
  overall observations, 140–142
  research context, 131
  revealing personal attachment to place, 137–138
Place-based research, 144
Place–based approaches, growth and importance of, 128
Policy, 45
  implications, 47–48
Positivism, 208
Post qualitative inquiry, 259–260
Power, 183
Power dimensions and ethical considerations, 181–182
Power dynamics
  ethnography in entrepreneurship research, 179
  future directions for research methods, 182–183
  implications for future studies, 183
  legitimacy of research in Global South, 177–179
  lived experiences of women entrepreneurs, 172–177
  power dimensions and ethical considerations, 181–182
Practice perspectives, 188
Practice theory, 13
Procedural knowledge, 119
Process driven theory, 4
Process perspectives, 188
Process research, 192
Prospective data
  benefits of, 114–115
  collection, 114
Provalis, 122
Publishing, 12
  process, 202
Purposes, 231, 233

Qualification, 233–234
Qualitative analysis, 206
Qualitative data
  collage as methodology to collect rich, 153–154
  collection, 151, 153
Qualitative entrepreneurship research methods, 92
Qualitative methods, 159, 224 (*see also* Visual methods)
  collage, 163–166
  collage as medium for expressing emotions, 166–167
  data analysis, 161–163
  data collection, 159–161
  methodology, 159
  results, 163
  semiotic analysis of images in qualitative research in management and entrepreneurship, 152–159

Qualitative research, 13, 28, 249
(*see also* Entrepreneurship research)
semiotic analysis of images in qualitative research in management and entrepreneurship, 152–159
Quebec, 206
coding and analysis techniques, 216–217
limits of research, 217–220
sources and methods of data collection, 213–216
territory of analysis, 209–213
theorising immigrant entrepreneurship of Mexicans in, 209–220

Racism, 60
Randomised control trials (RCT), 67
Real-time study, 188
Realism, 59
Realist evaluation, 67–69
Recognition, 252
Reflection, 12
Reflexive inquiry, 7
Reflexivity, 249, 252
Regional diversity, 144
Research design, 68, 77–78
Research methods pedagogy, future directions for, 202–203
Research process, 200
Researching place, methodological challenges of, 130–131
Resource acquisition, 182
Retroduction, 50
Retroductive analytical method, 48, 52–53
Retroductive approach, 63
Retrofitting, 121
Retrospective data, 110, 114

Scientific inquiry, 110
Second-order coding, 119
Sedimented social knowledge, 82
Segregation, 2
Semantics, 168
Semi-structured interviews, 213
Semiotic analysis
of BMC, 228
collage and semiotic analysis, 154
collage as methodology to collect rich qualitative data, 153–154
identify composition of collage, 156
identify hierarchy of elements in collage, 157–158
identify key representations of image, 156–157
identify LF present in collage, 155
identify viewer's position, 157
of images in qualitative research in management and entrepreneurship, 152
interpret meaning of all elements, 158–159
Sense-breaking, 112
Sense-demanding, 112
Sense-giving, 112
Sensemaking, 111–113
perspective, 112–113
Sensitivity, 37
Sensory processing sensitivity (SPS), 37
in fieldwork, 37–38
scores, 38
Sign, 167
Signal-contingent diary data collection method, 115
Small and medium enterprises (SMEs), 131
Smart Specialisation, 129
Snowball sampling technique, 213
Social embedding, 113
Social entrepreneurship events, 21
Social Tipping Points, 261
Social world, 65
Socialisation, 234
Societal ecology, 142
Socio-cultural approach, 227
Sociology, 59
Stakeholders, 131
engagement, 128
Strategy-making in international new venture, studying unfolding of, 195–197

Subjectification, 234
Subjective drawings, 79
Subjectivity, 151, 245
Substantive coding, 116
Support, 45
Sustainability research, importance of place in, 128–130
Sustainable development, 131
Sustainable Development Goals, 172
Syllabus analysis, 151
Sympathetic critique, 45
Syntax, 167–168

Tanzania, micro bank in, 174–175
Text books, 6
Textual metafunction, 159
Theoretical sampling, 214
  in GTM, 191
  for novel emergence, 192
Theoretical saturation, 215
Theorisation, 208
Transcription, 209
Transitive dimensions, 62–65

Universal economic measures, 129
Unstructured interviews, 213
US's Empowerment Zones and Enterprise Communities Act (1993), 129

Valley envy perspective, 48–49
Verbal overshadowing, 84
Visual data, 75
  collection methods, 76
Visual methods, 75–77
  dilemmas of, 79–86
  drawings, 78–79
  research, 74–75
  research design, 77–78
Visual representations, 83
Vulnerable groups, 172
  of people, 182

Warp
  main complement for both, 199–200
  naturalistic input for, 200
  potent data collection instrument for, 197–198
Weber's comprehensive analysis, 150
Weft
  main complement for both, 199–200
  useful instrument to sample for, 198–199
Western education system, 80
Whilst visual methods, 143
Withness
  adaptation to approximate, 191–192
  approach, 192
  grounded theory useful starting point for, 190–191
  perspective promises new insights into entrepreneuring, 189–190
Withness-thinking, 188
Women, 172
  entrepreneurship, 172
Women entrepreneurs
  costs of being woman in Pakistan, 176–177
  financial and material privileges, 172–174
  gender and power dimensions, 176–
  lived experiences of, 172
  micro bank in Tanzania, 174–175
  power of knowledge, 174–
Writing, 12
  body, physical conditions and emotions, 13–15
  entrepreneurship research, 20–22
  expectations, 19–20
  future directions for research, 22–23
  habit, 17–19
  learned to, 15–17
  practice, 16
  up process research, 202