



Strategy Books

Spring/Summer

2012

Enhancing Competences for Competitive Advantage

Advances in Applied Business Strategy Volume 12

Editors

Ron Sanchez, Copenhagen Business School, Denmark

Aime Heene, University of Gent, Belgium

Synopsis

This volume explores ways in which an organization's existing competences can be enhanced as sources of competitive advantage – either enduring or intendedly transitional. Competence enhancing activities considered include political lobbying to extend the lifetime and value of a firm's competences, expanding services to enhance the value of manufacturing capabilities, initiating knowledge management projects, strategically adapting a firm's governance structures to take advantage of government policy initiatives, staging development of competences in internationalization processes, improving capabilities in managing alliances, understanding the factors conducive to entrepreneurial action-taking, and using individual competency development in self-managing processes for organizational competence building.

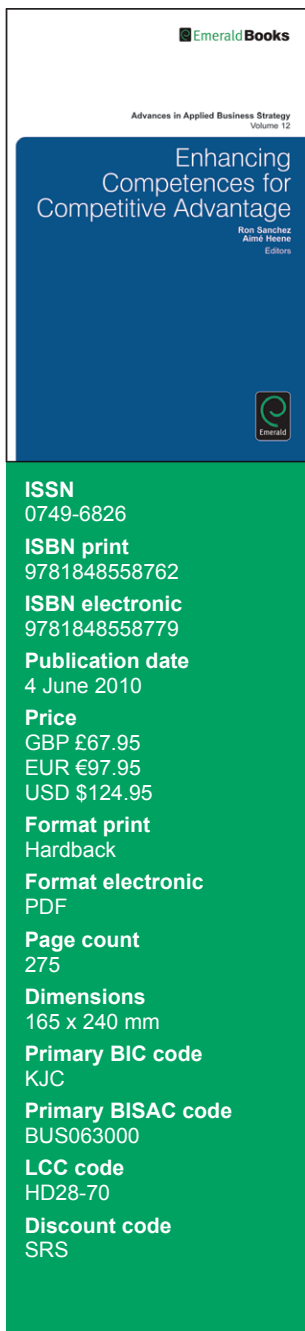
Previous Volumes

Volume 11 ISBN: 9780762314669

Competence-Building and Leveraging in Interorganizational Relations

Volume 10 ISBN: 9780762314720

Competence Perspectives on Learning and Dynamic Capabilities



ISSN

0749-6826

ISBN print

9781848558762

ISBN electronic

9781848558779

Publication date

4 June 2010

Price

GBP £67.95

EUR €97.95

USD \$124.95

Format print

Hardback

Format electronic

PDF

Page count

275

Dimensions

165 x 240 mm

Primary BIC code

KJC

Primary BISAC code

BUS063000

LCC code

HD28-70

Discount code

SRS

Advances in Global Leadership

Advances in Global Leadership Volume 7

Editors

William H Mobley, Mobley Group Pacific, Shanghai, China

Ying Wang, The University of Sheffield, UK

Ming Li, ESC Rennes School of Business, France

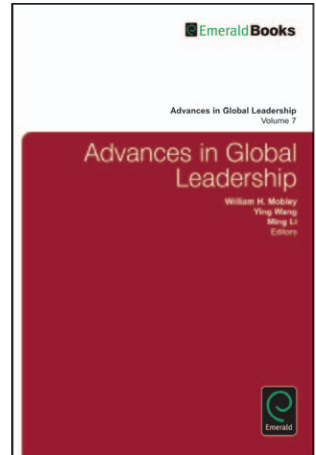
Synopsis

Volume 7 of *Advances in Global Leadership* includes timely and impactful chapters on various concepts and processes associated with leading across cultures and other boundaries. In these times of accelerating complexity and global inter-connectedness, a deeper understanding of the multiple contextual, organizational, and individual variables and processes associated with effective international leadership is ever more important. This Volume, drawing on authors from many different cultures and contexts, contributes to bridging and integrating conceptual and practitioner perspectives in pursuing this deeper understanding.

Previous volumes

Volume 6 ISBN: 9780857244673
Advances in Global Leadership

Volume 5 ISBN: 9781848552562
Advances in Global Leadership



ISSN

1535-1203

ISBN print

9781780520025

ISBN electronic

9781780520032

Publication date

16 April 2012

Price

GBP £82.95

EUR €121.95

USD \$154.95

Format print

Hardback

Format electronic

PDF

Page count

400

Dimensions

156 x 234 mm

Primary BIC code

KJMB

Primary BISAC code

BUS071000

LCC code

HD2709-2930.7

Discount code

SRS

Advances in Mergers and Acquisitions

Advances in Mergers and Acquisitions Volume 10

Editors

Cary L. Cooper, University of Lancaster, UK

Sydney Finkelstein, Dartmouth College, USA

Synopsis

What makes the Advances in Mergers and Acquisitions series stand out is its focus on all three characteristics that make up this research field – studies from scholars in different countries, with different research questions, relying on different theoretical perspectives. Such a broad, and inclusive, approach to mergers and acquisitions is not easily replicated in academic journals, with much narrower mandates and metrics. The collections published each year provide cutting edge ideas by leading scholars on a global scale. Doing so not only broadens the questions being studied, but also helps researchers consider the inter-relationships among different perspectives. In the final analysis, the best way to build understanding around a topic as diffuse as mergers and acquisitions is to be both integrative, and expansive, in choice of research questions and theoretical underpinnings. Advances in Mergers and Acquisitions offers this unique perspective, not easily found elsewhere, that will help scholars think about mergers and acquisitions in new ways, building our knowledge base on this critical topic.

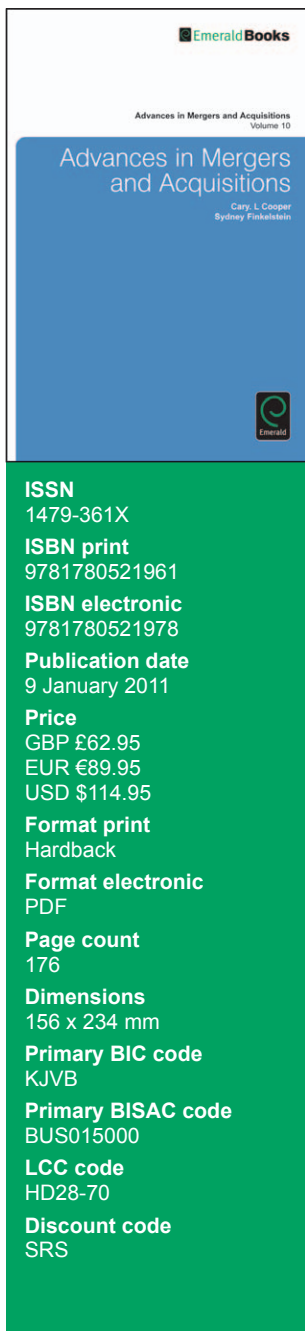
Previous volumes

Volume 9 ISBN: 9780857244659

Advances in Mergers and Acquisitions

Volume 8 ISBN: 9781848557802

Advances in Mergers and Acquisitions



Project-Based Organizing and Strategic Management

Advances in Strategic Management Volume 28

Editors

Gino Cattani, New York University, NY, USA

Simone Ferriani, Università di Bologna, Italy

Lars Frederiksen, Aarhus University, Denmark

Prof. Dr Florian A. Täube, EBS Universität für Wirtschaft und Recht i. Gr, Germany

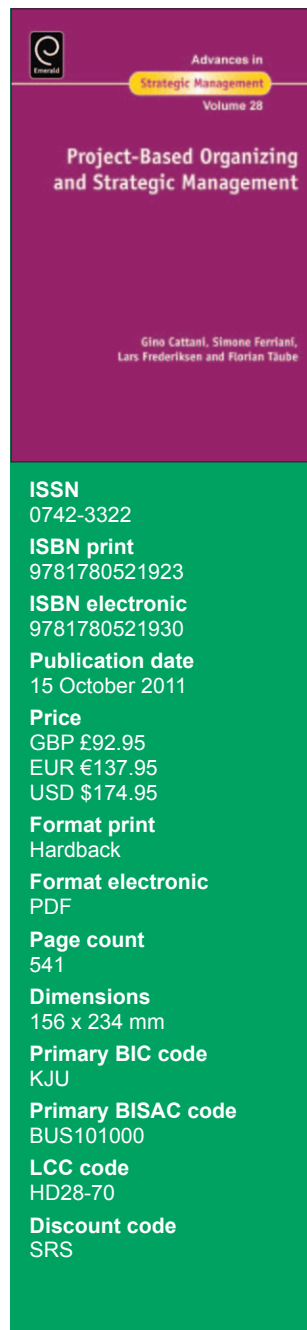
Synopsis

This volume is designed to renew, stimulate and facilitate discussion about project-based organizations (PBOs) and how they increasingly pervade business dimensions, from R&D and new product development, to the production of complex capital goods and implementation of organizational change across very different industries such as management consulting, engineering or entertainment. Contributors analyze PBOs as firms, units or networks of firms set up to complete a specific assignment, as well as address the evolution from traditional operations-driven project management, to the strategic role of projects in delivering innovation and organizational change, and the implications for research and teaching. The volume brings together scholars with a diverse theoretical background and using a wealth of methodological approaches in studying PBOs. It focuses on theoretical frameworks for understanding PBOs through different lenses, looks at learning at the individual, team and organizational levels in temporary organizational structures, investigates current issues related to projects and networks, and identifies new areas for future research.

Previous Volumes

Volume 27 ISBN: 9781849508988
The Globalization of Strategy Research

Volume 26 ISBN: 9781848554863
Economic Institutions of Strategy



ISSN

0742-3322

ISBN print

9781780521923

ISBN electronic

9781780521930

Publication date

15 October 2011

Price

GBP £92.95

EUR €137.95

USD \$174.95

Format print

Hardback

Format electronic

PDF

Page count

541

Dimensions

156 x 234 mm

Primary BIC code

KJU

Primary BISAC code

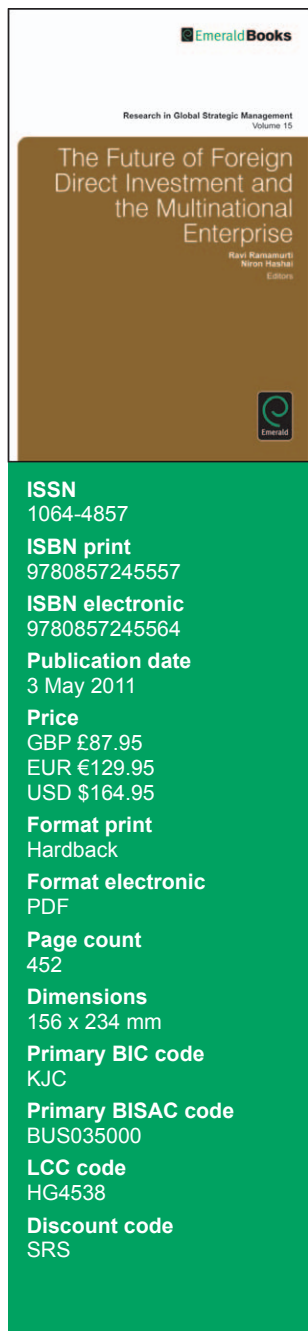
BUS101000

LCC code

HD28-70

Discount code

SRS



The Future of Foreign Direct Investment and the Multinational Enterprise

Research in Global Strategic Management Volume 15

Editors

Ravi Ramamurti, Northeastern University, Boston, USA

Niron Hashai, Hebrew University, Jerusalem, Israel

Synopsis

Foreign direct investment (FDI) has soared and multinational enterprises (MNEs) have grown in numbers and complexity as globalization has intensified. This volume takes stock of important new issues relating to FDI and MNEs in a changing world. Contributors are distinguished international business scholars who have written specifically for the book in their areas of expertise. The volume focuses on four key areas: How do managers and firms make internationalization decisions? How does the national origin of MNEs affect their competitive advantages and strategies, particularly those spawned by emerging markets? How is the scope of MNEs changing, in terms of what gets done inside and outside the firm, product vs geographic diversification, manufacturing vs services, and the pace of internationalization? And finally, what can or should governments do to harness MNEs for the greater good? In each area, authors propose interesting and important questions for further research. The volume is a Festschrift to Yair Aharoni of Tel Aviv University, whose pioneering research, including the seminal book, *The Foreign Investment Decision Process* (1966), helped launch the systematic study of FDI and MNEs almost fifty years ago.

Previous Volumes

Volume 14 ISBN: 9780762314706

International Business Scholarship: AIB Fellows on the First 50 Years and Beyond

Volume 13 ISBN: 9780762313952

Regional Aspects of Multinationality and Performance

ISSN

1064-4857

ISBN print

9780857245557

ISBN electronic

9780857245564

Publication date

3 May 2011

Price

GBP £87.95

EUR €129.95

USD \$164.95

Format print

Hardback

Format electronic

PDF

Page count

452

Dimensions

156 x 234 mm

Primary BIC code

KJC

Primary BISAC code

BUS035000

LCC code

HG4538

Discount code

SRS

Building Methodological Bridges

Research Methodology in Strategy and Management Volume 6

Editors

Donald D. Bergh, University of Denver, CO, USA

David J. Ketchen, Jr, Auburn University, AL, USA

Synopsis

This book series' mission is to provide a forum for critique, commentary, and discussion about key research methodology issues in the strategic management field. Strategic management relies on an array of complex methods drawn from various allied disciplines to examine how managers attempt to lead their firms toward success. With this in mind this sixth volume of the series is built around the theme of "Building Methodological Bridges".

Within this overarching theme, this volume includes two subthemes. The first is "Bridges between macro and micro research" and the second is "Bridges to stronger designs and analysis". With authors from an array of backgrounds, including thought leaders from not only strategic management, but also from organizational behavior, human resource management, and entrepreneurship, we are confident that the chapters offered in the current volume will build bridges for the organizational sciences toward greater methodological rigor and creativity.

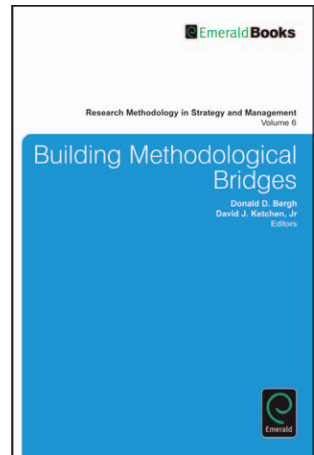
Previous Volumes

Volume 5 ISBN: 9781848551589

Research Methodology in Strategy and Management

Volume 4 ISBN: 9780762314041

Research Methodology in Strategy and Management



ISSN

1479-8387

ISBN print

9781780520261

ISBN electronic

9781780520278

Publication date

8 June 2011

Price

GBP £72.95

EUR €105.95

USD \$134.95

Format print

Hardback

Format electronic

PDF

Page count

347

Dimensions

156 x 234 mm

Primary BIC code

KJC

Primary BISAC code

BUS042000

LCC code

HM481-554

Discount code

SRS



Strategic Planning: A Practical Guide for Competitive Success

2nd edition

Editor

Dr Stanley C. Abraham, California State Polytechnic University, CA, USA

Synopsis

An exceptional treatise on strategic planning for single-business companies that is at once academically rigorous and uncommonly practical, this book embodies the Association for Strategic Planning's "Think-Plan-Act" rubric. It emphasises the pervasive role of strategic thinking in strategic planning, including searching for better strategies, business models, and opportunities. This includes monitoring changes in the external environment: the firm's industry and competitors, markets, and general environment. The book also provides original and proven techniques to develop viable strategic alternatives, as well as many other useful analytical tools. Unique software enables a full analysis of a firm's financial performance and condition as well as a full strategic analysis, thus integrating everything presented in the book and providing an opportunity to practise doing a strategic analysis. Includes examples of real companies.

Related titles

1st edition ISBN: 9780324232554

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ISBN print

9781780525204

ISBN electronic

9781780525211

Publication date

18 January 2012

Price

GBP £39.95

EUR €55.95

USD \$71.95

Format print

Paperback

Format electronic

PDF

Page count

252

Dimensions

165 x 240 mm

Primary BIC code

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Primary BISAC code

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LCC code

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