INDEX

AAA (blue-chip company),	Business community, 4
143–144	Business Roundtable (BR), 85-86,
Abu Dhabi's Mubadala, 5-6	91
Amazon Web Services, 45	
American alpha-male capitalism,	Capture process, 72
29–30	Carbon
American corporation, 121	
American society, 91	neutral, 76
Anglo-Saxon model, 56	price setting process, 76
	Carbon capture, utilization, and
Apple (company), 99	storage (CCUS), 71–72
Artificial intelligence (AI), 128–129	skeptics, 73–74
Assets, 69	technology, 72-73
Australian Securities and	Carbon dioxide (CO ₂), 19
Investments	Central banks, 113
Commission (ASIC),	Centre for Climate and Energy
109	Solutions (C2ES),
	39–40
Barcelona Olympics, 121	Centrifugal force, 136–137
BDO, 109	Centripetal forces, 136–137
Biden administration, 32–33	CEO, 65–79
Big Tech firms, 113–114	Chief Financial Officer, The, 66
Bitcoin, 46–47	Chief Risk Officer (CRO), 111–112
Black lives matter (BLM), 83	
movement, 83	Chief Sustainability Officer (CSO),
BlackRock's portfolio companies,	62, 68
7–8	of DWS, 139–140
Boomer generation's signature	Clean Air and Clean Water Acts,
legacy, 123	26–27
Brexit referendum (2016), 8-9	Climate Action Tracker, 19
Bridge fuel, 38–39	Climate activists, 137
Buffett's conglomerate, 52–53	Climate change, 32–33
Business and profit motive collides	Climate space, 70–71
with nonfinancial and	Codetermination, 133–134
longer term	Colonial Oil pipeline shock, 23
environmental and	Columbia Climate School, The,
social challenges,	46–47
short-termism in,	Commissioner, The, 39–40
49–64	Confluence Philanthropy, 87–88
サノーひす	Connuciace rimanunopy, 87–88

Conservative activists, 87	millennials transform
Conventional wisdom, 20	hidebound culture of
COP26, 37–38	business and deliver,
COP26 climate summit at	119–134
Glasgow, 37	output funds, 138–139
Corporate culture, 60	regulatory framework, 101
Corporate power, 87	Environmental Policy Act, 26-27
Corporate Sustainability and	Equity analysts, 49-50
Reporting Directive	Eschews nepotism, 138–139
(CSRD), 89–90	EU Emissions Trading System (EU
COVID-19, 14, 19–20	ETS), 74–75
Credit rating agencies (CRAs), 143,	EU's Sustainable Finance
145	Disclosures Regulation
Credit rating process, 145–146	(SFDR), 140
CSR, 100	European approach, 56
	European Commission (EC), 39,
D & O insurance, 104	77–78, 92–93
Depression-era Glass-Steagall Act,	European Commission's Financial
30	Services, The, 39
Deutsche Asset Management	European Council, The, 89-90
(DWS), 139–141	European regulators, 89-90
funds, 140–141	European Union (EU), 56
Divergent approaches, 144	law, 89–90
Diversity, 93–96	sustainability taxonomy, 89-90
Diversity and inclusion (D & I), 94	ExxonMobil (oil company), 72
Europe-0, America-1, 96	
programs, 94	Financial markets, 137
score as follows, 96–98	Financial Times, 8, 50, 138
supply chains, 96–98	Fire clouds, 21
Drug addicts, 18	Fire-fighting technology, 21
Diug addicts, 10	Focusing capital on the long-term
F .1 D . 27 .27	(FCLT), 52–53
Earth Day, 26–27	project, 53
Economic Policy Institute, The, 14,	Forum report, The, 44
116–117	Fossil fuels sector, 33–34
Economist, The, 42–43, 81–83, 85,	Friedman doctrine, 27–28
137	Friedman's theory, 30
Electrification of mobility, 39–40	Thedinan's theory, 50
Environment Protection Agency	0 1:: 27 20
(EPA), 26–27, 45–46	Geopolitics, 37–38
Environmental, social, governance	Glasgow Financial Alliance for Net
(ESG), 1–16, 82	Zero (GFANZ), 73–74,
complex, 136–137	115, 146–147
consultants complex, 2–3	Global Carbon Project, The, 34–35
ESG-inputs, 138–139	Global economy's reliance on all
ESG-linked pay, 117–118	things carbon, perverse
group of elders have oversight	economics behind,
over, 103–118	31–47

Clabel formaid minis (CEC)	I since fain and talian 20
Global financial crisis (GFC), 116–117	Laissez faire capitalism, 28
	Legacy systems, 113–114 Long-term investor (LTI), 56–57
Global investors, 147–148	Long-term investor (L11), 36–37
Global minimum corporate tax	
(GMCT), 99–100	Malaysia's national oil company,
Go with the flow (GWTF), 126	37
Google, 91–92, 128–129	Methane (CH ₄), 19
Green metals, 36	Millennials, 125
Greenpeace, 11–13	transform hidebound culture of
Grey London, 8–9	business and deliver
Grime	ESG, 119–134
every country's great fortune,	MIT Sloan Management Review,
17–30	126–127
Group of elders have oversight	Modern Slavery Act, 149-150
over ESG, 103–118	Monetary Authority of Singapore
Guardian, The, 58-59	(MAS), 148–149
	Morningstar Sustain analytics,
Hackers, 18-19	140
Harvard Business Review,	Mortgage-backed securities (MBS),
131–133	61
	MSCI, 140
IMF, 22	Multilateral agencies, 82-83
Inclusion, 93–96	Multilateral organizations, 22
Indian economy, The, 36	Multinational companies, 82-83,
Inflation Reduction Act, 42	97–98
Integrity Council for the Voluntary	Multinational corporations, 146
Carbon Market, 76–77	
Intergovernmental Panel on	National governments, 137
Climate Change	Natural disasters, 19
(IPCC), 20–21, 33–34	Natural language processing
report, 22	techniques, 143
International banks, 82–83,	Net zero, 76
97–98, 146	emissions, 65–79
International community, 23	Network for Greening the
International Energy Agency (IEA),	Financial System
25, 44	(NGFS), 112–113
International Monetary Fund,	New York Times, The, 24–26,
4–5	38–39, 61–62, 83,
International NGOs, 78, 137	95–96
Investing approach, 138–139	Nongovernmental organization
Investors, 92, 137	(NGO), 11–12, 66–67
Iranian Revolution, 23	activism, 121
ISS, 140	campaign, 121
100, 110	North America Free Trade
T. (Agreement (NAFTA),
Key performance indicators (KPIs), 149–150	28–29

Office of the Comptroller of	Science-based Targets Initiative
Currency (OCC),	(SBTI), 115
108–109	Scottish oil company Cairn Energy
Organization of Petroleum	11–12
Exporting Countries	Securities and Exchange
(OPEC), 23	Commission (SEC), 87
	Short-termism in business and
Pandemic, 36–37	profit motive collides
Paris Climate accord, 53–54	with nonfinancial and
Payment crisis, 24	longer term
Pentagon, 32–33	environmental and
Perverse economics behind global	social challenges,
economy's reliance on	49–64
all things carbon,	Silicon Valley, 133
31–47	Singapore's central bank, 148–149
	Singapore's GIC, 5–6
Planting trees, 100	Socially responsible investing
Post, The, 85	investors (SRI
Potsdam Institute for Climate	investors), 96
Impact Research, 35	Sony, 120
Pragmatists, The, 71, 77	Steel manufacturing, 44–45
Principal uncertainty, 111–112	Streamlined energy and carbon
Private-property system, 27	reporting (SECR),
Production process, 44–45, 72	149–150
Project Maven, 128-129	
Protectors, The, 71, 74-77	Supply chains, 96, 98, 100
Prussian Army, 131–133	Europe-0; America-0, 98
Puutu Kunti Kurrama and Pinkura	management, 149–150
people (PKKP), 59-60	metrics, 98
PWC (Global consulting firm), 63	social impact, 98–100
	Supply crisis, 24
Qatar Investment Authority,	Sustainability, 4–5, 67
5–6	sustainability accounting
	standard board's
DAND Composition 15	materiality matrix, 2–3
RAND Corporation, 15	Sustainable finance (SF), 77
Rebalancing process, 78	Sustainalytics, 117
Remote workers, 15	Swiss bank, 94–95
Renewable energy, 39–40	Systems-based approach, 45-46
Russian Army, 33	
Russian invasion, 37–38	Task-force for Climate Financial
	Disclosures (TCFD),
S & P Global Corporate	2–3, 68–69, 105
Sustainability	Taxes, 99–100
Assessment (S & P	Technology, 92–93
Global Corporate	Temasek, 5–6
CSA), 144	Time and Newsweek, 24
Saudi Arabia's Public Investment	Time and Newsweek, 24 Time magazine, 1
Fund, 5–6	
,	Top Gun movie, 31

Toyota, 120 Watson Institute, 31–32 Treating customers fairly (TCF), 93 Wirecard, 50 Woke capitalism, 3, 86–87, 122-123, 137 U.S. Department of Defense, 31–32 consumer protection, 91, 93, 96 UBS, 94–95 on diversity & inclusion, score UK's Modern Slavery Act, 90 as follows, 96-98 UN's Department of Economic and diversity and inclusion, 93-96 Social Affairs (DESA), driving companies to focus on 142-143 social justice issues and United Nation (UN), 22 amount to, 81-91 secretary general antonio Europe-0; America-0, 101 gutteres, 22 on social impact, 101 United Nations Climate on supply chains, 98-100 Summit, 120-121 World Bank, 36, 82-83 United Nation's Sustainable World Economic Forum, The, Development Goals 43-44, 150 (SDGs), 1-2, 53-54 World Meteorological United Nations General Assembly Organization (WMO), (UNGA), 130-131 US Armed Forces, 31–33 World Trade Organization (WTO), US Department of Agriculture, 35 - 3618 - 19

Washington Post, The, 85

Yom Kippur war, 23