# **Journal of Tourism Futures**

# Aims

To inspire the tourism industry and the academic community about the future of tourism.

The dissemination and formulation of the body of knowledge called tourism futures to practitioners, educators, researchers and students.

To provide an international forum for a wide range of practical, theoretical and applied research within the field of tourism futures.

To represent a multi-disciplinary set of views on key and emerging issues in tourism futures.

Include a cross-section of methodologies and viewpoints on research, including quantitative and qualitative approaches, case studies, and empirical and theoretical studies.

To encourage greater understanding and linkage between the fields of study related to tourism futures.

To publish new and original ideas.

#### Scope

The journal will serve and reflect the tremendous growth in research and discussions in tourism futures.

The journal will take a broad and multi-disciplinary approach to the future, whether it is short term or long term or economics or consumer behaviour. However, the journal will not compromise its position that all papers must be about the "future" and "tourism".

We encourage papers that stretch the current boundaries of the fields and develop new areas and new linkages with other relevant areas or combine or introduce new approaches and methodologies. The journal welcomes creative and innovative approaches and papers that introduce new concepts and ideas.

#### Forms of contributions

The journal recognises that writing about the future is formed in different ways, therefore we will accept a variety of papers in different formats to represent different access points to the future as:

Research papers should normally be between 5,000-7,000 words, however longer pieces will be accepted. Papers can be empirical, applied case studies or conceptual frameworks. All research papers are double-blind refereed.

Viewpoints usually written by practitioners and should be between 2,000-4,000 words emphasising an opinion, explanation or novel ideas about the future of tourism. These papers will be reviewed by a member of the editorial board in such a way as to offer authors guidance for improvement.

Trend papers should focus on a particular trend(s) or driver(s) of change focusing on how they made an impact on or influence the future of tourism. Trend papers should be not more than 2,000 words.

Reviews highlight conferences or books which will be of significance from a futures perspective. These pieces should be approximately 1,000 words.

### Author guidance notes

The first page of the manuscript should include a brief descriptive title and the author's name, affiliation, address and telephone, and e-mail address. In the case of co-authors, their full details

should also be included. All correspondence will be sent to the first named author, unless otherwise indicated.

The second page should contain the title of the paper, a structured abstract, and up to six keywords. The paper should begin on the third page and need not relist the title or authors. The paper should be sub-divided into sections to aid readability as appropriate. For simplicity, section headings should be in upper case and bold, while subsection headings should be in upper and lower case and bold.

Authors must supply a structured abstract set out under 4-7 sub headings as:

- 1. Purpose (mandatory).
- 2. Design/methodology/approach (mandatory).
- 3. Findings (mandatory).
- 4. Research limitations/implications (if applicable).
- 5. Practical implications (if applicable).
- 6. Social implications (if applicable).
- 7. Originality/value (mandatory).

Authors should not seek to use the journal as a vehicle for marketing any specific product or service. You should avoid the use of language or slang that is not in keeping with the academic and professional style of the journal. Titles of organisations, etc. should be written out first in full and thereafter in initials. Authors are asked to ensure that references to named people and/or organisations are accurate and without libellous implications.

Figures and other line illustrations may only be supplied in black and white and should be submitted in electronic format. Each figure should be numbered and titled. In the text, the position of figures should be indicated by typing on a separate line the words "Figure 1 about here". A copy of the data should also be included where appropriate.

Tables should be numbered consecutively and independently of any figures in the article and should be supplied in black and white. Each table should be numbered and titled. All columns should have explanatory headings. Tables should not repeat data that are available elsewhere in the paper. In the text, the position of tables should be indicated by typing on a separate line the words "Table I about here".

Internet screen dumps should have a white background to increase the contrast between the illustration and the background and should be provided electronically as BITMAP, with a minimum acceptable resolution of 300 dpi. Their approximate final positions should be indicated in the margin of the text. Authors should be aware that graphics supplied with low resolution are not guaranteed to reproduce well and should be avoided whenever possible.

Authors submitting papers for publication should specify which section of the journal they wish their paper to be considered for: "Research Papers" or "Viewpoints", etc. The editors and publisher will do everything possible to ensure that the manuscripts are dealt with promptly and that those which are accepted are quickly published.

Authors are responsible for obtaining permission from copyright holders for reproducing through any medium of communication those illustrations, tables, figures or lengthy quotations previously published elsewhere. Add your acknowledgements to the typescript, preferably in the form of an "Acknowledgements" section at the end of the paper. Credit the source and copyright of photographs or figures in the accompanying captions.

The journal's policy is open access and creative commons. Authors retain their rights to republish this material in other works written or edited by them, subject to full acknowledgement of the original source of publication.

Authors cannot submit a paper to the *Journal of Tourism Management* when it is currently under consideration with another journal.

References to other publications must be in Harvard style and carefully checked for completeness, accuracy and consistency. Thus is very important in an electronic environment because it enables readers to exploit the Reference linking facility on the database and link back to the words you have cited through CrossRef.

You should cite publications in the text (Adams, 2006) using the first names authors name or (Adams and Brown, 2006) citing both names of two, or (Adams *et al.*, 2006) when there are three or more authors.

## Submission of articles

Papers should be submitted via https://mc.manuscriptcentral.com/jtf

Advice about papers in the first instance should be addressed to Dr Ian Yeoman (ian.yeoman@vuw.ac.nz).

### Publication

All papers will be disseminated on the Emerald dedicated web platform: www. emeraldinsight.com

### Subscriptions

The Journal of Tourism Futures will be available as an open access publication.

Additionally, subscriptions to the printed edition of the Journal of Tourism Futures are available through the European Tourism Futures Institute. All subscription inquiries, orders, claims, back issues and renewals should be addressed to the European Tourism Futures Institute, P.O. Box 1298, 8900 CG Leeuwarden, The Netherlands, tel: ++31 58 244 1992, e-mail: jtf@etfi.eu, website: www.etfi.eu/jtf. For the print edition, the following printing and handling charges apply.

#### Print Subscriptions Journal of Tourism Futures

Individual print subscriptions: €80

Institutional print subscriptions: €180