

# Tourism and Hospitality



A growing collection exploring diverse and emerging topics, with particular strength in contemporary management disciplines.

## Journal

ISSN: 0959-6119 Volume: 24 Print Issues: 7 Internet Issues: 7 [www.emeraldinsight.com/ijchm.htm](http://www.emeraldinsight.com/ijchm.htm)



### Editor

**Dr Fevzi Okumus**  
University of Central Florida,  
USA

*International Journal of*

## Contemporary Hospitality Management

**The *International Journal of Contemporary Hospitality Management (IJCHM)* aims to communicate the latest developments and thinking on the management of hospitality operations worldwide. A multidisciplinary journal, it covers issues relevant to operations, marketing, finance and personnel and encourages an interchange between hospitality managers, educators and researchers.**

### Coverage includes:

Annual review of trends; applied research; effective marketing; hospitality methodology; management styles, methods and principles; techniques and innovations; and strategic management.

### Benefits and features

- *IJCHM* is regarded as a leading journal in the field by key figures within the hospitality industry.
- *IJCHM* is consistently ranked in the top ten journals in the Emerald Fulltext database in terms of usage.
- *IJCHM* actively encourages and supports the publication of work by first-time authors.

*This journal is indexed by*



## Journal

ISSN: 1750-6182 Volume: 6 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/ijcthr.htm](http://www.emeraldinsight.com/ijcthr.htm)



### Editor

**Professor Arch Woodside**  
Boston College, USA

*International Journal of*

## Culture, Tourism and Hospitality Research

**The *International Journal of Culture, Tourism and Hospitality Research (IJCTHR)* focuses on building bridges between theory, research and practice across the interrelated fields of culture, tourism and hospitality.**

### Coverage includes:

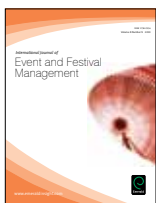
Tourist culture and behaviour; marketing practices in tourism and hospitality, and how these relate to cultures; consumer behaviour and trends in tourism and hospitality; destination culture and destination marketing; and international tourism and hospitality.

### Benefits and features

- *IJCTHR* is the only journal to link explicitly the three connected disciplines of tourism, hospitality, and culture, edited by a leading figure.
- *IJCTHR* makes explicit links between theory and good practice, exploiting useful marketing analysis, trends and practices for successful tourism and hospitality strategies.



**Journal** ISSN: 1785-2954 Volume: 3 Print Issues: 3 Internet Issues: 3 [www.emeraldinsight.com/ijefm.htm](http://www.emeraldinsight.com/ijefm.htm)



*International Journal of*  
**Event and Festival Management**

**International Journal of Event and Festival Management (IJEFM) seeks to advance knowledge in the field of events and to enhance the uptake of such knowledge by practitioners in the field. Whilst publishing theoretical and practical articles, articles will include a section on how the findings can be adopted by practitioners in the field.**

creative leadership; sponsorship and fundraising; volunteer and human resource management; event professionalism; event programming; event risk management; and financial management of events.

**Editors**

**Professor Jack Carlsen**  
 Curtin Sustainable Tourism  
 Centre, Curtin University of  
 Technology, Australia

**Professor Leo Jago**  
 Christel DeHaan Tourism and  
 Travel Research Institute,  
 Nottingham University  
 Business School, UK

**Coverage includes:**

Event marketing; event planning and design; event logistics; event evaluation; strategic management and

**Benefits and features**

- A section that provides the practical perspectives on the articles contained in each issue.
- Reviews of event tools and software rather than the more traditional book reviews.

**Journal** ISSN: 1757-9880 Volume: 3 Print Issues: 3 Internet Issues: 3 [www.emeraldinsight.com/jhtt.htm](http://www.emeraldinsight.com/jhtt.htm)



*Journal of*  
**Hospitality and Tourism Technology**

**Launched in 2010, Journal of Hospitality and Tourism Technology (JHTT) serves as a scholastic platform in the fields of Hospitality Information Technology and E-Business. It seeks to serve as a bridge between academia and industry through intellectual exchange of ideas, trends and paradigmatic changes under way in the two important and related domains that it addresses.**

models; self-service technologies; e-procurement in supply chain management; and social dynamics of communication on the internet.

**Editor**

**Dr Cihan Cobanoglu**  
 University of South Florida,  
 USA

**Coverage includes:**

E-Marketplaces, electronic distribution channels, or e-Intermediaries; Internet or m-commerce business

**Benefits and features**

- The only journal dedicated solely to research in technology and e-business in tourism and hospitality and tourism.

**Journal** ISSN: 1660-5373 Volume: 67 Print Issues: 4 Internet Issues: 4 [www.emeraldinsight.com/tr.htm](http://www.emeraldinsight.com/tr.htm)



**Tourism Review**

**Tourism Review (TR) aims to contribute to a deeper understanding of tourism as an interdisciplinary phenomenon and to provide insights into developments, issues and methods in tourism research.**

**Benefits and features**

- TR is edited by two highly-respected Editors based in a leading institution, within the hospitality and tourism fields.
- As the official journal of the International Association of Scientific Experts in Tourism (AIEST), TR seeks to prompt discussion across disciplines and research streams on a global level.

**Editors**

**Professor Dr Christian Laesser and Professor Dr Thomas Bieger**  
 University of St Gallen,  
 Switzerland

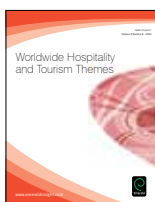
**Coverage includes:**

Aspects of tourism demand (consumer behaviour) and its development in a socio-economic context; managing and marketing tourism products and services in a destination network with its social, ecological and economic interrelations; and markets and their institutions in transition.



## Journal

ISSN: 1755-4217 Volume: 4 Print Issues: 5 Internet Issues: 5 [www.emeraldinsight.com/whatt.htm](http://www.emeraldinsight.com/whatt.htm)



### Editor

**Dr Richard Teare**  
Global University for Lifelong Learning, USA

## Worldwide Hospitality and Tourism Themes

**Worldwide Hospitality and Tourism Themes (WHATT) provides thematic reviews of the major challenges facing the tourism and hospitality industry today.**

### Examples of themes relevant to the journal include:

Human resource development in hospitality and tourism; tourism development; hospitality trends; travel and tourism marketing; sustainable development and international tourism; management, service improvement

and business performance in tourism and hospitality; climate change and the tourism industry; and talent management in the hospitality sector.

### Benefits and features

- WHATT takes a considered look at how academic analysis might assist practitioners in a meaningful way.
- Each issue is themed and addresses a significant hospitality/tourism challenge.

## Book

ISSN: 1871-3173

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)



### Series Editor

**Professor Arch Woodside**  
Boston College, USA

## Advances in Culture, Tourism and Hospitality Research

**Advances in Culture, Tourism and Hospitality Research seeks to advance knowledge and sense-making skills in interpreting cultural, organizational, and personal influences relating to tourism and hospitality behaviors. This broad objective includes examining unconscious and conscious thinking processes of tourists, guests, and/or service providers in contexts that relate to tourism and hospitality. The series aims to be eclectic in providing both in-depth and holistic examinations of antecedents, process transformations, and immediate and long-range outcomes of contexts,**

**thoughts, actions, behaviors, and interpretations relating to tourism and hospitality topics. The series seeks papers by authors from the behavioral sciences, journalism, tourism and hospitality and management. All papers published in Advances in Culture, Tourism and Hospitality Research are double-blind reviewed.**

### Coverage includes:

The Series Editor encourages submissions from a broad range of cultural, tourism, and hospitality topics.

## Book

ISSN: 1745-3542

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)



### Series Editor

**Professor Joseph Chen**  
Indiana University, Bloomington, USA

## Advances in Hospitality and Leisure

**Advances in Hospitality and Leisure, a peer-review series published annually, is seeking to deliver refreshing insights from a host of scientific investigations pertaining to hospitality, leisure and tourism, while rendering an academic forum to stimulate discussion on current literature, contemporary issues and emerging trends essential to theory advancement as well as professional practices from a global perspective.**

**The main focus of the series is to divulge the innovative methods of inquiry so as to inspire new research topics that are vital and have been largely**

**neglected. Advances in Hospitality and Leisure strives to address the needs of the populace, willing to disseminate seminal ideas, concepts and theories derived from scholarly inquiries.**

### Coverage includes:

Volume themes cover a broad range of issues such as consumer behaviors, economic impacts, environmental impact, human resource management, marketing, natural disaster, pricing strategy, product development, risk management, service quality and terrorism.

Book

ISSN: 2042-1443

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)

## Bridging Tourism Theory and Practice

The aim of **Bridging Tourism Theory and Practice** is to have academic and industry leaders join forces in their respective fields to discuss, exchange and debate issues critical to the advancement of tourism and to inspire a new generation of researchers who can both translate scholarly discoveries to deliverable results valuable to practitioners and inform academics of industry best practices.

The series creates a platform for academics and practitioners to share theories and practices with

each other and serves as a collaborative venue for meaningful exchange and syntheses.

### Coverage includes:

Contributors to each volume come from multiple disciplines and industry sectors. Coverage includes, but is not restricted to: theoretical development in this field; best practices in the fields of application policy, planning, and development; strategies, globalization, and sustainability; and emerging markets and consumers.

### Series Editors

**Professor Jafar Jafari**  
*University of Wisconsin-Stout, USA*

**Professor Liping A. Cai**  
*Purdue University, USA*

Book

ISSN: 1571-5043

[www.emeraldinsight.com/books](http://www.emeraldinsight.com/books)

## Tourism Social Science Series

The books in **Tourism Social Science Series** are intended to systematically and cumulatively contribute to the formation, embodiment and advancement of knowledge in the field of tourism.

The series significantly favours state-of-the-art presentations, works featuring new directions and especially the cross-fertilization of perspectives beyond each of these singular fields.

### Coverage includes:

Tourism Social Science Series' multidisciplinary framework and treatment of tourism include application of theoretical, methodological and substantive contributions from such fields as anthropology, business administration, ecology, economics, geography, history, hospitality, leisure, planning, political science, psychology, recreation, religion, sociology, and transportation.

### Series Editor

**Professor Jafar Jafari**  
*University of Wisconsin-Stout, USA*

**“Emerald Books are topical, well thought out, researched and well composed.”**

Richard Sennoga, Webmaster and ICT Support Specialist, United Nations Office for the Coordination of Humanitarian Affairs, Uganda