

Enterprise and Innovation



A collection covering established areas of research alongside such emerging topics as social enterprise, gender and entrepreneurship and Chinese entrepreneurship.

Journal

ISSN: 1460-1060 Volume: 15 Print Issues: 4 Internet Issues: 4 www.emeraldinsight.com/ejim.htm



Editor

Professor Christos Kalantaridis
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European Journal of Innovation Management

The *European Journal of Innovation Management (EJIM)* is a European-based forum for disseminating vital information and knowledge in the field of innovation. Readers will keep abreast of the latest theoretical and practical developments in areas pertinent to the total innovation process.

Coverage includes:

Methods to achieve cross-functional integration leading to seamless innovation; reasons for and methods of creating and operating innovation networks and alliances;

and ways of benchmarking and assessing the performance of innovation processes.

Benefits and features

- *EJIM* is the only journal to stress the strategic implications of innovation rather than the merely technical or technological.
- Continuously published for over a decade, the journal is now well established, thus attracting leading authors from Europe and further afield.

Journal

ISSN: 1355-2554 Volume: 18 Print Issues: 6 Internet Issues: 6 www.emeraldinsight.com/ijebr.htm



Editors

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Co-Editor: Dr Dilani Jayawarna
Manchester Metropolitan University Business School, UK

Co-Editor: Dr Janine Swail
Newcastle University Business School, UK

International Journal of

Entrepreneurial Behaviour & Research

The main objective of the *International Journal of Entrepreneurial Behaviour & Research (IJEER)* is to provide a wide-ranging forum for interdisciplinary discussion and information exchange on entrepreneurship-related topics. The journal covers both conceptual development and application of empirical methodologies, leading to an improvement in our understanding of entrepreneurial behaviour in various cultural settings.

Coverage includes:

Decision-making models for entrepreneurs; ethnic firms: problems and prospects; new technology and its

implications for small firms; regular book reviews; and enterprise policy – implementation and implications.

Benefits and features

- Presents both theoretical and applied articles of interest to both academics and practitioners in a range of areas pertinent to entrepreneurial behaviour.
- Regular special issues on topical themes.

Journal

ISSN: 1756-6266 Volume: 4 Print Issues: 3 Internet Issues: 3 www.emeraldinsight.com/ijge.htm

Editor

Professor Colette Henry
Royal Veterinary College,
University of London, UK

International Journal of

Gender and Entrepreneurship

The *International Journal of Gender and Entrepreneurship (IJGE)* aims to facilitate the natural evolution of the field of gender and entrepreneurship by drawing together the very best research contributions from around the world. The journal seeks to provide a dedicated publication outlet for high calibre, international research of interest to scholars, entrepreneurs and policy makers in the field of gender and entrepreneurship.

Coverage includes:

Entrepreneurship; business ownership and self-employment; femininity/masculinity and entrepreneurial

behaviour; business management and strategy; economics; venture capital; and internationalization and marketing.

Benefits and features

- The only journal within the entrepreneurship field to be dedicated to gender and entrepreneurship.
- A leading edge publication that combines the best peer-reviewed research with dedicated policy content aimed at practitioners.

Journal

ISSN: 1756-1396 Volume: 4 Print Issues: 3 Internet Issues: 3 www.emeraldinsight.com/jce.htm

Editor

Dr Jun Li
University of Essex, UK

Journal of

Chinese Entrepreneurship

The *Journal of Chinese Entrepreneurship (JCE)* aims to give a broad international coverage of subjects relating to entrepreneurship in China. Emphasis will be placed on the publication of articles which critically analyse real situations in terms of Chinese entrepreneurship.

Coverage includes:

JCE takes an interdisciplinary approach and focuses on the changing contours of Chinese entrepreneurship research, acquainting readers with the latest trends and explorations in the theory and practice of

entrepreneurship in China and in Chinese communities based outside mainland China.

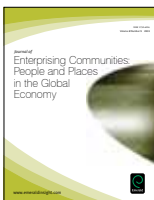
Benefits and features

- *JCE* is the only international academic journal specializing in perspectives on Chinese enterprise from and about mainland China and Chinese communities around the globe.



Journal of Chinese Entrepreneurship is one of the official journals of the China Association for Management of Technology

Journal

ISSN: 1750-6204 Volume: 6 Print Issues: 4 Internet Issues: 4 www.emeraldinsight.com/jec.htm

Editors

Professor Robert Anderson
University of Regina, Canada

Professor Leo-Paul Dana
University of Canterbury, New Zealand

Journal of

Enterprising Communities: People and Places in the Global Economy

The *Journal of Enterprising Communities (JEC)* considers enterprise, people and places – a topic critical in the global economy as it is evolving. Increasingly, the events critical to the sustainable prosperity of people are being played out at the nexus of the local or the community. This journal examines successes and failures of such ventures in a critical way, looking for useful theoretical perspectives and practices.

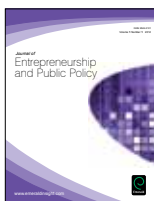
Coverage includes:

Entrepreneurship or self-employment among ethnic minorities; community entrepreneurship and the global economy; and development and sustainable prosperity.

Benefits and features

- Case-study led, with direct relevance to practice.
- The journal ensures that subscribers are kept at the cutting-edge of all new developments and trends in this emerging and burgeoning field.

Journal

ISSN: 2045-2101 Volume: 1 Print Issues: 2 Internet Issues: 2 www.emeraldinsight.com/jepp.htm

Journal of

Entrepreneurship and Public Policy

NEW LAUNCH
2012

Editor

Professor Noel Campbell
University of Central Arkansas,
USA

Institutions – especially public policies – are a significant determinant of economic outcomes; entrepreneurship and enterprise development are often the channel by which public policies affect economic outcomes, and by which outcomes feed back to policy. The *Journal of Entrepreneurship and Public Policy (JEPP)* encourages and disseminates quality research about these vital relationships.

Coverage includes:

Entrepreneurship; public policy; economic agents; interjurisdictional differentials; new firms; microeconomic

analyses of economic development; development planning and policy; innovation and invention: processes and incentives; and regional economic activity/policy: growth, development and changes.

Benefits and features

- *JEPP* provides the only dedicated outlet for research linking institutions with economic development, via entrepreneurship and enterprise development.
- *JEPP* is deliberately eclectic in its approach to empirical evidence.

Journal

ISSN: 2043-6238 Volume: 2 Print Issues: 2 Internet Issues: 2 www.emeraldinsight.com/jfbm.htm

Journal of

Family Business Management

RECENT LAUNCH
2011

Editors

Professor Nicholas O'Regan
and Dr Lorna Collins
University of the West of
England, UK

With a unique focus on behavioural research, the *Journal of Family Business Management (JFBM)* aims to communicate the latest developments and thinking on the management of family business operations worldwide.

Coverage includes:

Strategic planning and organizational changes in family firms; corporate governance and strategy in family business; impact of family dynamics on management behaviours; organizational structures; financial issues; and international family-owned business.

Benefits and features

- *JFBM* is the only journal which brings together thought leadership and applied research conducted by and with practitioners and the academic community and leading actors in the family business arena.
- *JFBM* is the only publication in the field to publish broad-based behavioural research in the field of family business studies.

Journal

ISSN: 1756-1418 Volume: 4 Print Issues: 3 Internet Issues: 3 www.emeraldinsight.com/jkic.htm

Journal of

Knowledge-based Innovation in China

Editors

Editor-in-Chief: Professor
Chen Jin
Zhejiang University, PR China

Editor: Dr Chunyan Zhou
Complutense University of
Madrid, Spain

***Journal of Knowledge-based Innovation in China (JKIC)* publishes critical analyses which are informed by an appreciation of the complexity of the National Innovation System and of regional and sectoral diversity. This journal addresses the problems of how to manage the “innovation gap” at both national and regional levels by exploring the nature of the Triple Helix model.**

Coverage includes:

JKIC publishes research that addresses emerging or developed innovative practices in modern China, and

how innovation is feeding into the country's rapidly growing knowledge economy.

Benefits and features

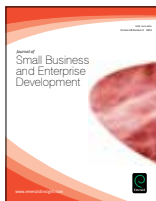
- *JKIC* features high quality research papers, viewpoints (including practitioner pieces), conceptual papers, case studies, policy focus papers and literature reviews.

Published in association with:



Journal

ISSN: 1462-6004 Volume: 19 Print Issues: 4 Internet Issues: 4 www.emeraldinsight.com/jsbed.htm



Editor

Professor Harry Matlay
Birmingham City University,
UK

Journal of

Small Business and Enterprise Development

The *Journal of Small Business and Enterprise Development (JSBED)* is a major international research journal dedicated to the formulation, development, implementation and evaluation of enterprise policy. Theoretical research articles and evidence-based case studies seek to explore best practice, investigate strategies for growth, and to inform those responsible for the management of SMEs. The international coverage further advances readers' understanding of small and medium enterprises worldwide.

Coverage includes:

Business improvement; recruitment, training and development for SMEs; and SME financing and venture capital and business improvement.

Benefits and features

- Features regular special issues on key themes such as developments in China and new insights on education and training in the field.
- Useful to teachers/researchers, those responsible for building and applying government.

Journal

ISSN: 1750-8614 Volume: 8 Print Issues: 3 Internet Issues: 3 www.emeraldinsight.com/sej.htm



Editor

Bob Doherty
Liverpool Hope University, UK

Social Enterprise Journal

The mission of the *Social Enterprise Journal (SEJ)* is to provide an opportunity for academics and policy-makers to share new insights into how social enterprise is contributing to a more prosperous and sustainable society. Social enterprises have not been the subject of rigorous research. *SEJ* seeks to address this void by inviting scholars and practitioners to present their theories and frameworks for understanding social enterprise.

Coverage includes:

Entrepreneurship in social enterprises; social enterprises delivering public services; theorisation on the nature of social enterprise; and value creation.

Benefits and features

- Develops a deeper understanding of the complex issues associated with social enterprise.
- Provides practical insights on social enterprise initiatives worldwide.

Published in association with:



Book

ISSN: 1074-7540

www.emeraldinsight.com/books



Series Editors

Professor Jerome A. Katz
Saint Louis University, USA

Professor G. T. Lumpkin
Syracuse University, USA

Advances in Entrepreneurship, Firm Emergence and Growth

Advances in Entrepreneurship, Firm Emergence & Growth provides an annual examination of the major current research, theoretical and methodological efforts in the field of entrepreneurship and its related disciplines of small business, family business and population ecology, as well as firm growth and emergence research.

Coverage includes:

Each volume contains one or more methodological articles which provide all the necessary instruments and

methodological details to permit readers to use the approach in their own work. Nevertheless, all the articles are written to be accessible to an audience of researchers and advanced graduate students from fields other than entrepreneurship. This is done by providing greater detail in the background, development, and implementation of ideas than is possible in journal articles.

Book

ISSN: 1048-4736

www.emeraldinsight.com/books

**Series Editor**

Professor Gary D. Libecap
University of California - Santa
Barbara, USA

Advances in the Study of Entrepreneurship, Innovation and Economic Growth

This series aims to present the latest research on entrepreneurship and innovation and the impact on economic performance. The disciplines covered include economics, marketing, management, finance, and history. The target audience includes both academics and practising entrepreneurs. The overall objective is to disseminate research in a clear and effective manner, to promote communication between the business and academic communities and to foster entrepreneurship within society.

Coverage includes:

All aspects of entrepreneurial behavior – the determinants of research and development, intellectual property concerns, innovation within and across firms, the effect of government regulation and tax policies, patenting and other property rights issues, organizational factors, market structure effects, marketing strategies, entrepreneurship programs and other educational activities, and the relative performance of entrepreneurial firms.

Book

ISSN: 2040-7246

www.emeraldinsight.com/books

**Series Editors**

Colette Henry
Royal Veterinary College,
University of London, UK

Susan Marlow
De Montfort University, UK

Contemporary Issues in Entrepreneurship Research

(The Institute of Small Business and Entrepreneurship (ISBE) Book Series)

The Institute for Small Business and Entrepreneurship (ISBE) is the UK's network for individuals and organisations driving small business and entrepreneurship research, enterprise support and advice, entrepreneurship education and training. This new series publishes themed volumes of edited chapters that collectively explore and develop theory and practice in the field of entrepreneurship and small business. The series selects the best papers submitted from the ISBE annual Conference, in addition to expert contributions from those outside

the Conference where appropriate. The emphasis of the research is quality, currency and relevance, representing the cutting edge of research in entrepreneurship and small business.

Coverage includes:

Key research areas include entrepreneurship education & training, gender, entrepreneurship & family business, creative industries entrepreneurship, e-business, innovation, incubation & networks, sustainability and environmental issues.

Book

ISSN: 1876-0228

www.emeraldinsight.com/books

**Series Editors**

Professor Ray Oakey
The University of Manchester, UK

Aard Groen
The University of Twente at
Enschede, The Netherlands

Gary Cook
University of Liverpool
Management School, UK

Peter van der Sijde
The Free University of
Amsterdam, The Netherlands

New Technology-Based Firms in the New Millennium

The New Technology-Based Firms in the New Millennium book series is a substantial body of work, comprising an uninterrupted flow of annual edited books emanating from the International High Technology Small Firms Conference, begun in 1993. Each volume of this series comprises the best papers from this Conference.

Coverage includes:

Specific issues addressed at the conferences and in the resultant book series cover many of the key industrial

development policies adopted by developed, and developing, national governments since the early 1990s including, for example, writings on policy and practice concerning science parks, incubators, academic enterprise, industrial networking and the role of clusters in nurturing high technology small firms' formation and growth. In particular, the ongoing problem of early stage high technology funding has been a theme of constant concern since 1993.