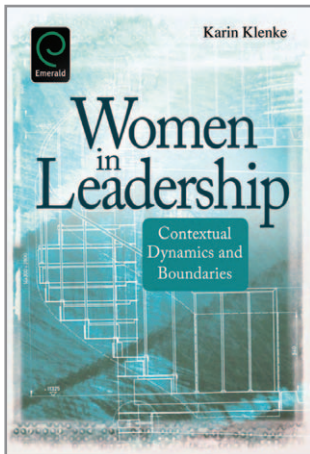


April-June 2011

Featured title



Women in Leadership: Contextual Dynamics and Boundaries

Author: Dr Karin Klenke

ISBN: 9780857245618

Pub. Date: April 2011

Format: hardback, 165 x 240 mm, 350 pages

Price: £39.99

Key sales points

- The only book that focuses on the international context of Women's Leadership
- Award-winning author – Dr Karin Klenke's previous book on *Women in Leadership* (1996) won a "Book of the Year Award"
- Includes profiles of Angela Merkel, Carly Fiorina, Condoleezza Rice, and Marie Curie
- Relevance across multiple study areas.

Audience: Academic, undergraduate and graduate

Subjects: Leadership, Business & Management, Psychology, Gender Studies, Sociology, Politics

Synopsis

Women leaders in many parts of the world have leadership opportunities that never existed before as a result of technology, globalization, and demographic shifts that have produced more female graduates than in the past and created a workforce which consists almost 50 per cent of women. At the same time, objectifying women in contexts such as sports and the media or the patriarchal ideology that permeates contexts such as the military and the church has changed very little. This book acknowledges and discusses the belief that the context in which women exercise leadership is critically important in shaping their leadership style. Contexts covered range from politics and the media, to religion, sports, and business, and each chapter opens with a vignette of an extraordinary women leader representing the context. What is the future of women's leadership in a global environment characterized by ambiguity, uncertainty, increasing interdependence and interconnectivity? Find out in *Women in Leadership*, the new book from award-winning author Karin Klenke.

Author

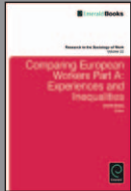
Award-winning author Dr Karin Klenke is highly regarded as a figure in both Women's Studies and Leadership, and is currently Professor of Organizational Leadership at the University of Maryland Eastern Shore, USA.



April-June 2011

Key series titles

The corner-stone of Emerald's portfolio is a number of well respected and established book series for scholars, academics, researchers and professionals. Below is a selection of volumes publishing between April and June 2011:



Research In The Sociology of Work

ISSN: 0277-2833

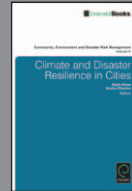
Volume 22: *Comparing European Workers Part A: Experiences and Inequalities*

Editor: Dave Brady, *Duke University, USA*

April 2011. 260 pages. Hardback

Price: £67.95

ISBN: 9781849509466



Community, Environment and Disaster Risk Management

ISSN: 2040-7262

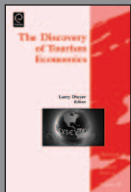
Volume 6: *Climate and Disaster Resilience in Cities*

Editors: Rajib Shaw, *Kyoto University, Japan* and Anshu Shirma, *SEEDS, Asia*

April 2011. 308 pages. Hardback

Price: £67.95

ISBN: 9780857243195



Tourism Social Science

ISSN: 1571-5043

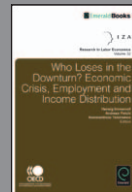
Volume 16: *The Discovery of Tourism Economics*

Editor: Larry Dwyer, *University NSW, Australia*

April 2011. 348 pages. Hardback

Price: £72.95

ISBN: 9780857246813



Research In Labour Economics

ISSN: 0147-9121

Volume 32: *Who Loses in the Downturn? Economic Crisis, Employment and Income Distribution*

Editors: Herwig Immervoll, *OECD & IZA*, Andreas Peichl, *IZA* and Konstantinos Tatsiramos, *IZA*

April 2011. 300 pages. Hardback

Price: £72.95

ISBN: 9780857247490



Developments in Corporate Governance and Responsibility

ISSN: 2043-0523

Volume 2: *Government in The Business Environment*

Editors: Guler Aras, *Yildiz Technical University, Turkey* and David Crowther, *De Montfort University, UK*

April 2011. 250 pages. Hardback

Price: £62.95

ISBN: 9780857248770



Review of Marketing Research

ISSN: 1548-6435

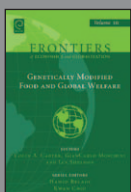
Volume 8: *Special Issue – Marketing Legends*

Editor: Naresh K. Malhotra, *Nanyang Technical University, Singapore*

May 2011. 350 pages. Hardback

Price: £67.95

ISBN: 9780857248978



Frontiers of Economics and Globalization

ISSN: 1574-8715

Volume 10: *Genetically Modified Food and Global Warfare*

Editors: Colin Carter, *UC, Davis*, Ian Sheldon, *Ohio State University, USA* and Giancarlo Moschini, *Iowa State University USA*

June 2011. 400 pages. Hardback

Price: £82.95

ISBN: 9780857247575



Organizing for Sustainable Effectiveness

ISSN: 2045-0605

Volume 1: *Organizing for Sustainability*

Editors: Susan Albers Mohrman, *University of Southern California, USA* and A.B. (Rami) Shani, *California Polytechnic, USA*

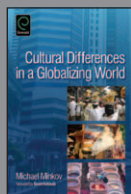
June 2011. 300 pages. Hardback

Price: £77.95

ISBN: 9780857245571

Key reference works

Emerald publishes over 300 textbooks and reference titles in all subject disciplines, ranging from adopted academic textbooks, professional reference books, monographs, handbooks and encyclopaedias. Below is a selection of forthcoming titles:



Cultural Differences in a Globalizing World

Michael Minkov, International University College, Bulgaria

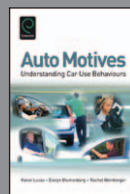
“Minkov’s book is the breakthrough in cross-cultural research that we have been waiting for. He should be read from China to Latin America, from Norway to Africa and from North America to Eastern Europe.”

Geert Hofstede, The world’s most quoted author in cross-cultural research

June 2011. 260 pages. Hardback

Price: £24.99

ISBN: 9780857246134



Auto Motives: Understanding Car Use Behaviours

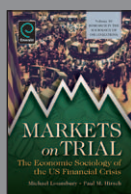
Karen Lucas, *Oxford University, UK*, Evelyn Blumenberg, *University of California, USA* and Rachel Weinberger, *University of Pennsylvania, USA*

This work critically evaluates the evidence for better understanding of “what drives us to drive” and will appeal to a wide-ranging audience interested in this politically important issue.

February 2011. 202 pages. Hardback

Price: £29.95

ISBN: 9780857242334



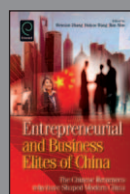
Markets on Trial: The Economic Sociology of the US Financial Crisis

This book brings together some of the very top scholars in the world in economic and organizational sociology to address the recent global financial crisis debates and struggles around how to organize economies and societies around the world.

January 2011. 690 pages. Paperback

Price: £34.95

ISBN: 9780857247674



Entrepreneurial and Business Elites of China: The Chinese Returnees Who Have Shaped Modern China

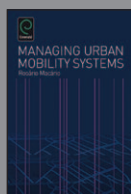
Wenxian Xang, *Rollins College, USA*, Huiyao Wang, *Center for China and Globalization, China* and Ilan Alon, *Rollins College, USA*

This title focuses on the élite entrepreneurs of new China and contains 100 profiles of top overseas returnees who have helped to grow China to the economic power it is today since the reform era began in 1978.

April 2011. 325 pages. Hardback

Price: £67.95

ISBN: 9780857240897



Managing Urban Mobility Systems

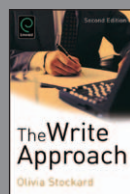
Rosario Macario, *Instituto Superior Tecnico, Lisbon, Portugal*

This book constitutes a comprehensive handbook for practitioners, politicians, researchers and students of urban mobility management.

June 2011. 400 pages. Hardback

Price: £49.95

ISBN: 9780857246110



The Write Approach: 2nd edition

Olivia Stockard, *Stockard-Elmer & Company Inc.*

Olivia Stockard is a New York-based communications consultant who helps business writers to produce successful business messages. This new edition provides an expanded commentary and exercises to help readers to improve their business writing.

May 2011. 200 pages. Hardback

Price: £27.95

ISBN: 9780857248312

April-June 2011

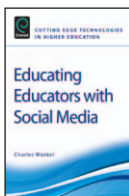
Featured series

Cutting Edge Technologies in Higher Education

ISSN: 2044-9968

Editor: Charles Wankel, St John's University, USA

This new series from Emerald endeavours to assist higher educational institutions in staying at the cutting-edge of technological innovation. The first three volumes are published in 2011:



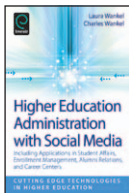
Volume 1 – *Educating Educators with Social Media*

This volume is a collection of reports on how social media technologies are being used to educate educators in creative and effective ways. It examines in detail the processes, design, delivery and evaluation of instruction using social media.

January 2011. 300 pages. Paperback

Price: £49.95

ISBN: 9780857246493



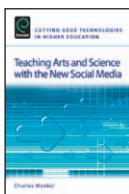
Volume 2 – *Higher Education Administration with Social Media: Including Applicants in Student Affairs, Enrollment Management, Alumni Relations and Career Centers*

This book examines how social media are redefining university communities and practices in higher education. It presents an overview of innovative practices in the recruitment, advising, retention, graduation and engagement of students and alumni.

January 2011. 300 pages. Paperback

Price: £49.99

ISBN: 9780857246516



Volume 3 – *Teaching Arts and Science with the New Social Media*

This book covers a wide range of approaches to applying social media in teaching arts and science courses including collaborative social media in writing courses, the use of wikis as a platform for co-creation of digital content, and data sharing. It examines the applications and implications of these technologies for teaching practice.

March 2011. 300 pages. Paperback

Price: £49.95

ISBN: 9780857247810

