



Enterprise and Innovation Books

Spring/Summer

2012

Entrepreneurial Action

Advances in Entrepreneurship, Firm Emergence and Growth Volume 14

Editors

Andrew C. Corbett, Babson College, USA

Professor Jerome A. Katz, Saint Louis University, USA

Synopsis

Volume 14 addresses the central issue of entrepreneurial action: while many factors are important to the phenomenon of entrepreneurship, entrepreneurship does not happen until someone takes action!

Leading scholars address this through cutting edge thinking on entrepreneurial action via concepts such as “world-making” and entrepreneurial agency. Two empirical chapters examine how conditions of uncertainty shape the action that underlies opportunity creation and how specific venture creation actions effect nascent entrepreneurial efforts. An integrative model of the cognitive processes provides new insights regarding the importance of inflection points. The role of institutions in entrepreneurial action is examined in the case of state-sponsored social protection and university-based technology transfer systems. Applying effectual and linear models of entrepreneurial action in college classrooms is also explored. The final chapter examines the conceptual foundations and research challenges that lie ahead for scholars investigating entrepreneurial action.

Previous volumes

Volume 13 ISBN: 9781780520728

Social and Sustainable Entrepreneurship

Volume 12 ISBN: 9780857240972

Entrepreneurship and Family Business



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Emergence and Growth



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Entrepreneurship and Global Competitiveness in Regional Economies: Determinants and Policy Implications

**Advances in the Study of Entrepreneurship, Innovation and Economic Growth
Volume 22**

Editors

Sherry Hoskinson, The University of Arizona, AZ, USA

Gary Libecap, University of California, Santa Barbara, USA

Synopsis

This volume, comprised of authors from the USA, Canada, Africa and Europe, centers on the development, transformation, and role of geographic /regional economies – specifically in the globalized, post-2009 era. The authors address topics that every region must consider in responding to idea age, globally competitive, regionally driven economies. The volume builds on a large body of scholarship specific to regional economic development and geography by providing a much needed post-2009 perspective on regional economic environments and activities. Among the topics addressed are the emergence and boundaries of new economic geographies; the actors, characteristics, and functions of regional innovation systems as well as the opportunities and challenges associated with region-specific cultural and environmental interactions. It also examines the relationship of regional economies to diminishing country-based economies and the critical relationship to globalization.

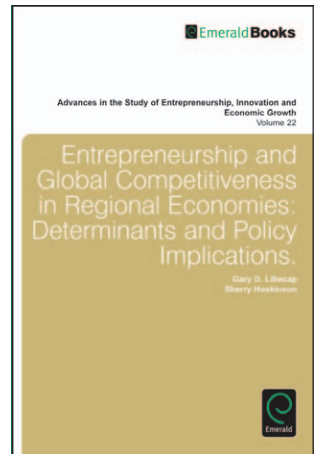
Previous Volumes

Volume 21 ISBN: 9780857241993

Spanning Boundaries and Disciplines: University Technology Commercialization in the Idea Age

Volume 20 ISBN: 9781848559509

Frontiers in Eco Entrepreneurship Research



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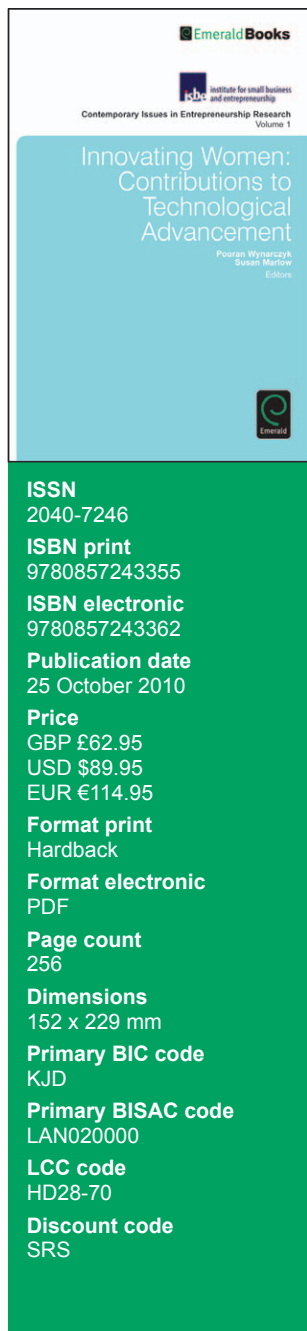
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Innovating Women: Contributions to Technological Advancement

Contemporary Issues in Entrepreneurship Research Volume 1

Editors

Susan Marlow, De Montfort University, Leicester, UK

Pooran Wynarczyk, Newcastle University, Newcastle-upon-Tyne, UK

Synopsis

This book focuses on the challenges facing women who seek to create innovative entrepreneurial ventures, whilst also celebrating their scientific activities and contribution to technological advancement, society and economic development as a whole. It investigates and demonstrates the innovative and inventive achievements of women in the knowledge-based society.

It is almost universally accepted that scientific activities and discoveries are the most important sources of productivity growth and increased material welfare. Throughout history, women have been making significant contributions to scientific discoveries, innovation and inventions. However, they do not feature prominently in the inventive and innovative literatures except as exceptional examples. Current literature on scientific activities and discoveries, various facets of R&D or the management of technological change and scientific activities tends to ignore the gender dimension. This book seeks to redress this balance and contribute to current research and debate.

Entrepreneurial and Business Elites of China: The Chinese Returnees who have Shaped Modern China

Editors

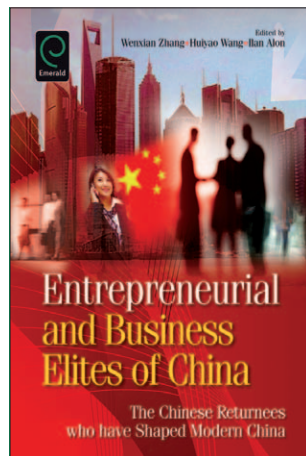
Wenxian Zhang, Rollins College, USA

Huiyao Wang, Center for China & Globalization, China

Ilan Alon, Center for China & Globalization, China

Synopsis

This important reference title focuses exclusively on the elite entrepreneurs of new China and contains 100 substantial profiles of top overseas returnees, who have made noteworthy contributions to the Chinese economy since the reform era began in 1978. For the purpose of this book, a returnee is defined as a Chinese native who was born in China, left to study overseas as a student, visiting scholar or guest researcher for over one year, and has returned to China to work on a permanent basis. This edited book begins with an introduction outlining the common characteristics of the returnees, and their impacts on Chinese society in general and economic development in particular. The biographical work summarizes each individual's life and business career, with a central focus on his/her accomplishments and the key roles played in the new Chinese economy. Also included are: references; a chronology of major events in Chinese business development and the new study abroad movement since the economic reform began in 1978; a bibliography of books, articles and related materials; a list of common abbreviations; and English-Chinese cross-references of individual and company names indexed in the book.



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Globalizing China: The Influence, Strategies and Successes of Chinese Returnee

Editor

Dr Huiyao Wang, China Western Returned Scholars Association, China

Synopsis

In recent years, a new spectacular group of entrepreneurs in China called Chinese Returnee Entrepreneurs (CREs) has emerged. Not only have they contributed enormously to the rapid growth of the Chinese economy, but they also have connected China to the outside world in today's globalized economy. This book examines the literature on the returnee phenomenon and assesses the impact and influence of Chinese Returnee Entrepreneurs. This is the first major empirical study to evaluate the impact of CREs in the Chinese globalization process. It examines the roles, drivers, strategies, and performances of CREs with regard to environment-strategy linkages in a strong emerging economy. The research highlights the significance of strategies, drivers, constraints, and performance relations for CREs success in shaping their operational framework in China. The findings of this study suggest that CREs have become a driving force in Chinese globalization, dominating the internet, IT and media industries. They have become leading players in the Chinese hi-tech industries, as well as the best team players and social capital users of international *guanxi*. The study reveals that CREs' competitive advantages lie in their strategies utilizing technology, team work, market approach, social connections, professional qualifications, and international working experience.

New Technology-Based Firms in the New Millennium: Strategic and Educational Options

New Technology-Based Firms in the New Millennium Volume 9

Editors

Professor Aard Groen Nikos, University of Twente,
Enschede, The Netherlands

Professor Ray Oakey, Manchester Business School,
University of Manchester, UK

Professor Peter van der Sijde, University of Groningen,
The Netherlands

Dr Gary Cook, University of Liverpool, UK

Synopsis

This volume is the latest edition of an international edited book series based on the formation and growth problems of High Technology Small Firms (HTSFs) begun in 1993. This body of work is unique, and maps the evolution of research in this area through almost two decades of academic research and government policy towards a sector that is the key to the future prosperity of developed and developing notational economies throughout the world. In this the latest volume, there are one major and two subsidiary themes that have emerged from the best papers to be presented at the HTSF Conference held at the University of Twente at Enshede in May 2008. Following a contextual introduction by the Editors, seven of the chapters are concerned with the key issue of strategy, which is always a key concern for HTSFs, as they seek to find the best way to getting their products to the market. Indeed, a further two papers are concerned with the requirements of international marketing, while a final three papers deal with aspects of education for HTSF founders.

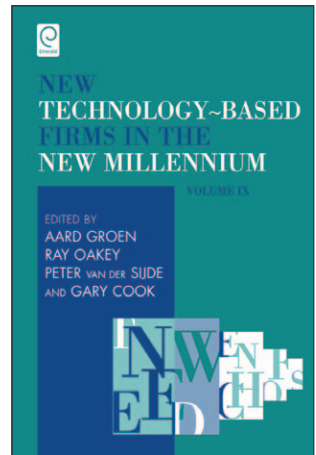
Previous volumes

Volume 8 ISBN: 9780857243737

New Technology-based Firms in the New Millennium: Funding: An Enduring Problem

Volume 7 ISBN: 9781848557826

The Production and Distribution of Knowledge



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The Emergence of Entrepreneurial Economics

Research on Technological Innovation, Management and Policy Volume 9

Editors

G.T. Vinig
R.C.W. van der Voort
Robert Burgelman
Henry Chesbrough

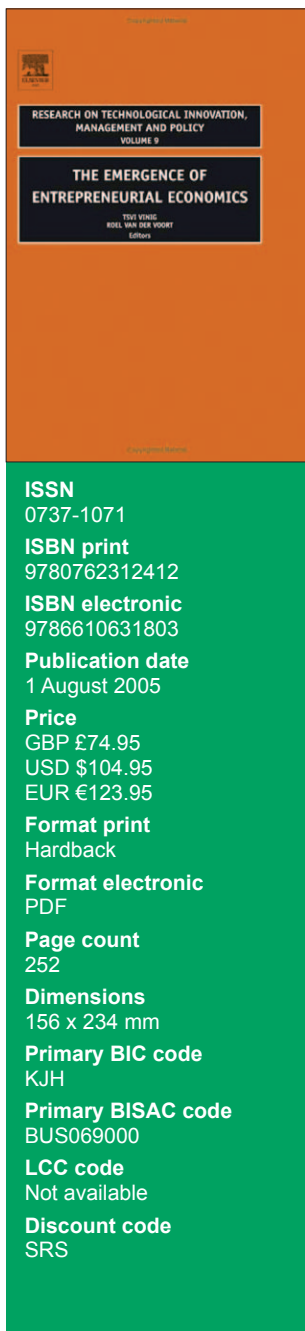
Synopsis

If entrepreneurship remains as important to the economy as ever, then the continuing failure of mainstream economics to adequately account for entrepreneurship indicates that fundamental principles require re-evaluation. It seems no longer possible to expect that only theoretical refinements and extending known principles can provide for a theory of entrepreneurship.

This book contributes to the emergence of the entrepreneurial economics field, or school of thought, in which the study of patterns in the complex, seemingly chaotic and unpredictable process of entrepreneurship and its role in the economy stands central. Its articles provide interesting new ideas and insights on a theory of entrepreneurship in the economy (W.J. Baumol, D.B. Audretsch, A.V. Bhide) in Part One, and interesting recent research on entrepreneurship in Part Two.

Previous Volumes

Volume 8 ISBN: 9780762311569
Product Innovation, Interactive Learning and Economic Performance
 Volume 7 ISBN: 9780762308118
Comparative Studies of Technological Evolution



The Take-off of Israeli High-Tech Entrepreneurship in the 1990s: A Strategic Management Research Perspective

Technology, Innovation, Entrepreneurship and Competitive Strategy
Volume 12

Editors

Avi Fiegenbaum

Thomas Howard

Synopsis

During the 1990s, the state of Israel established its global high tech sector. The number of start-ups rose to almost 3,000, while total venture capital available reached approximately \$3bn. This book emphasizes the multilevel nature of this development from a strategic management perspective. The first level focuses at the country global processes, emphasizing the entry of foreign multinational corporations and the privatization of state-owned enterprises. The second level focuses on the government and its role in establishing the technological incubators and venture capital industries. The third level focuses on the sources of new start ups and the role of veterans of elite technological units of Israel Defense Forces and women entrepreneurs. The fourth level focuses on the emerging organizations and the role of the board of directors and competitive intelligence capabilities and practices. Finally, the fifth level focuses at the industry level, emphasizing the role of the large number of new firms in creating new industrial sectors. The multilevel paradigm describes the sequential effects, starting at the first global level, and the interactive effects, across all five levels.

Previous Volumes

Volume 11 ISBN: 9780080453217

Astute Competition: The Economics of Strategic Diversity

Volume 10 ISBN: 9780080444574

Silicon Valley North: A High-Tech Cluster of Innovation and Entrepreneurship



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