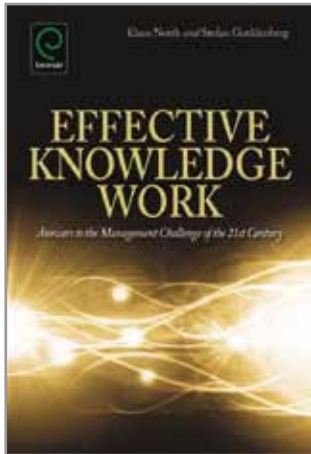


September-December 2011

Featured title



Effective Knowledge Work: Answers to the Management Challenges of the 21st Century

Series Editors: Professor Klaus North and
Professor Stefan Guldenberg

ISBN: 9781780521442

Pub. Date: October 2011

Format: hardback, 166 x 240 mm, 248 pages

Price: GBP £44.95/EUR €51.95/USD \$69.95

Key sales points

- Bridges the gap between research and practice
- Will appeal to management educators, students, trainers, HR professionals, consultants, and knowledge workers themselves
- Presents tried and tested methods, and concrete suggestions to analyse and design effective knowledge work

Audience: Academic, undergraduate and graduate, professional

Synopsis

Amongst others, the book addresses the following questions: What is knowledge work? What are strategies and methods for increasing productivity, quality, effectiveness and value of knowledge work? Can knowledge workers be managed, and if yes, how? How should ICT support be selected and utilised to best effect? What are adequate methods for measuring performance of knowledge workers? This book bridges the gap between research and practice, presenting the current state of management concepts and research on knowledge work, and providing many best practice examples, and will appeal to management educators, students, trainers, HR professionals, consultants, and knowledge workers themselves.

Series Editors

Klaus North is Professor of International Management at Wiesbaden Business School, Germany. He was founding president of the German Knowledge Management Association and was scientific director of the German Knowledge Management Award. He frequently consults with major firms, governments and international organizations and teaches regularly in business programmes internationally.

Stefan Guldenberg is Professor of International Management, Head of the Institute for Entrepreneurship, and Dean of the Graduate School at the University of Liechtenstein. Visiting research fellowships and professorships led him, among other activities, to the John F. Kennedy School of Government, at Harvard University, Sloan School of Management, at MIT, and Vienna University of Economics and Business Administration. He is author of numerous scientific papers in the realms of International and Strategic Management, Leadership, Organizational Learning, Performance Management as well as Knowledge Management.



October-December 2011

Key series titles

The cornerstone of Emerald's portfolio is a number of well respected and established book series for scholars, academics, researchers and professionals. Below is a selection of volumes publishing between September and December 2011:



Advances in Ecopolitics, Volume 8

ISSN: 2041-806X

Sustainable Politics and the Crisis of the Peripheries: Ireland and Greece

Series Editor: Dr Liam Leonard, Institute of Technology, Sligo, Republic of Ireland

Synopsis

This book examines the impact of the economic crisis on peripheral European states such as Ireland and Greece. It focuses on governance, sustainable politics and environmental policies, within the context of accelerated growth and the subsequent economic downturn, and looks at the development of policies within an EU/EC context.

December 2011. Hardback

Price: GBP £62.95/EUR €89.95/USD \$114.95

ISBN: 9780857247612



Advances in Culture, Tourism and Hospitality Research, Volume 5

ISSN: 1871-3173

Tourism Sensemaking: Strategies to Give Meaning to Experience

Series Editor: Professor Arch G. Woodside

Synopsis

With a multi-regional focus that includes Asia, Europe, and North America, this volume examines a variety of topics including network analysis methods for modelling tourism, inter-organizational systems and tools for overcoming continuing bad performance in tourism destination management.

October 2011. Hardback

Price: GBP £62.95/EUR €89.95/USD \$114.95

ISBN: 9780857248534



Frontiers of Economics and Globalization, Volume 11

ISSN: 1574-8715

Economic Growth and Development

Series Editors: Professor Hamid Beladi, University of Texas, San Antonio, USA and Professor E. Kwan Choi, Iowa State University, USA

Synopsis

The challenge of making societies escape from poverty and attain some degree of prosperity has always been a fundamental issue. This book presents cutting-edge research in this area.

November 2011. Hardback

Price: GBP £87.95/EUR €129.95/USD \$164.95

ISBN: 9781780523965



Political Power and Social Theory, Volume 22

ISSN: 0198-8719

Rethinking Obama

Series Editor: Professor Julian Go, Boston University, USA

Synopsis

This volume will be among the first to critically assess the meanings of race and religion in America under the Obama administration, featuring controversial chapters by Phil Gorksi of Yale University and Eduardo Bonilla-Silva of Duke University, among others.

December 2011. Hardback

Price: GBP £72.95/EUR €105.95/USD \$134.95

ISBN: 9780857249111

Key series titles

The corner-stone of Emerald's portfolio is a number of well respected and established book series for scholars, academics, researchers and professionals. Below is a selection of volumes publishing between July and September 2011:



Research in Urban Sociology, Volume 11

ISSN: 1047-0042

Everyday Life in the Segmented City

Series Editor: Dr Ray Hutchison, University of Wisconsin, USA

Synopsis

A selection of papers presented at the "Everyday Life in the Segmented City" conference, Florence, July 2010. It focuses on the perspective of the everyday to analyze how practices and policy can overcome the spin towards fragmentation and anomie, and reinforces social cohesion, endorsing the "right to the city" as presented by Henri Lefebvre.

November 2011. Hardback

Price: GBP £72.95/EUR €105.95/USD \$134.95

ISBN: 9781780522586



NEW SERIES!

Dialogues in Critical Management Studies, Volume 1

ISSN: 2046-6072

Critical Perspectives on the Third Sector

Series Editor: Dr Richard Hull, University of Newcastle UK

Synopsis

The Third Sector includes charities and a range of organizations such as non-governmental, nonprofit, voluntary and community, but also those trading for a surplus but with prominent social commitments, such as housing associations, credit unions, worker or consumer co-operatives and social enterprises. This book presents cutting-edge international research from a variety of critical perspectives.

November 2011. Hardback

Price: GBP £72.95/EUR €105.95/USD \$134.95

ISBN: 9781780522807



Research in Social Science and Disability, Volume 6

ISSN: 1479-3547

Disability and Community

Series Editors: Dr Sharon Barnartt, Gallaudet University, USA and Dr Barbara Altman, National Center for Health Statistics, USA

Synopsis

This volume brings together interdisciplinary scholarship to examine a wide array of issues related to disability and community. Showcasing research framed by a variety of theoretical perspectives and research methodologies, it examines a wide range of social institutions and practices and offers innovative ways to envision inclusive communities.

December 2011. Hardback

Price: GBP £77.95/EUR €113.95/USD \$144.95

ISBN: 9780857247995



Cutting Edge Technologies in Higher Education, Volume 5

ISSN: 2044-9968

Misbehavior Online in Higher Education

Series Editors: Dr Charles Wankel, St John's University, NY, USA

Synopsis

The development of approaches to addressing these problems is discussed and examples are provided. The book also anticipates emerging problematic behavior and the development of new policies, programs, facilities, and technologies to tackle the concerning behaviors is explored.

January 2012. Hardback

Price: GBP £49.99/EUR €59.99/USD \$79.99

ISBN: 9781780524566

New Business Ethics Titles From Emerald



Accountability Theory Meets Accountability Practice

ISBN: 9781780520544

Pub. Date: November 2011

Format: hardback, 166 x 240 mm, 248 pp

Price: GBP £59.95/EUR €97.95/USD \$124.95

- This book is the first sustained attempt to provide a comprehensive synthetic review of accountability research
- The Holistic Accountability Model (HAM) proposed by the author provides a core framework for analysing and understanding accountability
- The HAM model is intricate, detailed and differentiated, yet the author shows how it can be profitably applied in practice to unscramble complex situations.

Synopsis

Recent failures in the corporate sector are to a large extent a failure of accountability. This book clarifies the purposes of accountability; identifies what triggers accountability exchanges; generates a set of well-defined responsibility and accountability constructs; and, via a grounded graphic model, links these constructs to the accountability process and to the influences that impact on this process. Several working models are proposed to help practitioners achieve a better understanding of the extent and nature of their accountability obligations, develop and implement more effective accountability policies and practices, and make better accountability decisions.

Author

Dr Harald Bergsteiner is honorary fellow at the Australian Catholic University. After completing his doctorate on modelling accountability and responsibility processes, he now specialises in modelling other leadership phenomena. He is the developer of the Integrative Leadership® model, and studies global companies in search of sustainable leadership practices.



Management Education for Integrity: Ethically Educating Tomorrow's Business Leaders

ISBN: 9781780520681

Pub. Date: September 2011

Format: Hardback, 165 x 240 x 20mm, 300 pp

Price: GBP £49.95/EUR €59.95/USD \$79.95

- The book is an invaluable resource for business school faculty and administrators internationally
- This topical and much-needed book forms an important part of the debate on the development of ethical business leaders of the future
- The book discusses, with examples, how administrators and educators can revamp curricula to be transformative and holistic in its integration with real world ethical behavior.

Synopsis

Recent examples of corporate, national and international ethical and financial scandals and crises have created a need to bolster the ethical acumen of managers through business education imperatives. This topical book forms an important part of the debate on the development of ethical business leaders and provides empirically grounded, theoretical insights for rethinking business curricula requisite for understanding and meaningfully confronting an ethical vacuum that sometimes exists in business.

Authors

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