

Index

- Aboriginal Tourism Australia, 186
Absolute poverty, 199
Accountability, xii, xviii, 130, 197,
 203, 204, 208, 318, 320
Activity, tourism, xix, 70, 82, 88,
 89, 96, 116, 140, 141, 184,
 188, 201, 229, 231, 233,
 234, 238, 239, 240, 245,
 247, 248, 252, 311, 322,
 325
Actor, tourism, 103, 108, 113, 274,
 279
Air transport, 154, 283
Amin, S., 17–18
Analysis, tourism, 80
Argentina
 Buenos Aires, tourism in,
 230–234
 comparison of past and present
 policies, 228–230
Federal Strategic Plan for
 Sustainable Tourism,
 229–230
 land use strategic plan, 233
 provincial strategic plans,
 232–234
 provincial tourism law 14.209,
 231–232
 rural or ranch tourism, 233–234
for southwest micro region,
 234–238
tourism chain, establishment of,
 233–234
- Attraction, tourism, 103, 142, 174,
 175, 176, 181, 189, 271
Australia
 indigenous population of, 184
 indigenous tourism and events of,
 185
 economic development
 opportunities from, 186
 employment generation, 186
 international arrivals, 185–186
 Torres Strait Islands, case of,
 187–194
Tourism Queensland's tourism
 strategy, 186–187
national tourism strategy of, 185
tourism and events, significance
 of, 184
- Balance of payments, x, xi, 319
Baran, Paul, 16
 Monopoly Capital, 16
 The Political Economy of Growth,
 16
- Basic needs theory, 18
Beach tourism, 259, 304
Becker, G. S., 31, 37
Behavior, tourist, 258
Best practice, 26, 95, 128, 144, 216,
 290, 311, 319
Biological diversity, tourism, 90,
 273
Brundtland Commission, 105
Brundtland Report, 243

- Budget, xvi, 117, 130, 135, 136, 139, 140, 142, 145, 164, 165, 223, 292, 318
Business tourism, 169, 170, 291
- Capital, x, xi, xii, xiii, xv, xviii, xx, 4, 5, 7, 11, 12, 14, 17, 22, 24, 25, 27, 29, 30, 33–51, 68, 70, 73, 78, 105, 107, 112, 115, 136, 154, 186, 212, 267, 319, 320, 323
Capital formation, xv, 40, 49, 54, 80, 319
Capital resources, x, 108
Career, tourism, 117, 289
Case study, tourism, xvii, 121, 170, 185, 227, 238, 245, 247, 312
Chamberlin, Edward
 The Theory of Monopolistic Competition, 10
Change, socio-cultural, tourism, 90, 177–178
Civil society, 49
Classical economic thought, 6–8
Classical political economy, 8
Climate change, tourism, 54, 294, 317
Clinical approach, 319, 325, 326
Cluster, tourism, xv, xix, 280, 325
Cluster analysis, 59, 85, 166, 221, 271, 273, 280
Codex, tourism, 319
Co-evolution, xiii, xv
Collaboration, tourism, 103, 121, 122, 123, 132, 144, 175, 282, 293, 294
Collective social capital, 51
Colombia, 324
- achievements in terms of tourism policy, 219–222
average hotel occupation rates, 213
challenges, 213–217
civilian security problems and, 213
competitiveness aspects, 213–214
diversified offers, 216–217
economic benefits, 215–216
international arrivals, 213
local governments, role of, 214
policy for, 217–224
positive aspects, 216
reflexive modernization and, 214
strategic decisionmaking processes, role of, 222–224
and sustainable development, 217
technical regulations, 218
Colonialism and economic development, 6–7
Commercialization, 72, 82, 177, 255
Community of knowledge, 319
Community-based tourism, 96
Comparative advantage, 7, 57, 60, 65, 81, 86, 109, 218, 321
Comparative study, 7, 57, 60, 65, 66, 74, 81, 109, 110, 218, 249, 321
Competitive advantage, 57, 74, 81, 109, 110, 111, 116, 119, 225, 248
Competitive markets, x
Competitiveness, x, xv, xix, 20, 34, 55, 57, 58, 65, 72, 73, 80, 81, 86, 102, 103, 112, 120, 129, 138, 140, 179, 201, 214, 218, 219, 220, 231,

- 281, 282, 283, 286, 289, 297, 320
- Complex adaptive system, xii, xv, xxi
- Complexity theory, xiii
- Computer reservation, 172
- Conservation, tourism, xv, 88, 94, 115, 116, 117, 121, 228, 243, 304
- Constraints, tourism, x, xi, 284, 290, 319, 321, 322
- Consumers, tourism, 16, 20, 58–61, 71, 81, 82, 167, 186, 288
- Content, tourism, 233, 245
- Convention, xiv, xv, 15, 18, 30, 38, 51, 52, 54, 68, 105, 180, 202, 216, 220, 221, 294
- Convention and visitor bureau, 202
- Conventional capital, 30
- Cooperation, ix, xi, 21, 25, 29, 35, 41, 51, 53, 104, 113, 133, 164, 175, 267, 271, 275, 277, 278, 310
- Corporate social responsibility, 330
- Cost-benefit analysis, 46, 107
- Creative destruction, xiii, 38
- Creativity, 119, 175
- Crisis management, 202, 313
- Cruise tourism, 175, 189, 193
- Cultural capital, 44
- Cultural conflict, 257
- Cultural resources, 129, 137, 139, 283
- Cultural Revolution (1966–1976), 152
- Culture, tourism, 177, 192, 287, 288
- Data, tourism, 40, 50, 51, 56, 136, 165, 204, 263
- De facto* protection, 7
- Decentralization, 128, 129, 130, 147, 222, 226, 324
- Decisionmaking, tourism, xii, xvii, 8, 9, 10, 13, 14, 18, 32, 33, 44, 46, 47, 51, 52, 58, 59, 63, 66, 72, 81, 85, 96, 97, 98, 102, 104, 107, 110, 112, 113, 115, 118, 122, 124, 128, 129, 130, 131, 144, 145, 146, 194, 198, 217, 222, 225, 246, 263, 285, 296, 302, 318, 322
- Deficit, 184, 235
- Demand, tourism, x, 55, 59, 74, 93, 114, 186–187, 262, 292–294
- Demography, 178, 230
- Demonstration effect, 203, 260, 261
- Denison, E. F., 36
- Destination, xvi, xviii, xix, 47, 54, 55–86, 88, 89, 90, 91, 94, 95, 96, 97, 98, 99, 102, 103, 105, 106, 107, 108, 109, 110, 111, 112, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 128, 129, 131, 132, 144, 167, 169, 176, 177, 179, 180, 181, 189, 196, 198, 199, 201, 204, 207, 212, 215, 217, 218, 219, 220, 221, 222, 223, 225, 226, 230, 233, 242, 244, 245, 246, 247, 248, 251–262, 265–280, 284, 285, 286, 288, 291, 292, 296, 298, 299, 301, 302, 303, 304, 305, 306, 307, 308, 311, 312, 313, 314, 315, 320, 321,

- 322, 323, 324, 325,
326, 327
- Destination benchmarking, 66, 118
- Destination competitiveness, 73, 80,
109, 118, 195, 286
- Destination management
in academic literature, 62–65
agents, role of, 60
issue of boundaries, 61–62
key areas of tourism policy,
58–59
spatial, objective perspective,
59–60
subjective, tourism-consumer
perspective, 60
systemic approach, 60–62
- Destination marketing
organization, 320
- Destination policy, 79
- Destination strategy, 65, 85, 102
- Destination sustainability, 88, 90,
91, 94, 95, 96, 97, 98, 99,
102, 115, 116, 123, 242,
244, 245, 247, 248,
251–262, 263, 322, 323, 326
- Deterministic planning, xiii, xxi
- Developing country, 12, 15, 18, 19,
32, 53, 91, 117, 122, 128,
129, 130, 147, 314
- Development, clinical approach,
319, 325, 326
- Development, community, 183, 191,
192
- Development, concept of, xi
bilateral and multilateral agencies
for, 5
- dependency theory, 32
- evolution of viewpoint, 4
- human capital and human
development, 24–25
- local binding constraints
and, 319
- presumptive path to development
policies, 318–319
- social-institutional capital as a
factor for, 41
and structural changes, 33
- Development, diagnostic approach,
xiii, 326, 327
- Development, tourism for, ix–xiv,
xx, 32, 54, 86, 88, 89, 95,
98, 103, 105, 124, 268,
278, 318, 321, 322, 326,
327
- Development paradigms, 23, 31, 32,
99, 326
- Development theories, xii, 6–25,
26, 30, 321, 326
- Diagnostic method, xii, 74, 327
- Distribution, tourism, x, xvi, xx,
xxi, 9, 27, 32, 47, 82, 90,
93, 95, 96, 98, 105, 107,
112, 118, 119, 120, 128,
129, 142, 156, 215, 243,
261, 263, 293, 304, 321,
322
- Distribution channel, 118
- Domar, Evsey, 14
- Domestic tourism, 174, 282, 287,
288, 292, 304
- Dynamic knowledge creation, xi
- Ecology, tourism, 243, 244
- Econometrics, tourism, 50
- Economic Commission for Latin
America and the
Caribbean, 19
- Economic development, 5–6
Barcelona Consensus, 22
basic needs approach, 18

- Beijing-Seoul-Tokyo (BeST)
 Consensus, 23
 in capitalist system, 8
 classical economic thought, 6–8
 colonialism and, 6–7
 contemporary theories, 11–12
 early mercantilist thoughts, 6
 free trade and, 7
 heterodox theories of, 15–19
 markets and price equilibrium mechanisms, 9
 models of economic growth, 12–13
 neoclassical economic paradigm, 9–11
 neo-marxist theories of, 16–17
 precursors's perspective, 13–15
 productive effort, significance of, 6
 protectionism *vs.*, 7
 questioning the orthodox views of, 19–25
 redistribution of incomes and welfare, 18
 Seoul Consensus, 23
 structuralism theories, 15–16
 unequal exchange, concept of, 18
 Washington Consensus, 19–22
- Economic growth, models of, 12–13
 agglomeration and linkages, role of, 15
 development poles for, 15
 endogenous growth theories, 13, 3738
 exogenous growth theories, 12
 government economic policies, role of, 14
 Harrod–Domar model, 12
 institutional approach to development issues, 15
 modernization theories, 13–14, 17
 natural rate of growth, 14
 Solow model, 12, 36
 Economics, tourism, 4, 6, 8, 10, 11, 19, 23, 24, 27, 41, 44, 45, 62, 101, 173
 Ecotourism, xix, 88, 90, 97, 203, 216, 218, 220, 221, 243, 306, 308, 310, 312
 Education, tourism, xv, 18, 26, 30, 31, 34, 36, 40, 54, 132, 144, 185, 200, 214, 217, 248, 250, 285, 311
 Egypt
 achievements and limitations, 312–313
 beach resorts, 307
 challenges, 313–314
 Egyptian Tourism Authority (ETA) and, 304–305
 Egyptian Tourism Development Authority (TDA), role of, 303–305
 Egyptian Tourism Federation and, 305
 Egyptian tourism policy, 301–315
 human resources at different levels, development of, 311–312
 international funds and technical expertise, use of, 309–310
 NGO's, role of, 309
 for private investments, 305–307
 reengineering organizational structure and governance, 303–305
 rules and regulations of land allocations, 303–305

- in 1980s, 302
Siwa Sustainable Development Initiative, 309
for socioeconomic welfare in remote regions, 310–311
for sustainable tourism, 307–309
telecommunication services, 307
Emergent property, xviii, xv
Emmanuel, A., 18
Employment, tourism, x, xi, xv, 6, 11, 13, 18, 32, 33, 40, 53, 72, 91, 96, 102, 104, 105, 112, 113, 133, 151, 165, 173, 175, 184, 186, 191, 192, 234, 237, 252, 253, 256
Energy, tourism, 113, 145, 185, 243, 245, 251, 256, 271, 280, 285
Entrepreneurship, tourism, xiii, xviii, 18, 20, 23, 26, 30, 33, 49, 70, 80, 88, 90, 91, 95, 96, 102, 104, 106, 118, 121, 123, 139, 142, 160, 161, 165, 172, 177, 179, 190, 212, 213, 214, 216, 221, 241, 242, 243, 249, 251, 256, 258, 260, 275, 290, 294, 297, 301, 303, 304, 307, 309, 312, 320, 322
Environment, xvii, 23, 49, 70, 71, 80, 91, 94, 96, 104, 106, 118, 123, 143, 160, 161, 165, 172, 173, 177–178, 216, 224, 233, 242, 243, 246, 248, 251, 257, 258, 275, 282, 284, 285, 286, 290–291, 294, 302, 307, 322
Equity, xvi, xxi, 14, 27, 128, 203, 294, 312, 313, 315
Ethics, tourism, 27, 31, 244
European Commission, 113
European ComTur Project (Eureka Programme), 66
European Tourism Policy, 113
Excellence program, 117–118
Expenditure, tourism, x, xx, 16, 30, 37, 73, 174, 186, 245, 251, 252, 255, 262
Extractive institutions, xiii, 24
Factors, tourism, x, 29–53, 66, 68, 109, 274, 297, 322
Fairness, xvi, 98, 107, 130, 321, 322
FAS (Factors–Attractors–Support services) model of destination management, 57–58, 65–84
advantages, 65–66
agent interrelations, analysis of, 82–84
agents, role of, 70–73
attractors, classification and analysis of, 70, 74–76
classification of destination types, 67
conventional forms of capital in, 68, 70
destination archetypes, analysis of, 79–80
distribution of value-added, analysis of, 82
dynamics of a destination, 70–71
empirical trial of, 67
endogenous stage, 71–72
exogenous stage, 72–73
factors, analysis of, 78–79
factors/resources of destination in, 68
fundamental characteristic of, 68

- joint analysis of structural elements, 79–81
- measurement of human capital in, 68
- model building parameters, 66–67
- origins, 66–67
- sectorial tourism policy, analysis of, 81
- strategic issues, analysis of, 81
- structure, 67–73
- support systems, analysis of, 76–78
- synergy approach, 70
- t*-destination competitiveness, 80
- tourism policy and governance, analysis of, 82
- uses, 65
- Financial benefits, xix, 53, 93, 96, 319
- Financial capital, x, xii, 17, 59, 63, 124
- Finland, 325
- destination development and managerial issues, 270–271
- growth rate, 266
- intra and inter-sector cooperation, 267
- knowledge sharing and innovation, 279
- Land of the Rising Stone project, 267, 273–274
- national policies, 267
- Ostrobothnia region, 271–277, 280
- tourism policy and regional development, 268–270
- tourism system, 267
- Travel and Relax Project, 274–277
- wellbeing tourism development project, 274–277
- Fiscal instruments, 19, 214, 319, 321
- Fiscal policy, 19, 319
- Forecasting, tourism, xiii, 159, 164
- Frank, Andre Gunder, 17
- Free trade and economic development, 7, 9
- Free-trade globalization, 7
- Friedman, Milton, 17
- Future, tourism, xix, xx, 142, 281, 298
- Fuzzy logic technique, 66
- Globalization, tourism, 7, 81, 170
- Governance, ix, xii, xiii, xiv, xv, xvi, xvii, xviii, xx, xxi, 5, 11, 12, 21, 22, 23, 25, 30, 31, 47, 54, 55–86, 89, 94, 98, 101–124, 128, 129–144, 149–168, 195–209, 220, 225, 227, 228, 238, 244, 245, 251, 256, 264, 280, 282, 288, 302, 317–327
- Governance systems, xvi, xvii, 98, 104, 120, 121–123, 198, 321, 322, 323, 324
- Government-led development
- Egypt, 303–307
 - Singapore, 174–175
 - Vietnam, 160, 163–166
- Government-led tourism, 323–324
- Great Recession, 17, 318
- Green Paper for tourism policy, 103, 106–108
- Growth, x, xi, xii, xvii, xviii, xix, 3–8, 11–20, 22–23, 25–26, 31–33, 35–38, 41, 44, 48, 50, 52, 53, 88,

- 91–93, 95, 97, 105, 127, 129, 153, 154, 170, 172, 173, 175, 177, 179, 180, 181, 184, 186, 190–192, 194, 211–226, 229, 232–233, 239–240, 242–243, 247–251, 253–254, 256–262, 266, 268–271, 279, 282–283, 287, 319, 321, 323, 326–327
- Harrod, Roy, 14
- Health, tourism, xv, 12, 18, 30, 36, 37, 53, 54, 67, 91, 185, 196, 200, 214, 216, 218, 237, 250, 253, 261, 274, 275, 283, 290, 308, 310, 317, 324
- Heritage, 97, 142, 173, 174, 179, 180, 181, 185, 231–233, 238, 248, 287, 307–310, 315
- History, tourism, xii, xiv, 14, 17, 35, 48, 142, 151, 159, 170, 174, 179, 181, 185, 188, 189, 216, 238, 247, 257, 320
- Homo economicus*, 9
- Human capital, x, xi, xv, 4, 12–13, 17, 18, 24–25, 27, 30–31, 33–41, 46, 50–52, 54, 63, 68, 70–72, 86, 112–113, 116–117, 124, 136, 173, 317, 319–321, 323, 326–327
- applied research into the role of, 40
- Becker's study, 31
- economic growth and, 35–38
- investments in, 37
- measuring performance, 38–41
- positive feedback effects of, 38
- qualitative approach, 38–39
- quantitative perspective, 38–40
- Human development, 200
- Human Development Index, 25, 200
- Human development reports, 24
- Human resource development, 22, 33, 311–312, 323
- Ideology, tourism, xii, 242
- Image, tourism, 73, 81, 131, 170, 176, 180, 192, 213, 219–220, 222, 250, 252, 255, 257, 259, 262, 268, 280, 290
- Impact, tourism, xv, xx, 5, 32, 38, 56, 58, 66, 86, 88, 90–94, 96–97, 102, 114, 116, 120–122, 139, 145–146, 160–161, 165, 175, 184, 188, 192, 196, 207, 212–213, 215–217, 219, 224–225, 229, 242, 243–244, 253, 256, 258, 260, 278, 282–283, 290, 292, 302–304, 311–313, 319–320, 322
- Imperfect competition, 11
- Inclusive institutions, 70, 124, 320, 325, 327
- Indicator, xviii, 18, 25–27, 30, 35, 38, 40, 49, 50, 51, 54, 56, 67–68, 74–75, 78, 92, 104, 115, 116, 123, 159, 185, 196, 199–200, 204–206, 206, 209, 243, 245, 246, 250, 251–257, 258, 259, 262, 283, 297, 318

- Indigenous tourism and events of
Australia, 185
economic development
opportunities from, 186
employment generation, 186
international arrivals, 185–186
Torres Strait Islands, case of,
187–194
Tourism Queensland's tourism
strategy, 186–187
Information, tourism, 5, 9, 10, 13,
46, 47, 49, 51, 58, 62, 71,
73–76, 85, 113, 115, 119,
136–137, 144, 146,
164–165, 173, 204, 232,
246, 263, 266, 267, 274,
284, 288, 290, 293, 296,
304, 317
Information technology, 164
Infrastructure, 14, 22, 36, 53, 60,
62, 71, 93, 94, 115, 121,
132, 133, 140, 153,
160–161, 165, 172–173,
175–177, 179–180, 193,
214–215, 222, 225, 232,
237, 239, 242, 245,
250–252, 258, 260–262,
269, 274, 279, 280, 283,
293, 303, 305–307, 310,
311, 319
Innovation, xiii, 4–8, 12–13, 16,
30, 32–34, 36, 38, 58, 63,
66, 86, 113, 115, 119–120,
124, 171, 175, 178–180,
247, 275, 277–279, 288,
317
Innovation program, 119
Input-output analysis, 56, 124
Institutional capital, 27, 38, 98, 105
Institutional fabric, x, xiii, 30
Institutional framework, x, xv, xvi,
xvii, xviii, xix, xx, 4, 5, 13,
26, 46, 57, 98, 102, 113,
120, 122, 217, 281, 320,
323–325
Intelligence, tourism, 66, 85, 113,
115, 285
Intelligence/info program,
113–115
International Institute of Artificial
Intelligence (IIAI), 66
International Monetary Fund, 30
International tourism, x, xi, 56,
92–93, 161, 163, 165, 170,
175, 177, 180, 213, 221,
267–268, 305–306, 318
Investment, tourism, ix, x, xi, xii,
xv, xix, xx, 4, 6, 12–14, 16,
20, 22, 27, 30–31, 33–37,
40, 53, 68, 109, 115, 116,
121, 129, 130, 144,
152–156, 160–162, 164,
169, 171, 173–174, 177,
180, 184, 193, 215, 217,
219, 225, 230, 238–239,
282, 294, 296, 302,
303–307, 312–315,
319–320, 323–324
Invisible hand, x, 4, 7–8, 318
Jevons, William Stanley
Theory of Political Economy, 9
Job-destruction and tourism, xii
Kahn, Richard, 11
Keynes, John Maynard, 10
*The General Theory of
Employment, Interest and
Money*, 11
Keynesian economics, 11

- Knowledge, tourism, xi, xii, xiv, xx, 6–7, 13, 15, 17, 21, 22, 25, 30, 31, 33–38, 48, 52, 53, 58, 62–63, 68, 85–86, 96, 107, 109–111, 113, 116–118, 121, 123, 128, 160, 186, 198, 203, 237, 246, 263, 267, 270, 277, 279–280, 284, 285, 291, 298, 317, 319, 321, 326
- Knowledge management, xi, xiii, xviii, xx, xxi, 16, 23, 32, 33, 58, 115, 321
- Knowledge management policy, xi, 115, 321
- Knowledge program, 116–117
- Knowledge sharing, xi, xix, 22, 279, 325
- Lanzarote
- analysis of tourist flows, 258
 - economic improvements, 248–249, 251
 - evolution of indicators, analysis of, 250–251
 - facilities, development of, 260
 - growth of mass tourism, 248
 - indicators supports Lanzarote as destination, 251–257
 - island's socioeconomic context, 246–247
- Lanzarote Life Project
- 2001–2004, 249
 - protests against, 260
 - regulatory framework on land use, 247, 249, 260
 - responsible tourism, 244–245
 - service industry, development of, 248
 - study methodology, 245–246
- sustainable tourism, 243–245
- territorial status, 257–258
- tourism governance, 245
- tourist cycle, 257–262
- Leakage, tourism, 92, 118
- Lee, Keun, 23
- Legislation, 73, 132, 133, 162, 164, 196, 268
- Lewis, Arthur, 14
- Local actors, 130, 219, 270, 325
- Local government, 71, 82, 83, 86, 96, 127, 146, 154, 209, 214, 290, 296–297
- Macroeconomics, 11
- Magdoff, Harry, 17
- Malthus, Thomas Robert, 6
- on production and effective demand, 7
- Management, tourism, 128, 165, 228, 256, 308, 309
- Manila Declaration, 31
- Marginalization, 200
- Market efficiency, xi
- Market externalities, xi
- Market forces, 8, 23, 318, 319, 322
- Market fundamentalism, x, xi, 20, 21, 30
- Marketing, 59, 71, 90, 104, 118, 164, 176, 209, 218, 230, 234, 244, 267, 268, 270, 271, 272, 275, 279, 282, 285, 291, 292, 298, 306, 313, 320
- Marshall, Alfred
- Principles of Economics*, 9
- Marx, Karl Heinrich, 7
- on capitalism, 8
 - institutional transformations, importance of, 8

- Massive tourism, 215
 Matthews, John, 23
 Menger, Carl
Principles of Economics, 9
 Mexico, 88, 121, 195–209,
 323, 324
 Microeconomics, 11
 Mill, John Stuart, 7
 economic democracy, 8
 failures and corrections of
 market, 8
*The Principles of Political
 Economy: With Some of
 Their Applications to
 Social Philosophy*, 7–8
 Millennium Development Goals,
 22, 65, 89, 319
 Mitigation of centralization, xvi
 Model, tourism, 212, 225, 255
 Modernization theories, 13–14,
 17
 Monetary instruments, 19, 25, 51,
 319, 321
 Monetary policy, 5, 25, 26, 30, 319,
 321
 Multiplier effect, 91, 92
 Myrdal, Karl Gunnar, 15
 Myth of tourism, ix
- National tourism, x, xi, 56, 60, 92,
 93, 97, 133, 160, 161, 164,
 166, 180, 185, 213, 225,
 229, 265, 277, 278, 281,
 282, 285, 286, 287, 291,
 292, 294, 297, 298, 302,
 307, 311, 312
 National wealth, 6
 components of, 30
 Natural capital, x, xi, xv, 54, 67, 79,
 124, 319
 Nature tourism, 221, 222, 223, 274
 Negative capital, 44
 Neoclassical economic paradigm,
 9–11
 assumptions, 10
 automatism of markets, 9
 free trade, importance of, 9
 marginalist paradigm, 10
 State intervention,
 role of, 9–11
 Neoliberal economics, 30, 101
 Neoliberal framework, 19
 Neo-marxist theories of economic
 development, 16–17
 planned industrialization, 16
 surplus value, concept of, 16
 Network, 24, 41, 44, 45, 46, 53, 62,
 63, 64, 65, 66, 70, 85, 103,
 107, 119, 120, 122, 124,
 132, 155, 197, 203, 220,
 260, 267, 272, 274, 322
 New Institutional Economics
 (NEI), 47
 Non-governmental organization, 5,
 21, 134, 135, 157
 North Anatolia region, case of,
 141–143
 cities, 141
 share of agriculture in economic
 output, 141–142
 tourism development programs,
 142–143
 Nurske, Ragnar, 14
- Organization for Economic
 Cooperation and
 Development (OECD), 35,
 40, 50, 112–113
 Overcrowding, xvii, 179
 Overdependence, xix, 92

- Paradigm, xi, xvii, xx, xxi, 6, 8, 10, 11, 13, 22, 26, 31, 32, 37, 52, 59, 87, 89, 101, 106, 115, 318, 321, 323, 326
- Peace, tourism, 15, 276
- Perroux, François, 15
- Petty, William, 35
- Physical capital, xi, 12, 17, 30, 34, 36, 40, 41, 50, 51, 68, 79, 115, 124
- Planning, tourism, 90, 97, 98, 127, 128, 129, 130, 132, 144, 146, 147, 193, 243, 270, 296, 298, 302, 309
- Policy, ix, xiii, xvi, 3, 4, 5, 16, 19, 22, 23, 25, 27, 30, 32, 33, 48, 50, 51, 54, 56, 58, 59, 63, 65, 66, 74, 75, 76, 77, 78, 79, 80, 81, 82, 85, 86, 101–124, 128, 129, 131, 132, 133, 134, 135, 136, 147, 176–178, 180, 190–191, 196, 197, 198, 201–202, 208, 217–224, 227–240, 265–280, 286–288, 291–292, 301–315, 317–327
- Politics, tourism, 31, 41, 197, 243, 266
- Poverty, 199–200
of subsistence, 199
- Product, tourism, xix, 16, 59, 60, 67, 68, 115, 117, 118, 119, 120, 142, 144, 160, 164, 175, 178, 187, 193, 197, 202, 208, 209, 214, 222, 230, 243, 251, 261, 270, 284, 287, 293, 294–295, 298, 304, 312, 313
- Promotion/communication
program, 118–119
- Property rights, 13, 20, 37, 47, 57, 62, 156, 283, 319
- Pro-poor condition for tourism, xi–xii
- Public goods, 9, 71, 217
- Public–private partnerships in tourism, x, 122, 178, 220–221, 225, 282, 288, 291–293, 298, 324
- Pueblos Mágicos* (Magic Towns)
program, 325
- attractiveness of locations, 202–203
- development, measuring of, 199–200
- effect of the program, analysis of, 204–208
- governance processes, 197–199, 203–204
- objectives of, 202
- operation of, 203
- program operating rules, 202–203
- social backwardness, analysis of, 204–206
- Putnam, R., 48–49
- Qualitative methods, 9, 38, 39
- Quality, tourism, 90, 91, 117, 118, 140, 167, 178, 215, 219, 232, 251, 256, 276, 295
- Quality employment, xii, 54, 72, 256
- Quantitative methods, 9, 14, 38, 39, 40, 51, 67, 74, 113, 132, 214, 245, 280
- Redistribution with Growth*, 18
- Regional Commission for Europe, 113

- Regionalization, 228, 233, 236, 324
 Relative poverty, 199
 Resource, tourism, xvii, 54, 55, 57, 60, 74, 109, 128, 160, 161, 188, 266, 272
 Resource curse, xi
 Revenues from tourism, x, 92, 177, 179, 184, 186, 192
 Ricardo, David, 6
 on free trade, 7
 Risk, tourism, 89, 308
 Robinson, Joan, 10–11
 Rodrik, Dani, 20
 Role, tourism, xiv, xviii, 25, 279, 288
 Rostow, Walt Whitman, 14
The Stages of Economic Growth: A non-communist manifesto, 14
 Rural tourism, 88, 139, 142, 144, 229, 236, 237, 239, 243, 282, 286, 287, 288, 290, 294
 Russian October Revolution of 1917, 4
 Samuelson, Paul, 16
 Satellite account, tourism, 56, 114, 124, 172
 Say, Jean-Baptiste, 35
 Schultz, T. W., 36–37
 Schumpeter, Joseph, 16
 Seasonality, tourism, xi–xii, 33, 117, 190, 193, 263, 265, 268, 270, 273, 287, 288, 289
 Segmentation, 243
 Sen, Amartya, 21
 Service, tourism, 59, 70, 220, 237, 277, 279, 286, 287, 289
 Sharpley, R., 89
 Singapore, 323–324
 branding of Singapore, 176
 future perspectives, 178–180
 general development and
 planning in Singapore, 171–173
 government support to, 174–175
 “iconic lifestyle destinations,”
 development of, 176
 international arrivals in, 174, 179
 political background and social
 context of Singapore, 170–171
 Singapore Tourism Board (STB),
 role of, 176
 sustainable development, 177
 tourism facilities, 175
 tourism policies, 176–178
 tourist volumes and revenues, 177
 Singapore Chng Holdings, 162
 Smith, Adam, 6, 35
An Inquiry into the Nature and Causes of the Wealth of Nations, 6
 conditions for productivity and wealth, 7
 free elections of individuals, 7
 invisible hand of the market, 7–8
 Social backwardness, 200
 Social capital, 319
 in applied research, 48–51
 and behavioral rules, 41
 collective, 51
 commons vision, 46
 community perspective, 24
 definitions, 42–43
 and economic development,
 44–46
 effects of public policies, 49

- formation of, 49
idea of social interactions as capital, 44
institutionalist approach, 24, 46–48
internal *vs* external, 44
interrelation between economic growth and, 50
measuring, 49, 51
NEI thinking, 47
networks perspective, 24, 46
objectives of social capital research, 49
social relations in productive systems, role of, 48–49
viewpoint of, 41–44
- Social Capital Assessment Tool, 51
Solow, R. M., 36
South Africa, 324
action and implementation, 289–290
Airlift Strategy, 290–291
business and events related to, 293–294
challenges, 292
collaborative partnerships, 291–292
competitiveness, 283–284
domestic tourism, 292–293
Domestic Tourism Growth Strategy 2012–2020, 287
future institutional arrangements and engagement framework, 295–297
implementation of the White Paper, 291
initiatives at local levels, 284–285, 289–290
international arrivals, 281–282
investments in, 294
- local tourism stakeholders, role of, 285
National Heritage and Cultural Tourism Strategy, 286
National Rural Tourism Strategy, 287
National Service Excellence Strategy, 287–288
National Tourism Sector Strategy, 286
National Tourism Sector Strategy (NTSS), 282
niche-product opportunities and rural tourism, 294–295
principle of providing decent work, 289
proactive engagement of all levels, 292
quality assurance program related to, 295
regional approach to, 293
research and information management, 291
safety and security, 290
success factors, 297–298
and sustainable growth, 290
Tourism Act No 72 of 1993, 282
Tourism Resilience Strategy, 288
tourism strategy and policy, 282, 286–288
Tourism White Paper of 1996 on the Development and Promotion of Tourism, 282
transformation of tourism, 289
vision and strategic focus areas, 288–289
Soziale Marktwirtschaft (social market economy), concept of, 19

- Spain, 50, 241–264
- Spencer, Herbert, 10
institutional change
(development), 10
- The Theory of the Business Enterprise*, 10
- The Theory of the Leisure Class*, 10
- Sraffa, Piero, 11
- Stakeholder, tourism, xv, xix, 9, 14,
35, 49, 50, 57, 58, 60, 62,
64, 70, 71, 85, 90, 96, 98,
102, 105, 109, 111, 112,
116, 118, 120, 123, 127,
129, 131, 135, 136, 137,
144, 145, 146, 150, 204,
242, 244, 273, 275, 282,
285, 289
- Statism, 9–11
- Statistics, tourism, 164, 171, 179,
188, 222, 312
- Stiglitz, Joseph, 20–21
versions of social capital, 48
- Strategy, tourism, 142, 185, 187,
268, 269, 274, 282,
286, 287, 290, 294, 297,
302
- Structuralism theories, 15–16
policy recommendations for
development, 16
and underdeveloped economies,
16
- Supply, tourism, 91, 187
- Sustainability perspective to
development, x, 87–88
as a barrier to development, 89
- Bhutan as a destination, 97
community-based tourism, 96
ecotourism projects of Costa
Rica, 97
- in framework of tourism, 88–91,
94–97
- in less developed countries, 93
and poverty reduction, 97
- World Tourism Organization
perspective, 90
- Sustainability program, 115–116
- Sustainable tourism. *See*
Sustainability perspective to development
- Sweezy, Paul, 16
- SWOT analysis, 109, 110
- System, tourism, xxi, 60, 65, 70,
101, 103, 106, 111, 113,
120, 199, 244, 246, 258,
262, 264, 267, 271, 273
- Technological framework, xi
- Technology, tourism, 12, 16, 38,
164, 179, 308, 317
- Thang Loi Investment Trade and
Tourism, 162
- Theory, tourism, ix, xi, 5, 10, 11,
14, 23, 25, 56, 318, 326
- Thrace region, case of, 137–141
budget for development plan,
139–140
- Competitiveness Enhancement
Projects, 140
- competitive strength, 139
infrastructure improvement
projects, 140
- population, 138
- share of agriculture in economic
output, 138–139
- tourism-related projects, 141
- Torres Strait Islands, case of,
187–194
- Cape York Peninsula and Torres
Strait Tourism

- Development Action Plan 2008–2011, 190
development strategies for, 191
festivals in, 189
natural attractions of, 189
regional characteristics, 187–188
Torres Strait Islanders, 188
tourism and events, 191–194
tourism policy, 190–191
tourist statistics, 188–189
- Tourism
as base for development strategies, 32
community-based tourism, 96
as a contributor to development, 91–94, 105–106, 318
in developing countries, 91
direct effects of, 114
economic benefits of, 33
and economic growth, 93
and leakage of revenues, 92
for poverty alleviation, 92
in poverty alleviation, 88, 92, 95–96, 121–122, 127, 129
secondary effects of, 114
state's responsibilities, 129–130
- Tourism governance, 129–131, 149–151, 197–199, 320–321
issues, 318
in Mexican tourism policy, 202–204
organizations, 70
- Tourism policy. *See also specific entries*
collaborative approach, 106
in context of sustainable tourism, 103
definitions, 104
for development, 104–123, xiii
Green Paper, 103, 106–108
methodology for, 105–106
role of state and nonstate actors, 104–105
systemic actions of, 102–103
Tourism Policy Plan, 103, 111–123
White Paper, 103, 108–111
- Tourism Policy Plan, 103, 111–123
excellence program, 117–118
governance and implementation of policies, 120–123
innovation program, 119
intelligence/info program, 113–115
knowledge program, 116–117
models, 114–115
promotion/communication program, 118–119
sustainability program, 115–116
- Tourism Satellite Account, 114
- Touristic Hotels and Investors Association, 132
- Transfer of knowledge, 121, 323
- Transparency, xviii, 52, 136, 144, 146, 157, 203, 204, 208, 318, 320
- Trickle-down effect, x, xi, 320
- Turkey, 324
characteristics of regions, 136–137
civil society organizations, role of, 132
- competitiveness of regions, 137
EU policy framework and, 132
governance of RDAs, 134
governance structure, 129–134

- macro-level developments, 133
- Ninth Development Plan (2007–2013), 133
- North Anatolia region, case of, 141–143
- planning and policymaking, 131–132
- regional development agencies (RDAs), role of, 128–129, 133–134
- at regional level, 135–137
- regional planning model, evaluation of, 143–144
- sources of finance, 134–135
- stakeholders participation, 137
- state–society relations in Turkey, 132
- Thrace region, case of, 137–141
- Turkish Tourism Investors' Association, 132
- Typology, tourist, 59, 64, 66, 67
- Underdevelopment, reasons for, 5, 16–17, 32
- Unequal exchange, concept of, 18
- United Nations Development Program, 35
- United Nations General Assembly Resolution 57/264, 24
- United Nations Program for Development, 24
- United Nations World Tourism Organization (UNWTO), 66, 88
- context of policy discussions, 112–113
- European Regional Commission, 106
- Sustainable Tourism for Eliminating Poverty program, 95
- tourism in Southeast Asia, 165–166
- Veblen, Thorstein Bunde, 10
- Vietnam, 324
- Air Asia–VietJet joint venture, 162–163
- Democratic Republic of Vietnam, economy of, 152
- establishment of Joint Ventures (JVE), 156–158, 162–163
- foreign investments, restrictions on, 154–155
- Geneva Accords and, 151
- land-use rights and disputes, 157–158
- New Deal model of economic plan, 152–153
- public sector companies (SOE) in, 153–155
- regulations in tourism, 160, 163–166
- Republic of Vietnam, economy of, 151–152
- Skybridge Dragon Sea project, 162
- tourism development in, 158–163
- tourism economy, 159
- Vietnam National Administration of Tourism (VNAT), 159
- Voluntary standards, 318
- Wallerstein, Immanuel, 17
- Walras, Leon
Elements of Pure Economics, 9
- Washington Consensus, 19–20, 105, 318, xi
- criticism, 20–22

- Washington Think Tank Institute
for International
Economics, 19
- White Paper for tourism policy,
103, 108–111
- Williamson, John, 19
- Wolfensohn, James, 21–22
- World Bank, 18–19, 30
- World systems, theory of, 17
- World Trade Organization (WTO),
30