

# International Business



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## Journal

ISSN: 1059-5422 Volume: 22 Print Issues: 5 Internet Issues: 5

[www.emeraldinsight.com/cr.htm](http://www.emeraldinsight.com/cr.htm)



### Editor

**Professor Abbas J. Ali**  
Indiana University of  
Pennsylvania, USA

## Competitiveness Review

*An International Business Journal*

incorporating *Journal of Global Competitiveness*

**Competitiveness Review (CR)** is devoted to the understanding and improvement of issues pertaining to competitiveness on a global level. It seeks to explore and examine the nature of competition and the role of firms and governments in the global marketplace. Each issue of *CR* publishes empirical, conceptual, and review papers of exceptional quality that contribute to and enrich current thinking and practices of competitiveness in organizations. The journal provides articles on proven strategies as well as those that predict future developments and reflect futuristic thinking.

### Coverage includes:

National competitiveness; organizational performance; strategic management; strategic alliances; innovation and product development; productivity and technological investment; e-business; privatization; global opportunities; work improvement; human resource issues; intellectual capital; education; training and development; organization changes; and business intelligence and information technology.

### Benefits and features

- An official journal of the American Society of Competitiveness.

## Journal

ISSN: 1742-2043 Volume: 8 Print Issues: 4 Internet Issues: 4

[www.emeraldinsight.com/cpoib.htm](http://www.emeraldinsight.com/cpoib.htm)



### Editors

**Professor Joanne Roberts**  
Northumbria University, UK  
**Professor George Cairns**  
RMIT University, Australia

## critical perspectives on international business

**critical perspectives on international business (CPOIB)** is the only journal that provides a space for researchers and practitioners in such diverse fields as management, politics, economics, geography, etc. to come together to examine questions surrounding international business and approaches to management practice. **CPOIB** is essential reading both for academics with research interests in international business and for practitioners seeking alternative perspectives on management practice.

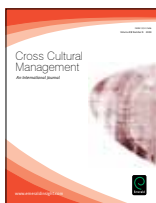
### Coverage includes:

Globalization; production and consumption; economic change; societal change; politics and power of organizations and governments; and environmental impact.

### Benefits and features

- Winner of Emerald's inaugural Best New Journal award.
- Offers broad-ranging analysis of international business through multi- and transdisciplinary approaches to inquiry.
- Acts as a forum for the debate and publication of work that challenges both accepted managerial orthodoxy and the journal's own orthodoxy.

## Journal

ISSN: 1352-7606 Volume: 19 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/ccm.htm](http://www.emeraldinsight.com/ccm.htm)

## Cross Cultural Management

*An International Journal*

**Cross Cultural Management: An International Journal (CCM)** is dedicated to providing a forum for the exchange of cross-cultural management research. The main objective of this international journal is to provide guidance and information for those managers who need to work in national or organizational cultures other than their own and manage individuals from a variety of cultures. CCM accepts both qualitative and quantitative work that increases our overall knowledge of cross-cultural management.

### Coverage includes:

Managing people in organizations; diversity; work values; comparative accounting structures; HRM policies;

management theory; entrepreneurial business; cross-cultural venturing and alliances; teamwork; and organizational life.

### Benefits and features

- Provides readers with a well-rounded and comprehensive overview of the latest research trends and hot topics in cross-cultural management.
- Backed by an internationally-acclaimed Editorial Board.

This journal is indexed by



### Editor

**Professor Simon Dolan**  
ESADE Business School,  
Spain

“There are very few quality journals that give space to the management and organizational culture issues that arise in the cooperative and mutual sectors. CCM is an exception to this in providing opportunities for the development of management theory and the analysis of management practice in the cultural context of co-operatives.”

Dr Peter Davis, University of Leicester, UK

## Journal

ISSN: 0955-534X Volume: 24 Print Issues: 6 Internet Issues: 6 [www.emeraldinsight.com/ebr.htm](http://www.emeraldinsight.com/ebr.htm)

## European Business Review

**European Business Review (EBR)** aims to publish innovative, straightforward, challenging, thought-provoking articles – as well as insights and foresights – in the field of general management. The journal's content aspires to be relevant and interesting to a wide readership, which adds to the understanding and discussion of business and academia world-wide.

### Coverage includes:

Management; leadership; marketing; logistics; strategy; quality management; entrepreneurship; business ethics; international business; operations management; manufacturing; accounting and finance – specifically

relating to experiences and reflections of interest to business and academia worldwide.

### Benefits and features

- The journal is unique in being a general management/strategy journal exclusively focused on the impact on European business.
- It has a strongly international Editorial Advisory Board, together with a high proportion of non-European authors who provide a global perspective on Europe.
- It is a well-respected academic journal with a rigorous review process and enthusiastic Editor. There were over 160,000 full-text article downloads in 2010.

### Editor

**Professor Göran Svensson**  
Oslo School of Management,  
Norway

## Journal

ISSN: 1056-9219 Volume: 22 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/ijcoma.htm](http://www.emeraldinsight.com/ijcoma.htm)

## Editor

**Professor Abbas J. Ali**  
Indiana University of  
Pennsylvania, USA

*International Journal of*

## Commerce and Management

The aim of the *International Journal of Commerce and Management (IJCOMA)* is to promote the understanding of managers and organizations within and across nations. It is an interdisciplinary journal directed towards academics, policy makers and practitioners in business and non-profit organizations.

The journal aims to provide a forum to widen and deepen discussion about all areas of business and management, as well as being readable, accessible and easy to use.

### Coverage includes:

Topics include (but are not restricted to) the strategic, human resource, financial, regulatory, management and cultural aspects of international trade.

### Benefits and features

- An official journal of the International Academy of Business Disciplines.
- Publishes high-quality research articles with clear indicators for practice, enabling high-level decision making and stimulating debate.
- Includes case studies with direct relevance to real business situations, aiming to enhance processes and procedures.

## Journal

ISSN: 1746-8809 Volume: 7 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/ijoem.htm](http://www.emeraldinsight.com/ijoem.htm)

## Editor

**Dr Yusaf Akbar**  
Central European University,  
Hungary

*International Journal of*

## Emerging Markets

The *International Journal of Emerging Markets (IJoEM)* brings together the latest theoretical and empirical business and management research in (and on) emerging markets. *IJoEM* offers both contributors and readers the opportunity to explore issues in emerging markets from comprehensive disciplinary and geographical perspectives, and makes a significant and innovative contribution to business and management studies and the sub-disciplines that constitute it.

### Coverage includes:

The impact of globalization and new technologies on consumers and producers; entrepreneurship, including

international and social entrepreneurship; business-government relationships; inward and outward foreign direct investment; modes of entry, outsourcing, and sourcing strategies; SMEs and small business strategies; and the impact of government, non-government, and not-for-profit organizations on business practice.

### Benefits and features

- *IJoEM* is highly topical as significant changes in business and management theory and practice are likely to take place in emerging markets in the years to come.

## Journal

ISSN: 1525-383X Volume: 20 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/mbr.htm](http://www.emeraldinsight.com/mbr.htm)

## Editor

**Professor Alan M. Rugman**  
University of Reading, UK

## The Multinational Business Review

RECENT ACQUISITION  
2011

The focus of *The Multinational Business Review* is upon the strategy, operations and performance of the multinational enterprise (MNE). *MBR* welcomes manuscripts across all areas of international business but requires that they explicitly relate to the MNE. The journal also welcomes papers from all cognate areas of international business, when such papers relate their findings to the activities of the MNE.

### Coverage includes:

Theoretical advances in explaining the MNE; multinationality and performance; regionalization vs.

globalization; multinationals and development; organizing the internal and external networks of MNEs.

### Benefits and features

- *MBR* welcomes submissions which challenge conventional thinking and are of a controversial nature.
- *MBR* is edited by Professor Rugman, a leading authority in international business and former president of the Academy of International Business.

Book

ISSN: 1571-5027

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)**Series Editors**

**Professor Timothy Devinney**  
University of New South  
Wales, Australia

**Professor Torben Pedersen**  
Copenhagen Business School,  
Denmark

**Professor Laszlo Tihanyi**  
Texas A&M University, USA

## Advances in International Management

**Advances in International Management is a research annual devoted to advancing the cross-border study of organizations and management practices from a global, regional, or comparative perspective, with emphasis on interdisciplinary inquiry that integrates ideas from multiple academic disciplines.**

**Coverage includes:**

It publishes conceptual and empirical papers that deal with international topics from any area within the management field including strategy; organization theory

and behavior; human resource management; business ethics; entrepreneurship; technology management; and others. The organizations studied can be domestic or multinational, and the level of analysis can be macro or micro.

Recent volumes include *The Past, Present and Future of International Business Research*; *Managing Subsidiary Dynamics*; *The Global Diffusion of Human Resource Practices*; and *Product and Market Development for Subsistence Market-places*.

Book

ISSN: 1876-066X

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)**Series Editor**

**Professor Pervez Ghauri**  
King's College London, UK

## International Business and Management

**This series aims to apply a truly international perspective to the study of international business, with a special emphasis on management and marketing issues. Throughout, the intention is to provide up-to-date guidance to students and practitioners of international business, and to advance the frontiers of knowledge in this fast developing field.**

**Coverage includes:**

International Business and Management deals with topics including globalization; international business

negotiations; cross-cultural communication; entry strategies; doing business in different regions; and future trends; work on competition; the development of international business theory; methodological issues; and the results of empirical studies and the findings of practitioners. Past volumes include *Product Market Integration: A Multifaceted Approach*; *Corporate Governance and Firm Value*; *Corporate Crisis and Risk Management*; and *International Business Negotiations*.

Book

ISSN: 1745-8862

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)**Series Editor**

**European International  
Business Academy (EIBA)**

## Progress in International Business Research

Published in association with the European International Business Academy

**Progress in International Business Research is intended to be a publication outlet for high quality research presented at the Annual Conference of the European International Business Academy (EIBA), providing a much-needed channel for dissemination of new knowledge in international business research.**

**Coverage includes:**

The series encompasses empirical as well as conceptual research over a broad range of international business

topics, and no preference will be given to particular theoretical and/or methodological perspectives. The target audience is foremost scholars in international business and related fields such as strategic management, marketing, and organization studies, but the series also aims to reach policy-makers and the business community.