# DIGITAL TRANSFORMATION AND INSTITUTIONAL THEORY

**Edited by** Thomas Gegenhuber, Danielle Logue, C.R. (Bob) Hinings and Michael Barrett

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RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS

**VOLUME 83** 

# DIGITAL TRANSFORMATION AND INSTITUTIONAL THEORY

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#### RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS VOLUME 83

# DIGITAL TRANSFORMATION AND INSTITUTIONAL THEORY

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Emerald Publishing Limited Howard House, Wagon Lane, Bingley BD16 1WA, UK

First edition 2022

Editorial matter and selection © 2022 Thomas Gegenhuber, Danielle Logue, C.R. (Bob) Hinings and Michael Barrett.

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#### **British Library Cataloguing in Publication Data**

A catalogue record for this book is available from the British Library

ISBN: 978-1-80262-222-5 (Print) ISBN: 978-1-80262-221-8 (Online) ISBN: 978-1-80262-223-2 (Epub)

ISSN: 0733-558X (Series)



ISOQAR certified Management System, awarded to Emerald for adherence to Environmental standard ISO 14001:2004.

Certificate Number 1985 ISO 14001



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## FOREWORD: RESEARCH IN THE SOCIOLOGY OF ORGANIZATIONS

Research in the Sociology of Organizations (RSO) publishes cutting-edge empirical research and theoretical papers that seek to enhance our understanding of organizations and organizing as pervasive and fundamental aspects of society and economy. We seek provocative papers that push the frontiers of current conversations, that help to revive old ones or that incubate and develop new perspectives. Given its successes in this regard, RSO has become an impactful and indispensable fount of knowledge for scholars interested in organizational phenomena and theories. RSO is indexed and ranks highly in Scopus/SCImago as well as in the Academic Journal Guide published by the Chartered Association of Business schools

As one of the most vibrant areas in the social sciences, the sociology of organizations engages a plurality of empirical and theoretical approaches to enhance our understanding of the varied imperatives and challenges that these organizations and their organizers face. Of course, there is a diversity of formal and informal organizations – from for-profit entities to nonprofits, state and public agencies, social enterprises, communal forms of organizing, nongovernmental associations, trade associations, publicly traded, family-owned and managed, private firms – the list goes on! Organizations, moreover, can vary dramatically in size from small entrepreneurial ventures to large multinational conglomerates to international governing bodies such as the United Nations.

Empirical topics addressed by *RSO* include the formation, survival and growth or organizations; collaboration and competition between organizations; the accumulation and management of resources and legitimacy; and how organizations or organizing efforts cope with a multitude of internal and external challenges and pressures. Particular interest is growing in the complexities of contemporary organizations as they cope with changing social expectations and as they seek to address societal problems related to corporate social responsibility, inequality, corruption and wrongdoing and the challenge of new technologies. As a result, levels of analysis reach from the individual, to the organization, industry, community and field and even the nation-state or world society. Much research is multilevel and embraces both qualitative and quantitative forms of data.

Diverse theory is employed or constructed to enhance our understanding of these topics. While anchored in the discipline of sociology and the field of management, *RSO* also welcomes theoretical engagement that draws on other disciplinary conversations – such as those in political science or economics, as well as work from diverse philosophical traditions. *RSO* scholarship has helped push forward a plethora theoretical conversations on institutions and institutional change, networks, practice, culture, power, inequality, social movements,

categories, routines, organization design and change, configurational dynamics and many other topics.

Each volume of *RSO* tends to be thematically focused on a particular empirical phenomenon (e.g., creative industries, multinational corporations and entrepreneurship) or theoretical conversation (e.g., institutional logics, actors and agency and microfoundations). The series publishes papers by junior as well as leading international scholars and embraces diversity on all dimensions. If you are scholar interested in organizations or organizing, I hope you find *RSO* to be an invaluable resource as you develop your work.

Professor Michael Lounsbury Series Editor, *Research in the Sociology of Organizations* Canada Research Chair in Entrepreneurship & Innovation University of Alberta