



# Business, Management and Economics

## **Online products:**

Emerald Management eJournals  
Emerald Backfiles  
Emerald eBook Series Collection  
Emerald Subject Collections  
Emerald Emerging Markets Case Studies  
Emerald Management First  
Computer Abstracts International Database  
Computer & Communications Security Abstracts

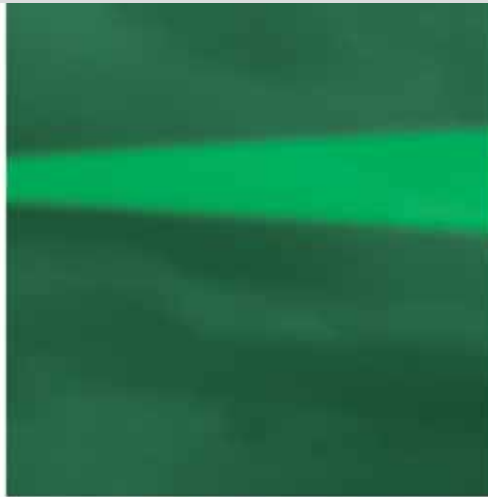
## **Journal and Book subject disciplines:**

Accounting and Finance  
Built Environment  
Business Ethics and Law  
Economics  
Enterprise and Innovation  
Environmental Management/Environment  
Health Care Management/Healthcare  
Human Resource Management  
Industry and Public Sector Management  
Information and Knowledge Management  
International Business  
Learning and Development  
Management Science/Management Studies  
Managing Quality  
Marketing  
Operations and Logistics Management  
Organization Studies  
Performance Management and Measurement  
Regional Management Studies  
Strategy

# Emerald Management eJournals

Leading the way in management research

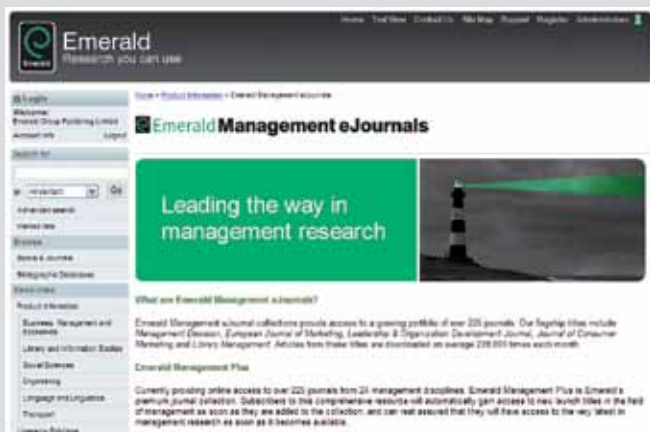
Business, Management and Economics



**Emerald Management eJournals collections provide you with access to over 100,000 high quality peer-reviewed articles from more than 230 journals and 24 management subject areas. Featuring journals that are indexed by Thomson Reuters (ISI) and Scopus, content is selected for original contribution to the subject field, as well as practical relevance to policy making, management and future inquiry.**

Subject areas covered:

- Accounting and Finance
- Built Environment
- Business Ethics and Law
- Economics
- Education
- Engineering
- Enterprise and Innovation
- Environmental Management/ Environment
- Health Care Management/ Healthcare
- Human Resource Management
- Industry and Public Sector Management
- Information and Knowledge Management
- International Business
- Learning and Development
- Library and Information Studies
- Management Science/ Management Studies
- Managing Quality
- Marketing
- Operations and Logistics Management
- Organization Studies
- Performance Management and Measurement
- Regional Management Studies
- Strategy
- Tourism and Hospitality



**“Emerald Management eJournals are the “birthstone of business research”.”**

Frantz Telfort, Coordinator of Collection Development, Alvin Sherman Library, Nova Southeastern University, USA

## Subscription options

Various subscription options are available, comprising 40, 120 or 175 titles, allowing you to select the resource that best suits your requirements.

### Emerald Management Plus

The premium and most comprehensive eJournal collection, Emerald Management Plus provides you with access to the entire collection of over 230 journals as well as instant access to new titles launched in the field of management, as soon as they are published online.

With Emerald's commitment to launching high quality publications, the journal count will continually grow, ensuring you always have access to the latest business and management research.

New titles for 2012 include:

*Journal of Entrepreneurship and Public Policy*

*South Asia Journal of Global Business Research*

*Journal of Organizational Ethnography*

*International Journal of Emergency Services Management*



Please visit [www.emeraldinsight.com/products/new/forthcoming.htm](http://www.emeraldinsight.com/products/new/forthcoming.htm) for further information about new titles from Emerald.

Subscribe to Emerald Management Plus and reduce your time spent on administration and benefit from long-term budget control, as there is no longer the need to renegotiate mid-agreements in order to gain access to the latest titles.

## Key Benefits

**Liberal DRM** – concurrent institution-wide access with no download restrictions onto any device.

**High-quality research** – peer-reviewed articles from over 230 journals in 24 subjects on one online platform.

**Truly international** – Emerald advisers and authors in 145 countries around the world.

**Early access** – to articles three months prior to official online publication, through the Emerald EarlyCite facility.

**Well cited** – featuring journals that are indexed by Thomson Reuters (ISI) and Scopus.

**Compliant with industry standards** – please refer to page 212 for more details.

**Access to full training support and additional resources** – please refer to page 214 for more details.

**Personalization services** – user profiles, tailored searches; article and Table of Content alerts, bookmarked titles and marked lists.



The sophisticated search and browse functionality allows you to maximise the effectiveness of your knowledge discovery process, whilst the additional features facilitate and support effective research. Emerald also offers e-mail alerting services to ensure that you are notified as soon as research in your chosen journal or subject field becomes available online.

## Meet the user:

### Universiti Putra Malaysia

Universiti Putra Malaysia is a research university offering undergraduate and postgraduate courses with a focus on agricultural sciences and its related fields. The challenges faced by the librarians working within the Information Management Division are common amongst librarians across the globe, including: the worry over budget cuts; the variety of questions from users who all have different research backgrounds; and a demand for niche topics.

### Why do they choose Emerald?

Emerald Management Plus was chosen by Universiti Putra Malaysia to overcome such challenges, as the resource offers the widest collection of focused titles available. The "versatile database" also eradicates some of the strain of budget control, as a set price is confirmed for the full length of the agreement. Most significantly, the extensive coverage of business and management is used widely within their Graduate School of Management, one of the top business schools in Malaysia.

The practicality of Emerald Management Plus also helps the librarians, as it arms them with "powerful information that can be adapted in their daily job tasks". They describe the site as "very easy to use and navigate", particularly as "the results are segregated by titles: journals, books and bibliographic databases", which is essential for saving valuable time. They greatly benefit from the ease of downloading articles and the simplicity of the way in which abstracts are displayed to ensure that time is not wasted on reading information that is not relevant to their research.

### First choice

The librarians at Universiti Putra Malaysia have been using Emerald since their student days and now Emerald is still their first choice for searching articles on librarianship.

## Here are just a few of the titles within Emerald Management eJournals with ISI rankings

*Journal of Service Management*

*Library Hi Tech*

*International Journal of Operations & Production Management*

*Journal of Documentation*

*Journal of Business & Industrial Marketing*

*International Journal of Physical Distribution & Logistics Management*

*Managing Service Quality*

*Personnel Review*

*Aslib Proceedings*

*British Food Journal*

*Chinese Management Studies*

*Internet Research*

*Baltic Journal of Management*

*Journal of Knowledge Management*

*Journal of Managerial Psychology*



THOMSON REUTERS

## Key titles:

Our flagship titles include *Management Decision*, *European Journal of Marketing*, *Leadership & Organization Development Journal*, *Journal of Consumer Marketing* and *Library Management*. Articles from these titles are downloaded on average 210,000 times each month.

### European Journal of Marketing



The *European Journal of Marketing* received over 790,000 article downloads in 2010 and has an Impact Factor of 0.756 (figures from Thomson Reuters, June 2010). This leading journal offers unparalleled insights into new research, current practice and future trends, so that

practitioners and academics can gain a useful overview of marketing activity and apply that knowledge to develop appropriate strategies. The journal enjoys a long-standing reputation as a catalyst for solving marketing problems and dilemmas, and as such is regarded as an essential resource by many leading industry figures and supplying libraries.

### Management Decision



In addition to receiving almost 700,000 article downloads in 2010, *Management Decision* has an impact factor of 0.622. Considered by many to be the best publication in its field, this journal consistently offers thoughtful and provocative insights into current management practice.

As such, its high calibre contributions from leading management philosophers and practitioners make it an invaluable resource in the aggressive and demanding trading climate of the twenty-first century.

### Leadership & Organization Development Journal



Appearing within Emerald's top 5 journals with the highest article downloads in 2010, *Leadership & Organization Development Journal* examines the body of management theory around this topic in order to discover new, more effective ways of managing in organizations, and explores

the practical application of leadership and organization development theory in order to identify its relevance for managerial practice.

### Journal of Consumer Marketing



*Journal of Consumer Marketing* offers incisive and authoritative material on all aspects of marketing to consumers to help professionals devise appropriate sales initiatives. Written by acknowledged experts in the field,

this journal makes an invaluable companion in an aggressive marketing world. It helps determine when a new idea or application is required, and offers invaluable practical guidance that can create the spark of inspiration that will outwit competitors – and delight prospective and established customers.

### Library Management



*Library Management* reflects the latest research undertaken in academic, government and corporate institutions by reporting contemporary thought, whilst also exploring practical implications for those involved in teaching and practice. This key title highlights

developments in this fast-changing field to allow professionals to allocate human and financial resources effectively, use current facilities to their maximum advantage, and plan future technology acquisitions from an informed position.

Every EMeJ user can create their own profile which can be tailored to quickly identify articles of interest, provide alerts to new and relevant content and interact more easily with the Emerald platform. Articles in EMeJ can be downloaded as HTML and PDF files.



**“Emerald has brilliantly combined its web site and online database into a single platform ... Search results can be limited by clicking on articles, abstracts & reviews, Emerald site, or other content tabs. Current journal issues are easily located from the journal list, which are displayed with cover images, and links to RSS, latest issue, editorial team, and submission guidelines.”**

*Library Journal, January 2009*

## Working with authors and editors

The strength of Emerald's business and management journal collections lie in the depth of our relationships with authors.

We work with authors at every stage; from calls for papers, workshops and guidance on how to get published, peer networks to refine papers prior to submission and the online submission process. Emerald also acts, with the European Foundation for Management Development, as a catalyst to world-leading doctoral research in business and management through our Literati awards.

Emerald publishes in partnership with some of the world's leading business associations including: the Global Foundation for Management, Association to Advance Collegiate Business Schools and the International Federation of Library Associations.

**“The Journal of Entrepreneurship and Public Policy (JEPP) will fill a gap in the current literature by offering a high-quality outlet for policy-related entrepreneurship research...**

**The research from this new journal will help to uncover which policies best promote the type of productive, private-sector entrepreneurship that is the true source of economic growth and prosperity.”**

Professor Russell S. Sobel, West Virginia University, USA

## Research you can use

Emerald was one of the first scholarly publishers to publish its journal articles as an online database in 1994 and has come a long way since the company was founded with just one journal in 1967. However, the link between theory and practice that was the foundation of the company 44 years ago remains, and the message “Research you can use,” is still upheld today.

Emerald continues to grow and develop through:

- Provision of both journal articles and tailored support resources
- Commitment to launching high quality new journals
- Listening to our community of Editors, Authors and online users.

The titles within the Emerald Management eJournal collections reflect our commitment to quality and innovation in the field of business and management research.

For more information about Emerald Management eJournals please contact [emerald@emeraldinsight.com](mailto:emerald@emeraldinsight.com) or visit our website at [www.emeraldinsight.com](http://www.emeraldinsight.com)

Find out about which titles are included within the various EMeJ packages on page 226.

# Emerald Backfiles

More than 100 years of management research online



**“The farther backward you can look, the farther forward you are likely to see”**

Winston Churchill

Online publication and digitization has led to journal content increasingly being accessed online. Despite this, four of the five most cited papers in Emerald journals date back to pre-1994. To enable you to gain access to this valuable research, Emerald and The British Library have worked together to digitize over 68,000 articles from more than 120 journals.

With journals available as far back as 1898, Emerald Backfiles is an essential resource for social historians, business and management teachers, and scholars alike.

Emerald Backfiles opens up access to vast amounts of content formerly available only in print. A subscription provides coverage of digitized titles dating back to Volume 1, Issue 1. Content includes early articles by seminal authors in leading journals such as the *British Food Journal* and *European Journal of Marketing*. Articles are fully-searchable in high quality PDF format with HTML headers and extracts.

## Purchase options

Emerald Backfiles is a static collection and is available for a one-off fee, with flexible payment options.

## Key benefits

**Liberal DRM** – concurrent, institution-wide access with no download restrictions onto any device.

**Fill gaps** – eliminate the problem of missing or lost print issues.

**Flexible one-off or phased purchasing options** – enjoy permanent access with no agreement restrictions.

**Save time and shelf space** – easy and quick access to journals online, also freeing up storage space.

**High-quality research** – peer-reviewed articles from over 120 journals.

**Expand knowledge** – use concepts, theories and ideas that have never previously been published online.

**Well cited** – featuring journals that are indexed by Thomson Reuters (ISI) and Scopus.

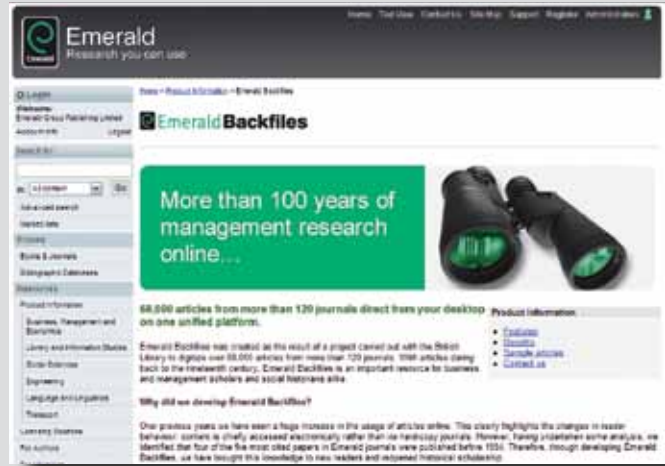
**Personalization services** – user profiles, tailored searches; article and Table of Content alerts, bookmarked titles and marked lists.

**Compliant with industry standards** – please refer to page 212 for more details.

**Access to full training support and additional resources** – please refer to page 214 for more details.

**“The Emerald Backfiles are a very relevant source of information for all our researchers interested in management issues.”**

Lourdes San Juan, National Library of Spain, Spain



## FREE sample articles from Emerald Backfiles:

Visit [www.emeraldinsight.com/backfiles](http://www.emeraldinsight.com/backfiles) to access the following free sample articles from Emerald Backfiles:

### Global standardization – courting danger

Author: Philip Kotler

*Journal of Consumer Marketing*, Vol. 3 Issue 2, 1986

### The marketing of professional services: an organizational dilemma

Author: Evert Gummesson

*European Journal of Marketing*, Vol. 13 Issue 5, 1979

### Marketing megatrends

Author: Jagdish N. Sheth

*Journal of Consumer Marketing*, Vol. 1 Issue 1, 1984

### World Wide Web: the information universe

Authors: Tim Berners-Lee, Robert Cailliau, Jean-François Groff and Bernd Pollermann

*Internet Research*, Vol. 2 Issue 1, 1992

For more information about Emerald Backfiles please contact

[backfiles@emeraldinsight.com](mailto:backfiles@emeraldinsight.com) or visit our website at

[www.emeraldinsight.com/backfiles](http://www.emeraldinsight.com/backfiles) Find out about which titles are included in Emerald Backfiles on page 229.

### Emerald Backfiles contains:

Accounting, Finance and Legal

Education and Health Care

Engineering

Human Resource Management

Industry Sectors, Innovation and International Business

Library, Information and Knowledge Management

Management Science, Economics and Social Policy

Marketing

Quality and Operations Management

Strategy, General Management and Property

### Number of titles

14

10

14

9

11

22

8

14

9

12

### Dating back to

1966

1959

1929

1969

1899

1898

1967

1967

1952

1975

# Emerald eBook Series

A library at your fingertips



**Emerald Business, Management and Economics eBook Series Collection offers you online access to a growing collection of more than 650 volumes from over 80 book series titles. Featuring relevant, international and trusted content, this collection reinforces Emerald's position as the world's leading publisher in management research.**

## Subject areas covered:

- Accounting and Finance
- Business Ethics and Law
- Economics
- Enterprise and Innovation
- Environmental Management/ Environment
- Health Care Management/ Healthcare
- Human Resource Management
- International Business
- Library and Information Studies
- Management Science/ Management Studies
- Marketing
- Organization Studies
- Sociology and Public Policy
- Strategy
- Tourism and Hospitality.

## Key book series titles



**Advances in International Management** – is a research annual devoted to advancing the cross-border study of organizations and management practices, with emphasis on interdisciplinary inquiry that integrates ideas from multiple academic disciplines



**Research in the Sociology of Organizations** – is a well established international series that has been examining cutting-edge theoretical, methodological and research issues in organizational sociology for over 25 years



**Advances in Librarianship** – is a series with a long-standing reputation for providing comprehensive coverage of research and professional issues in all aspects of librarianship and information science.

## Key benefits

**Liberal DRM** – concurrent, institution-wide access with no download restrictions onto any device.

**High-quality, trusted research** – with contributions from leading authors and editors in the field.

**Truly international** – Emerald advisers and authors in 145 countries around the world.

**Accessible content** – Chapters available in HTML, PDF and ePUB (for volumes published between 2008-2011).

**Common platform** – eBooks available on the same platform as eJournals with the same features and functionality.

**Personalization services** – user profiles, tailored searches, article and Table of Content alerts, bookmarked titles and marked lists.

**Compliant with industry standards** – please refer to page 212 for more details.

**Access to full training support and additional resources** – please refer to page 214 for more details.

**“Emerald is amongst the most reputed publishers...its...scholarly e-books are useful and relevant to students, faculty and researchers. It really adds value to university and research activities.”**

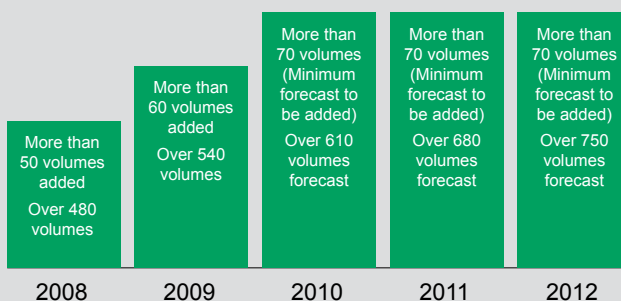
Ali El-Maamiry, Librarian, University of Dubai, UAE



## Purchase options

### Emerald eBook Series Frontlist library

- Perpetual access to volumes for the current year (Frontlist) and rented access to volumes from previous years (Backlist) for the duration of a subscription
- No embargoes, giving you immediate access to the latest volumes as they are published
- Receive a regular flow of new and relevant research through Frontlist development.



### Emerald eBook Series Backlist library

- Perpetual access to all volumes starting from the previous year (Backlist), currently dating back to 1991 for the Business, Management and Economics eBook Series Collection
- Instantly expand your book holdings with a one-off purchase.

To download MARC records for Emerald eBook Series Collections, please visit [www.emeraldinsight.com/marc](http://www.emeraldinsight.com/marc)

For more information about Emerald eBook Series please contact [ebookseries@emeraldinsight.com](mailto:ebookseries@emeraldinsight.com) or visit our website at [www.emeraldinsight.com/ebookseries](http://www.emeraldinsight.com/ebookseries)

Find out about which titles are included on page 235.

# Emerald Emerging Markets Case Studies

A virtual library of teaching cases spotlighting the world's emerging economies



**Emerald Emerging Markets Case Studies is an online collection of peer reviewed case studies focused on business decision making and management development throughout key global emerging markets. Cases are written primarily by case-writers working in the developing economies to ensure a truly reflective local insight.**

## The vision

This keenly awaited collection has been developed in response to increasing demands from business educators and practitioners for quality-controlled teaching cases focusing on global emerging markets.

As economic dominance continues to shift away from Europe and the USA, business schools and organisations alike are increasingly looking to management development in emerging markets.

Emerald Emerging Markets Case Studies (EEMCS) will offer a unique and accurate insight into the local situation across the primary emerging markets of Asia, Africa, South America and the Middle East.

## Teaching notes

Teaching notes accompany every case within the EEMCS collection. They are compiled by the author to support case delivery in a teaching environment. Our teaching notes generally include a case synopsis, teaching objectives and suggested discussion questions and answers. All teaching notes are complimentary and accessible online to faculty members only.

**A virtual library of case studies offering local perspectives with global appeal.**

## The characteristics of an EEMCS teaching case

EEMCS teaching cases differ significantly from our research cases primarily in terms of application. While one is used as an instrument to facilitate teaching and add to practical knowledge, the other relies on a methodology used to support research findings, and is aimed chiefly at expanding the theoretical body of knowledge.

Teaching cases:

- Aim to solve a business problem
- Focus on teaching objectives
- Give practical applications to “real” world situations
- Create dialogue with students and encourage critical thinking.

## Functionality and resources

- A collection of online case studies with new cases added every year
- All cases will be accompanied by teaching notes and multimedia resources where available at no additional cost
- A unique access to teaching to faculty personnel through immediate access to online teaching notes: only faculty are provided with a secure registered logon
- Each case study will be fully searchable within the “Emerald Insight” platform
- All cases will undergo a strict review process to ensure that the highest research standards are maintained
- Access to the latest cases as they are published, with unlimited downloads and unlimited simultaneous users
- Flexible pricing including both subscription and pay-per-view options.



## Who would benefit from EEMCS?

### Teaching professionals

Providing educators with a comprehensive teaching resource to support the delivery of both undergraduate and Master's level management programmes.

### Students

Providing students with easily digestible cases which spotlight international management in practice, whilst underpinning theoretical business concepts.

### Business professionals

Reinforcing Emerald's drive to publish “Research you can use” EEMCS offers business professionals concise and transferable market insight.

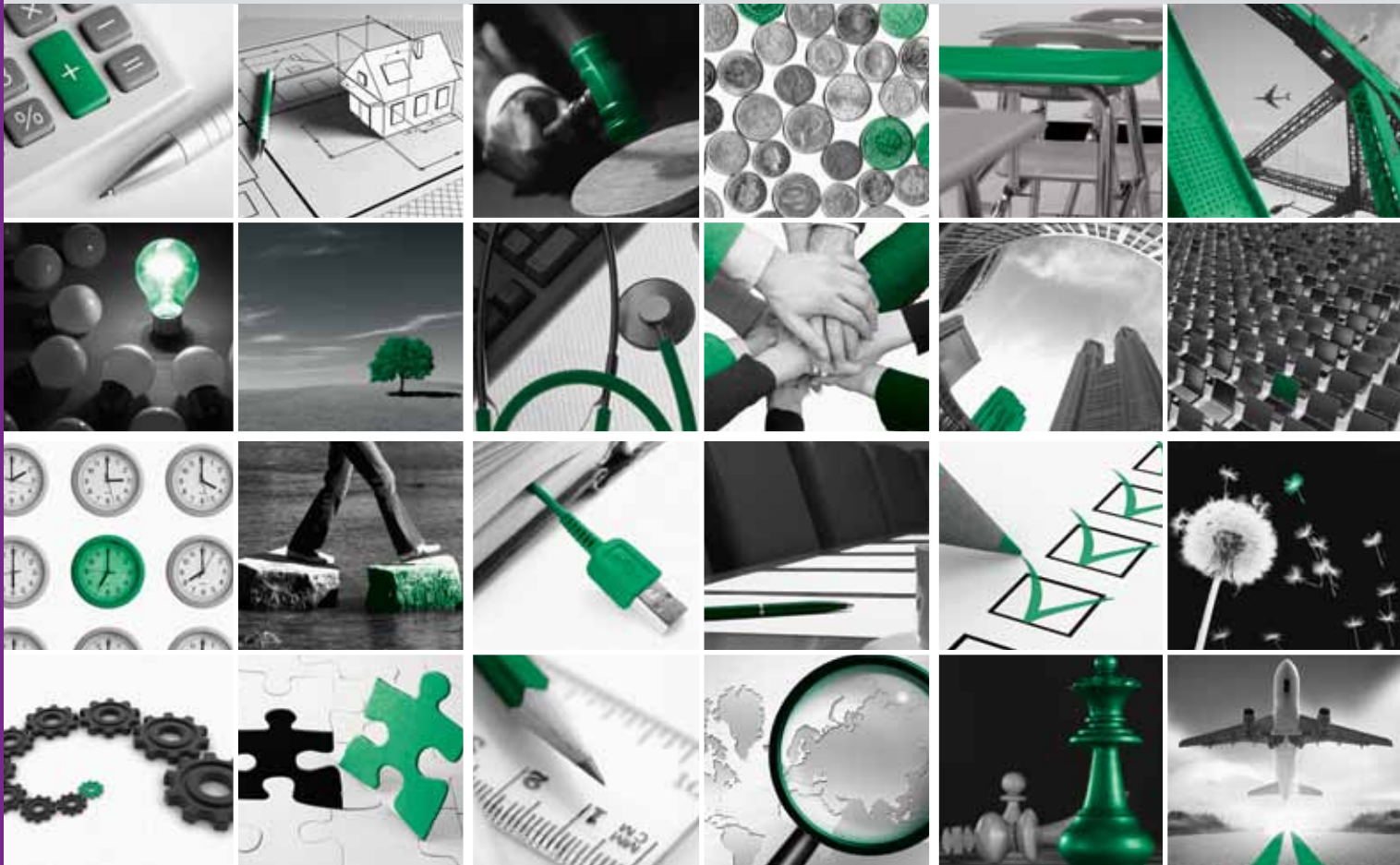
### Library professionals

Providing library professionals with a practical and exclusive new educational resource to further reinforce the strength of the virtual library collection.

For more information or to discuss the subscription options, please contact us at [casestudies@emeraldinsight.com](mailto:casestudies@emeraldinsight.com) or visit our website at: [www.emeraldinsight.com/products/case\\_studies/index.htm](http://www.emeraldinsight.com/products/case_studies/index.htm)

# Emerald Subject Collections

## 20 Online business and management journal collections



Emerald Subject Collections comprise online titles organized by subject area. With 20 subjects available within Business, Management and Economics you can select the collections you require to create a truly customized resource.

### Key benefits

**Cost-effective** – tailoring your subscription by subject area will ensure that you only pay for the research that you use.

**Current** – all new titles launched in the field of management are added to the relevant collection as soon as they are available online, giving you access to the very latest research.

**High quality research** – peer-reviewed articles, featuring journals indexed by Thomson Reuters (ISI) and Scopus.

**Compliant with industry standards** – please refer to page 212 for more details.

**Access to full training support and additional resources** – please refer to page 214 for more details.



“The Emerald group of accounting and finance journals offers researchers, policymakers and practitioners a suite of knowledge resources that encompass the full range of contemporary issues of global and local concern. Both enduring and cutting edge subjects are addressed through innovative research and reflection that exhibit the Emerald commitment to accessibility and application.”

Professor Lee D. Parker, Professor of Accounting, School of Commerce – EQUIS Accredited, University of South Australia, Australia

## Subscription options

You can select the type of content that you wish to access: Emerald eJournals collections provide access to journal articles, whilst Emerald Online Collections provide access to both journal articles and book chapters. A subscription offers access to the archive articles and chapters as well as perpetual access to all the content published during the years to which you subscribe.

The collections below can also be purchased with a subscription to Emerald Management First (see page 18).

For more information about Emerald Subject Collections please contact [collections@emeraldinsight.com](mailto:collections@emeraldinsight.com) or visit our website at [www.emeraldinsight.com/collections](http://www.emeraldinsight.com/collections)

Find out about which titles are included in each subject collection on page 231.

## Users can choose from the following Subject Collections:

Accounting and Finance*	Managerial accounting, regulation and compliance, social and environmental reporting, risk finance, money laundering, and financial crime
Built Environment	Construction and property management, building appraisal and refurbishment, corporate real estate, and facilities and place management
Business Ethics and Law*	Corporate social responsibility (CSR), corporate governance, business in society and environmental responsibilities
Economics*	Economics of agriculture, ethico-economics, emerging and developing economies, foreign trade and policy, banking stability and public debt
Enterprise and Innovation*	Social enterprise, enterprise research, and enterprise and innovation in China
Environmental Management/Environment*	Climate change, disaster management, and safeguarding public health
Health Care Management/Healthcare*	Obesity, managed care, performance measurement, health in the workplace, and patient safety
Human Resource Management*	Career development, equality and managerial psychology
Industry and Public Sector Management	Service management, policing, energy sector management, e-government, and disaster prevention
Information and Knowledge Management	Data management, security, information systems, intellectual capital, and knowledge management and their impacts within organizations and society
International Business*	Management, strategy, marketing, culture, and emerging markets research
Learning and Development	Vocational education, Continuing Professional Development (CPD), talent development, organizational learning, and critical perspectives in HRD
Management Science/Management Studies*	Management history, managing projects, and modelling in management
Managing Quality	Business process management, environmental quality, maintenance engineering, service quality, Six Sigma, and TQM
Marketing*	The economic effects on marketing, technology implications, relationship marketing, and customer loyalty
Operations and Logistics Management	Operations, technology, logistics, and supply chain management
Organization Studies*	Organizational behaviour and analysis, change, leadership, and learning within organizations
Performance Management and Measurement	Productivity, team performance measurement, and measuring business excellence
Regional Management Studies	General management approaches in a region-specific context, including China, India, Africa and Latin America
Strategy*	Management strategy, leadership, and strategy implementation

\*Combined Book and Journal collection available

# Emerald Management First

## Focus on business



Business, Management and Economics

**Emerald Management First is an award-winning online library featuring the latest ideas from some of the world's top companies and business schools. Designed for today's busy manager, the latest international research and practice is translated into an easy-to-digest, accessible set of resources that can be applied to everyday business challenges. The site currently receives 1 million hits each month.**

Subject areas covered:

- (1) Management & Leadership
- (2) Sales & Marketing
- (3) Change Management & Innovation
- (4) Strategy & International Business
- (5) Human Resources & Training
- (6) Knowledge Management
- (7) Health Care Management
- (8) Accounting, Finance & E-Business
- (9) Operations, Logistics & Quality.



## Sample content

**Editors' picks** – Chosen and prepared by our in-house editorial team, these features show-case outstanding interviews or articles, in the nine management interest areas. Updates are provided on a monthly basis.


**Articles** – 1,000 to 1,500-word summaries specially designed to bring you information and knowledge you can apply quickly in the workplace.

**Interviews** – 350+ interviews with today's most prominent and influential business figures.

**Case studies** – From 2001 to date, a library containing 1,000+ cases, which are ideal to use as examples of real business and management issues.

**Management briefings** – Article bundles available on "hot topic" areas designed to bring you up to speed for meetings and projects.

**Personalized** – Emerald Management First can be personalized to suit individual needs:

-  YouFirst personal homepage: combine information in which you are interested with content chosen by you from other websites – providing a "one-stop" gateway to the best business material on the web
- Access the latest or most popular articles via your mobile
- Personalize the site with your company logo, information or banners.

## Key benefits

**Stay up to date** – the latest thinking, practice, and expert advice which draws on content built up over 40 years from the world's top scholarly publisher of business and management research.

**Learn from thought-leaders** – guidance on how to succeed and avoid failure through lessons learned by leading industry figures and corporations such as Shell, BMW and Hewlett Packard.

**Save time and resources** – cut through masses of information on the internet to find distilled content, advice, case studies and practical ideas that can be readily applied to the workplace.

**Find relevant information quickly** – use the intuitive design and state-of-the-art features, utilize the fast and reliable search engine, browse by subject or content, save your favourites, and subscribe to business feeds.

**Information on the move** – our content is available for your mobile phone, allowing you to prepare for meetings, presentations and client visits whilst on the go.

**Access to full training support and additional resources** – please refer to page 214 for more details.

## Award-winning resource

The world's leading publication for the information industry, *Information World Review*, awarded Emerald Management First the prestigious Smart Choice accolade for business.

Emerald Management First is described in the *Review* as "a well-produced online business resource. The editorial commentary is slick, interesting and informative".

The *Review* awards 4/5 for both usability and site design, and an outstanding 5/5 for information depth.

## Subscription options

As the world's leading publisher of management research, Emerald offers a comprehensive range of journals to suit the individual needs of your organization. Customize your Emerald Management First subscription by adding a subject-specific journal collection to complement your information needs.

See page 16 for further information regarding Emerald's Business, Management and Economics Subject Collections.

## Emerald Management First Public Sector Zone

Emerald Management First Public Sector Zone has been launched to support managers within public sector and government bodies with both daily responsibilities and long-term continuing professional development.

Key areas covered include:

- HR planning & leadership
- Benchmarking & performance improvement
- Social & welfare issues
- Information, data & knowledge management
- Financial management & cost reduction.

For more information about Emerald Management First please contact [emf@emeraldinsight.com](mailto:emf@emeraldinsight.com) or visit our website at <http://first.emeraldinsight.com>

Find out about which titles are included on page 230.

# Computer Abstracts International Database

## Computer & Communications Security Abstracts



These two abstracting and indexing databases are a gateway to the essential readings from the world's leading computer science and computer security titles. They provide invaluable access to the latest research from the most important journals in the field, as selected by external panels of subject experts.

### Benefits and features

- *Recency* – users are always up to date with the latest trends and development in computing, because article abstracts appear in the database immediately after journal publication
- *Quality* – only the best publications in the world are included, so no time is wasted searching through substandard material
- *Maximize existing resources* – link resolvers allow users to pinpoint articles quickly within their own library collection
- *Current awareness* – because we upload abstracts as soon as they are published, many researchers, students and practitioners use the database as an easy way of staying up to date with the latest developments in their field. This is why we publish a bi-monthly hard copy for each database. This contains the best research material from the databases, as specially chosen by the editor, arranged by subject for easy browsing.

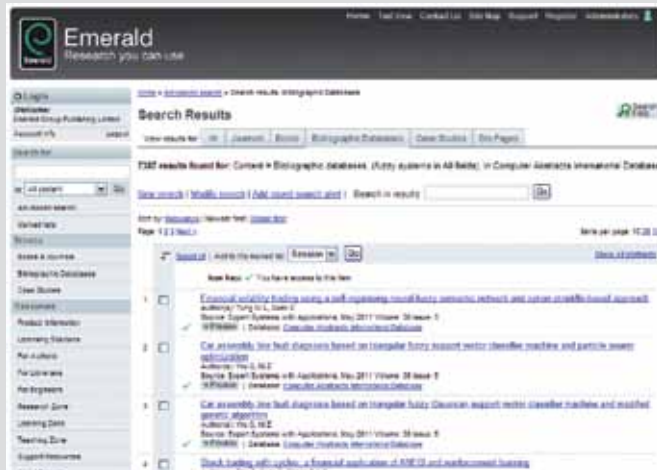
## Computer Abstracts International Database



**Volume: 28**  
**Print Issues: 6**  
**Internet Issues: 12**  
**Online archive: 1987 - date**

Computer Abstracts International Database (CAID) provides online access to more than 240,000 abstracts, dating back to 1987, from the 200 foremost journals in computer science.

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