



**January-March 2012**  
**Quarter 1**  
**New Titles from Emerald**





## Advances in Taxation

Advances in Taxation

Volume 20

**Toby Stock**

Ohio University, USA

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**Primary BISAC code:** BUS027000

**LCC code:** HJ9-9940

**Audience:** Professional & Vocational

**Subject: Accounting  
and Finance**

**Discount code: SRS**

### Synopsis

Advances in Taxation publishes articles dealing with all aspects of taxation. Articles can address tax policy issues at the federal, state, local, or international level. The series primarily publishes empirical studies that address compliance, computer usage, education, legal, planning, or policy issues. These studies generally involve interdisciplinary research that incorporates theories from accounting, economics, finance, psychology, and sociology.

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## **Pricing Behaviour and Non-Price Characteristics in the Airline Industry**

**Advances in Airline Economics  
Volume 3**

**James Peoples**

University of Wisconsin-Madison, USA

**ISSN:** 2212-1609

**ISBN: print:** 9781780524689

**ISBN electronic:** 9781780524696

**Publication date:** 1 January 2012

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**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 428

**Dimensions:** 156 x 234 mm

**Primary BIC code:** KC

**Primary BISAC code:** BUS069000

**LCC code:** HE9761-9900

**Audience:** Professional & Vocational

**Subject: Economics**

**Discount code: SRS**

### **Synopsis**

Stepped-up competition in the airline industry over the past 40 years profoundly changed how carriers set fares. Chapters in this volume contribute to our understanding of fare determination in this industry by examining carrier pricing behaviour, such as non-linear pricing, pricing decisions associated with strategic alliances, competition from low cost carriers, and the challenges faced by carriers experiencing financial distress. These contributions present nuanced analyses of fare determination that include new ways of examining whether the prices charged by carriers are consumer welfare-enhancing. Examination of airline carrier pricing only tells part of the story of firm behaviour, as analysis of carriers' ability to provide quality services is also significant in understanding the economics of this industry. This volume includes chapters examining non-price characteristics of business operations, such as frequency of service, passenger safety, availability of aircraft types for different transportation services, and the geographic distribution of air transportation-related noise by aircraft departures and arrivals at airports.

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## Research in Economic History

Research in Economic History  
Volume 28

**Christopher Hanes**

SUNY, Binghamton, USA

**Susan Wolcott**

SUNY, Binghamton, USA

**ISSN:** 0363-3268

**ISBN: print:** 9781780522463

**ISBN electronic:** 9781780522470

**Publication date:** 9 December 2011

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**Page count:** 215

**Dimensions:** 156 x 234 mm

**Primary BIC code:** KCZ

**Primary BISAC code:** BUS023000

**LCC code:** HC10-1085

**Audience:** Professional & Vocational

**Subject:** Economics

**Discount code:** SRS

### Synopsis

Volume 28 contains articles on the economic history of Europe and the USA including "Air Conditioning, Migration and Climate-related Wage and Rent Differentials" by Jeff E. Biddle; "The Rail-Guided Vehicles Industry in Italy, 1861-1913: the Burden of the Evidence" by Carlo Ciccarelli and Stefano Fenoaltea; "English Banking and Payments before 1826" by John A. James; "Retail Trade by Federal Reserve District, 1919 to 1939: A Statistical History" by Haelim Park and Gary Richardson; and "The Great Fortunes of the Gilded Age and the Crisis of 1893" by Hugh Rockoff.

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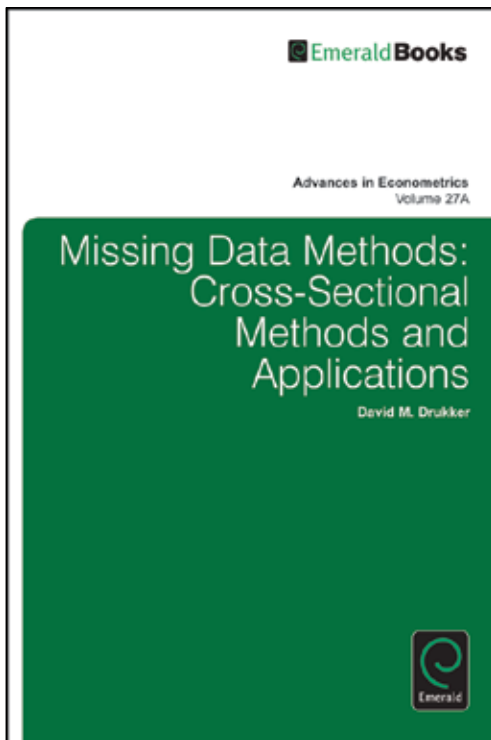
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## **Missing Data Methods: Cross-Sectional Methods and Applications**

Advances in Econometrics  
Volume 27, Part A

**Professor David M. Drukker**  
StataCorps, TX, USA

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**ISBN: print:** 9781780525242  
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**LCC code:** HB135-147  
**Audience:** Professional & Vocational

**Subject: Economics**

**Discount code: SRS**

### **Synopsis**

Volume 27 of *Advances in Econometrics*, entitled *Missing Data Methods*, contains 16 chapters authored by specialists in the field, covering topics such as: Missing-Data Imputation in Nonstationary Panel Data Models; Markov Switching Models in Empirical Finance; Bayesian Analysis of Multivariate Sample Selection Models Using Gaussian Copulas; Consistent Estimation and Orthogonality; and Likelihood-Based Estimators for Endogenous or Truncated Samples in Standard Stratified Sampling.

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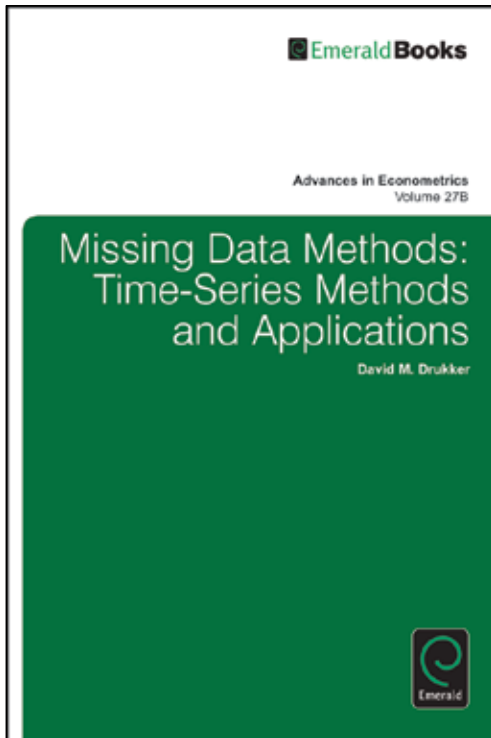
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## Missing Data Methods: Time-Series Methods and Applications

Advances in Econometrics  
Volume 27, Part B

**Professor David M. Drukker**  
StataCorps, TX, USA

**ISSN:** 0731-9053

**ISBN: print:** 9781780525266

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**Primary BIC code:** KC

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**Audience:** Professional & Vocational

**Subject:** Economics

**Discount code:** SRS

### Synopsis

Volume 27 of *Advances in Econometrics*, entitled *Missing Data Methods*, contains 16 chapters authored by specialists in the field, covering topics such as: Missing-Data Imputation in Nonstationary Panel Data Models; Markov Switching Models in Empirical Finance; Bayesian Analysis of Multivariate Sample Selection Models Using Gaussian Copulas; Consistent Estimation and Orthogonality; and Likelihood-Based Estimators for Endogenous or Truncated Samples in Standard Stratified Sampling.

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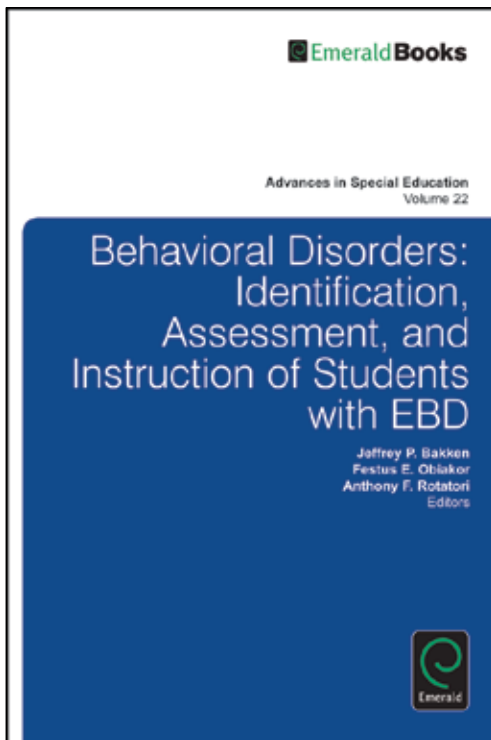
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## **Behavioral Disorders: Identification, Assessment, and Instruction of Students with EBD**

Advances in Special Education  
Volume 22

**Jeffrey P. Bakken**

Illinois State University, USA

**Festus E. Obiakor**

University of Wisconsin, Milwaukee, USA

**Anthony F. Rotatori**

Saint Xavier University, Chicago, IL, USA

**ISSN:** 0270-4013

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**Primary BISAC code:** EDU026020

**LCC code:** LC3950-4806.5

**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### **Synopsis**

This volume addresses the most current perspectives and issues related to behaviour disorders and it involves leaders in the behaviour disorders field. In addition, it addresses three topical categories: identification and assessment, instruction and intervention, and practice concerns. Each topical category includes five chapters that focus on critical behaviour disorders, issues and concerns. Clearly, this volume will be an excellent resource for special educators, administrators, mental health clinicians, school counsellors, and psychologists.

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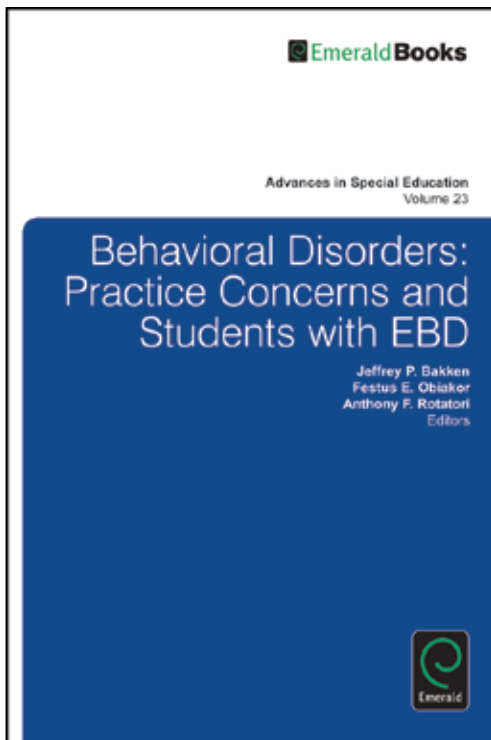
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## **Behavioral Disorders: Practice Concerns and Students with EBD**

Advances in Special Education  
Volume 23

**Jeffrey P. Bakken**

Illinois State University, USA

**Festus E. Obiakor**

University of Wisconsin, Milwaukee, USA

**Anthony F. Rotatori**

Saint Xavier University, Chicago, IL, USA

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**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### **Synopsis**

This volume addresses the most current perspectives and issues related to behaviour disorders and it involves leaders in the behaviour disorders field. In addition, it addresses three topical categories: identification and assessment, instruction and intervention, and practice concerns. Each topical category includes five chapters that focus on critical behaviour disorders, issues and concerns. Clearly, this volume will be an excellent resource for special educators, administrators, mental health clinicians, school counsellors, and psychologists.

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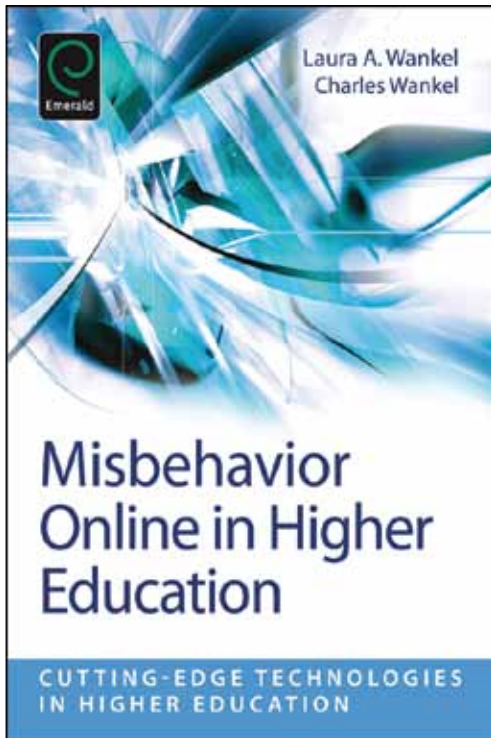
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## Misbehavior Online in Higher Education

Cutting-edge Technologies in Higher Education  
Volume 5

**Laura A. Wankel**

Seton Hall University, NJ, USA

**Charles Wankel**

St John's University, NY, USA

**ISSN:** 2044-9968

**ISBN: print:** 9781780524566

**ISBN electronic:** 9781780524573

**Publication date:** 27 January 2012

**Price:** £49.99 €59.99 \$79.99

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**Primary BIC code:** JNM

**Primary BISAC code:** EDU039000

**LCC code:** LB2801-3095

**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### Synopsis

As interaction in higher education among faculty, staff, students and others becomes ever more digital, the welter of new online communication technologies has provided many unintentional opportunities for indiscipline and misconduct. As a result of this unfortunate increase in misbehaviour, administrators and instructors in higher education are increasingly being called upon to remedy and forestall such actions.

*Misbehavior Online in Higher Education* is rich in contemporary case studies, analytical reports, and up-to-date research, providing detailed overviews of various misbehaviour, including cyberbullying, cyberstalking, cyberslacking, and privacy invasion, hacking, cheating, teasing, and enhanced prejudicial attitudes. The development of approaches to addressing these problems is discussed and examples are provided. The book also anticipates emerging problematic behaviour and the development of new policies, programmes, facilities, and technologies to tackle the concerning behaviours is explored.

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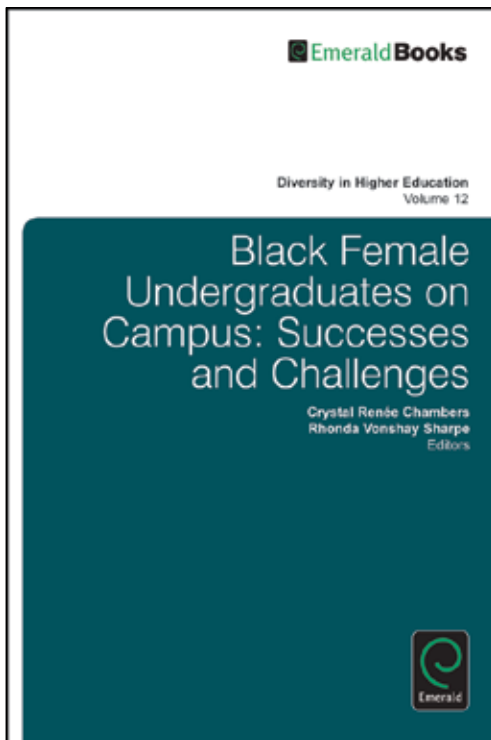
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## **Black Female Undergraduates on Campus: Successes and Challenges**

Diversity in Higher Education  
Volume 12

**Crystal Renée Chambers**

East Carolina University, Greenville, NC, USA

**Rhonda Vonshay Sharpe**

Duke University, Durham, NC, USA

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**Primary BISAC code:** EDU020000

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**Audience:** Professional & Vocational

**Subject:** Education  
**Management**

**Discount code:** SRS

### **Synopsis**

Since 1976 increased attention has been paid to the diminishing numbers of Black males in higher education, and rightly so: the total numerical enrollments of Black female undergraduates has outstripped their male counterparts by a factor of nearly 2 to 1. Since intervention, however, the enrollment growth rate among Black males (60%) exceeded that of Black females (40%) (NCES, 2008). Needless to say, this good news was welcomed by many. However, as Cole and Guy-Sheftall (2003) have pointed out, it may be misguided to assume that improving the status of black men will single-handedly solve all the complex problems facing African-American communities. Are we indirectly neglecting Black females? And what of their future? The purpose of *Black Female Undergraduates on Campus* is to identify both successes and challenges faced by Black female students accessing and matriculating through institutions of higher education. In illuminating the interactive complexities between persons and place, this volume is aimed at garnering an understanding of the educational trajectories and experiences of Black females, independent of and in comparison with their peers. Special attention is paid to women pursuing careers in the high demand fields of teacher education and STEM.

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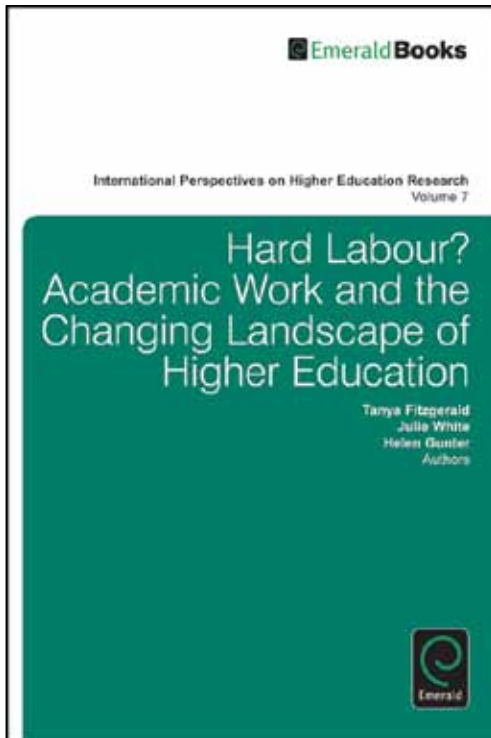
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## **Hard Labour? Academic Work and the Changing Landscape of Higher Education**

International Perspectives on Higher Education Research  
Volume 7

**Tanya Fitzgerald**

La Trobe University, Australia

**Julie White**

La Trobe University, Australia

**Helen Gunter**

Manchester University, UK

**ISSN:** 1479-3628

**ISBN: print:** 9781780525006

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**Price:** £62.95 €89.95 \$114.95

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**Dimensions:** 156 x 234 mm

**Primary BIC code:** JNM

**Primary BISAC code:** EDU015000

**LCC code:** LB2300-2430

**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### **Synopsis**

*Hard Labour? Academic Work and the Changing Landscape of Higher Education* provokes the reader to think critically about the emergence of corporate styles of governance, management and leadership in HEIs and ways in which the demands of new public management and the knowledge economy have shaped and re-shaped scholarly work and identity.

Drawing on data from Australia, the UK and New Zealand, the book addresses how neo-liberal policies of successive governments have decreased the autonomy of academics and increased regimes of surveillance, radically altering how academics think about and engage in their intellectual work.

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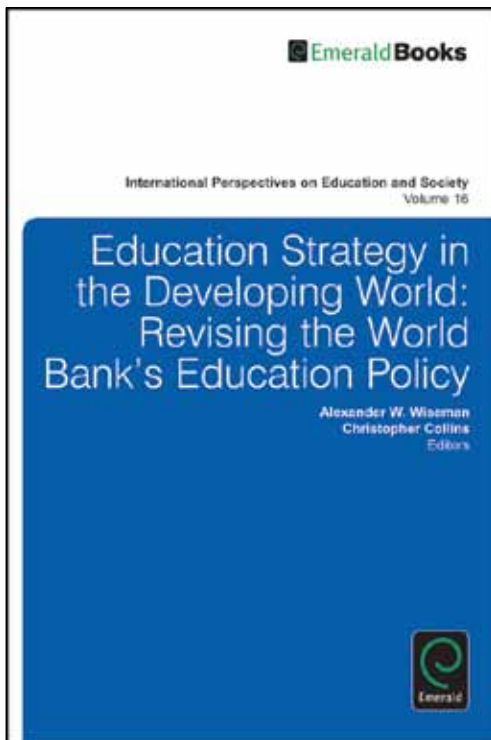
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## **Education Strategy in the Developing World: Revising the World Bank's Education Policy**

International Perspectives on Education and Society  
Volume 16

**Christopher Collins**

University of Hawai'i at Manoa, HI, USA

**Alexander W. Wiseman**

Lehigh University, PA, USA

**ISSN:** 1479-3679

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**Primary BISAC code:** EDU036000

**LCC code:** JZ4835-5490

**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### **Synopsis**

Following the development of a "Concept Note" for the World Bank Education Strategy 2020, the World Bank engaged in a series of activities to garner feedback about the new strategy.

In early 2011, a revised strategy was published entitled, "Learning for All: Investing in People's Knowledge and Skills to Promote Development." The document ranges from explaining the role of education in development to the philosophy behind a new strategy and concludes with details about performance and impact indicators. To bring together the scholarly work and both evidence and expert opinion about the development practices of the Bank, this volume includes chapters/authors with a range of research interests, practical experience, and ideological backgrounds.

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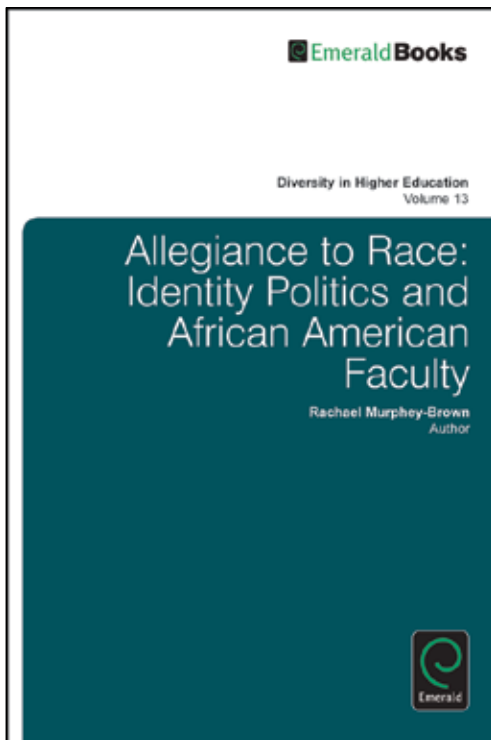
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## **Allegiance to Race: Identity Politics and African American Faculty**

Diversity in Higher Education  
Volume 13

**Rachael Murphey-Brown**

The University of North Carolina at Chapel Hill, NC, USA

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**Primary BISAC code:** EDU020000

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**Audience:** Professional & Vocational

**Subject:** Education  
Management

**Discount code:** SRS

### **Synopsis**

*Allegiance to Race: Identity Politics and African American Faculty* challenges the meaning and practice of racial identity among African American academic intellectuals. Specifically, the book explores how particular self-understandings of racial identity affect the different ways in which academic scholars choose to be political (or not), how they understand what it means to be political, and what meeting one's political responsibility involves within the confines of American academic culture. Timely and politically relevant in its message.

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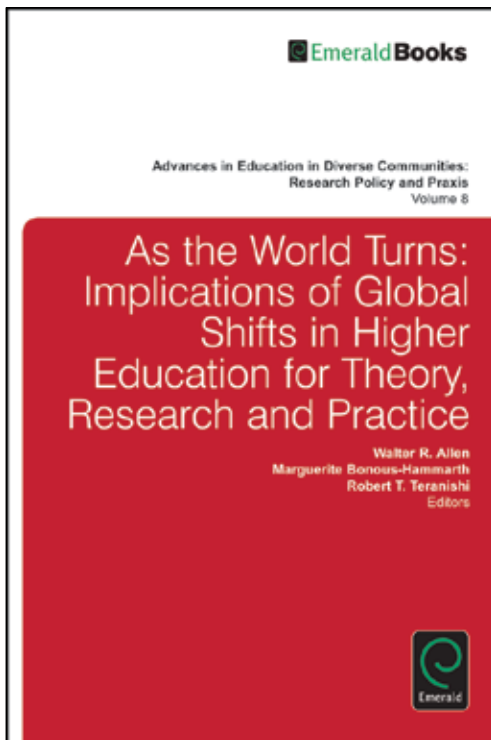
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## **As the World Turns: Implications of Global Shifts in Higher Education for Theory, Research and Practice**

Advances in Education in Diverse Communities  
Volume 8

**Walter R. Allen**

University of California – Los Angeles, USA

**Marguerite Bonous-Hammarth**

National SAPAA Knowledge Community, CA, USA

**Robert T. Teranishi**

NYU Steinhardt School of Culture, Education, and Human Development, USA

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**Discount code:** SRS

### **Synopsis**

Given the increasing urbanization of the world's population, how people thrive and survive in high density urban environments is a topic of profound interest to nation states and governments. Books have focused on "poverty and place" and "geography of opportunity," questioning the influence of neighbourhood environs on the future social mobility of those who inhabit those neighbourhoods. This anthology describes and analyzes the living conditions of marginalized persons in cities and neighbourhoods throughout the world and the consequential impact on their future social mobility. Chapters focus on key issues that include immigration, educational under-achievement, urban renewal, public health, immigration, homelessness, environmental issues, race, segregation, and the marginality of urban youth and economically disadvantaged groups.

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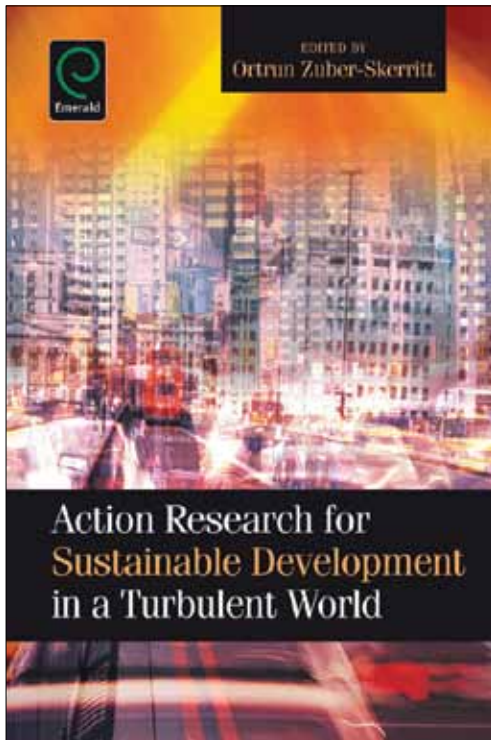
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## Action Research for Sustainable Development in a Turbulent World

**Ortrun Zuber-Skerritt**  
Griffith University, Australia

**ISBN: print:** 9781780525488  
**ISBN electronic:** 9781780525495  
**Publication date:** 7 March 2012  
**Price:** £62.95 €89.95 \$114.95  
**Format print:** Hardback  
**Format electronic:** PDF  
**Page count:** 250  
**Dimensions:** 156 x 234 mm  
**Primary BIC code:** GPS  
**Primary BISAC code:** SOC024000  
**LCC code:** JA86-88  
**Audience:** Professional & Vocational

**Subject: Education  
Management**

**Discount code: REF**

### Synopsis

This book presents and celebrates over 20 years of Action Learning and Action Research (ALAR) through stories, experiences, reflections and specific works of key proponents and participants in Action Learning and Action Research World Congresses. Authors discuss wide-ranging possibilities and argue for the benefits of action research for sustainable development and problem solving in a turbulent world in the twenty-first century. They practise what they preach: collaborative, participatory action research based on learning outcomes from projects, discussion and debate. All chapters argue for, justify and explain the need for a shift in approaches to learning and development – from technical, managerial and controlling, to emancipatory, critical, ethical and humanist approaches – to achieve sustainable and robust outcomes in a turbulent world. The book is the first to present action research as a solution to and integration of economic, social, philosophical and ecological systems for problem solving and sustainable development in this troubled world of the twenty-first century.

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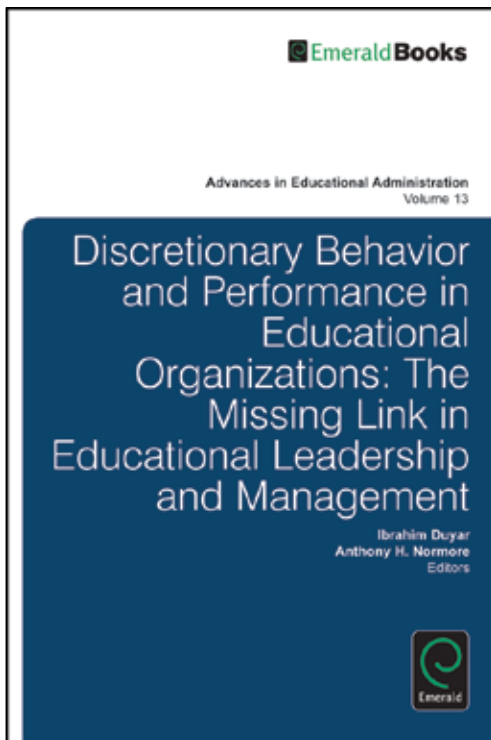
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## **Discretionary Behavior and Performance in Educational Organizations: The Missing Link in Educational Leadership and Management**

Advances in Educational Administration  
Volume 13

**Ibrahim Duyer**

University of Arkansas at Little Rock, USA

**Anthony H. Normore**

California State University, Dominguez Hills, USA

**ISSN:** 1479-3660

**ISBN: print:** 9781780526423

**ISBN electronic:** 9781780526430

**Publication date:** 1 March 2012

**Price:** £62.95 €89.95 \$114.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 350

**Dimensions:** 156 x 234 mm

**Primary BIC code:** JNK

**Primary BISAC code:** EDU032000

**LCC code:** LB5-3640

**Audience:** Professional & Vocational

**Subject:** Education  
**Management**

**Discount code:** SRS

### **Synopsis**

The purpose of this volume is to contribute to the development of a parsimonious and coherent theory/understanding in discretionary behaviour in organizations – educational organizations in particular. The volume will set a stage for the discussion of significance and timeliness of discretionary behaviour towards solving long-lasting issues in educational organizations. The volume also will create an environment where the future discourse and direction of discretionary behaviour in educational organizations are discussed.

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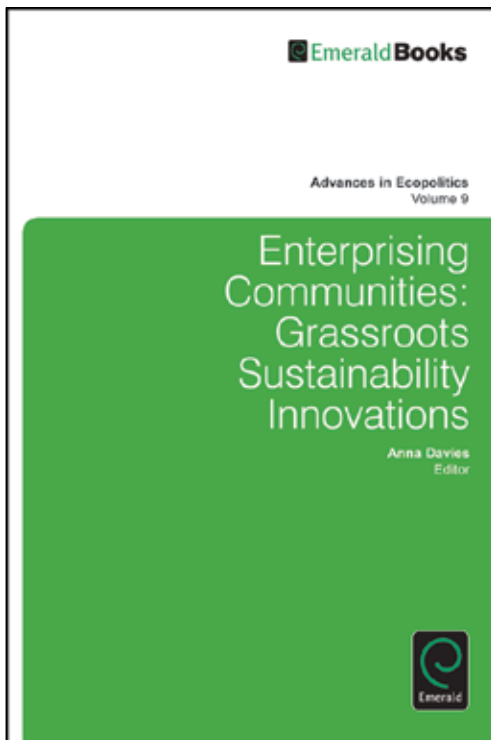
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## **Enterprising Communities: Grassroots Sustainability Innovations**

Advances in Ecopolitics  
Volume 9

**Anna Davies**

Trinity College Dublin, Republic of Ireland

**ISSN:** 2041-806X

**ISBN: print:** 9781780524849

**ISBN electronic:** 9781780524856

**Publication date:** 24 January 2012

**Price:** £62.95 €89.95 \$114.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 213

**Dimensions:** 156 x 234 mm

**Primary BIC code:** RN

**Primary BISAC code:** NAT000000

**LCC code:** GE1-350

**Audience:** Professional & Vocational

**Subject: Environmental Management/ Environment**

**Discount code: SRS**

### **Synopsis**

This book provides an internationally grounded and critical review of grassroots sustainability enterprises, specifically focusing on the processes that lead to their formation, the governing context that shapes their evolution, the benefits they create and the challenges that they face in different contexts. This is the first internationally focused study of grassroots sustainability enterprises that covers such a range of environmental sectors. For the first time grassroots sustainability enterprises and their actions and impact receive comprehensive academic analysis from the perspective of their contribution towards more resilient development. The book begins by defining the term and placing it in context, looking at contemporary agendas in sustainability innovation and enterprise, and sustainability impacts and grassroots enterprises. It then examines a variety of grassroots sustainability enterprises such as low impact housing in the UK, eco-villages in Ireland, community gardening in Germany and turtle conservation in Costa Rica. It concludes by looking ahead to the future at governing frameworks for grassroots sustainability enterprises and smart green clean-tech economy.

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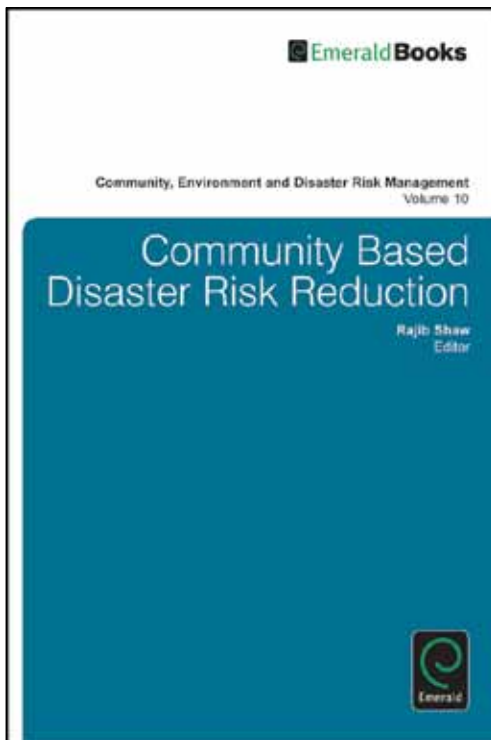
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## Community Based Disaster Risk Reduction

Community, Environment and Disaster Risk Management  
Volume 10

**Rajib Shaw**  
Kyoto University, Japan

**ISSN:** 2040-7262

**ISBN: print:** 9780857248671

**ISBN electronic:** 9780857248688

**Publication date:** 27 March 2012

**Price:** £67.95 €97.95 \$124.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 300

**Dimensions:** 156 x 234 mm

**Primary BIC code:** RN

**Primary BISAC code:** NAT011000

**LCC code:** GE1-350

**Audience:** Professional & Vocational

**Subject:** Environmental  
Management/  
Environment

**Discount code:** SRS

### Synopsis

Communities are at the core of disaster risk reduction (DRR), and community, based approaches are getting increasing focus in national DRR plans. In the case of past disasters, communities were always the first responders, and took leading roles in the post-disaster recovery. The roles of communities in pre-disaster preparedness are also very important. This is the first comprehensive book available on CBDRR (community-based disaster risk reduction) which outlines both research and practice, citing field examples and research results. It provides an overview of the subject and looks at the role of governments, NGOs, academics and corporate sectors in community-based disaster risk reduction. It proceeds to examine experiences from Asian and African countries, and concludes by looking ahead to the future perspective of CBDRR.

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## **Economic and Social Benefits of Innovation, Modernization and Discovery**

Research in Human Capital and Development  
Volume 17

**Irene Farquhar**

The Farquhars Consulting, USA

**Alan Sorkin**

University of Maryland, Adelphi, MD, USA

**John Seraydarian**

Delphinus Engineering, USA

**ISSN:** 0194-3960

**ISBN: print:** 9781780522869

**ISBN electronic:** 9781780522876

**Publication date:** 5 April 2012

**Price:** £77.95 €113.95 \$144.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 500

**Dimensions:** 156 x 234 mm

**Primary BIC code:** KJD

**Primary BISAC code:** BUS108000

**LCC code:** HD58.7-58.95

**Audience:** Professional & Vocational

**Subject:** Human  
Resources Management

**Discount code:** SRS

### **Synopsis**

The volume explores the role, value and impact of innovation on national and regional economy and human capital. Economics of R&D and innovation as well as expedited implementation of discoveries and innovation have proven to profoundly impact human capital and development. Disparities across economies, industries and markets are largely determined by the rate of adopting and assimilating innovation. Contributed research focuses on dilemmas of reforming and the effect of competition on innovation, technology, policies, governance, and, therefore, human capital.

In accordance with this theme, the chapters investigate the impact of innovation, including information infrastructures and standards, on life-cycle logistics, functional obsolescence, productivity, business performance, safety, occupational and environmental health, health care delivery and utilization, technical and practice barriers to innovation, and policy decision making.

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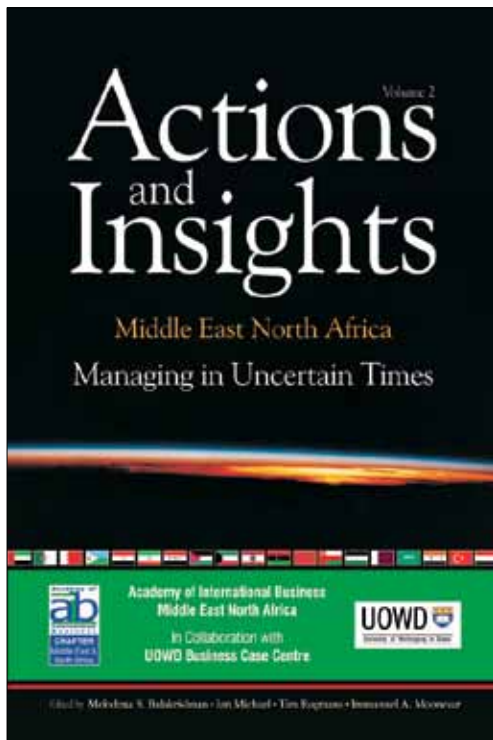
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## **Actions and Insights – Middle East North Africa: Managing in Uncertain Times**

Actions and Insights – Middle East North Africa  
Volume 2

**Melodena S. Balakrishnan**

University of Wollongong in Dubai, UAE

**Ian Michael**

Zayed University, Dubai, UAE

**Tim Rogmans**

Zayed University, Dubai, UAE

**Immanuel A. Moonesar**

University of Wollongong in Dubai, UAE

**ISSN:** 2048-7576

**ISBN: print:** 9781780526201

**ISBN electronic:** Not available

**Publication date:** 22 December 2011

**Price:** £29.95 €34.95 \$49.95

**Format print:** Hardback

**Format electronic:** Not available

**Page count:** 264

**Dimensions:** 174 x 246 mm

**Primary BIC code:** KJC

**Primary BISAC code:** BUS000000

**LCC code:** HF5001-6182

**Audience:** Professional & Vocational

**Subject:** International  
Business

**Discount code:** SRS

### **Synopsis**

The Academy of International Business - Middle East North Africa (AIB-MENA) Chapter presents the second volume in its series of books. This volume celebrates AIB-MENA's second conference themed "Managing in Uncertain Times" in Dubai, UAE. The focus of this book is to shed light on the real business management problems that MENA-based organizations face. The cases presented document the context, challenges and opportunities of these problems. The cases, documenting government, private and SME organizations, will appeal to international business academics, MENA researchers, trainers and organizations that want to know more about similar scenarios.

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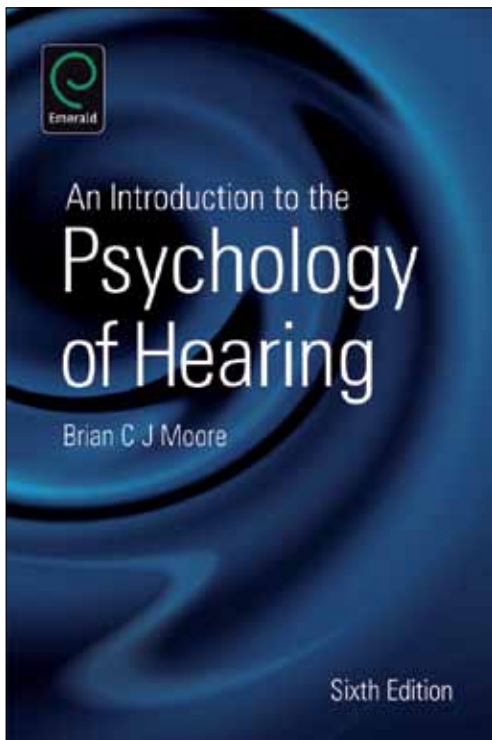
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## **An Introduction to the Psychology of Hearing**

6th edition

**Brian C.J. Moore**

University of Cambridge, UK

**ISBN: print:** 9781780520384

**ISBN electronic:** Not available

**Publication date:** 2 January 2012

**Price:** £38.95 €44.95 \$62.95

**Format print:** Hardback

**Format electronic:** Not available

**Page count:** 420

**Dimensions:** 156 x 234 mm

**Primary BIC code:** JMRP

**Primary BISAC code:** PSY008000

**LCC code:** QC221-246

**Audience:** Professional & Vocational

**Subject:** Language and Linguistics

**Discount code:** TXT

### **Synopsis**

Now available in a sixth edition, *An Introduction to the Psychology of Hearing* is the leading textbook in the field of auditory perception, also known as psychoacoustics. The textbook's longevity and loyal readership can be attributed to the accessible manner in which it describes the relationships between the characteristics of the sounds that enter the ear and the sensations that they produce. Topics covered include the physics of sound, the physiology of the auditory system, frequency selectivity and masking, loudness perception, temporal analysis, pitch perception, sound localization, timbre perception, the perceptual organization of complex auditory "scenes", speech perception, and practical applications such as hearing-aids, cochlear implants, and high-fidelity sound reproduction.

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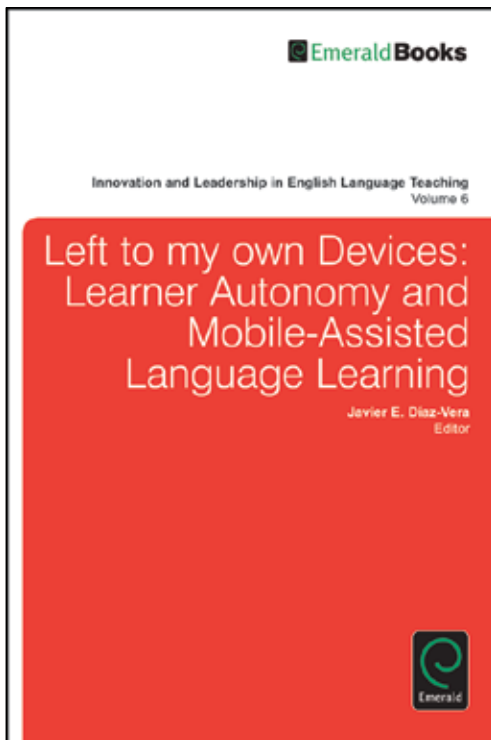
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## **Left to my own Devices: Learner Autonomy and Mobile-Assisted Language Learning**

Innovation and Leadership in English Language Teaching  
Volume 6

**Javier E. Díaz-Vera**

Universidad de Castilla-La Mancha, Spain

**ISSN:** 2041-272X

**ISBN: print:** 9781780526461

**ISBN electronic:** 9781780526478

**Publication date:** 14 February 2012

**Price:** £62.95 €89.95 \$114.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 250

**Dimensions:** 156 x 234 mm

**Primary BIC code:** JNQ

**Primary BISAC code:** EDU041000

**LCC code:** LC5800-5808

**Audience:** Professional & Vocational

**Subject:** Language and Linguistics

**Discount code:** SRS

### **Synopsis**

*Left to My Own Devices: Learner Autonomy and Mobile-Assisted Language Learning* is the result of five years of intensive dedication to teaching innovation and curriculum development. The book offers a series of studies exploring how mobile technologies in particular, and mobile learning in general, may be used for second language teaching and learning in a wide variety of environments. Although a strong emphasis is laid on issues to do with autonomy and independence in second language acquisition, the volume also examines the connections and interrelations of mobile learning and second language teaching and learning process on the whole, as well as the process of adoption of new, mobile technologies as teaching tools in various communities across the globe.

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## Web Search Engine Research

Library and Information Science

**Dirk Lewandowski**

Hamburg University of Applied Sciences, Germany

**ISSN:** 1876-0562

**ISBN: print:** 9781780526362

**ISBN electronic:** 9781780526379

**Publication date:** 10 February 2012

**Price:** £67.95 €97.95 \$124.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 280

**Dimensions:** 156 x 234 mm

**Primary BIC code:** GPF

**Primary BISAC code:** LAN025000

**LCC code:** Z665-718.8

**Audience:** Professional & Vocational

**Subject:** Library and Information Studies

**Discount code:** SRS

### Synopsis

*Web Search Engine Research*, edited by Dirk Lewandowski, provides an understanding of web search engines from the unique perspective of Library and Information Science. The book explores a range of topics including retrieval effectiveness, user satisfaction, the evaluation of search interfaces, the impact of search on society, reliability of search results, query log analysis, user guidance in the search process, and the influence of search engine optimization (SEO) on results quality. While research in computer science has mainly focused on technical aspects of search engines, LIS research is centred on users' behaviour when using search engines and how this interaction can be evaluated. LIS research provides a unique perspective in intermediating between the technical aspects, user aspects and their impact on their role in knowledge acquisition. This book is directly relevant to researchers and practitioners in library and information science, computer science, including web researchers.

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## **Facets of Knowledge Organization: Proceedings of the ISKO UK Biennial Conference, 4-5 July, 2011, London**

**Alan Gilchrist**  
Cura Consortium, UK

**Judi Vernau**  
Metataxis, London, UK

**ISBN: print:** 9781780526140  
**ISBN electronic:** Not available  
**Publication date:** 1 January 2012  
**Price:** £77.95 €113.95 \$144.95  
**Format print:** Hardback  
**Format electronic:** Not available  
**Page count:** 400  
**Dimensions:** 156 x 234 mm  
**Primary BIC code:** GPF  
**Primary BISAC code:** LAN025000  
**LCC code:** Z665-718.8  
**Audience:** Professional & Vocational

**Subject:** Library and  
Information Studies

**Discount code:** REF

### **Synopsis**

The ISKO UK Biennial Conference, 4/5 July, 2011, London honoured the life and achievements of Brian C. Vickery. His influence on the development of the information profession is celebrated in this book, with contributions from over 50 authors to address research and developments in knowledge organization, ranging from the theoretical basis of information retrieval to the practical application of ontologies in driving news and sport presentation on the BBC website. ISKO UK is a not-for-profit scientific/professional association with the objective of promoting research and communication in the domain of knowledge organization, within the broad field of information science and related disciplines.

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## Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior

Library and Information Science  
3rd edition

**Donald Case**

University of Kentucky, Lexington, KY, USA

**ISSN:** 1876-0562

**ISBN: print:** 9781780526546

**ISBN electronic:** Not available

**Publication date:** 1 March 2012

**Price:** £45.95 €66.95 \$83.95

**Format print:** Hardback

**Format electronic:** Not available

**Page count:** 440

**Dimensions:** 156 x 234 mm

**Primary BIC code:** JHBC

**Primary BISAC code:** REF020000

**LCC code:** Z665-718.8

**Audience:** Professional & Vocational

**Subject:** Library and Information Studies

**Discount code:** SRS

### Synopsis

*Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior* reviews more than 50 years of research on information seeking and related topics, and contains over 1,300 citations to relevant works. Now in its third edition, this book is the most comprehensive text on the topics of information seeking, information behavior and information practices. Coverage includes the nature of information, information needs and uses, sensemaking, information avoidance, communication among scientists and scholars, relevant social and psychological theories, models of information behaviour, and applicable research methodologies. Interdisciplinary in the choice of examples, the book cites research in information studies, communication, education, management, medicine, sociology and psychology. The book is intended for students and scholars in library and information science, communication, education and related disciplines. Presenting a broad view of these topics, this text is suitable as a companion for courses ranging from undergraduate level to doctoral studies related to information seeking, information practices and information behaviour. In addition, it is a useful reference guide for established scholars.

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## **Business-to-Business Marketing Management: Strategies, Cases and Solutions**

Advances in Business Marketing and Purchasing  
Volume 18

**Professor Mark S. Glynn**

Auckland University of Technology, New Zealand

**Professor Arch G. Woodside**

Boston College, USA

**ISSN:** 1069-0964

**ISBN: print:** 9781780525761

**ISBN electronic:** 9781780525778

**Publication date:** 6 January 2012

**Price:** £77.95 €113.95 \$144.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 360

**Dimensions:** 156 x 234 mm

**Primary BIC code:** KJMV7

**Primary BISAC code:** BUS0430000

**LCC code:** HF5410-5417.5

**Audience:** Professional & Vocational

**Subject:** Marketing

**Discount code:** SRS

### **Synopsis**

This book provides knowledge and skill-building training exercises in managing marketing decisions in business-to-business (B2B) contexts. The topic coverage is broad and deep. The intent is for the book to help to answer four questions:

1. What questions should executives ask when crafting and implementing effective strategies in B2B contexts?
2. What tentative answers may be useful for executives to consider to these questions?
3. In what skills in crafting strategies and decisions is it necessary for executives to excel for achieving effective outcomes consistently?
4. How should the B2B go about acquiring these skills?

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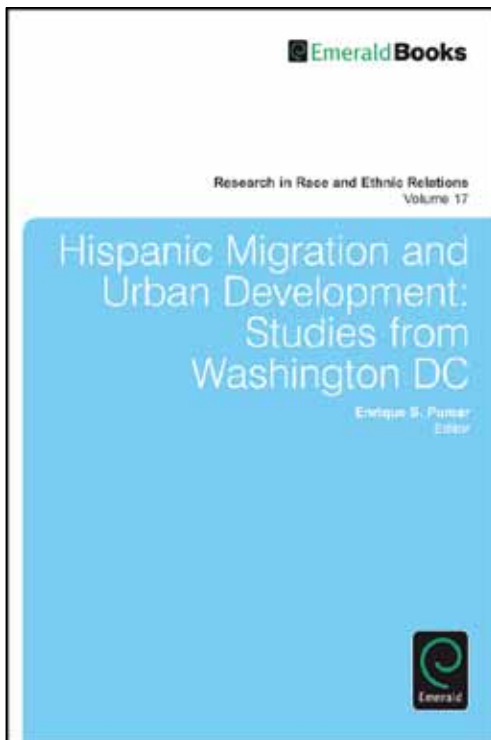
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## Hispanic Migration and Urban Development: Studies from Washington DC

Research in Race and Ethnic Relations  
Volume 17

**Enrique S. Pumar**

The Catholic University of America, Washington DC, USA

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**LCC code:** HT1501-1595

**Audience:** Professional & Vocational

**Subject: Sociology and Public Policy**

**Discount code: SRS**

### Synopsis

This volume of Research in Race and Ethnic Relations analyzes the pattern of assimilation and incorporation among the Hispanic population in the Washington DC metro region. Following a comprehensive introduction looking at theoretical and policy implications the book consists of two conceptual chapters discussing the literature of ethnic incorporation and assimilation in urban regions, one chapter analyzing demographic trends among the Hispanic population, and four chapters analyzing different issues related to assimilation, in particular the nature of entrepreneurialism, civic engagement, political participation, and education among migrants. This book makes a considerable contribution to the literature of emerging gateways in the field of migration and urban development with articles from notable academics and public policy analysts in their respective fields. It is the only comprehensive study of its kind concerning Hispanic migration to the Washington DC region. (The majority of other studies in the field are based on data from major metropolitan cities such as New York, Chicago and Los Angeles.)

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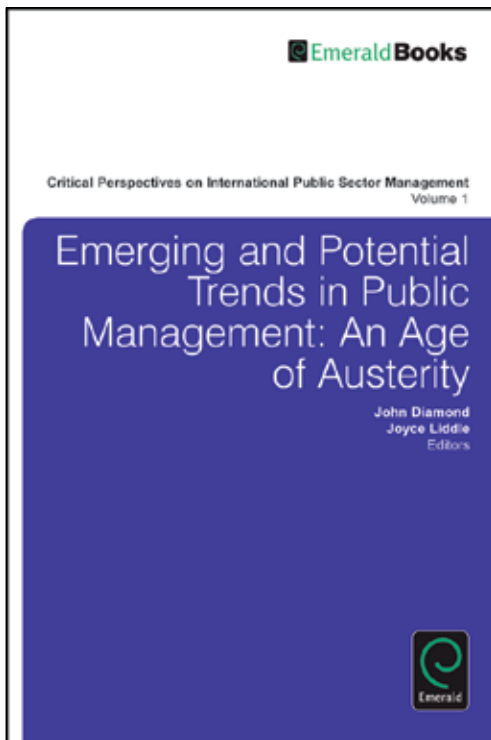
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## **Emerging and Potential Trends in Public Management: An Age of Austerity**

Critical Perspectives on International Public Sector Management  
Volume 1

**Professor John Diamond**

Centre for Local Policy Studies, Edge Hill University, UK

**Professor Joyce Liddle**

Nottingham Business School, University of Nottingham, UK

**ISSN:** 2045-7944

**ISBN: print:** 9780857249975

**ISBN electronic:** 9780857249982

**Publication date:** 13 February 2012

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**Format print:** Hardback

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**Primary BIC code:** JPP

**Primary BISAC code:** POL017000

**LCC code:** JF1338-2112

**Audience:** Professional & Vocational

**Subject: Sociology and Public Policy**

**Discount code: SRS**

### **Synopsis**

Challenging some of the established practices of public policy and administration, which have been called into question in recent years by the financial and banking crises of 2008, the authors specifically seek to investigate public managers acting in the interests of civil society and invite those engaged in the practice of public management to share their ideas and informed thinking with a wider readership. This series then examines the emerging trends in public sector management and endeavours to anticipate the directions they may take.

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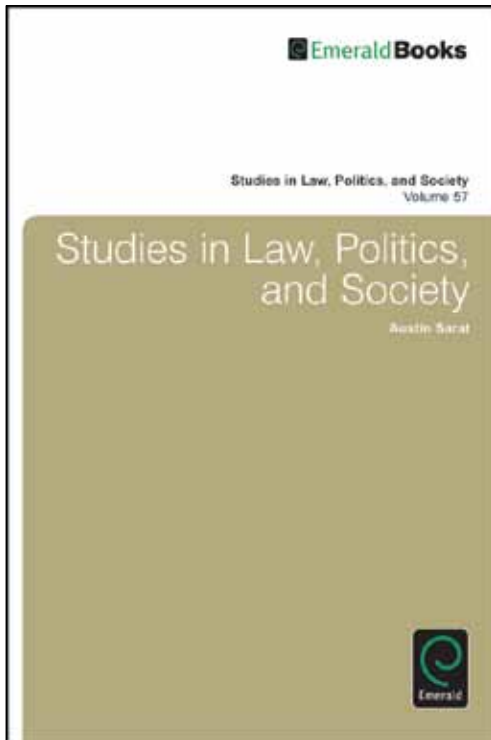
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## **Studies in Law, Politics, and Society**

Studies in Law, Politics, and Society

Volume 57

**Austin Sarat**

Amherst College, USA

**ISSN:** 1059-4337

**ISBN: print:** 9781780526225

**ISBN electronic:** 9781780526232

**Publication date:** 10 February 2012

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**Page count:** 277

**Dimensions:** 156 x 234 mm

**Primary BIC code:** LAQ

**Primary BISAC code:** LAW000000

**LCC code:** K1-7720

**Audience:** Professional & Vocational

**Subject: Sociology and  
Public Policy**

**Discount code: SRS**

### **Synopsis**

This volume of Studies in Law, Politics, and Society contains an international and interdisciplinary array of legal scholarship. Presenting diverse theoretical perspectives and methodological approaches, this work illuminates the law's response to its social context as well as the way in which law shapes that context. It shows how legal scholars contribute to public debate about contemporary issues as well as how they articulate the nature of rights and the limits of law.

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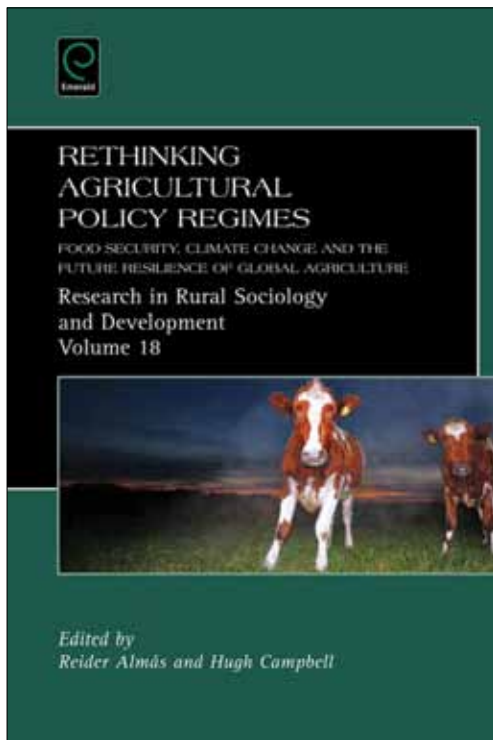
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## **Rethinking Agricultural Policy Regimes: Food Security, Climate Change and the Future Resilience of Global Agriculture**

Research in Rural Sociology and Development  
Volume 18

**Reider Almås**

Centre for Rural Research, Trondheim, Norway

**Hugh Campbell**

University of Otago, New Zealand

**ISSN:** 1057-1922

**ISBN: print:** 9781780523484

**ISBN electronic:** 9781780523491

**Publication date:** 12 March 2012

**Price:** £62.95 €89.95 \$114.95

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**Dimensions:** 156 x 234 mm

**Primary BIC code:** JHB

**Primary BISAC code:** SOC026020

**LCC code:** HT401-485

**Audience:** Professional & Vocational

**Subject: Sociology and  
Public Policy**

**Discount code: SRS**

### **Synopsis**

For many decades debates about the future of developed world agriculture policy have been dominated by a long political conflict between European/multifunctional policy regimes and the global trend towards trade liberalisation. The stalemate that had emerged between these two positions by 2000 has now been dramatically reconfigured. This book argues that there are four reasons why this area of policy has now reopened to wider debate: The World Food Crisis of 2008-2011 has signalled a potential end to the era of cheap food. The emergence of climate change as a core policy concern has shifted key targets for agricultural policy. New trends towards “neo-productivist” agricultural policy have emerged to challenge multifunctional approaches to agriculture. New academic ideas around resilience of food chains and relevant policy interventions have challenged established approaches to achieving agricultural sustainability. Through international case studies this book evaluates how these new policy challenges are having an impact on specific agricultural policy regimes, and what future lessons might be learned from key policy experiments around neoliberalism and multifunctionality.

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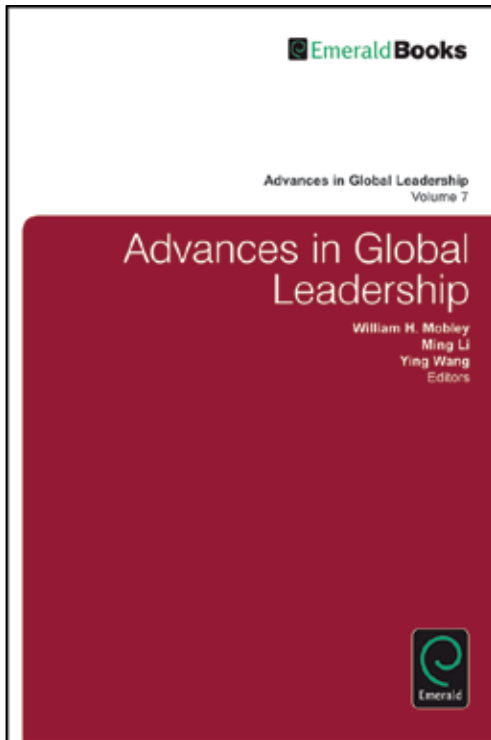
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## **Advances in Global Leadership**

Advances in Global Leadership  
Volume 7

**William H. Mobley**

Mobley Group Pacific, Shanghai, China

**Ming Li**

**Ying Wang**

The University of Sheffield, UK

**ISSN:** 1535-1203

**ISBN: print:** 9781780520025

**ISBN electronic:** 9781780520032

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**Price:** £77.95 €113.95 \$144.95

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**Page count:** 400

**Dimensions:** 156 x 234 mm

**Primary BIC code:** KJMB

**Primary BISAC code:** BUS071000

**LCC code:** HD2709-2930.7

**Audience:** Professional & Vocational

**Subject:** Strategy

**Discount code:** SRS

### **Synopsis**

Volume 7 of Advances in Global Leadership includes timely and impactful chapters on various concepts and processes associated with leading across cultures and other boundaries. In these times of accelerating complexity and global inter-connectedness, a deeper understanding of the multiple contextual, organizational, and individual variables and processes associated with effective international leadership is ever more important. This Volume, drawing on authors from many different cultures and contexts, contributes to bridging and integrating conceptual and practitioner perspectives in pursuing this deeper understanding.

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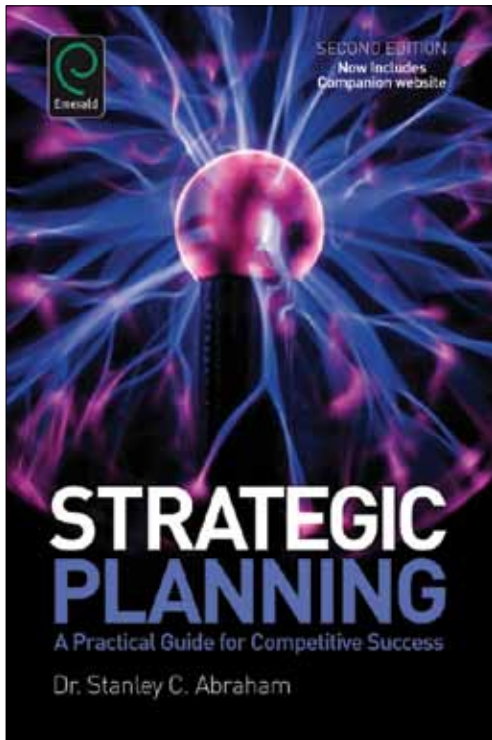
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## **Strategic Planning: A Practical Guide for Competitive Success**

2nd edition

**Dr Stanley C. Abraham**

California State Polytechnic University, CA, USA

**ISBN: print:** 9781780525204

**ISBN electronic:** 9781780525211

**Publication date:** 11 January 2012

**Price:** £35.95 €55.95 \$71.95

**Format print:** Paperback

**Format electronic:** PDF

**Page count:** 250

**Dimensions:** 165 x 240 mm

**Primary BIC code:** KJC

**Primary BISAC code:** BUS063000

**LCC code:** HF5001-6182

**Audience:** Professional & Vocational

**Subject:** Strategy

**Discount code:** TXT

### **Synopsis**

An exceptional treatise on strategic planning for single-business companies that is at once academically rigorous and uncommonly practical, this book embodies the Association for Strategic Planning's "Think-Plan-Act" rubric. It emphasises the pervasive role of strategic thinking in strategic planning, including searching for better strategies, business models, and opportunities. This includes monitoring changes in the external environment: the firm's industry and competitors, markets, and general environment. The book also provides original and proven techniques to develop viable strategic alternatives, as well as many other useful analytical tools. Unique software enables a full analysis of a firm's financial performance and condition as well as a full strategic analysis, thus integrating everything presented in the book and providing an opportunity to practise doing a strategic analysis. Includes examples of real companies.

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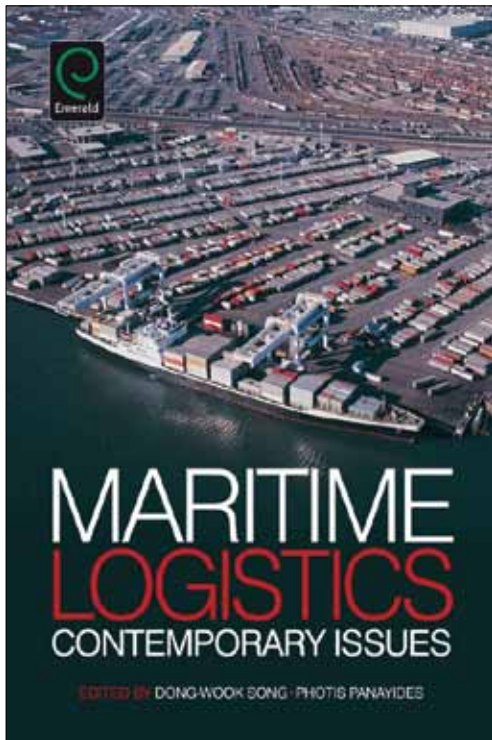
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## **Maritime Logistics: Contemporary Issues**

**Dong-Wook Song**

Heriot-Watt University, Edinburgh, UK

**Photis Panayides**

Cyprus University of Technology, Limassol, Cyprus

**ISBN: print:** 9781780523408

**ISBN electronic:** 9781780523415

**Publication date:** 9 January 2012

**Price:** £49.95 €73.95 \$91.95

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**Format electronic:** PDF

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**Primary BIC code:** KNKS

**Primary BISAC code:** TRA000000

**LCC code:** HE730-943

**Audience:** Professional & Vocational

**Subject:** **Transport**

**Discount code:** **REF**

### **Synopsis**

Contemporary practice and scientific innovation consider the logistics aspects of shipping and seaport operations as one of the most important areas for future development of competitive advantages in business and for study and research. This book is the first of its kind, adopting the innovative approach of dealing with the overlap between shipping, ports and logistics and covering the current issues having a significant impact on the industry. It brings together leading authorities in the field to consider for the first time maritime logistics, and in doing so it defines the area, registers its boundaries and contributes to its development. Contributions cover holistically a broad range of major topics at the forefront of practice, research and scholarship in the shipping and port industry in terms of its relevance to logistics management. Topics include: CSR aspects of maritime logistics; green, sustainable and environmental issues in maritime logistics; network development of shipping and ports as major players in the industry; security aspects of maritime logistics and supply chains; IT in maritime logistics; and supply-chain oriented port and its performance.

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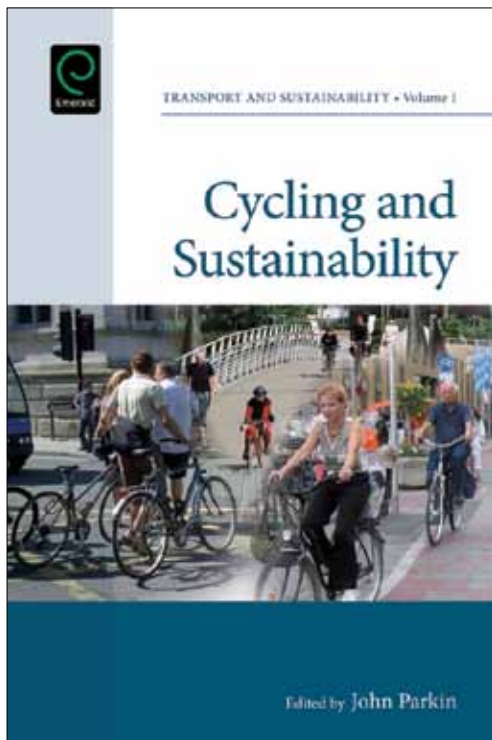
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## **Cycling and Sustainability**

Transport and Sustainability  
Volume 1

**John Parkin**  
London South Bank University, UK

**ISSN:** 2044-9941

**ISBN: print:** 9781780522982

**ISBN electronic:** 9781780522999

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**Price:** £67.95 €97.95 \$124.95

**Format print:** Hardback

**Format electronic:** PDF

**Page count:** 300

**Dimensions:** 156 x 234 mm

**Primary BIC code:** WG

**Primary BISAC code:** TRA000000

**LCC code:** HE1-9990

**Audience:** Professional & Vocational

**Subject:** Transport

**Discount code:** SRS

### **Synopsis**

The book explores the reasons for difficulties in making cycling mainstream in many cultures, despite its claims for being one of the most sustainable forms of transport. The topic is looked at from the varying perspectives of people, the environment and the economy with multi-disciplinary contributions from the UK, Denmark, The Netherlands, Sweden, Spain, Germany, Australia, China and the USA. Initially it examines the cultural development of cycling in countries with high use and the differences in use between different sub-groups of the population. It then explores issues of urban form, and the attributes of the network and the system for appropriately accommodating cycle users. Cross-cultural issues are once again investigated through an exposition of research in developing countries and the environment in which scheme promoters and users operate. The book closes with an exploration of state-of-the-art thinking on demand model.

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