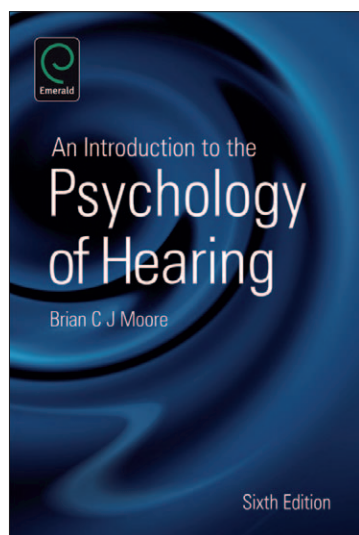


Featured Titles

January-March 2012

Language & Linguistics



An Introduction to the Psychology of Hearing

The textbook's longevity and loyal readership can be attributed to the accessible manner in which it describes the relationships between the characteristics of the sounds that enter the ear and the sensations that they produce.

Topics covered include the physics of sound, the physiology of the auditory system, frequency selectivity and masking, loudness perception, temporal analysis, pitch perception, sound localization, timbre perception, the perceptual organization of complex auditory "scenes", speech perception, and practical applications such as hearing aids, cochlear implants, and high-fidelity sound reproduction.

Highlights:

- This is the leading textbook in the field of auditory perception
- Now in its 6th edition, it has been thoroughly updated with new sections added
- Designed for advanced undergraduate and graduate level courses in psychology, speech and hearing sciences and audiology
- Will appeal to researchers and professionals involved in sound and hearing, e.g. audio engineers, audiologists, hearing aid designers and otologists
- The Author, Brian Moore, is currently Professor of Audiology Perception at The University of Cambridge, UK.

Edition: 6th edition

Author: **Brian C. J. Moore**,

Cambridge University, UK

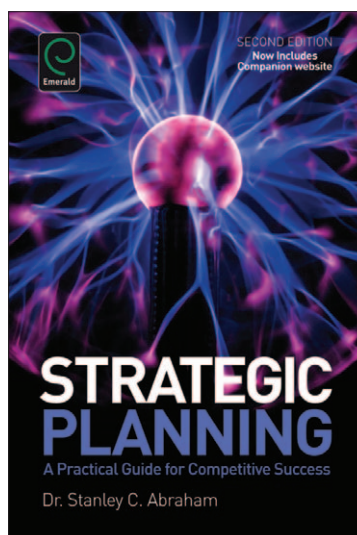
ISBN: 9781780520384

Publication date: 2 January 2012

Format: Paperback, 156 x 234 mm, 420 pp.

Price: GBP £38.95/EUR €44.95/USD \$62.95

Strategy



Strategic Planning: A Practical Guide for Competitive Success

"Strategic planning can be intimidating. The first edition of this book is a helpful guide to navigating a complex process. Stan Abraham sets the stage by offering insightful case studies and clear definitions. This slender volume is also packed with practical step-by-step tools and tips that help users translate financial figures into coherent strategies. The SAMtw CD-ROM gives readers a hands-on opportunity to effectively tackle analysis and strategy synthesis".

Gloria Lee, Vice President, Affiliate Marketing & Promotion, ABC Television Network, Burbank, CA

Highlights:

- Provides a no-nonsense guide to strategic analysis and planning, a great introduction – for students and practitioners – to a best practice system for making better choices
- It embodies the Association for Strategic Planning's "Think-Plan-Act" rubric and aligns with its two certification programmes – the Strategic Planning Professional (SPP) and Strategic Management Professional (SMP).
- Provides exclusive access to a companion website (only available to purchasers of the book), featuring instructors' manuals, quizzes presentations, case studies, and more.
- Provides numerous examples of real companies bringing the concepts to life.

Edition: 2nd edition

Author: **Dr Stanley Charles Abraham**,

California State Polytechnic University, CA, USA

ISBN: 9781780525204

Publication date: 23 January 2012

Format: Paperback, 165 x 240 mm, 250 pp.

Price: GBP £39.95/EUR €55.95/USD \$71.95

The corner-stone of Emerald's portfolio is a number of well respected and established book series for scholars, academics, researchers and professionals. Below is a selection of volumes publishing between January and March 2012.



Education

The Impact and Transformation of Education Policy in China

This book examines the transformation of education policy in China, with an emphasis on transformations in the post -1978 period, particularly in areas of educational financing and curriculum reform.

Editors: **T. Huang** and **A.W Wiseman**, Lehigh University, PA, USA

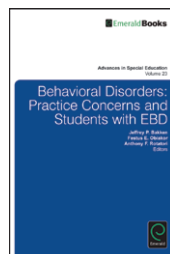
ISSN: 1479-3679

Series: *International Perspectives on Education and Society*, Vol. 15

Price: GBP £72.95/EUR €105.95/USD \$134.95

Publication date: 30 December 2011

ISBN: 9781780521862



Education

Behavioral Disorders: Practice Concerns and Students with EBD

This book is organized to allow readers to follow behavioral disorders in a very logical and thoughtful process. Topics addressed include inclusion, social skills training, effective instruction, response-to-intervention, transition, technology, finally ending with working with families, and teacher preparation.

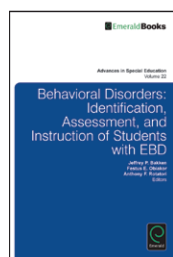
Editors: **J. Bakken**, **F. Obiakor** and **A. Rotatori**
ISSN: 0270-4013

Series: *Advances in Special Education*, Vol. 23

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 12 January 2012

ISBN: 9781780525068



Education

Behavioral Disorders: Identification, Assessment, and Instruction of Students with EBD

This book addresses topics including legal issues, assessment, placement prevention, culturally and linguistically diverse students, English language learners, behaviour modification as well as differentiated instruction. Chapters can be read in order or independently, since they have considerable versatility.

Editors: **J. Bakken**, **F. Obiakor** and **A. Rotatori**

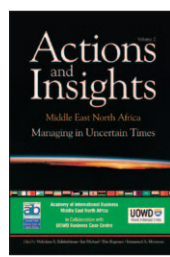
ISSN: 0270-4013

Series: *Advances in Special Education*, Vol. 22

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 31 January 2012

ISBN: 9781780525044



International Business

Actions and Insights – Middle East North Africa: Managing in Uncertain Times

The focus of this book is to shed light on the real business management problems that Middle East North Africa-based organizations face.

Editors: **M. Stephens**, **I. Michael**, **T. Rogmans** and **I. Moonesar**

ISSN: 2048-7576

Series: *Actions and Insights – Middle East North Africa*, Vol. 2

Price: GBP £29.95/EUR €34.95/USD \$49.95

Publication date: 22 December 2011

ISBN: 9781780526201



Sociology & Public Policy

Studies in Law, Politics, and Society

Presenting diverse theoretical perspectives and methodological approaches, this volume contains an international and interdisciplinary array of legal scholarship. It shows how legal scholars contribute to public debate about contemporary issues as well as how they articulate the nature of rights and the limits of law.

Editor: **Austin Sarat**, Amherst College, USA

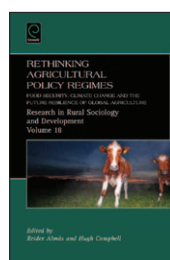
ISSN: 1059-4337

Series: *Studies in Law, Politics, and Society*, Vol. 57

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 23 January 2012

ISBN: 9781780526225



Sociology & Public Policy

Rethinking Agricultural Policy Regimes: Food Security, Climate Change and the Future Resilience of Global Agriculture

This book argues four reasons why agricultural policy has now reopened to wider debate: the World Food Crisis of 2008-2011; climate change as a core policy concern; new trends towards "neoproductivist" agricultural policy; and the challenge of new academic ideas around resilience of food chains and relevant policy interventions.

Editors: **Reider Almås**, Centre for Rural Research, Trondheim, Norway and **Hugh Campbell**, University of Otago, New Zealand

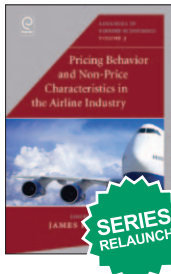
ISSN: 1057-1922

Series: *Research in Rural Sociology and Development*, Vol. 18

Price: GBP £62.95/EUR €89.95/USD \$114.95

Publication date: 11 April 2012

ISBN: 9781780523484



Economics

Pricing Behaviour and Non-Price Characteristics in the Airline Industry

Focuses on topics related to the economics of airline institutions such as airports, air traffic control, labour, operations and marketing. This book provides a collection of articles covering developments in the airline industry.

Editor: **James Peoples**, University of Wisconsin-Madison, USA

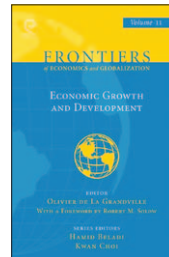
ISSN: 2212-1609

Series: *Advances in Airline Economics, Vol. 3*

Price: GBP £72.95/EUR €105.95/USD \$134.95

Publication date: 1 January 2012

ISBN: 9781780524689



Economics

Economic Growth and Development

Since the very beginnings of economics as a science, the challenge of making societies escape from poverty and attain some degree of prosperity has always been, and can remain, a fundamental issue. This book presents cutting edge research on each of these issues.

Editor: **Olivier La Grandville**, University of Stanford, CA, USA

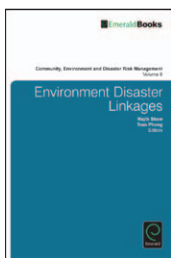
ISSN: 1574-8715

Series: *Frontiers of Economics and Globalization, Vol. 11*

Price: GBP £87.95/EUR €129.95/USD \$164.95

Publication date: 19 December 2011

ISBN: 9781780523965



Environmental Management / Environment

Environment Disaster Linkages

Disaster management has historically focused on reactive approaches, but a shift to proactive approaches is crucial for addressing concerns raised by the changing environment. This book focuses on explicit linkages between the changing environment and disasters and suggests better approaches towards disaster management.

Editors: **Rajib Shaw**, Kyoto University, Japan and

Tran Phong, Hue University, Vietnam

ISSN: 2040-7262

Series: *Community, Environment and Disaster Risk Management, Vol. 19*

Price: GBP £77.95/EUR €113.95/USD \$144.95

Publication date: 26 January 2012

ISBN: 9780857248657



Environmental Management / Environment

Enterprising Communities: Grassroots Sustainability Innovations

This book, the first in its field, provides an internationally grounded and critical review of grassroots sustainability enterprises, specifically focusing on the processes that lead to their formation, the governing context that shapes their evolution, the benefits they create and the challenges that they face in different contexts.

Editor: **Anna Davies**, Trinity College Dublin, Republic of Ireland

ISSN: 2041-806X

Series: *Advances in Ecopolitics, Vol. 9*

Price: GBP £62.95/EUR €89.95/USD \$114.95

Publication date: 24 January 2012

ISBN: 9781780524849



Transport

Cycling and Sustainability

The book explores reasons for difficulties in making cycling mainstream in many cultures, despite it being one of the most sustainable forms of transport. With contributions from the developed and developing world, the lessons learned here are placed in a socio-political context with a call for required action to create a revolution in cycle use.

Editors: **John Parkin**, London South Bank University, UK

ISSN: 2044-9941

Series: *Transport and Sustainability, Vol. 1*

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 10 April 2012

ISBN: 9781780522982

NEW
REFERENCE
TITLE



Transport

Maritime Logistics: Contemporary Issues

This reference book adopts the innovative approach of dealing with the overlap between shipping, ports and logistics and covers current issues having a significant impact on the industry. It brings together leading authorities to consider for the first time maritime logistics, and defines the area, registers its boundaries and contributes to its development.

Editors: **Dong-Wook Song**, Heriot-Watt University, Edinburgh, UK and **Pholis Panayide**,

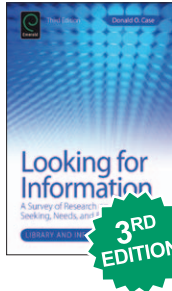
Cyprus University of Technology, Limassol, Cyprus

Price: GBP £60.95/EUR €70.95/USD \$101.95

Publication date: 26 January 2012

ISBN: 9781780523408

Our Library and Information Studies (LIS) books continue to be one of our most popular portfolios and we are delighted that three further volumes are due to publish this quarter, which will strengthen the breadth and coverage of current research in the field of LIS.



Library & Information Studies

Looking for Information: A Survey of Research on Information Seeking, Needs and Behavior, 3rd edition

Looking for Information: A Survey of Research on Information Seeking, Needs, and Behavior reviews more than 50 years of research on information seeking and related topics, and contains over 1,300 citations to relevant works.

Now in its third edition, this book is the most comprehensive text on the topics of information seeking, information behaviour and information practices. Coverage includes the nature of information, information needs and uses, sensemaking, information avoidance, communication among scientists and scholars, relevant social and psychological theories, models of information behaviour, and applicable research methodologies. Interdisciplinary in the choice of examples, the book cites research in information studies, communication, education, management, medicine, sociology and psychology.

The book is intended for students and scholars in library and information science, communication, education and related disciplines. Presenting a broad view of these topics, this text is suitable as a companion for courses ranging from undergraduate level to doctoral studies related to information seeking, information practices and information behaviour. In addition, it is a useful reference guide for established scholars.

Editor: **Donald Case**, University of Kentucky, Lexington, KY, USA

ISSN: 1876-0562

Series: *Looking for Information*

Price: GBP £45.95/EUR €66.95/USD \$83.95

Publication date: 1 March 2012

ISBN: 9781780526546



Library & Information Studies

Web Search Engine Research

This book provides an understanding of Web search engines from the unique perspective of Library and Information Science, in particular user behaviour when using search engines and how this interaction can be evaluated. This book is directly relevant to researchers and practitioners in library and information science, computer science, including web researchers.

Editors: **Dirk Lewandowski**, Hamburg University of Applied Sciences, Germany

ISSN: 1876-0562

Series: *Library and Information Science*

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 10 February 2012

ISBN: 9781780526362



Library & Information Studies

Library and Information Science Trends and Research: Asia-Oceania

This book draws out and examines the trends in education and research in the field of library and information science (LIS) in the Asia-Oceania region. Information is an important part of the human condition and critical to the development of this region, particularly at a time when the region continues to grow and develop.

Editors: **Amanda Spink**, Loughborough University, UK and

Diljit Singh, University of Malaya, Malaysia

ISSN: 1876-0562

Series: *Library and Information Science*

Price: GBP £67.95/EUR €97.95/USD \$124.95

Publication date: 27 January 2012

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