REFERENCES

Becker-Olsen, K. L., Cudmore, B. A., & Hill, R. P. (2006). The impact of perceived corporate social responsibility on consumer behavior. *Journal of Business Research*, 59(1), 46–53.

Boone, J. B., McKechnie, S., & Swanberg, J. (2011). Predicting employee engagement in an age-diverse retail workforce. *Journal of Organizational Behavior*, 32, 173–196.

Boston College Center for Corporate Citizenship. (2015). Community involvement study 2015. Boston, MA: Trustees of Boston College.

Delmas, M. A., Etzion, D., & Nairn-Birch, N. (2013). Triangulating environmental performance: What do corporate social responsibility ratings really capture? *The Academy of Management Perspectives*, 27(3), 255–267.

Dimson, E., Karakaş, O., & Li, X. (2015). Active ownership. *Review of Financial Studies*, 28(12), 3225–3268.

Edelman. (2013). 2013 Edelman Trust Barometer. Chicago, IL: Edelman.

References

EPA Sustainability Concepts in Decision-Making: Tools and Approaches for the US Environmental Protection Agency. (2012), p. 26.

EU Directive 2014/95. Retrieved from http://eur-lex.europa.eu/legal-content/EN/TXT/?uri=CELEX% 3A32014L0095

Flammer, C. (2015). Does corporate social responsibility lead to superior financial performance? A regression discontinuity approach. *Management Science*, 61(11), 2549–2568. doi:10.1287/mnsc.2014.2038

Galbraith, J., Downey, D., & Kates, A. (2001). *Designing dynamic organizations: A hands-on guide for leaders at all levels*. New York, NY: AMACOM Division of the American Management Association.

Gardberg, N., & Fombrun, C. (2006). Corporate citizenship: Creating intangible assets across institutional environments. *Academy of Management Review*, 31(2), 329–346.

Grant, A. M., Dutton, J. E., & Rosso, B. D. (2008). Giving commitment: Employee support programs and the prosocial sensemaking process. *Academy of Management Journal*, *51*(5), 898–918.

Intel Corporation. (2004). Everything matters: Global Citizenship Report 2003. Intel, Santa Clara.

KPMG AG Wirtschaftsprüfungsgesellschaft. (2010). Intangible assets and goodwill in the context of business combinations: An industry study, Advisory, KPMG AG Wirtschaftsprüfungsgesellschaft, a subsidiary of KPMG Europe LLP and a member firm of the KPMG network.

References 165

Lawrence, R. G. (2004). Framing obesity the evolution of news discourse on a public health issue. *The Harvard International Journal of Press/Politics*, 9(3), 56–75.

Luo, X., Wang, H., Raithel, S., & Zheng, Q. (2015). Corporate social performance, analyst stock recommendations, and firm future returns. *Strategic Management Journal*, 36(1), 123–136.

Margolis, J. D., Elfenbein, H. A., & Walsh, J. P. (2007). Does it pay to be good? A meta-analysis and redirection of research on the relationship between corporate social and financial performance. Ann Arbor, 1001, 48109-1234.

Mitchell, R. K., Agle, B. R., & Wood, D. J. (1997). Toward a theory of stakeholder identication and salience: Defining the principle of what and what really counts. *Academy of Management Review*, 22(4), 853–886.

New York Times. (2016). Laurence D. Fink's 2016 Corporate Governance Letter. *New York Times*, February 2. Retrieved from http://www.nytimes.com/ interactive/2016/02/02/business/dealbook/documentlarry-finks-2016-corporate-governance-letter.html?_r=0

Orlitzky, M., Schmidt, F. L., & Rynes, S. L. (2003). Corporate social and financial performance: A meta-analysis. *Organization Studies*, 24(3), 403–441.

Raffaelli, R., & Glynn, M. A. (2014). Turnkey or tailored? Relational pluralism, institutional complexity, and the organizational adoption of more or less customized practices. *Academy of Management Journal*, 57(2), 541–562.

166 References

Raithel, S., Wilczynski, P., Schloderer, M. P., & Schwaiger, M. (2010). The value relevance of corporate reputation during the financial crisis. *Journal of Product and Brand Management*, 19, 389–400.

Research Magazine. (2003, May). Most widely held stock throughout the socially responsible fund industry. Retrieved from http://csrreportbuilder.intel.com/PDFfiles/archived_reports/Intel%202003%20CSR%20Report.pdf, 2003 Report, p. 38.

Simmons, C. J., & Becker-Olsen, K. L. (2006). Achieving marketing objectives through social sponsorships. *Journal of Marketing*, 70(4), 154–169.

The State of Corporate Citizenship. (2017). Boston College Center for Corporate Citizenship. Boston: Trustees of Boston College.

Thomas, M. L., Fraedrich, J. P., & Mullen, L. G. (2011). Successful cause-related marketing partnering as a means to aligning corporate and philanthropic goals: An empirical study. *Academy of Marketing Studies Journal*, 15(2), 389–401.

Vitaliano, D. F. (2010). Corporate social responsibility and labor turnover. *Corporate Governance*, 10(5), 563–573.

Zakaria, F. (2007). Cathedral Thinking, concept first introduced by former Duke Energy Chairman and CEO James E. Rogers in 'Cathedral Thinking:' Energy's Future. Newsweek, August 20/27.