

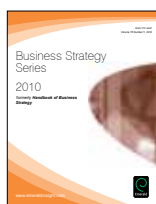
Strategy



A collection popular with corporate and academic readers, with one article downloaded every minute worldwide.

Journal

ISSN: 1751-5637 Volume: 13 Print Issues: 6 Internet Issues: 6 www.emeraldinsight.com/bss.htm



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Business Strategy Series

Business Strategy Series (BSS) provides busy managers with a comprehensive series of executive briefings on a whole range of issues central to all cutting-edge corporate strategies.

Coverage includes:

Leadership; human resource management; markets and marketing, and technology and processing.

Benefits and features

- BSS is the only journal to separate its articles into themed issues – so you know exactly where to go for what.

- You are in good company – readers include senior executives at Deloitte, Ernst & Young, and Lego Group.
- The journal is produced in such a format that the articles are concise and only highlight the real points for practice – you will not get lost in theoretical jargon.

Journal

ISSN: 1463-6689 Volume: 14 Print Issues: 6 Internet Issues: 6 www.emeraldinsight.com/fs.htm



Editor

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foresight

The journal of futures studies, strategic thinking and policy

foresight (FS) is an important vehicle for the publication of research, business analysis and policy thinking. The journal provides an effective forum for debate on the important social, economic, political and technological issues, which are shaping all our futures, and is an invaluable source of information about futures activity from around the world. foresight is intended as a valuable resource for those in business, organizations and government.

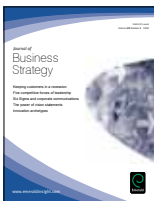
Coverage includes:

Social, political and economic science; sustainable development; horizon scanning; and management of uncertainty, complexity and risk.

Benefits and features

- foresight is the only futures studies journal which strikes a balance between the needs of academics, business and policy makers.
- The journal's articles aim to draw out the practical implications for decision makers in business and government.

Journal ISSN: 0275-6668 Volume: 33 Print Issues: 6 Internet Issues: 6 www.emeraldinsight.com/jbs.htm



Editor

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Journal of
Business Strategy

Journal of Business Strategy (JBS) publishes articles designed to help readers develop successful business strategies across all industries. Written in magazine rather than scholarly format, the articles focus on the practical aspect of business theories and implications for real life business situations.

Coverage includes:

Corporate governance; marketing strategy; developments in the global economy; mergers & acquisition integration; HR issues; strategic management; innovation; leadership; and strategic planning.

Benefits and features

- Covers a wide variety of strategy ideas which can be applied at many levels of business.
- Includes case studies with non-industry-specific applications.
- Regular articles from Presidents and CEOs of major corporations.

Journal ISSN: 1755-425X Volume: 5 Print Issues: 4 Internet Issues: 4 www.emeraldinsight.com/jsma.htm



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Journal of
Strategy and Management

The Journal of Strategy and Management (JSMA) provides broad and unrivalled coverage of all aspects of strategic management. With a unique focus on behavioural research, it aims to inform both research and practice in the field.

Coverage includes:

All facets of strategic management in both private and public organizations including: strategic decision making and strategy implementation; competition; alliances and

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Benefits and features

- JSMA publishes high-quality research articles with clear indications for practice to ensure relevance and applicability.

Journal ISSN: 0258-0543 Volume: 28 Print Issues: 11 Internet Issues: 11 www.emeraldinsight.com/sd.htm



Editor

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Emerald Group Publishing
Limited, UK

Strategic Direction

Strategic Direction (SD) is an essential management information resource for today's strategic thinkers. As a unique service it scans through the best 400 management journals in the world and distils the most topical issues. Each briefing is prepared by an independent writer who adds their own impartial comments and puts the arguments in context.

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Defining the strategic intent of your organization; initiating change; learning from global competitors; managing information technology; protecting your technological lead; and procuring competitive information.

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- Save valuable management time by accessing the best management research through our easy-to-digest reviews.
- Keep up-to-date with management developments worldwide.
- Track the successes or failures of strategies undertaken by the *Fortune 500* companies.

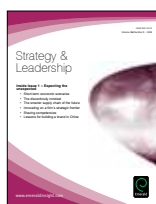
“*Strategic Direction* is one of the few journals I read cover to cover. There are always so many nuggets of wisdom and learning in its pages that I want to make sure I don’t miss even one!”

B. Joseph Pine II, co-author, *Authenticity: What Consumers Really Want*

Journal

ISSN: 1087-8572 Volume: 40 Print Issues: 6 Internet Issues: 6

www.emeraldinsight.com/sl.htm



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Strategy & Leadership

***Strategy & Leadership (S&L)* provides informed opinion from leading specialists; looks at strategies, tools and techniques from an objective position and explains the how and why of strategy and leadership in order to keep you clearly focused.**

Coverage includes:

Leadership; corporate governance; human resources; marketing; growth; strategy planning and execution; company crises; innovation; excellence; mergers and acquisitions; and case studies.

Benefits and features

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- Readers of the journal include Ernst & Young, Accenture, Siemens, Guardian Media Group, and the Australian Tourist Commission – so you are in good company.

“As a senior partner in a strategic innovation consulting firm, I have found *Strategy & Leadership* to be an excellent source of practical advice on issues and opportunities relevant to my profession. I particularly value their focus on how to apply the concepts described, and on providing examples of companies that have used them successfully.”

Pierre Loews, Senior Partner, Strategos

Book

ISSN: 0749-6826

www.emeraldinsight.com/books**Series Editor***To be appointed*

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Coverage includes:

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Book

ISSN: 1535-1203

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China-Europe International
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The urgency of a deeper understanding of the nature and development of leaders who can be effective across multiple contexts and national boundaries has never been more apparent. Advances in Global Leadership

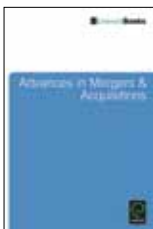
seeks to contribute to this understanding by presenting original papers by academics, practitioners and consultants actively engaged in global leadership from multiple perspectives.

Coverage includes:

Leadership, international business, organizational behavior, international management and global leadership development processes.

Book

ISSN: 1479-361X

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in Mergers & Acquisitions offers a unique perspective on this diffuse topic that helps scholars think about mergers and acquisitions in new ways, building the knowledge base on this critical topic.

Coverage includes:

Strategy, organizational integration, culture, leadership, human resource planning, and financial analysis. The theories brought to bear help one to understand mergers and acquisitions from upper echelons theory to the resource-based view of the firm, competitive analysis, organizational trust, networks and knowledge management.

Book

ISSN: 0742-3322

www.emeraldinsight.com/books

Advances in Strategic Management

Series Editor

Professor Brian Silverman
University of Toronto, Canada

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creating focused volumes that explore in depth, promising new research directions, consolidate research streams, and address significant current theoretical and practical problems.

Coverage includes:

Corporate and business unit strategy, strategic organization and process, alliances and networks, and competitive dynamics.

Book

ISSN: 1064-4857

www.emeraldinsight.com/books

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Series Editor

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Coverage includes:

The strategies of multinational enterprises;
the nature and extent of globalization as it applies to firm

strategy; network relationships and organizational structures relevant to international strategic management; theories of international management; the implications of international trade and investment agreements as they affect business strategy; and other thematic issues relevant to studies in international business strategy.

Book

ISSN: 1479-8387

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Research Methodology in Strategy and Management

Series Editors

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Professor Donald D. Bergh
University of Denver, USA

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Strategic management relies on an array of complex methods drawn from various allied disciplines to examine how managers attempt to lead their firms toward success.

The field is undergoing a rapid transformation in methodological rigour, and researchers face many

new challenges about how to conduct their research and in understanding the implications that are associated with their research choices.

Coverage includes:

The relationship between theory and method; the human side of research methods; the use of different analytical methods such as – social network analysis, longitudinal and structural equation modelling; and challenges and opportunities inherent in various content areas.