INDEX

Accountability, 27–30, 164, 171, 177, 217, 269 accounting practice, 20, 88 Africa, 11, 186–189, 193–195, 200, 203–204, 213, 215, 217–219 African indigenous concepts, 194, 204 agency theory, 24 Agenda, 21, 26 assessment and evaluation, 45 Association of MBAs (AMBA), 112, 232	citizenship, 7, 23, 81, 114, 143, 156, 168, 190, 200, 203, 216, 224, 229, 269, 277–278 classical liberalism, 20 climate change, 44, 60, 65–67, 69, 77, 101, 160–161, 165, 170–171, 174, 177, 283–285 community, 12, 18–19, 80–81, 92–93, 96, 99, 113, 117–118, 130, 141, 145, 155, 160–162, 164, 166–167, 170–173, 175–179, 188–190, 193–194,
	197, 201–202, 204–206, 213,
behaviour change, 79–80, 82–83, 87, 91, 148	216–217, 219, 228–229, 238, 244–247, 250–255, 257–258,
Beyond Grey Pinstripes, 164	260–261, 268, 270–271,
bioengineering, 22	273–284, 288–292
Bologna process, 227	community engagement, 80, 167,
boundaries of scholarship, 247	173, 245, 277–278, 283
Brent Spar, 39	competitive advantage, 155, 158,
Brundtland Commission, 158	169, 192
business schools, 10-11, 20-21, 36,	competitive individualism, 78
77–80, 82, 112–113, 115,	consumer issues, 160-161, 166, 168,
127–129, 140–144, 146–147,	170–171, 173–176, 180
149, 155–157, 159–173,	corporate citizenship, 156, 168,
175–181, 186–188, 201, 204,	190, 200, 203, 216, 224, 269,
206, 212–215, 217–219, 232,	277–278
257, 282	corporate education, 11, 214,
business studies, 115, 129–130	243–245, 247–249, 251, 253, 255, 257, 259
carbon management, 58, 64, 69, 72	corporate governance, 1, 17, 21, 35,
case-based education, 37	39, 57, 77, 111, 130, 139, 155,
Chile, 112, 118–121, 123, 126	163, 168, 171–172, 185, 200,

300 INDEX

223, 238, 243, 267, 269, 276, 237–240, 243–253, 255–261, 278, 281 267, 274–275, 278, 282, 286, 289-292, 298 corporate theft, 121 education initiatives, 165 coursework and assessment, 72 CSR Malaysia, 276, 281 engagement, 11-12, 28, 55, 58, 66, CSR practices, 158, 268, 272, 80, 85, 93, 156, 160, 164–165, 275–278, 292 167, 173, 177, 187, 199–200, curricula, 10–12, 60, 66, 72, 74–75, 210–211, 216, 229, 238, 127–128, 130, 143–144, 149, 243-245, 249, 254, 257-261, 156, 163, 165–166, 186, 200, 268, 277–278, 283, 285, 291 206, 215–217, 219, 225–226, environment, 7–8, 11, 17–18, 20–21, 229–231, 235, 239, 246 23–24, 27, 41, 43, 49, 58–60, 82, curriculum, 8-12, 26, 35, 57-67, 69, 84, 91–92, 97, 100–101, 111, 71–73, 75, 77, 79–81, 83, 85, 87, 113, 118, 121–122, 144–147, 89–91, 93, 95, 97, 99, 101, 111, 156–162, 164, 166, 168–171, 113, 129, 141–144, 149–150, 173–176, 178, 180, 185–186, 156–157, 162–172, 174, 176, 189–191, 193–194, 196–198, 178–179, 187, 198–199, 201, 206, 208–209, 211, 218, 201-206, 208, 210, 212-213, 223, 225, 230, 233, 235–238, 215, 218–219, 223, 225, 227, 246, 261, 267, 269, 271–277, 229, 231–233, 235, 237, 239, 279–280, 282–283, 285, 290–292 252, 254, 256, 259, 268–269, environmental ethics, 65, 67–69 278, 282, 291-292 environmental studies, 204–205 Estonia, 111, 113–114 decade of education for sustainable ethical decision-making, 68, 84, 86 development, 231 ethical marketing, 64, 66, 71 decision usefulness theory, 24 ethics, 6, 9–10, 23, 41, 62, 64–65, Deepwater Horizon, 43 67–69, 71, 77–83, 85, 87–91, 93, Diversity Australia, 189, 192 95, 97, 99–101, 111–113, 115, 117, 119, 121, 123, 125, education, 1, 5–13, 17–20, 25–26, 127–129, 139–147, 149–150, 35–38, 46–47, 57–61, 63, 74–75, 156, 162–169, 171–173, 180, 77–81, 87–88, 90–91, 100–101, 190–191, 196, 198, 200–201, 111–114, 127, 129–130, 203–204, 206, 229–233, 139–141, 143–145, 147, 149, 235–239, 269, 272–273, 278, 151, 155, 157, 160–162, 165, 282, 284, 287, 291, 297 168, 170, 175, 177–180, EU Commission, 231 185–189, 191, 193, 195, EU 'low-carbon roadmap', 43–44 197–199, 201–207, 209, European Area for Higher 211-219, 223, 225-235, Education, 225

Index 301

European Centre for Higher	human rights, 28, 49-50, 115, 159,
Education, 199	161, 164–166, 168, 170–171,
European Commission, 22, 158,	173, 177–178, 180, 197–198,
189–190, 196, 224–225, 231	201, 205–206, 208, 211, 224,
EU's climate policy, 43	269, 272, 277–278
experiential learning, 5, 67, 80, 240,	
292	Indian Higher Education system,
	243, 249–250, 261
feedback, 46, 54, 65-66, 69, 94,	Institute of Corporate Social
149–150, 254	Responsibility Malaysia
financial crisis, 17, 77, 112, 141–142,	(ICRM), 277
157	International Education Finance
Freire, 13	Corporation, 19
	International Standards
global framework, 272	Organization (ISO), 10, 29, 156
governance, 1, 17, 21, 26, 35, 39, 51,	158–162, 166–167, 170–171,
57, 77, 111–112, 130, 139, 142,	189, 205
155, 159, 161, 163–164, 166,	ISO 26000, 10, 29, 156, 158–162,
168, 171–173, 177–178, 180,	166–167, 170–171
185, 190, 193–194, 199–200,	
208, 210, 223, 238, 243, 267,	knowledge, 7, 10-11, 19, 29,
269, 272, 276–278, 281	36, 38, 44, 60, 78–79, 81–84,
Greenhouse Gas (GHG)	94, 97–100, 112–113, 117,
Management, 63, 66, 69–70,	141, 146–147, 150–151, 156,
72–73	160, 162, 176, 179–180, 186,
GRI (Global Reporting Initiative),	199, 203, 205–206, 208,
158	214–217, 219, 226, 230–235,
	237, 239–241, 244–261,
healthcare, 195	273, 278, 282, 286, 288,
higher education, 7, 9–10, 17–20,	290, 292
25–26, 78, 81, 112–114, 130,	knowledge economy, 199, 244-246
143–144, 151, 162, 199, 215,	256, 259–260
225–231, 239, 243–246,	Knowledge Society, 244–247, 251,
248–253, 255–261	253, 258, 260–261
higher education institutions, 17–18,	Kosova, 115–116
130, 225–230, 245–246, 255	Kyoto Protocol, 26
higher learning institution, 10,	
267–269, 273–274, 282	Law of National Education, 227,
holistic philosophy, 2	229
human individual, 1, 229	legitimacy theory, 24

302 INDEX

Malaysia Institute of Integrity Quaker companies, 191 (IIM), 277 management education, 5, 8, 37, 80, role models, 10, 81, 86–88, 91, 95, 101, 112, 211, 231 97, 99, 101, 113, 146 manager, 63, 68, 112, 144 role-play education, 36–37, 46 materialism, 78 role-play simulation, 37–38 Montessori, 13 Romania, 11, 226–227, 230, motivation, 9, 49, 78, 80, 82–83, 232–233, 235, 239–240, 298 88–90, 95, 98, 101, 145, 147, self-efficacy theory, 89 192, 204, 211, 216 self-empowerment, 274 non-governmental organisations self-interest, 7, 23, 77, 85, 248 (NGOs), 18, 25, 36, 41, 48, 185, Skype, 114 204, 212, 231, 237–240, social and environmental 254–255, 257, 275, 282 reporting, 223 social contract, 7, 23-24 Our Common Future, 158 social enterprise placements, 92, outreach, 11, 173, 178, 216, 95–96, 100–101 243–246, 249, 251–261, 298 social impact, 99, 164, 187, 193, 208, 211, 282 partnership, 115, 118, 126, 177, 186, social learning theory, 82, 86 237, 241, 245, 254, 260, socially responsible investment 277-278, 282, 287 (SRI), 9, 36–37, 40, 46–49, pedagogy, 113 51–52, 267–268, 273, 281, 292 People and Planet Green League socially responsive knowledge, 81 table, 58 stakeholder theory, 24, 40–41, 238 philanthropy, 191–193, 195, 211, stakeholders, 5, 7, 9, 12, 17–18, 283-284 23–25, 27–30, 36–38, 40–42, philosophy of sustainability, 65–68 44–47, 49–51, 91, 122, 124, Piaget, 293 128, 130, 143, 145, 148, Poland, 111, 116 155–159, 162, 165, 179, problem-based learning (PBL), 185–192, 196–199, 205, 207, 37 - 38209–210, 212, 214, 216–218, profits, 59, 122, 125–126, 145, 224–226, 229, 231–233, 190–192, 196, 206, 216, 271, 235–240, 246, 248, 251, 288, 292 253–254, 256, 259, 268–275, promoting a European framework 280, 287–288, 291 for corporate social stakeholders' loyalty, 288

student-centred learning, 19

responsibility, 189, 224

Index 303

supply chain, 28, 51, 58, 62, 64, 66, 70, 111, 118, 120, 124, 163–164, 171, 193, 210, 217 sustainability, 9, 25-30, 39, 57-75, 90, 98, 101, 113, 148, 156, 158–159, 163–169, 171–172, 174–175, 178–181, 186, 189–190, 196, 198–200, 206-209, 211-214, 218, 223-224, 231, 233, 235-238, 244, 269, 274, 281, 283–284, 288, 297–298 sustainable development, 10, 18, 24–26, 41, 65, 77, 81, 99, 101, 158–159, 165, 169, 171, 185, 189–190, 192, 196–197, 210, 218, 224, 226, 228, 231, 238, 260, 282, 285 sustainable supply chain management, 66, 70 systems thinking, 65, 67–68, 74 theory of planned behaviour, 88–90,

92, 94

88-89

196, 238, 269

theory of reasoned action, 83,

transparency, 25, 27-30, 54, 192,

triple bottom line, 8, 59, 97, 156, 165, 196, 198, 274, 283, 287 UN Global Compact, 158 UN Principles of Responsible Management Education, 80 UNESCO, 165, 181, 199, 231 United Kingdom (UK) Royal Mint, 8-10, 17-19, 22, 26, 44, 57-58, 111–112, 114, 116, 119, 121–123, 129–130, 144, 148, 162, 297–298 value chain, 28, 161, 164, 170, 210-211 virtue ethics, 87 water, 42, 53, 67, 84, 121–122, 148, 150, 172, 174–177, 205, 209 welfare, 147, 159, 185, 189, 209, 277–278, 288, 291 Western Europe, 186 workers' rights, 121 World Business Council for Sustainable Development (WBCSD), 41, 189–190 World Commission on

Environment and Development

(WCED), 158