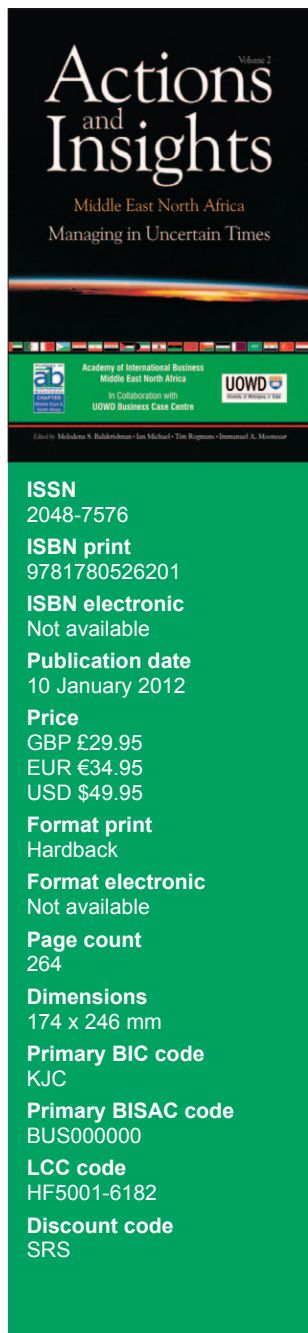




International Business Books

Spring/Summer

2012



Actions and Insights - Middle East North Africa: Managing in Uncertain Times

Actions and Insights – Middle East North Africa Volume 2

Editors

Melodena Stephens Balakrishnan, University of Wollongong in Dubai, UAE

Ian Michael, Zayed University, Dubai, UAE

Tim Rogmans, Zayed University, Dubai, UAE

Immanuel Moonesar, University of Wollongong in Dubai, UAE

Synopsis

The Academy of International Business - Middle East North Africa (AIB-MENA) Chapter presents the second volume in its series of books. This volume celebrates AIB-MENA's second conference themed "Managing in Uncertain Times" in Dubai, UAE. The focus of this book is to shed light on the real business management problems that MENA-based organizations face. The cases presented document the context, challenges and opportunities of these problems. The cases, documenting government, private and SME organizations, will appeal to international business academics, MENA researchers, trainers and organizations that want to know more about similar scenarios.

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Discount code

SRS

Institutional Theory in International Business and Management

Advances in International Management Volume 25

Editors

Professor Laszlo Tihanyi, Texas A&M University, USA

Professor Torben Pedersen, Copenhagen Business School, Denmark

Professor Timothy Devinney, University of New South Wales, Australia

Synopsis

Institutional theory has been used increasingly by international business and management researchers to explain the behavior and strategies of multinational enterprises. If early international business research was dominated by the application of transaction cost and neoclassical economics, reviews of recent publications and conference programs suggest that the past decade has been dominated by the application of institutional theory. The 2012 volume of the Advances in International Management series represents the collection of an eclectic mix of contemporary research by leading and emerging scholars working on institutional theory. The contributions present new theoretical frameworks of institutions and propose interesting ideas that will provide the foundation for doctoral dissertations and research projects.

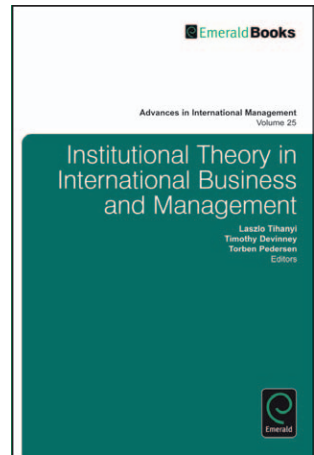
Previous volumes

Volume 24 ISBN: 9780857249913

Dynamics of Globalization: Location-Specific Advantages or Liabilities of Foreignness?

Volume 23 ISBN: 9780857240859

The Past, Present and Future of International Business and Management



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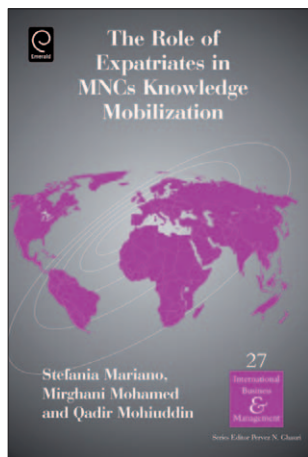
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SRS

The Role of Expatriates in MNCs Knowledge Mobilization

International Business and Management Volume 27

Editors

Professor Stefania Mariano, NYIT, School of Management, Kingdom of Bahrain

Professor Mirghani Mohamed, Cybersecurity Knowledge Management, Leesburg, VA, USA

Qadir Mohiuddin, NYIT, School of Management, Kingdom of Bahrain

Professor Pervez Ghauri, King's College London, UK

Synopsis

This book explores the role of expatriates in the mobilization and nurturing of knowledge between their original (parent/home) country and the MNCs' host countries. This includes the management of knowledge and the tools, methods and practices that can be customized to facilitate the transfer of knowledge in MNCs' settings. The text is an in-depth international compendium of theoretical and empirical studies about the role of expatriates in knowledge transfer at global levels. Thorough and comprehensive, it covers topics recognized by practitioners, academics, and researchers, yet about which very little has been published at an international level. Coverage includes: organizational culture; cross-cultural differences; globalization; cross-generational issues, technology-based sharing systems; intellectual capital management; linguistic differences; and distinctive political practices. It investigates the challenges imposed by culture, generation, tools, laws, regulations, and language, and examines the benefits of knowledge management principles that originate from different cultures, heterogeneous knowledge, and diverse intellectual capital management in global settings.

Previous Volumes

Volume 26 ISBN: 9781849509862

Product Market Integration: A Multifaceted Approach

Volume 25 ISBN: 9781848554740

Use of Science and Technology in Business: Exploring the Impact of Using Activity for Systems, Organizations, and People

Entrepreneurship in the Global Firm

Progress in International Business Research Volume 6

Editors

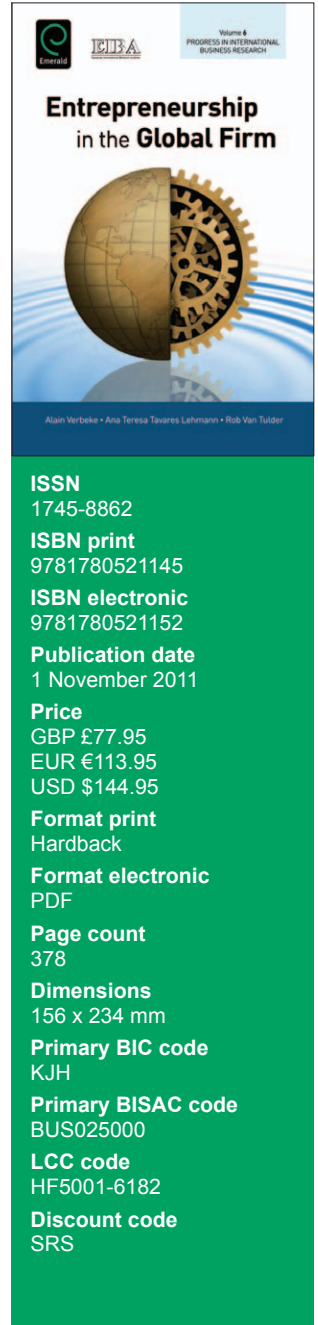
Professor Alain Verbeke, University of Cambridge, UK and
University of Calgary, Canada

Professor Ana Teresa Tavares, University of Porto, Portugal

Professor Rob van Tulder, Rotterdam School of
Management, Erasmus University, The Netherlands

Synopsis

This 15-chapter volume provides the latest research insights from the international business field on entrepreneurship in the global firm. The first section of the book addresses entrepreneurship challenges in smaller, internationalizing companies. The second section analyses a variety of entrepreneurship problems in large, established multinational enterprises, with a focus on subsidiary entrepreneurial initiatives. The third section discusses entrepreneurial activity impacts, both within the firm and in the broader external networks and clusters within which the multinational enterprise is embedded. This collection provides a unique, comprehensive perspective on the wide variety of conceptual and managerial issues that arise as a result of entrepreneurial action in firms operating in the global economy. It is a must read for scholars and managers alike, who face the need for continuous change in dynamic international business environments.



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