Index

Note: Page numbers in italics and bold refers to figures and tables.

ACAS Code of Conduct, 139, 140 ACAS Code of Practice, 140 access to data, 94-95 Ackoff, Russel, 70 additional maternity leave, 134-135 adoption leave, 135 advertising, 123 age discrimination, 132 agency workers, 133 Agile. see also Scrum approach, 191-192 benefits of, 188, 188 definition, 188-189 eight principles, 196 governance, 198-202, 199 importance, 188 leadership and culture, 202-203 Agile Business Consortium, 195, 199 The Agile Manifesto Principles, 189, 190 Agile Portfolio Management, 198–202 Agile Programme Management, 198 - 202Agile Project Management Framework (AgilePM[®]), 194-195, 195, 196, 197, 197-198, 198 life cycle process, 195, 197 people/roles/responsibilities, 198 techniques, 200 timebox, 199 Agile Project Management Handbook v2, 194 Amazon, 39 Ansoff, Igor, 79 Ansoff matrix, 79, 79 Apple, 149 Apple/NeXT, 41

arms-length means distance, 82 Articles of Association. 23 Asian financial crisis, 15 assembly lines, 50-51 to teams, 56-58, 57 asset purchase, 24 Atlas of Protein Sequence and Structure, 161 atypical workers, 133 audits, 27 Balanced Scorecard, 71, 71 The Bank of England, 13–14 Basic Local Alignment Search Tool (BLAST), 168 bereavement/dependents leave, 135 big data, 85-86, 90 bioinformatics revolution, 161-162 biotechnology, 182-183 disruptive innovation in, 177–178 Bowmans strategy clock, 80, 80 brand experience, 121 branding, 120-121 Brexit, 142-144 Bribery Act 2010, 29-30 business acquiring, 22 running, 24-27 Business Angels, 46 business cycle, 9, 10 business level, 72 business models and organisational challenges, 179 business organisation, 18-19 buyer behaviour, 116-117 capital account, 12-13

capital gains tax, 28

case law, 138, 143–144 case study Daimler-Chrysler, 70 European Union, 34-35 **FIFA**, 73 Southeast Asian Crash, 15 Cetus Corporation, 177 change management, organisational change as, 102 macrolevel, 103 macro-to-micro link, 103-104 micro framework, 104-106 micro-to-macro link, 106-109 change processes, 108-109 charitable companies, 18 charity commission, 18 classical economic theory, 3-4 Clustered Regularly Interspaced Short Palindromic Repeats (CRISPR), 178 Coase, Ronald, 49 Coca-Cola, 158 command economies vs. control economies. 3-5 common law, 138 community interest company, 18 Companies House, 17, 18, 20, 21 company buying, 23 information, 21 registering, 21 company limited by guarantee, 18 company limited by shares, 18 company names, 20 compensatory award, 136 competition and markets authority (CMA), 24 competitor analysis, 76 compliance issues, 29-30 concentrated marketing, 120 conditions of justice, 34-35 confidential non-disclosure agreement (CDA), 23 Confucian Dynamism, 125 consumer behaviour, 116, 117 consumer choice, 7

consumer price index, 11 contract for service, 131-132 contract law, 138 contractual relationship, 130 copyright protection, 151–152 corporate environment, 86 governance, 93 hospitality, 25 level, 72 planning, 69-70 planning process, 70 taxation, 28-29 corporation tax, 28 cost-push inflation, 11 creative destruction, 38 creativity, 37 Criminal Finances Act 2017, 30 crowdfunding, 45 crowding out, 50, 60, 60-62 cultural distance, 124-125 customer awareness, 76 customer orientation, 113-114, 179 Cynefen framework, 192 Daimler-Chrysler (case study), 70 data access, 94-95 data mining, 87 data protection. 29 Data Protection Act 2018, 29 demand-pull inflation, 11 design rights and appearance, 154-155 differentiated marketing, 120 diminishing marginal utility, 7 direct marketing, 123 disability, 132 disciplinary, 139-140 discrimination, 133 dismissal, 140 disruptive innovation, 176-177 in biotechnology, 177–178 features of, 177 management strategy for, 178–179 DNA analysis, 172. see also genetic information

dominant logic, 90 drag-along clauses, 23 Drucker, Peter F., 40-41 DSDM, 194, 200 DSDM Consortium, 201 EAT. see Employment Appeal Tribunals (EAT) EBI. see European Bioinformatics Institute (EBI) economic, technical or organisational unit (ETO), 140–141 economic theory, 3 effective marketer, 114 elasticity of demand, 7 employee rights, 24 employee shareholders, 138 employees, exploitation of, 51–53, 53 employment, 130-131 case law, 138 contract, 131 disputes, 141–142 and law, 129-130 regulation, 138 relationship, 131, 132, 139-140 rights, 132-133, 142 termination, 140-141 **Employment Appeal Tribunals** (EAT), 130, 142 Employment Rights Act 1996, 131, 136 employment tribunal, 130, 135, 136, 138-142, 144 An Enquiry into the Nature and Causes of the Wealth of Nations (Smith), 4 Ensembl, EBI, 167 entrepreneurs, 41 entrepreneurship, 33-36 and innovation, 37-39 in sectors, 47 environment, 76 tools, 77 environmental analysis, 115, 116 The Equality Act 2010, 132–133 equilibrium price, 7, 8, 8

ethics. 82-83 ETO. see economic, technical or organisational unit (ETO) **European Bioinformatics Institute** (EBI), 166-168 European Investment Bank, 13 European Molecular Biology Laboratory-European **Bioinformatics Institute** (EMBL-EBI), 166 European Union (EU), 19, 24, 34–35 expanded marketing mix, 115 expansion (recovery), 9 expenditure accounts, 12 Facebook, 149 fast moving consumer goods (FMCG), 122 femininity, 124 FFF (friends, family and fools), 44 FIFA (case study), 73 finance, raising, 44-47 financial account, 12-13 financial effect, 43. 44 financial institutions, 13 firms, 123, 124 fiscal policy, 9 5-P's of strategy, 75 fixed-term workers, 133 flexible working, 135 Ford, Henry, 52-56 foreign direct investment, 12–13 formal performance measurement, 107 formulating the mess, 70 4C's framework, 115 4P marketing mix, 123 4Ps. 114-115 Friedman, Milton, 10-11 gender reassignment, 132 The General Theory of Employment, Interest and Money (Keynes), 10

(Keynes), 10 generic strategy, 68 genetic data analysis, 172 genetic information, 162-166, 163, 164 Getting Health Safety Environment Performance Right, 108 globalisation, 2 global marketing, 124-125 Google, 149 governance, 27, 93 governance structures, 61 government, 12, 13 Great Depression, 17 Great Repeal Bill, 142 grievance procedures, 139 gross domestic product, 11 group structure, 21-22 health and safety, 133 Hecksher-Ohlin (H-O) model, 6 hierarchies, 49-50 HM Courts, 136 HM Revenue & Customs, 28 homology modelling, 171

HM Revenue & Customs, 28 homology modelling, 171 Hotellings Beach, 66 HR management, 50 Huawei, 149 HUGO (the Human Genome Project), 39, 162 human right, 133 hybridoma technique, 150

IBM, 124, 125, 181 income accounts, 12 income and taxation, 27-28 indexation relief, 28 individualism vs. collectivism, 124 Industrial Revolution, 42 inflation. 11 influenza virus. 169 information governance, 93 information integration layer, 94 information management, 95 information strategy, 91-93, 92 information technology (IT) big data, 85-86 and knowledge economy, 93-94 innovation, 37, 40-41, 44. see also disruptive innovation

The Innovator's Dilemma (Christensen), 176 input-output ('I-O') economics, 37 Institute of Chartered Secretaries (ICSA), 26-27 intellectual property rights (IPRs), 40, 147 - 150combinations of, 158-159 copyright protection, 151–152 design rights and appearance, 154-155 patents and protecting invention, 155-158 TMs and companys brand, 152 - 154trade secrets, 158 type of, 150-151 interactive marketing, 123 inter-connectedness, 107 interest rates, 12 International Bank for Reconstruction and Development, 13 International Space Station, 33 international trade factors, 6-9 international trade theory, 5-6 Internet. 39 invention, 37, 40 patents and protecting, 155-158 investments, 54-56 Invisible Hand, 4 IPRs. see intellectual property rights (IPRs) Iterative Threading ASSEmbly Refinement (I-TASSER), 171 IT service management environment, 89 IT system, 43 Johnson approach, 72-73 Johnson and Scholes' cultural webb paradigm, 74, 74

Key Account Management' (KAM), 117, **118** Keynesian economics, 10 Keynes, John Maynard, 10 key performance indicators, 71 Kings College London, 18 knowledge economy, 93-94 individual to the organisation, 88 organisational effectiveness, 88-89 processing layer, 94 sharing, 87-88 Kondratieff cycles, 35-36, 39 Kondratieff, Nicholai, 35 Kotler, Philip, 82 law and employment, 129-130 limited liability partnerships (LLP), 19 McKinsey 7-S model, 74-75, 75 macroeconomic policy, 11 macro-to-micro link, 101, 103-104 management practice, 179-180 management strategy for disruptive innovation, 178-179 Marco Polo, 13 market-focused Keynesian economists state, 10 marketing, 113 channels, 122-123 mix, 114–115, 120, **121** research, 117-119 strategy, 119–120 market orientation, 113–115 Market Penetration Strategy, 122 Market Skimming Strategy, 122 marriage/civil partnership, 132 masculinity, 124 Memorandum of Understanding (MoU), 22-23 mergers and acquisitions (M&A), 22 - 24microexternal environment, 115 Microsoft, 41, 181 Mintzberg's 5-P's of strategy, 75

Monetarism, 10-11

monetary theory, 9

MoSCoW (Must Have, Should Have, Could Have and Won't have this time). 194 motivational effect, 60, 60-61 multi-skilled experts, 41-42, 42 Nash equilibrium, 57 national accounts, 12 National Center for Biotechnology Information (NCBI), 166 - 168national culture, 124 National Health Service (NHS) Act, 19 national living wage, 138 Needleman-Wunsch algorithm, 161 Neuraminidase (N), 169 new trade theory, 6 niche marketing, 120 Nokia, 149 NVIVO software tool, 119 offer, 131 Ohmae's 3-C model, 78, 78 one-sided exploitation of employees, 51-53, 53 one-sided exploitation of the firm, 53 - 54**One-sided Prisoners Dilemma**, 52 Online Mendelian Inheritance in Man[®] (OMIM) database, 167 online resources, 166-170 for 3D structure prediction and analysis, 170-171 Open Data Institute, 87 open systems theory, 86 ordinary maternity leave, 134 organisational effectiveness, 88-89 organisations as micro-macro system, 100, 101 macrolevel, 100 macro-to-micro link, 101 microlevel, 101–102 micro-to-macro link, 102, 106, 109

organizational buyer behaviour, 116-117 overseas companies, 19 part-time workers, 133 patents and protecting invention, 155 - 158paternity leave, 135 PDB, 168 personal selling, 123–124 PESTEL analysis, 78–79 PESTEL/PEST/STEP, 115 Pfam database, 168 phylogenetic analysis, 169-170 polymerase chain reaction (PCR), 177 - 178Porter's Five Forces, 77–78 Porters generic strategies, 79–80, 80 portfolio investment, 13 preactive alignment, 70 pre-emption rights, 23 pregnancy and maternity, 132-133 pre-hearing review (PHR), 141 price elasticity of demand, 7 price elasticity of supply, 7 price mechanism, 8 pricing methods, 122 pricing strategies, 121 Principles of Political Economy and Taxation (Ricardo), 4 producer price index, 11 production accounts, 12 promotion, 123–124 Protected Conversation, 142 protected disclosure, 139 Public Interest Disclosure Act 1998, 137

qualitative research, 118 quantitative easing, 10 quantitative research, 118 QUARK, 171

race, 132 raising finance, 44–47 recession, 9 redundancy, 137 references, 141 Reference Sequence (RefSeq) database, 167 registered design rights (RDRs), 154-155 regulation, 130 regulatory employment right, 135 - 138religion/belief, 132 Republic of Ireland, 19 resignation, 141 retirement, 141 **RFID**, 51 Ricardian model, 5 Ricardo, David, 4-5, 9 royal charter companies, 18 sales promotion, 123 sampling design, 118 scarcity, 8 Scherers approach, 81 Scholes approach, 72–73 Schumpeter, Joseph A., 39, 81, 175 - 176Scottish nationalism, 6 Scrum, 192-193. see also Agile SECI model, 87 self-awareness. 73 service co-creation, 89-91 service economy, 89 service encounters, 90 service knowledge management base, 94 Services Dominant Logic, 115 settlement agreements, 142 7Ps framework, 115 7-S model, 74-75, 75 sexual orientation, 132 shared parental leave, 134 shareholders, 27 share purchase, 24 slavery, 29 Slavery Abolishment Act, 130 Smith, Adam, 2, 4, 5, 33–34 sole trader, 18

some other substantial reason (SOSR), 137 Sony PlayStation (PS1, 2 & 3), 41 Southeast Asian Crash (case study), 15 SPSS, 119 stamp duty, 28 statement of particulars, 135 statutory employment right, 135-138 strategic analysis, 76 strategic business unit (SBU), 72 strategic management, 72-73 process, 67-68 tools, 73 supply and demand, 7, 8 supply-side centric Monetarism, 10 SWISS-MODEL, 170 SWOT analysis, 77, 116 Takeover Directive harmonises, 24 tax implication, 19 tax issues depending on your corporate business vehicle. 28 tax on public company takeovers, 28 tax on real estate investment trusts. 29 tax on share issues, dividends, distributions and share buybacks, 29 Taylor, Frederick Winslow, 50-51 Taylorism, 50–51 Tesla Motors, 41 'The Nature of the Firm' (Coase), 49 3D structure prediction and analysis, 170 - 1713D printing, 43, 62 TMs and companys brand, 152-154 trade secrets, 158 trade unions/collective bargaining, 138

Transfer of Undertakings Protection of Employment (TUPE) Regulations, 24, 140-141 Treacy and Wiersmas Value Disciplines Models, 81, 81-82 Tribunal Service, 136 12 Agile Principles, 190–191 UK Corporate Governance Code, 27 uncertainty avoidance, 124 uncertainty matrix and complexity, 71, 72 undifferentiated marketing, 119-120 unfair dismissal, 136 UniProt Knowledgebase (UniProtKB), 167 **UNIX**, 41 unpaid parental leave, 134 unregistered design rights (UDRs), 154-155 value chain, 38, 39 value creation, 56 value creation process, 61-62 Valued Added Tax (VAT), 28 Value Disciplines Models, 81, 81-82 Venture Capital (VC), 46 Venture Capitalists, 42

The Wealth of Nations (Smith), 2, 4 whistleblowing, 137, 139 Whittington approach, 72–73 Williamson, O. E., 54 Windows 95, 41 work and family life, 134–135 Working Time Regulations 1998, 133 worldwide patent protection, 150 wrongful dismissal, 138

Virgin Records and Tapes, 39

Viagra, 157