

BROADLANDS AND THE NEW RURALITY

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BROADLANDS AND THE NEW RURALITY

An Ethnography

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Malaysia – China

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INVESTOR IN PEOPLE

For Chris

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The most readily accessible characteristics of a phenomenon are not necessarily the most sociologically interesting ones (Crow & Takeda, 2011, p. 6).

In all interaction a basic underlying theme is the desire of each participant to guide and control the response made by the others present (Goffman, 1956, p. 2).

Why would you want to study this village? (*Fieldnotes*, Broadlands village).

I'm going into Tow Law
For what I need (Mark Knopfler, 'Hill Farmer's Blues').

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SHH, Weardale, August 2019.