



Business Ethics and Law Books

Spring/Summer

2012



Accountability Theory Meets Accountability Practice

Editors

Harald Bergsteiner, Australian Catholic University, Australia

Synopsis

Recent failures in the corporate sector are to a large extent a failure of accountability. Unfortunately, accountability tends to be characterised by atomistic research; confusing language; models of limited scope; poor conceptualisation of key constructs; context insensitivity; and a lack of methodological integration. This book not only integrates but substantially adds to the extant accountability literature, providing a holistic view of accountability, show-casing a newly-generated Holistic Accountability Model (HAM).

This book clarifies the purposes of accountability; identifies what triggers accountability exchanges; generates a set of well-defined responsibility and accountability constructs; and, via a grounded graphic model, links these constructs to the accountability process and to the influences that impact on this process. Several working models are proposed to help practitioners achieve a better understanding of the extent and nature of their accountability obligations, develop and implement more effective accountability policies and practices, and make better accountability decisions.

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Business & Sustainability: Concepts, Strategies and Changes

Critical Studies on Corporate Responsibility, Governance and Sustainability Volume 3

Editors

Dr Gabriel Eweje, Massey University, New Zealand

Dr Martin Perry, Massey University, New Zealand

Synopsis

In recent years' research on business and sustainability, particular attention has been given to the motivations driving business managers to incorporate social and environmental strategies into their day-to-day business activities. Such research is critical to the evaluation of green management, whether viewed from the perspective of academics, managers, policy makers or business students. This volume aims to assist readers to navigate the conceptual maze surrounding discussions of business and sustainability by offering critical reflection on the state of business action for environmental sustainability and providing evidence about what is actually taking place in real localities and businesses. The chapters in the volume focus on sustainability issues that are critical, topical, and needed at this stage of the discussion. The volume makes three main contributions. First, it offers a critical review of business engagement with sustainability from four perspectives: sustainability as a political project; sustainability as a response to environmental crisis; sustainability as business opportunity; and sustainability as stakeholder management. Second, the volume examines actual experience in terms of the steps being taken by business and how these have affected business performance. Third, the volume provides case studies of individual organizations or institutions that reveal tensions and challenges to progressing sustainable business strategies and that offer insight into the prospects for changing the relationship of business with the environment.

Previous volumes

Volume 2 ISBN: 9781780520926

Finance and Sustainability: Towards a New Paradigm? A Post-crisis Agenda

Volume 1 ISBN: 9780857244550

Reframing Corporate Social Responsibility: Lessons from the Global Financial Crisis



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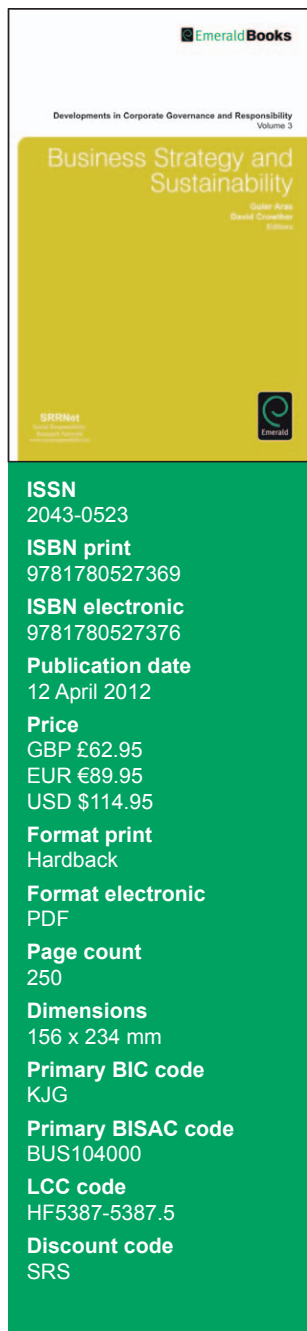
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Business Strategy and Sustainability

Developments in Corporate Governance and Responsibility Volume 3

Editors

Guler Aras, Yildiz Technical University, Turkey

David Crowther, De Montfort University, UK

Synopsis

This volume examines the word that's on everybody's lips in business, in government and in society – sustainability. There are of course many aspects of sustainability which might be considered to reflect Brundtland's three pillars of economic, environmental and social sustainability. Others of course have different definitions, which include such things as governance or supply chain management. Nevertheless, business has recognised the significance of the concept and is responding by developing strategies to cope, although some would say that this is little more than window dressing. The debate continues, however, as to just what is meant by the term sustainability as far as business is concerned and how can this be achieved? This book is designed to address this debate and set it within the context of the global business and societal environment.

Previous volumes

Volume 2 ISBN: 9780857248770

Governance in the Business Environment

Volume 1 ISBN: 9780857242952

NGOs and Social Responsibility

Management Education for Integrity: Ethically Educating Tomorrow's Business Leaders

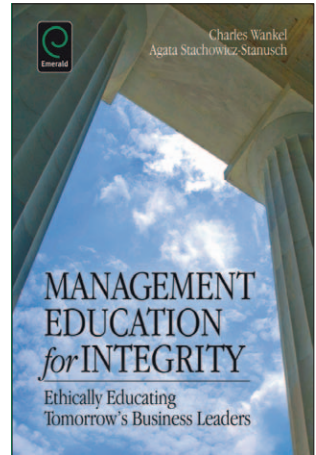
Editors

Charles Wankel, St John's University, NY, USA

Agata Stachowicz-Stanusch, Silesian University of
Technology, Poland

Synopsis

Recent examples of corporate, national and international ethical and financial scandals and crises have created a need to bolster the ethical acumen of managers through business education imperatives. This topical book forms an important part of the debate on the development of ethical business leaders and provides empirically grounded, theoretical insights for rethinking business curricula requisite for understanding and meaningfully confronting an ethical vacuum that sometimes exists in business. *Management Education for Integrity* explains how curricula should be streamlined and rejuvenated to ensure a high level of integrity in management education, providing numerous examples of new tools, teaching methods, integrity sensitization and development exercises and ethical management education assessment approaches. Chapters include: fostering integrity in business curricula; a critique of ethics education in management; measuring best practices in management education for integrity capacity; encouraging moral engagement in business ethics courses; management education for behavioral integrity; and scenario-based approach as a teaching tool to promote integrity awareness.



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2 September 2011

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Insurance Ethics for a More Ethical World

Research in Ethical Issues in Organizations

Volume 7

Editors

Patrick Flanagan, St John's University, NY, USA

Patrick Primeaux, St John's University, NY, USA

William Ferguson, St John's University, NY, USA

Synopsis

This series explores the central and unique role of organizational ethics in creating and sustaining a flourishing, pluralistic, free enterprise economy. It examines how profit seeking and not-for-profit organizations can be conceived and designed to satisfy legitimate human needs in an ethical and meaningful way. The authors submit rigorous research studies from a wide variety of academic perspectives including: business management, philosophy, sociology, psychology, religion, accounting, finance, and marketing. It focuses on ethical issues in the insurance industry and includes a variety of disciplines with authors from over 30 countries. The papers were selected from the best presentations at the Twelfth Annual International Conference Promoting Business Ethics, held Oct. 2005 in Manhattan.

Previous Volumes

Volume 6 ISBN: 9780762312610

Crisis and Opportunity in the Professions

Volume 5 ISBN: 9780762310678

Spiritual Intelligence at Work: Meaning, Metaphor, and Morals

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Research in Law and Economics

Research in Law and Economics Volume 25

Editors

Richard O. Zerbe, Seattle University, WA, USA

John B. Kirkwood, University of Washington, WA, USA

Synopsis

Since 1979 Research in Law and Economics has been presenting original research that explores the extent to which the constraints of law explain economic behavior and the role of economics in forming the law. The first chapter in this volume proposes three different definitions for market power from an antitrust perspective. Chapter two suggests a new means of measuring market power by moving away from traditional indicators of averaging industry profits. The third chapter is an analysis of efforts exerted and utilities obtained in a double lawsuit. Chapter four surveys recent developments in economics of contract interpretation. The fifth chapter examines the impact of changes in foreign exchange legislation on the levels of R&D undertaken by pharmaceutical firms in India. Chapter six addresses the role of transaction costs in explaining governance in environmental economics can play in helping choose environmental policy tools.

Previous volumes

Volume 24 ISBN: 9781848553347

Law and Economics: Toward Social Justice

Volume 23 ISBN: 9780762313631

Research in Law and Economics: A Journal of Policy



Research in Law and
Economics



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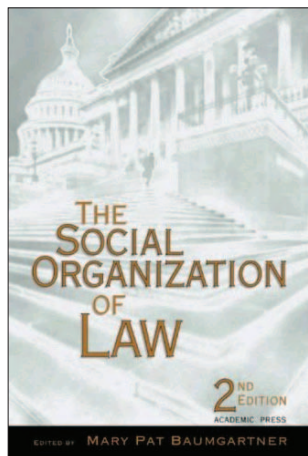
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The Social Organization of Law

2nd Revised Edition

Editor

M.P. Baumgartner

Synopsis

This new edition of *The Social Organization of Law* uses the five-part organization of the first edition – social stratification, social morphology, culture, organization, and other social control – in presenting a brand new set of readings. These readings represent the great variety of work done in the sociology of law, a field dedicated to the study of the influence of social factors on legal behavior pioneered by Donald Black. Some of the readings look at the operation of the justice systems, others at various stages of the legal process. Only two had appeared in print when the first edition of *The Social Organization of Law* was published, and neither was included in it. This second edition, published 25 years after the first, thus testifies to the recently created wealth of ideas while introducing a new generation to the concepts that have already proved so fruitful. It presents all new essays while retaining the organizational structure of the first edition. It illustrates new advances in jurisprudential, moral, and practical applications of legal sociology; covers the contemporary US as well as other countries and historical periods; and, embraces a wide variety of research methods and strategies.

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27 October 1998

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GBP £47.95

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