

NURTURING MODALITIES OF INQUIRY IN ENTREPRENEURSHIP RESEARCH

Seeing the World Through the Eyes of
Those who Research

Edited by David Higgins, Catherine Brentnall,
Paul Jones and Pauric McGowan

CONTEMPORARY ISSUES IN
ENTREPRENEURSHIP RESEARCH

VOLUME 17

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RESEARCH

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RESEARCH, VOLUME 17

**NURTURING MODALITIES
OF INQUIRY IN
ENTREPRENEURSHIP
RESEARCH: SEEING THE
WORLD THROUGH THE
EYES OF THOSE WHO
RESEARCH**

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INVESTOR IN PEOPLE

.....to my three friends and fantastic (*in some areas* - ☺),
co-authors thank you so muchx

*You won't believe what you can accomplish by attempting the impossible with the
courage to repeatedly fail better.*

*Words and images run riot in my head, pursuing, flying, clashing, merging, end-
lessly. But beyond this tumult there is a great calm, and a great indifference, never
really to be troubled by anything again.*

—Samuel Beckett

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PREFACE

There have been increasing calls for methodological and theoretical variety when researching entrepreneurship and related areas, to mobilise creative ways for developing, generating and analysing empirical data. This requires researchers to recognise and explore how to research through the adoption of a variety of approaches be that deductive, inductive or a plurality of methods and logic. This publication seeks to assist and inspire both existing and future scholars/researchers in the field to make more informed methodological choices and offer tangible evidence of good practice. In so doing, we can more accurately reflect the lives of entrepreneurs and their experiences. As editors, we have openly sought to encourage the development of reflexive articles, both conceptual and empirical, which illustrate the messy, heterogeneous and problematic nature of entrepreneurship research.

A key characteristic of the publication is the different ‘framing’ of questions that enhance theoretical and practical knowledge. Through this publication, we have collectively, both editors and contributors, provided an opportunity for constructively aligning contributions that benefit from the juxta-positioning of rigour with relevance. The publication has drawn contributions from established global scholars to generate topical point of discussions and practice that reflects an international collection of contributions, perspectives and interests, reflecting contributions to the theme of *innovative research practices* from the field.